



CAPABILITIES DECK

Out-of-Home Advertising is Big Business

You want partners who understand that getting your breakthrough ad in the market *now* is a high priority.

After all, brand awareness or conversions don't occur in the shop.

We provide a full range of visual solutions including print and digital displays.

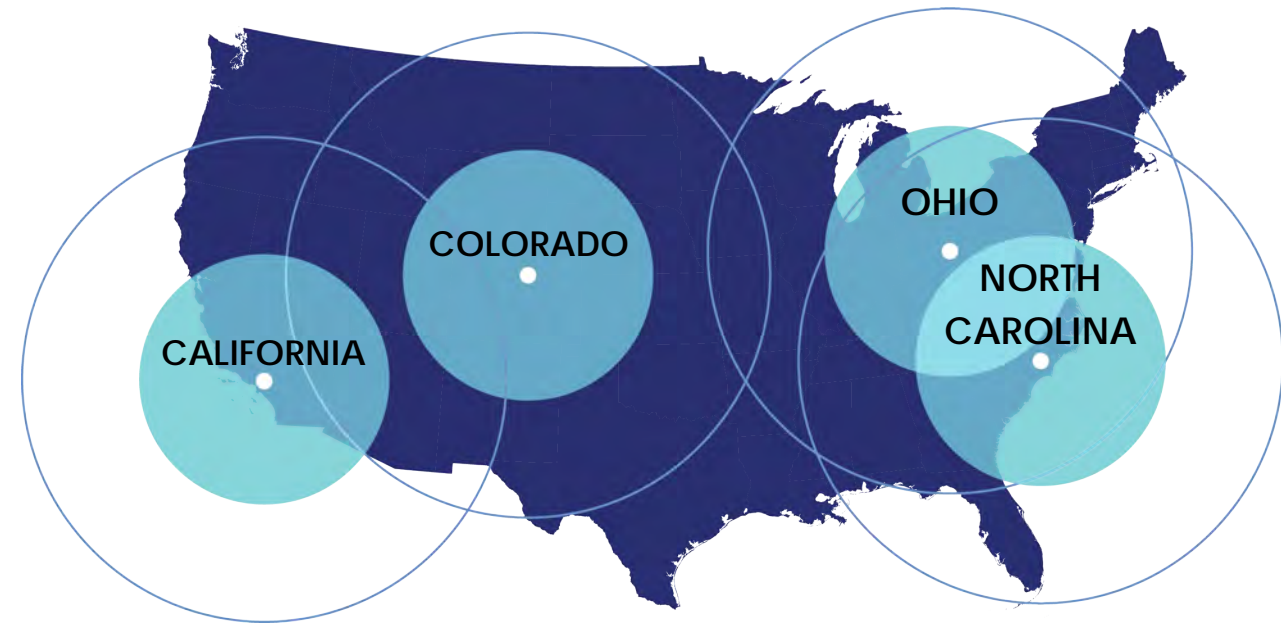
Circle Graphics is built to make your job easier, your ads most impactful and your budget more effective.



GEOGRAPHY covered

FOUR LOCATIONS ACROSS THE U.S.

Circle Graphics operates four state-of-the-art factories throughout the country to meet the needs of out-of-home advertisers. Our integrated network of factories enable fast turnaround and freight advantaged production.





**Southern
California**

**24,000 s/f space
13 Printers**

Out-of-Home &
Signature Visual Solutions



**Longmont
Colorado**

**223,000 s/f space
44 Printers**

Out-of-Home, Transit,
Consumer Digital Printing
& Signature Visual
Solutions



**Wooster
Ohio**

**65,000 s/f space
13 Printers**

Out-of-Home, Transit &
Signature Visual Solutions



**Elizabethtown
North Carolina**

50,000 s/f space

Digital Billboard Production



PRODUCTS covered

By employing more than 80 of the most innovative grand and large format digital printers, your vision can become reality. Dream big for your next advertisement.

