Beer Cans & Brewery Collectibles

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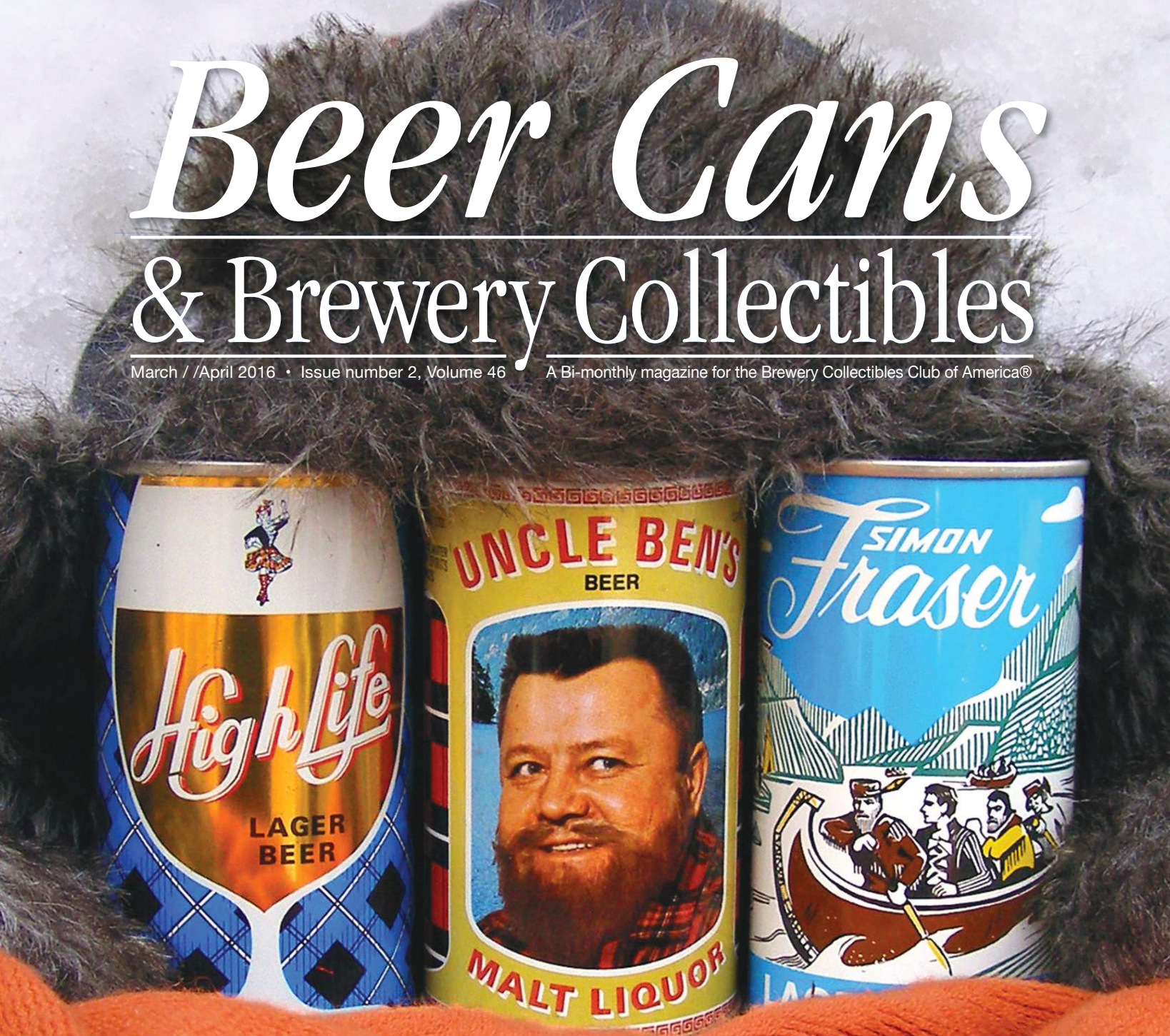

Canada's indominable
UNCLE BEN
A brewing saga from the Great White North

PAGE 8

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What's on Tap

March/April 2016

On the Cover

Canada's legendary Ben Ginter was a man of firsts: the first brewer in British Columbia to put beer in cans, the first to offer refunds for empty cans, and the first (and only) to put his own bearded face on his labels. He was also the first to offer a light beer to western Canadian beer drinkers. Gentle Ben, with its lower alcohol content, was produced in his Red Deer, Alberta brewery. Page 8.

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Beer Cans & Brewery Collectibles is published to serve historians and collectors of beer cans and breweriana, and to advance public knowledge of brewery advertising collectibles. The Brewery Collectibles Club of America is a non-profit association and is exempt from Federal income tax under Section 501(c)3 of the Internal Revenue Code. All gifts, grants and contributions are tax deductible.

To the best of our knowledge, all ads appearing in the magazine are from legitimate business enterprises. However, the BCCA cannot be responsible for delivery of merchandise from these ads. We suggest that when ordering, payment be made by check or money order and the name and advertiser be retained for possible future reference.

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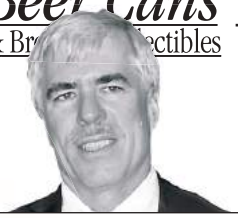


PRESIDENT'S MESSAGE

ALAN APREA #10480

G'day Mates!

