

Beacon Innovation

— Digital Marketing Agency —

CONNECT





ABOUT US

Beacon Innovation-A Digital World
*Simplifying the Role of Digital Marketing
in Modern World of Business.*

OUR SERVICES



CHOOSE YOUR **PACKAGE**

01

STARTER
PACKAGE

02

PROFESSIONAL
PACKAGE

03

PREMIUM
PACKAGE

04

INDIVIDUAL
PACKAGES

STARTER PACKAGE

01

SOCIAL MEDIA MARKETING

- ◆ 15 Social Media Posts Per Month (Content and Graphics).
- ◆ Social Media Account Creation and Management (Posting on Facebook, Instagram, Twitter , LinkedIn etc).
- ◆ Social Media Customer Support (Comment Replies, Answering Messages).
- ◆ Campaign Management (Facebook Ads, Google Ads).
- ◆ Social Media Optimization (Hashtags, Stories) Monthly Performance Reports.
- ◆ Free Consultation Sessions.



PROFESSIONAL PACKAGE

02

SOCIAL MEDIA MARKETING

- ◆ 20 Social Media Posts Per Month (Content and Graphics).
- ◆ Social Media Account Creation and Management (Posting on Facebook, Instagram, Twitter, LinkedIn etc).
- ◆ Social Media Customer Support (Comment Replies, Answering Messages).
- ◆ Campaign Management (Facebook Ads, Google Ads).
- ◆ Social Media Optimization (Hashtags, Stories).
- ◆ Monthly Performance Reports.
- ◆ Email Marketing.
- ◆ Free Consultation Sessions.
- ◆ Basic Competitor Analysis.

BRANDING

- ◆ Logo Designing
- ◆ Brand Style Guide
- ◆ Brochure
- ◆ Visiting Card
- ◆ Stationary
- ◆ Video Facebook Cover

PREMIUM PACKAGE

03

SOCIAL MEDIA MARKETING

- ◆ 20 Social Media Posts Per Month (Content and Graphics).
- ◆ Social Media Account Creation and Management (Posting on Facebook, Instagram, Twitter, LinkedIn etc).
- ◆ Social Media Customer Support (Comment Replies, Answering Messages).
- ◆ Campaign Management (Facebook Ads, Google Ads).
- ◆ Social Media Optimization (Hashtags, Stories).

WEBSITE MANAGEMENT

- ◆ Web Management
- ◆ SEO Management
- ◆ Monthly Performance Reports
- ◆ Email Marketing
- ◆ Free Consultation Sessions

BRANDING

- ◆ Logo Designing
- ◆ Brand Style Guide
- ◆ Brochure
- ◆ Visiting Card
- ◆ Stationary
- ◆ Video Facebook Cover

INDIVIDUAL PACKAGES

04

BRANDING

- ◆ Logo Designing
- ◆ Brand Style Guide
- ◆ Brochure/ Flyer
- ◆ Visiting Card
- ◆ Stationary (Letterhead, Pens, Notepad)

WEBSITE MANAGEMENT & SEO

- ◆ Web Management – Text updates, Two Blog articles per month.
- ◆ SEO Management – Meta descriptions, On-page and Off-Page SEO, Backlinks etc.

WEBSITE DEVELOPEMENT

- ◆ Basic six pages website including:
(Home, About, Services, Careers, Contact, Blog Pages with graphics for page sliders / headers).



**CUSTOMIZED PACKAGES ARE AVAILABLE, AS PER YOUR
BUSINESS REQUIREMENT**