Bulletin Flex

PE Posters

Backlits

Digital Billboards

Walls

Bus/Train Wraps

Transit

Stadiums & Events

Mesh





STRATEGIC ACQUISITIONS covered





UNIQUE PROJECTS covered

Our team of national experts are ready to help in planning, printing and installation



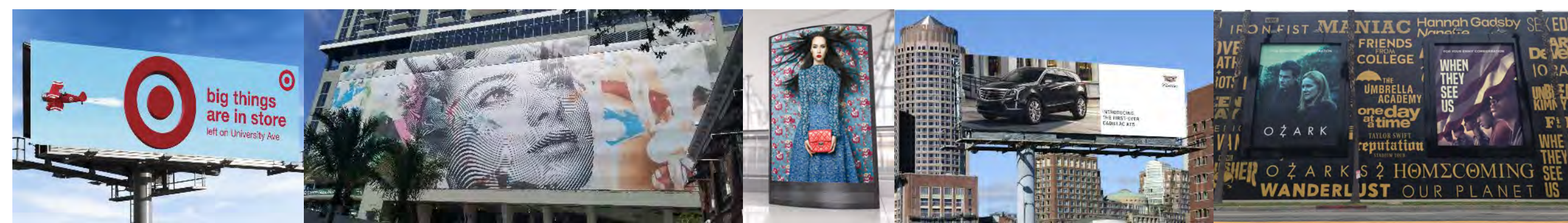


SYSTEMS covered

More than 40,000 files are processed each day through our propriety online ordering and prepress management system. We have specifications for the largest network of advertising vendors, and we seamlessly integrate with any media planning and execution platform.

AND we can white label our systems for your company!

Save time by viewing proofs online and receiving automated tracking alerts.



MyCircle

Industry Leading Online Management System

- Easy order placement any time of day
- View all open orders & their status in real-time
- Access art files from previously placed orders
- View and pay invoices online
- Automated reporting: order confirmation, proofing, shipping confirmations with tracking links, delivery confirmation with POD, and more

mc3.mycircleworks.com



DIGITAL DISPLAYS covered

Our team at Anthem combines many years of experience in the outdoor industry, world-class design and engineering, the highest production standards, and unparalleled customer service to bring you a reliable and competitively priced, US-manufactured digital billboard. Over the past 8 years, we have produced and installed over 260 digital billboards across the USA for one of the most discerning customers in the OOH industry, Lamar Advertising. We would love to earn a role as your digital provider!





Anthem Displays covers the full digital display value chain from design and production to commercialization of LED displays.

We provide very reliable 20mm and 16mm billboard displays in a range of sizes using top-of-the-line Cree LED lamps to provide an expected 10-year display life.

And we are proudly manufactured in the USA!



Arrives on Standard Flatbed in 2 sections. Splice together and lift into place.



Affix top to bottom with easy fasten system. Cabinets are lightweight, sturdy aluminum and steel.



2-Point Lift. No need for spreader bar, resulting in efficient and safe install.



Direct mount to I-Beam. Install 2 back to back digitals in less than 4 hours.

FEATURES OF YOUR ANTHEM DIGITAL

- Fully sealed LED modules offer a 100% barrier against moisture
- Only two connections per module
- Quick-release front & rear service with convenience handle
- Exclusive shader design for the highest contrast 400x400 universal module size
- Fewer components and fewer points of failure
- Highest quality LEDs & components
- Ultra-low power consumption
- Fully redundant power & data
- Monitoring, diagnostics & alerts
- Remote access & reboot
- Meets brightness & visual requirements of the OOH industry

Industry-standard modules (in this case, a square module measuring 400 mm, or 15.75 inches) is being promoted by Lamar (and other volume buyers) so that they only have to buy the aluminum cabinet once, and then they can reface the billboard with modules from any vendor when the display needs replacement. This reduces replacement cost by an estimated 30%.

AUTOMATION covered

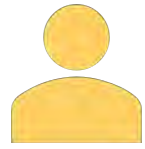


We have a relentless focus on improvement which leads to higher **velocity** (you get your product faster) and **precision** (with no problems).

Pictured here is just one of many examples, one of two identical single sheet poster finishing machines.

Don't risk the handmade alternative when we've got the highest-quality single sheet PE posters covered.

"If you don't like change, you're going to like irrelevance even less!" Eric Shinseki



SERVICE covered

Delivering personal, world-class customer service is at the heart of everything we do. We strive to provide our best product to our customer. If something isn't right, we make it right. We stand by our product until you are satisfied.