I just got back from a trip Down Under that included going to CANATHON 2016 in Maitland, Australia. I want to send out a hearty thank you to all of the Australians (and six Americans) who helped make it a trip I'll remember for the rest of my life. A special shout-out to tour guide, host, shuttle driver, Australian historian and all-around great guy—the one and only Keith "KB" Bennett. I am constantly surprised at the level of generosity shown to me by local chapters and collectors who offer to host me in their homes or put me up in hotels, drive me around, etc., when I attend their shows.

While I may never be able to top this visit, I intend to make as many shows as I can this year. I have firm plans to attend shows in Virginia, New Jersey, Kentucky, Pennsylvania, New York, Maryland, Missouri, Illinois, Iowa and, of course, Oregon while I am President. And there are a couple of others in planning. I'll make as many as I can, but this work thing keeps getting in the way. So if you see me at your local show, say hello, and we'll share an adult beverage or two and, hopefully, trade some cans or coasters.

By the time you read this, I'll be halfway through my year as President. We're still working through the mechanics of changing magazine editors, finding a new roster editor, launching a new website while improving the current one, accelerating the process for updating the USBC Online Supplement and figuring out how to manage the can of the year contest with more than 2,000 eligible U.S. cans having been released in the past year. These items are all in addition to the routine operations of the club. My primary goals are to improve the quality and timeliness of the products and services we provide to the membership and to improve our footprint on the Web and other forms of electronic media. Let's just say that I'm not at all lacking for things to do this year.

This issue of *Beer Cans & Brewery Collectibles* was produced, edited, printed and mailed thanks to the efforts of a team of volunteers who provided extra assistance to Ed Crosby, our new magazine editor, during his transition into the position. I know I'll get in trouble by leaving someone out, but I want to thank Bob Lettenberger, Marcia Butterbaugh, Terry Scullin, Dave Waugh, and Pat Porter for making their time and expertise available to ensure that this issue became a reality. You've all heard it before, but I'll mention it again, that this organization is only as good as the volunteers who make it all happen. Ed brings a different skill set to the editor's job and is looking for help with some of the aspects of producing our magazine. So, if you have any expertise in this field and/or a willingness to learn it, please consider contacting him and asking how you can help.

And, of course, stories, sources for stories (or story ideas if you bruise the English language the way I do) are always in high demand. Hmm…maybe when I'm done with this President thing, I'll try to write an article about craft beer cans from NJ. I'm already looking forward to the "research" I'll have to conduct to write a comprehensive story.•

SHOW AND TELL

BY TERRY SCULLIN #1041

As Feature Editor of *Beer Cans & Brewery Collectibles*, one of my jobs, along with correcting creative spelling and mending questionable grammar ("s" is plural; "apostrophe s" is possessive), is looking for subjects for stories. Most of the time the pickings are fairly slim. We tend to do a great job on the Beer Cans part, but not so great a job on the Brewery Collectibles part.

But recently I had a revelation. I left the Stone Age behind me, and, setting aside a cell phone so old that it practically has rotary dial, I signed onto the BCCA's Facebook page. I can't believe all of the fascinating breweriana I'm seeing there. Including, even, body art; someone recently posted a picture of an upper arm sporting a Schlitz Malt Liquor bull tattoo!

So how do we turn some of these great kinds of items into material for our favorite magazine? It's not difficult. You don't need to be a writer; our magazine staff can take care of that part. What we need is pictures, pictures and more (large!) pictures. Let's say we ask our readers to submit pictures of a particular kind of item. Once we receive your pictures, we'll pick the best of them and, bingo!—we have a story.

Here are some areas we'd like to pursue. These are all items I've spotted on Facebook. If you have examples of any of these items in your collection, please photograph them and email the images to me at tscullin@optimum.net:

Combs

We've seen images of Schmidt's and Sunshine branded pocket combs. Please send pictures of brewery-branded combs, shaving mugs and brushes, and straight or safety razors.

Ice Cream Items

Someone recently posted a photo of a gorgeous Yuengling Ice Cream plate. Many breweries produced ice cream (along with malt extract and near beer) during Prohibition. Can we drum up pictures of brewery ice cream items from that era?

Celebrity Endorsers

Jeff Puterbaugh posted an image of a print ad featuring a very young Jonathan Winters promoting Gambrinus beer. Send us pictures of other ads with celebrity endorsers.

Ice Chests

Rodney Jones showed off an old steel Pearl ice chest. Got a vintage ice chest in your collection? Send a picture.

Pocket knives

Back in the days when it was common for a man to carry a pocket or pen knife, such items were popular brewery giveaways. Got a knife or two? Send a picture or two.

Tattoos

Why not? If you know someone with brewery body art, take a picture and send it to us.

It's our hope that you'll respond with enough great pictures to make for some magazine articles that you and all of your fellow collectors will enjoy. Stay tuned to see what happens. •

CHAPTER BREWINGS

KENN FLEMMONS #21489

>> NORTH STAR CHAPTER

Minnesota Craft Brewers Guild and BCCA's North Star Chapter Building a Great Alliance

One of the great alliances the North Star Chapter has forged over the past few years has been with the Minnesota Craft Brewers Guild. The Guild was founded in 2000 "to promote Minnesota breweries, create an open line of communication between brewers, and showcase local craft beer at our events throughout the year."

