

Except early deadline weeks

Shop at Home

Deadline: Previous Wed. 4 PM



WITH THE

CLASSIFIEDS

Phone: Payment by Credit Card: MasterCard Visa Discover

610-670-2300- Monday thru Friday 8:30 AM-4:30 PM

1-800-673-2454- Out of Town

Mail/With Payment or Stop By Our Office:

220 Park Rd. North, Bldg. 7A Wyomissing, PA 19610

E-mail: Visit us at www.themerchandiser.com

or E-mail: sales@themerchandiser.com

All ads billed through an account are charged the commercial rate. Commercial classifieds ads are typed in BOLD TYPE. Monthly use of a department letter box is \$7.00 per ad. Requests for position are NOT ALLOWED on classifieds ads.

YARD SALE RAIN POLICY: Ad may be rescheduled at no charge one time if rain occurs on original date of sale. Pertains to 1 day yard sales only.

"Freebie Classified"

If you have an item you want to give away FREE, you can advertise it in the Merchandiser at no charge.

Choose Your Category

Check 1 box

Announcements

- 100 Announcements
- 105 Events
- 110 Bus Trips/Entertainment
- 120 Classes/Workshops
- 150 Legal Notices
- 160 Lost & Found
- 180 Personals

Employment

- 300 Help Wanted
- 320 Business Opportunities

Merchandise

- 510 Antiques/Collectibles
- 515 Antiques Wanted
- 516 Appliances
- 517 Baby Items
- 520 Cemetery Lots
- 525 Clothing/Jewelry
- 530 Computers/Office
- 540 Equipment/Machinery/Tool
- 545 Farm Equipment
- 547 Farm Animals/Livestock
- 548 Firewood/Wood Stoves
- 549 Freebies
- 550 Garage/Yard Sales

- 555 Household Items/Furniture
- 560 Lawn & Garden Items
- 565 Medical Equipment
- 570 Miscellaneous For Sale
- 575 Musical Items
- 578 Outdoor Furniture/Accessories
- 580 Pets
- 585 Recreation/Sporting Goods
- 595 Wanted
- 600 Miscellaneous

Real Estate

- 720 Manufactured Homes
- 740 For Rent - Apts.
- 741 For Rent - Homes
- 742 For Rent - Rooms
- 744 For Rent - Commercial
- 746 For Rent - Garage/Storage
- 747 For Rent - Vacation/Timeshare
- 750 Real Estate For Sale - Homes
- 755 Real Estate For Sale - Commercial
- 760 Real Estate For Sale - Land
- 765 Real Estate For Sale - Vacation/Timeshares
- 767 Real Estate Wanted
- 775 Roommate Wanted

- 790 Wanted to Rent

Services

- 830 Childcare
- 832 Cleaning/Domestic
- 835 Computer
- 840 Health
- 845 Home Improvement
- 850 Lawn Care
- 860 Music/DJ Service
- 875 Services
- 880 Wedding Services
- 885 Work Wanted

Transportation

- 905 ATVs
- 910 Automobiles & Trucks
- 920 Antique/Classic Cars
- 930 Auto Parts
- 940 Auto Services
- 950 Boats/Motors
- 970 Motorcycles
- 980 RVs/Campers
- 990 Snowmobiles
- 995 Utility Trailers

No. of Weeks _____

Print Your Classified Below: 1 word per box

1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28

Call for information about our other papers in the Hershey, Hanover, Gettysburg, Northern Adams/York and Hampstead/Manchester Areas.

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____

Choose Your Coverage Area

- Reading- Eastern • Western • Northern Editions**

Deadline is Wed. at 4 PM. for the following week's paper

Birdsboro, Douglassville, RR 1-3, Morgantown RR 1 & 2, Mt. Penn, Oley RR 1-3, Southeast Reading, Mohnton, Reinholds RR 1, Robeson, Shillington, Sinking Spring, Wernersville, West Lawn, West Reading, Wyomissing, Laureldale, Leesport RR 1, Northeast Reading, Northwest Reading, Temple

- Regular Classified** \$7.00 up to 20 words Additional words-10¢
- Commercial Classified** \$10.50 up to 20 words Additional words-25¢
- Yard Sale** \$9.00 up to 20 words Additional words-25¢

- Myerstown** Deadline is Fri. at 4 PM for the following week's paper

Berville, Bethel, Kleinfeltersville, Mt. Aetna, Myerstown, Newmanstown, Rehrersburg, Richland, Robeson, Schaefferstown, Shartlesville, Sheridan, Stouchsburg, Strausstown, Wernersville, Womelsdorf

- Regular Classified** \$4.75 up to 20 words Additional words-10¢
- Commercial Classified** \$7.25 up to 20 words Additional words-25¢
- Yard Sale** \$6.75 up to 20 words Additional words-25¢

- Lebanon** Deadline is Fri. at 4 PM for the following week's paper

Annville, Avon, Cleona, Colebrook, Cornwall, E. Maple - N. Lebanon, Ebenezer, Fairview Heights, Fredericksburg, Heilmantdale, Jonestown, Lebanon, Gretna Springs, Mt. Gretna, Ono, Quentin, Reinhoehlsville, Rexmont, Rockwood, Sand Hill, South Lebanon

- Regular Classified** \$6.00 up to 20 words Additional words-10¢
- Commercial Classified** \$8.00 up to 20 words Additional words-25¢
- Yard Sale** \$7.00 up to 20 words Additional words-25¢

- Dauphin/Schuylkill** Deadline is Fri. at 4 PM for the following week's paper

Berrysburg, Donaldson, Elizabethtown, Friedensburg, Good Spring, Gratz, Hegins, Joliett, Lykens, Muir, Orwin, Pine Grove, Reinerton, Schuylkill Haven RR 2, Sheridan, Tower City, Tremont, Valley View Star Rt., Wiconisco, Williamstown, Zerbe (Newtown)

- Regular Classified** \$3.75 up to 20 words Additional words-10¢
- Commercial Classified** \$5.25 up to 20 words Additional words-25¢
- Yard Sale** \$4.75 up to 20 words Additional words-25¢

Ads Designated As Commercial Are As Follows:

- Rentals •Items Made for Sale •Items Bought for Resale
- Babysitting Service •Selling Collections •Firewood •Dog or Cat
- Priced \$100+ •As Well as Business Listings •Help Wanted •Multiple Vehicles, etc.

All Classified Ads Appear On The Internet FREE!