QUALITY covered



G7 Certified Idealliance
Grayscale Qualified Printer



3M Certified
MCS Warranty Printer



BUSINESS SIGNAGE covered

CGSignLab.com



Getting Noticed Has Never Been Easier.

We teamed up with talented designers to bring you custom templates and business branding solutions you can tweak to fit your ever-changing needs.



Hassle-free online sign builder



Easy-to-use templates and icons



Indoor and outdoor business signs with a professional look

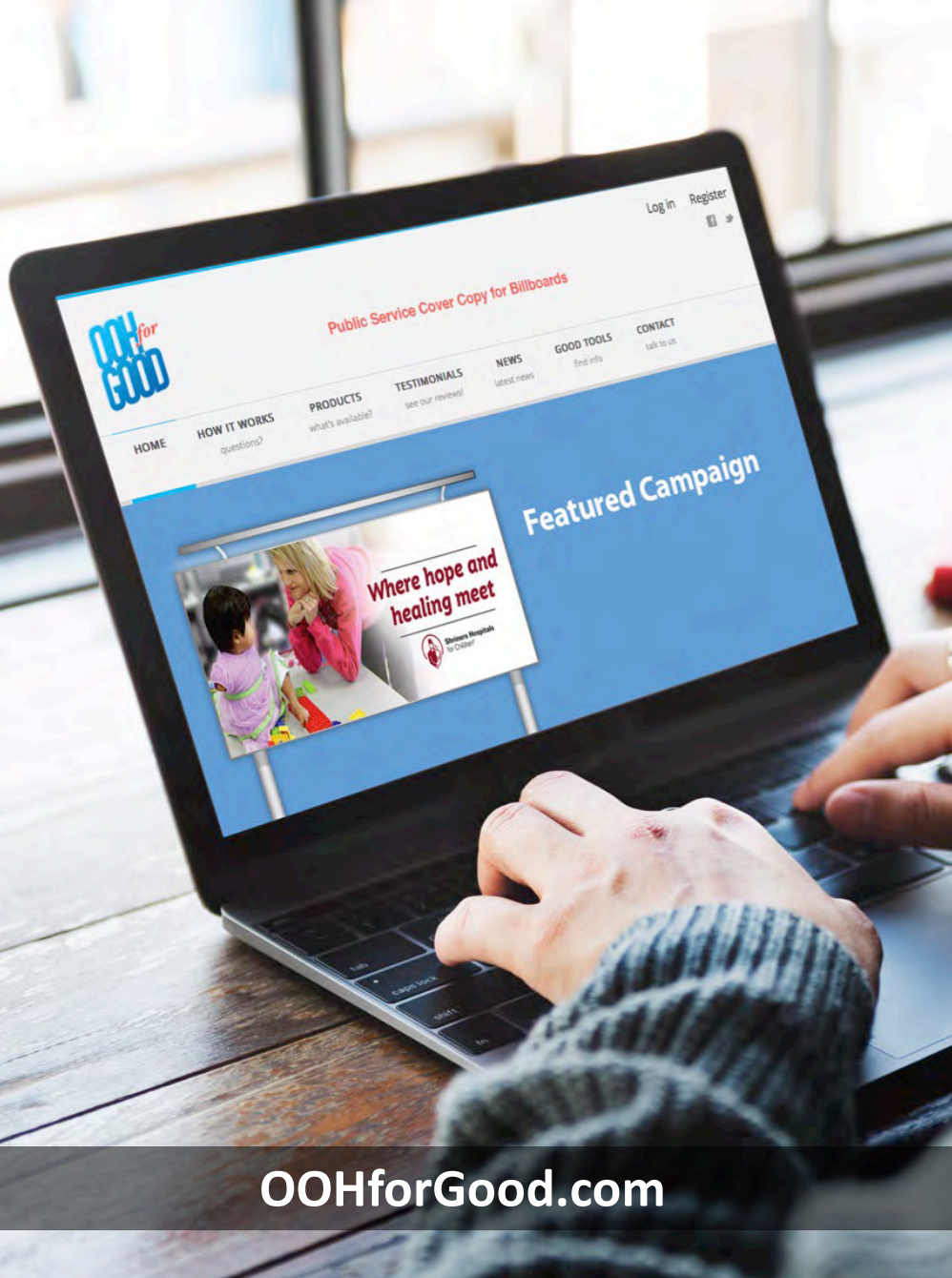
For Your Everyday Business Signage



STEWARDSHIP covered

From billboards that support non-profits to being recyclable, we commit to making an impact for your business while using innovation to reduce our impact on the environment.