Two of the Guild's big annual events are the Minnesota State Fair Craft Beer exhibit and the Autumn Brew Review in Northeast Minneapolis near the Grain Belt brewery. The North Star Chapter has had a presence at both of these events, enhancing the Guild's mission in promoting Minnesota brewing by showcasing the history and heritage of Minnesota brewing with breweriana displays and presentations. Our presence has given boosted public awareness of both the club and the Guzzle 'n Twirl breweriana show to a generation of young adults enamored with craft beer and the lore that surrounds it.

Dave Wendl has been displaying breweriana items from his personal collection in locked display cases in the Craft Brewers Guild section of the Agriculture Building at the Minnesota State Fair for the past few years, and the displays have been a big hit with the thousands of people who pass through on a daily basis during the course of the fair. He always makes a point of including a lot of Hamm's Bear items. That's what tends to be most popular with the non-collecting public (as well as collectors). But he also includes a wide variety of items from all kinds of Minnesota breweries, big and small, which strikes further interest and defines breweriana to those who don't really know what it is. He also makes flyers about the club and for the upcoming Guzzle 'n Twirl available—and frequently has to replenish them because they're snatched up quickly.

And in the past two years, I have given presentations about breweriana and the club at both the State Fair and the Autumn Brew Review. (I'm not a professional speaker, but I'm not deathly afraid of doing it, either.) This year, my presentation at the fair was a look at some old Minnesota beer cans and a few words about GnT. At the Autumn Brew Review, I gave a presentation on the history of the Grain Belt brewery, which seemed appropriate considering the location and my own area of specialty. Representatives from the Minnesota Craft Brewers Guild have told us they very much appreciate our efforts and want us to keep doing it in the years to come.

So the next time the Craft Brewers Guild holds an event (which always includes sampling of locally brewed craft beers), come out and support them, and say hi to us. •

At this year's Minnesota State Fair in the Craft Beer exhibit, I gave a presentation on older Minnesota beer cans. I also gave a pitch promoting the North Star Chapter's Guzzle 'n Twirl show.

>> AR-CAN-SAS BREWERY COLLECTIBLE CLUB

Breweriana Collecting and Social Media

My collecting has been a little stagnant lately. However, I have "liked" the BCCA's Facebook site. Just today I shared several photos from the site with my family. I have commented on a couple of pictures and even got some responses from the pictures I have posted. People make up "days"—"Tab top Tuesday," "Fish Friday," etc.—and then post a picture of a sign they have that has a fish on it. I submitted "Salt and Pepper Saturday" and took a picture of a couple of Falstaff salt and pepper shakers and posted it, and several people "liked" my photo. When I posted a picture of my "racing collection" before the Daytona 500, someone told me that I was missing several years of cans from Iowa Speedway and he had them. I am looking into a trade.

Social media keeps me active in the hobby, even if I'm not adding to my collection. It also gives me a chance to share my hobby with those that are in my presence while I'm checking Facebook. My wife and sister-in-law agree with me that the Genesee Bock bar that was carved into a snowbank by a guy in Pennsylvania was really cool. •

— Jim LePage, Ar-Can-Sas Brewery Collectibles Club *Mosquito*

>> MIAMI VALLEY CHAPTER

A "DOUBLE" BURGER

I live about two blocks from a little one-room bar on Valley St. in Dayton, OH called the Double Deuce. There used to be about five or six of these tiny bars within walking distance of my place here in old north Dayton. Unfortunately, most of them have closed. The Deuce used to be called Linda's Den, and I am told it opened in the 1940s as the R and R bar. The new owner, James Williams, got it in November 2010 and has been doing numerous updates. I'm told by his sister Donna that when he was updating the restrooms, he found the Burger cone top, an aluminum Little Kings can and an old, half-filled pop bottle in the wall.

The hours at my job allow for me to be off work various days during the week. One weekday I was feeling a little bored and decided to go to the Deuce and have a few beers. I noticed the Little Kings can sitting behind the bar and asked Donna, who was bartending that afternoon, where she got it. She told me the story and said "James also found this," and pulled the cone top out from under the bar. Needless to say, my eyes lit up, and I made her an offer of 50 bucks. She said she'd have to ask James, so she called him, and he said "Sure, sell it to him." She put it on my credit card tab, and I walked out with a smile on my face and a cool story to tell my friends. She gave me the Little Kings, too! •

— Joe Hodge
Miami Valley Chapter *Guzzelette*

>> MIAMI VALLEY CHAPTER

WHAT'S UNDER THE CAP?

Rebus: an allusional device that uses pictures to represent words or parts of words.

The rebus was a favorite form of heraldic expression used in the Middle Ages to denote surnames. For example, in its most basic form, three salmon (fish) were used to denote the name "Salmon." A somewhat more sophisticated example was the rebus of Bishop Walter Lyhart (d.1472) of Norwich, consisting of a stag (or hart) lying down in a conventional representation of water.

