

Winter event for registered IQOS CLUB members

The event runs from 15 January to 28 February 2021. During this period, the reward for successfully recommending an IQOS tobacco heating device to adult smokers has been increased to 450 points for the wallet. However, the number of status points remains unchanged, i.e. 300 status points for the IQOS CLUB account.

During the course of the event, limited-edition winter vouchers (IQOS ceramic jar, IQOS 3 DUO and ALZA voucher) are available in addition to the standard vouchers, which consumers can generate using points in their wallet. The limited-edition vouchers are available exclusively during the term of the event or while supplies last. To unlock the option for their purchase, it is necessary to recommend the IQOS tobacco heating device to an adult smoker during the event. Past successful recommendations to an adult smoker cannot be applied. After meeting the conditions, each consumer has the option of purchasing one of each limited-edition winter voucher.

Vouchers for the IQOS ceramic jar and IQOS 3 DUO device constitute a 100% discount on the purchase of a specific product at our IQOS stores or at IQOS.com. If the voucher is used at IQOS.com, delivery is free. The vouchers are valid for one month from being generated (i.e. using points to “purchase” the voucher). IQOS 3 DOU voucher can be applied only on the basic 4 colors, the voucher can not be applied on Limited Editions.

The rules and conditions for using ALZA vouchers are available on the ALZA website. The ALZA vouchers generated are valid until 31 December 2021.

During the event, the consumer can earn additional points by participating in activities. 25 points for their wallet and status for reading selected articles, 50 points for their wallet and status for taking the quiz, 50 points for their wallet for contributing to the Your Stories section, and 100 points to their wallet for downloading IQOS Wallet. For a successful post, we usually grant you a reward points within two weeks. All posts go through manual content approval. Only successfully published posts are rewarded. We usually grant you a reward points for Wallet download within one week. The reward can be obtained only once.

Warning: Download IQOS Wallet only to your own device and do not forward it to others.

The operator reserves the right to change the event conditions at any time. The change of conditions is valid from the date of its publication on the www.IQOS.com website. The active earning of points and application of benefits ensuing from IQOS CLUB membership after the publication of the change in the general conditions is considered to be consent to such change.

Operator: Philip Morris ČR a. s., Vítězná 1, 284 03 Kutná Hora, Company ID No. 14803534, incorporated in the Commercial Register kept by the Municipal Court in Prague, Section B, File 627.

Prague, dated 15 January 2021