OOHforGood.com

OOH for GOOD

Connecting local and national non-profits with outdoor companies

- Comprehensive and easy to use
- Non-Profits generate increased attention for critically important issues
- Every local billboard company has a single location, instead of hundreds, where they are able to choose public service support

APPENDIX

VISEN BACKLIT

VISEN - VI-SEN / VĪZEN/ *Noun* - a next-generation day-to-night backlit billboards that allows an advertiser to display a dramatic and different image at night from the image during the day – on a static display!

- An affordable way to retrofit existing static bulletin to a unique day/night backlit
- Image changes when the backlit LEDs are turned on at night
- Hardware installs in 4 hours / Backlit installs just like a normal vinyl flex
- 2 year hardware warranty / 1 year backlit Vinyl warranty

Finally, a Second Chance to Make a Good First Impression!





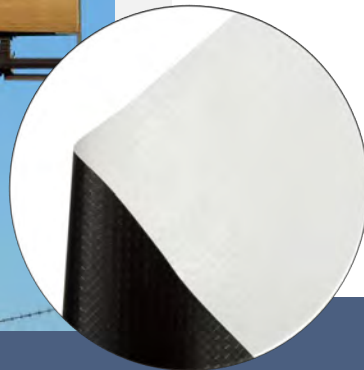
Front (Day)



Back (Night)

VISEN

Transform the ordinary billboard into a day/night spectacular



ECO-FLEXX

- 100% recyclable, chlorine free polyethylene (PE)
- Deep saturated color for the most demanding advertisers
- Woven polyethylene & silicone
- True Seamless 5 Meter
- Higher Denier: Tighter Weave, More Tapes per inch
- Very Light: avg. weight 30 Lbs.
- Available in poster version
- Warranty
 - Eco Poster – 60 days
 - Eco Flex – 1 year



LOTS TO LOVE
FOOD &

EPCOT[®]

WINE FESTIVAL

OCT 1 thru NOV 14

©Disney

001136

BULLETIN VINYL

- Durable, Semi-gloss, 3-ply material
- Constructed with PVC exterior layers & polyester scrim interior
- Perfect for Indoor & Outdoor Billboards & Wall Murals
- 2 Year Warranty



**Outgrow
outgrowing it.**



You know you love it.™

185

3051505



VINYL, WINDOW PERF. & PSV

- Durable, Semi-gloss, 3-ply material
- Constructed with PVC exterior layers & polyester scrim interior
- Perfect for Indoor & Outdoor Billboards & Wall Murals
- 2 Year Warranty



MESH VINYL BANNER



- 100% polyester construction, coated with PVC
- 70% print surface for color accuracy
- Perfect for billboards, bulletins, buildings and walls where weight and airflow are critical
- 1 Year Warranty

8730 SUNSET TOWERS

PAXTON

H
ISTORY

COSTNER

HATFIELDS & McCOYS

THE FEUD BEGINS
MAY 28 AT 9P

Mirabelle

JACK DANIEL'S
THE AMERICAN WHISKY

MIRABELLE

TATTOO

PRIX



EMBELLISHMENTS SOFT SIGNS



INTERACTIVE IMAGES



- Use augmented reality to add personal value to products with printed images for customers
- Use the Image Scanner app to scan the advertisement
- Make your advertisements come to life
- Great for Interactive Billboards, Posters & Murals.



Train Wraps



Light Rail Wraps



Bus Wraps



Shelter Station

Vehicle & Fleet Wraps



Station Domination



AIRPORT PRODUCTION



- **Tension Fabric Displays (TFD)**
 - Silicone Edged Graphics (SEG)
 - Fabric print with silicone sewn on all four sides
 - Silicone fitted into frame
 - Lit and non-lit versions
- **Tension Fabric Displays (TFD)**
 - High resolution backlit prints
 - Variable sizing
- **Greenlight (Eco Alternative to Duratrans)**
- **Additional Products**
 - Pressure sensitive Vinyl (PSV)
 - Banners, Wall Graphics & Scrollers