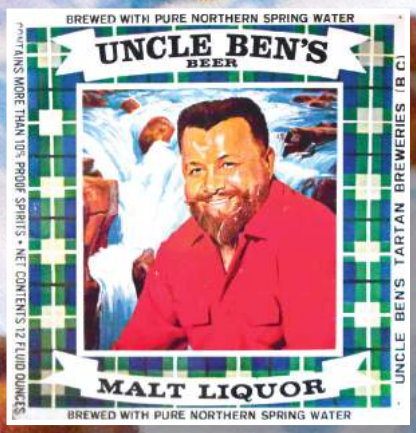
My first exposure to rebus puzzles that I remember was as a small child growing up, watching episodes of the classic television game show Concentration. Rebuses were central to the show. Contestants had to solve a rebus, usually partially concealed, to win a game. I really loved that show and had many home editions of the game that I played with my family!

As far as this hobby, I had seen some beer caps with rebus puzzles but never realized how many brands had them, and how many still do!

Lone Star Beer had rebus puzzles under the crown caps of its bottled beer, as did National Bohemian, Lion, Lucky Lager, Falstaff, Olympia, Rainier, Haffenreffer, Kassel, Pearl, Regal, Ballantine, Mickey's, Lionshead and Texas Pride during the 1970s and the 1980s. These puzzle caps are also called "crown ticklers." Narragansett Beer uses rebus puzzles on their bottle caps and bar coasters.

Know of any others? Drop me a line and let me know! •

— Greg Gromosiak
Miami Valley Chapter *Guzzelette*



This sign was made to be put on the side of a delivery truck—until the provincial Liquor Control Board declared the practice to be illegal. What a bunch of Puritans!

THE BALLAD OF UNCLE BEN

By Pete Childress #21860 and Terry Scullin#1041

This is a saga from Canada's Pacific Northwest about a local David who fearlessly took on not one or two, but three brewing Goliaths. That David was a man named Ben Ginter.

Ben Ginter claimed he was born in the town of Swan River, Manitoba, a hop, skip and jump from the Saskatchewan border (he was really born in Poland). He left home at age 13 and spent the next several years working on farms and construction crews in Ontario, Manitoba and Alberta. Construction appealed to Ginter, and in 1948 he borrowed the down payment on a bulldozer in Lethbridge, Alberta. A year later, he moved his one-machine business to Prince George, British Columbia, along with his wife Grace and their pick-up truck.

Ben proved to be a mover and shaker, parlaying his one bulldozer and a lot of moxie into a major

enterprise. By 1965 he controlled 14 companies and $25 million—a bundle back then—in government and private contracts. In 1962, needing a storage and repair yard, he bought the defunct Caribou brewery in Prince George for $150,000. And that's when he first crossed swords with Canadian Brewing Ltd. and E.P. Taylor.

Goliath

E.P. Taylor was an empire builder cast in the mold of a Nineteenth Century robber baron. Canadian Brewing Ltd. had its beginnings in 1930 when Taylor merged The Brading Breweries Ltd., which he'd inherited from his grandfather, with two other Ontario breweries. Acquisitions of the Carling and O'Keefe breweries soon followed; in the 1930s and 1940s, his holding company acquired about 30 thirty Canadian brewers.

Taylor was as ruthless in business as he could legally be. In 1959, he was summoned before an Ontario court to face charges of creating an illegal monopoly. The trial exposed the relentless takeovers, pricing wars and underhanded means of competition squelching, like distribution manipulation and other collusive practices used by the big beer operators and rampant in the industry. These operators, Molson, Labatt and Canadian Brewing, became known as the big three, and they wielded enormous power in Canada's business and political world. They pushed around the smaller regional brewers, forcing industry hearings over the slightest infraction of their version of the rules regarding promotion, pricing and packaging of the smaller competition's beer.

The court found Taylor not guilty, but Ginter's eventual fall as a result of Taylor's cutthroat business tactics showed just how dangerous and expensive it could be to challenge the big three's brewing dominion.

When Ben Ginter bought the Caribou Brewery from Canadian Brewing, he just wanted the space—the only usable piece of equipment in the brewery was a large copper kettle—but local business people and the Mayor of Prince George encouraged him to re-open the brewery. The idea appealed to him: he loved a challenge and prided himself on knowing a good opportunity when he saw one. Canadian Brewing, however, was not amused. In an attempt to keep Ben out of the beer business, they tried to bribe him by offering to purchase that copper kettle for $150,000 (the amount he had paid for the entire brewery). Ben had an ego, and he took this offer as a poke in the eye with a sharp stick.

The gauntlet was thrown; Tartan Breweries was open for business.

Tartan Brewing

Initially, Ginter was successful. He hired a good brewmaster and chose a maverick approach to running his brewery. Some of his ideas were odd and misguided, and some were just ahead of their

Beer Brands of Tartan

Simon Fraser Lager

Simon Fraser was a Scottish fur trader and explorer who charted much of what is now British Columbia and built the first European settlement in the province. He founded Fort George (today's Prince George) in 1807. The can to the left was issued prior to the one on the right.

Uncle Ben's M.L.

Ben thought that a beard would give his image on his Uncle Ben's labels a hardy woodsman feel. Up to that point he had been clean-shaven. Note that the can on the left is labeled both "beer" and "malt liquor". Which is it, Ben?

High Life Lager

Ben's "High Life" label was a clear shot at riding the coattails of success had by America's Miller High Life brand. That resulted in the inevitable lawsuit and, thus, the brand was relatively short-lived. (Even note how similar the dancing woman at the top of the label is to Miller's girl on the moon icon from the same period!)
The mandatory states "Contains more than 8% proof spirits."

Tartan Pilsner

As a result of a trademark lawsuit won by Canadian Brewing Ltd., Ben had to destroy all cans bearing the PIL'CAN and PILCAN labels. Instead, he settled on the generic "Pilsner" can to the far right.

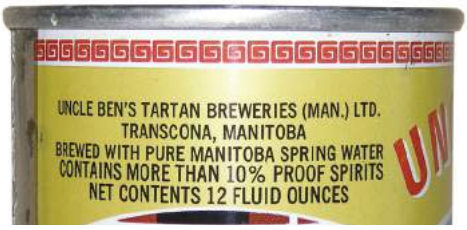
time. Many of them created lawsuits and friction with authorities and the competition. His first beer brand names were deliberately controversial, to jump start sales. He borrowed some names of big American beer brands and misspelled them on the bottle labels to attract attention. He sold a fair amount of Budd, Paap's, and High Life until the American brewers forced a court order to halt sales.

At that time, the primary retail beer container in British Columbia was the 12 oz stubby bottle. Ben changed all that when he introduced the province's first 12 oz beer cans in 1966. Canadian Brewing, Molson and Labatt all wavered at the sizable investment required to add canning lines to plants that supplied the province. By the time the big three got around to distributing their own brands there in cans, Ginter had already captured more than 4% of the market.

Ben's first canned brew was called Pil'Can. E.P. Taylor retaliated with a lawsuit, claiming trademark infringement for the use of Pil, since "Pilsner" was a trademarked Canadian Brewing brand. The court made Ben destroy all cans and labels with the Pil name on them. He renamed the brew Tartan Pilsener.

Ginter continued his aggressive innovations with a new release when, in 1969, he conjured up his most famous brew: Uncle Ben's Malt Liquor. The can featured his own bearded face. He grew that beard, dressed like a lumberjack and did a lot of personal promotions and advertising. Because most kinds of point-of-purchase advertising were illegal in British Columbia then, he took the clever step of publicizing the new brand by marketing Uncle Ben soft drinks and Uncle Ben wines.

Once the three Goliaths finally started canning, they charged more for cans than for bottles. Ben wouldn't hear of it; he sold bottles and cans at the same price. When the biggies used their influence to get the provincial Liquor Board to order him to charge the higher price for cans, he tried taping a dime to



Some provinces had cockamamie liquor laws. Note that alcohol content is indicated on this Uncle Ben's can in proof spirits, not by volume.

every 12-pack as a rebate. Not surprisingly, the Liquor Board shot that one down as well.

Ben was also the first brewer in Canada to offer refunds for empty cans. But he fought an uphill battle. His every attempt at trying something was squelched by Molson, Labatt and Canadian Brewing (renamed Carling O'Keefe after being sold in 1969; it's now part of MolsonCoors). But he was energized by setbacks and decided to risk his business empire to expand his brewing horizons.

Growing Pains

For Ginter, the next logical step was to expand nationally. There was, however, a hitch, and a big one: beer production and sales were controlled by each province's Liquor Control Board, and a brewer couldn't operate in a province unless it had an actual brewery there. Ben spent a great deal of time, money and energy trying to move into additional provinces. He organized a failed bid to take over Molson's in 1969 but later had some success in starting projects in Manitoba, Alberta and Vancouver in 1972.

Construction delays and labor problems led to critical delays and cost overruns. Ben tried to put together a deal to open an operation in the lucrative Ontario market in 1972, but the big three used their influence to sabotage the financing. A Newfoundland project was scrapped when local politicos demanded a percentage of sale profits.

These impulsive expansion efforts created a mountain of debt. The big three kept the pressure on, using political and financial muscle and various underhanded tactics. One ploy used to create negative publicity for Ben involved salesmen who worked for the big three. They would visit bars and restaurants with a group of fellow conspirators, buy a round of Ben's brand, then spit it out, shouting how terrible it was. Then they'd demand some good beer (the salesman's brand), take a slug, and all the conspirators would loudly say how good it was. Then the salesman would buy a round of his brand for everybody in the place.

Goliath 3, David 0

This sort of sneaky business put a dent in Ben's sales and damaged his public image. Despite all of his earnest efforts, he was four million dollars in debt at the beginning of 1976. The bank demanded payment, and all his assets were frozen. That was the last year Ben's beer was sold and the end of his challenge to the big three. His brewing real estate and construction equipment were sold for a fraction of their value. By 1982, his debts were paid off, but the bankruptcy had ruined his health. After two heart attacks that year, Ben Ginter was dead at age 59.

At least he was able to produce some beautiful cans in his time. According to Canadian can maven Jim Snyder #23934, there are three known Pil'Can/Pilcan variations, a Pilsener, five Simon Fraser Lager variations, three High Life Lagers and nine Uncle Ben's Malt Liquor variations.

The former Tartan Brewery's initial outpost in Prince George, BC is still in business and is, in fact, prospering. After changing hands a number of times, it was purchased in 1991 by Japanese-Canadian entrepreneur Kazuko Komatsu and renamed Pacific Western Brewing Company. Under Ms. Komatsu's continuing leadership, PWB remains one of Canada's largest independent brewers. •

Items pictured in this article are from the collections of Barry O'Neill and Jerry Pescaro #27685

Left: Ben's first labels were barely disguised knock-offs of popular American brands—a clever idea until A-B, Pabst and Miller went to court and put a stop to it.

Right: Ben couldn't resist a pun: Ginter Ale rather than Ginger Ale. He marketed Uncle Ben soda pop and wine as a way to publicize and popularize his brand in a province that severely limited beer advertising.

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BEER CAN ARCHAEOLOGY

CHRIS TAYLOR #29470

DIGGING O/Is IN •MAINE•

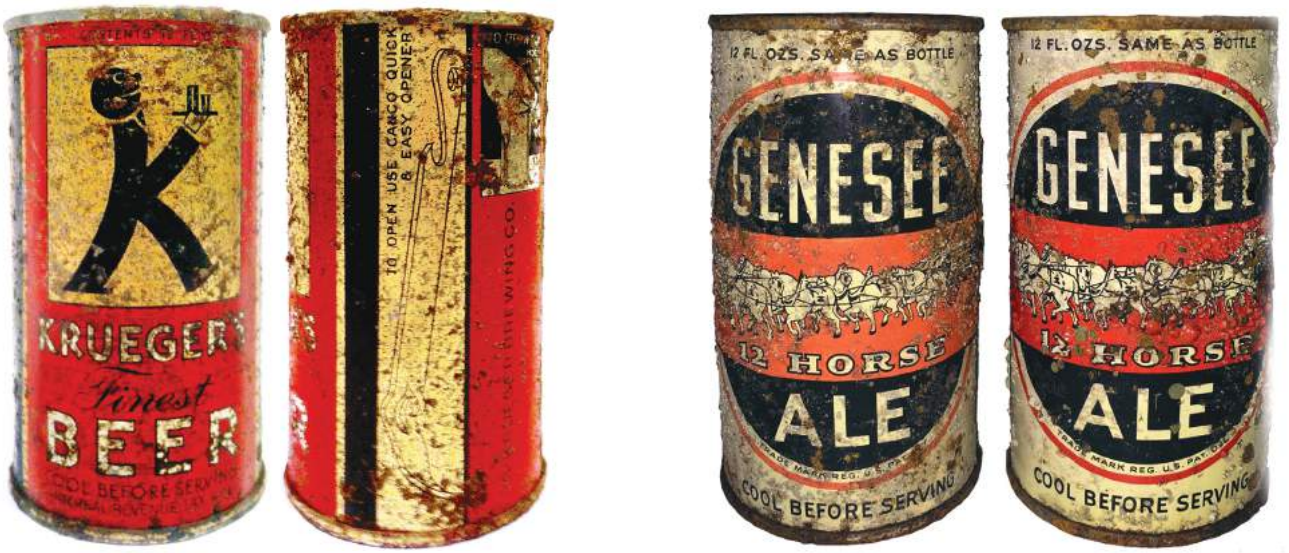
IT'S A BEAUTIFUL THING!

As my predecessor, Mr. Lang, professed so many times in this column, the dream of those who dig for cans is finding the ABCs of dumping: Age, Brand, Condition. As the years go by, this ultimate set of dumping criteria is becoming increasingly difficult to attain. Although cans from the late '30s and early '40s are often dug, many who go dumping dream of finding cans that were on the market during the first year following the introduction of the beer can, especially those prior to 1936.

A decade and a half into the 21st Century, the odds, time and the elements are stacked against both the cans being sought and the diggers trying to rescue them.

The following story gives a brief synopsis of a successful (often once in a lifetime) find of the ABCs of dumping as told by Dave Reid, who ventured out with Gary Allison and Glenn Pasquanelli in October 2015.

The scenic Kennebec River provided the perfect Autumn backdrop to this highly successful Maine dumping excursion.



Krueger Beer baldies were some of the most prevalent and well-preserved cans. While the years were somewhat less kind to these 12 Horse Ale cans, they are a thrill to dig in any condition.

DAY 1 ONE

We woke up at 6:15, and after some breakfast and coffee we were on the road to our first dump destination. The thing about Maine is that, many times, you "can't get there from here" easily, so a drive that took us almost an hour and a half would have taken 45 minutes if there had been a direct route. No such luck. We spent the morning stopping at five promising old houses/cabins and did our best 360-degree search around the properties but came up with some ratty Bud 16oz flats and nothing else. We started getting a little annoyed but knew it was a numbers game. Glenn kept saying, "Maine is so beautiful, and that's a beautiful thing."

After re-grouping, we decided to head north on a state road toward Caratunk, where I had been given directions to a dump on a hillside that overlooked the Kennebec River. We parked the truck near a cemetery, crossed the road and climbed a steep bank to the top of the hill. We found scattered trash on the bank as we reached the top, but nothing interesting or old. Gary wandered away from Glenn and me and in minutes hollered for us to come his way. He had found the dump on the bank, and it was massive. Within seconds, Glenn found a quart lying on the ground that had great color. It was a Graupner's Old German Brand beer (USBC 211-8); we ended up finding three. Most of the dump was mid- to late-1950s, but the deeper we dug, the older the cans were. I pulled out some flat bottom J-spouts that I thought were Fitzgerald's but turned out to be Hanley's Extra Pale Ales (168-14). I also found a few Star Banner Ales (USBC 186-6) and a Blatz Milwaukee Beer lo-pro cone (153-08). Gary got a nice Hull's Export Beer (84-25) and some mid-1950s Krueger's Ale and beers.

On the way to the river hillside dump, we saw an interesting spot that had a bunch of older-looking cabins on a hillside with a dilapidated cabin and a two-track on the other side of the road. As we drove past, there didn't appear to be a good place to park, so we drove down the road a short distance and found a pull-off. We dropped Gary off at one of the houses that had a car in the driveway, to ask permission to look for dumps on the property across the street. Gary was first in the woods and soon came running out. He yelled, "We've got cones and crowntainers just in the woods off of the two-track!"

We walked up to where Glenn was and where Gary had found the quarts and crowntainers. When we reached the area we saw Glenn holding some cans. He said, "Guys, I think this is a Krueger's Beer, and it's a baldie." Wow! A Krueger's Beer baldie in Maine! I've never dug one of those before in Maine but have dug a few of the cream ale versions. Glenn also had an assortment of quarts, crowntainers and flats he'd unearthed. I headed over to an area below where he'd found the quarts and crowntainers and saw big single-punch flat tops peering up at me from the leaf-covered ground.

I started pulling away the years of leaves with my clam rake and quickly realized that there were lots of cans just under the leaves and decided to abandon the clam rake and use my hands so as not to ruin any cans. Gary and Glenn started in on some piles behind a small rock ledge down the hill from me. After 10 minutes I'd amassed 20 big punch cans, as had Gary and Glenn. Then, as I pawed my way through the leaves and black soil, out popped a very legible cream-colored Genesee 12 Horse

Ale long opener (USBC 68/15). I quietly announced this to the others, and Gary sprang up, scampered to where I was, and started in. Unfortunately, he didn't find another 12 Horse Ale. We continued digging for another hour in all directions. The condition of the cans was amazing right out of the ground.

It was getting late so we decided to head back to camp. We grabbed our gear and headed down to the truck with an additional five bags of carefully stacked cans that brought our total for the day to eight. Walking back to the truck, Glenn said, "Digging OI's in Maine is a beautiful thing!" It sure is!!

We reached camp at nearly 8pm and, within moments of arriving, Glenn started cleaning cans. Mind you, my camp is off the grid, without running water, so he had to haul water from the lake in buckets. I grabbed the biggest pot I could find and started heating water for Glenn's beer can acid bath that would wipe the 70+ years of rust from our treasures. Glenn was out on the porch where the temperature hovered around 38-40 degrees, while Gary and I were in the cabin where it was about 65. We checked in on Glenn every so often to see how he was progressing with the initial cleaning process. As cold as it was on the porch, he was actually working up a sweat cleaning those cans. Glenn did an amazing job, all the time with a huge smile on his face. I almost think he enjoys cleaning cans as much as finding them.

After about an hour, the water was boiling and Glenn was done with the initial cleaning. He picked the 15 best cans and into the acid they went. We could hardly keep from peeking into the bucket, but didn't. Finally, after an hour, we couldn't wait any longer; it was time to pull some cans. One of the first was a Mule Head Wehle Stock Ale with a full length opener—like USBC 100/37 but without "in Keglined cans" at the bottom. Wow, a keeper for sure. The rest were exactly what we thought, as noted above, but the colors really popped after the acid soak. We all went to bed with smiles on our faces after a very successful day dumping, even Gary!

DAY 2 TWO

We woke up at 6am to a balmy 36-degree Maine fall morning. I told the guys that we absolutely needed to go back to the OI dump to make sure we had found all the cans possible. I got little push-back on my plan, and we left around 7:45. Seventy miles later we were at our destination.

We decided to revisit the areas we had dug the day before first, which was a good idea as, after a few minutes, I found another Genesee 12 Horse Ale long opener. Over the next hour we pulled out four more bags of cans. The dump was spread out into four areas, with the spots we hit on day two being newer areas where we found the Ballantine, Bud and Narragansett cans. Glenn found three Krueger Cream Ale pint cone tops in this area as well. Many cans were mysteries, but given the finds from the day before, we were happy to bring home every big punch we found for an acid soak. Due to the thick paint on very old cans (1935–36) many heavily rusted "mystery" cans, we figured some might clean up fairly well. We got a total of twelve bags of carefully stacked cans over the two-day dig, tallying 229 cans!

During our trip we logged hundreds of miles driving all over northwest Maine and into northern New Hampshire. We got out of the truck and checked many "promising locations" and walked and walked in the woods. All in all, it was a great trip, thanks to the OI dump find, but the best part was spending time with Gary and Glenn hunting for cans! In fact, as Glenn would say, "It was a beautiful thing!" •

THE TOTAL TAKE

229 CANS

More than 60% of the haul consisted of Krueger K-men, including 66 Beers, an oddity in the Ale-centric Northeast.

Brand	Variant	Book #	Number found
Ballantine's Ale	*OI*	33/02	1
	1939 World's Fair		28 total
	Buy in Bulk		of all 3 ad
	1840-1940		panel vars
Budweiser	*OI*	L43/33	8
Genesee 12 Horse Ale	*OI-long opener*	68/15	4
	OI	68/17	3
Krueger Cream Ale	*Baldy - "same as bottle" at top*	89/25	1
	Baldy - "in keglined cans" at bottom	89/23	1
	Hatted - long opener	89/26	38
	Hatted	89/27	29
	Hatted	89/28	2
	16 oz. cone top	231-19	3
Krueger Finest Beer	*Baldy - metallic gold*	L90/04	29
	Hatted	90/06	37
Mule Head Ale	*2 vars*	L100/37	5
Narragansett Ale	*OI*	101/11	1
	Non-OI	101-13	4
Schmidt's Cream Ale	*Quarts*		10
	Crowntainers	198/30	20
Scotch Thistle Brand Ale	*¾ length opener*	123/21	5

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Manhattan "Giant Can" Mystery Solved

By Rich La Susa, #609

A "Giant Can" marketed by a famous Chicago brewery in the late 1930s? It has the makings of an enticing mystery story, or another myth perpetuated by over-imaginative beer can collectors. Was this really part of Manhattan Brewing Company's impressive lineup of exotic and coveted beer cans—one that could send collectors into a frenzy?

References to oversized cans such as gallons and half gallons appeared in correspondence between Manhattan Brewing and its distributors and potential customers in the 1930s. A few even asked about a large wooden can!

No document has been found that would prove the existence of unusually large cans: not one order form, invoice, sales receipt—no proof of any kind. Such unequivocal documentation exists for every Manhattan can that was produced and marketed.

This ad appeared in the October 1938 issue of the monthly trade publication Signs of the Times.

The first of a small number of requests for a "Giant Can" was in late 1936. When I saw those words, I had visions of a previously unknown super-size container. It wouldn't be the famous Premium Growler because that one didn't come on the market until late 1937.

After an exhaustive search of the Manhattan archives failed to prove the existence of this mysterious can, my attention turned elsewhere. Could it have been something other than an actual beer can: an advertising piece, maybe something similar to the large cans used by the Peter Hand Brewery Co. years later? That supposition hit close to the mark.

A can that wasn't

The "Giant Can" really did exist, but it wasn't a can. It was a mostly paper, light-up, point-of-sale advertising piece—an amazing replica of the Manhattan Premium12 oz flat-top can, and arguably the most unusual piece of advertising the brewery ever issued.

A unique translucent paper called Lamiluxe, manufactured by the Rhinelander Paper Co., of Rhinelander, WI, was used to form the sign's body. Rhinelander made the specialty paper, not the "Giant Can" or other signs. Manhattan and other customers were required to hire printers or lithographers to construct them. Two Chicago companies were involved with Manhattan's: Inland Lithograph Co. and Graphic Arts Studios.

The "Giant Can" (a designation used by Manhattan, not Rhinelander Paper Co.) was designed for use as a floor display in retail outlets—in Manhattan's case, to call attention to the attractive copper-colored Premium Beer 12 oz cans stacked on top. The paper body was kept in place by what appears to be a metal top and bottom. Manhattan's version was introduced in the October 1936 *Manhattan Messenger*, the brewery's newsletter that was sent to distributors and other clients. Its use was limited, from early December 1936 until late 1938.

A representative for a beer distributor in a small Texas town west of Fort Worth was the first to request a "Giant Can," on December 3, 1936. He was assured by the brewery's sales manager on December 5 that "they" would be shipped. However, the manager didn't say how many. It would be surprising if it were more than one, because the distributor was not a major Manhattan client. The brewery had a reputation for not spending large amounts of money on advertising and for not being generous in its allotments to wholesalers and retailers, even its high-volume customers.

Letters requesting Manhattan "Giant Cans" were found scattered among letters sent to Manhattan in 1937 and 1938, including one from a broker in Oregon on October 26, 1938. He likely was responding to a full-page Lamiluxe advertisement that appeared on page 27 of the October 1938 issue of *Signs of the Times*, a monthly magazine published in Cincinnati by an organization that served the advertising sign industry. In the lower right-hand corner is Manhattan's "Giant Can" with a pyramid of fifteen Premium cans on top.

An illuminating description

The ad provided substantive information about the can's construction, something I had not previously read. It described Lamiluxe as laminated Pergamyn, a form of stiff paper. "The material cost," it claimed, "is radically less than glass, celluloid or transparent plastics." The ad especially emphasized eye appeal.

"At the same or less cost than you purchase a 'daytime' window or counter display, you can have 'day-and-night' dominance because with Lamiluxe, the new translucent paper sensation, it is possible to provide inexpensive illuminated displays…that catch the eye and tell your story in daylight or dark," the ad copy boasted. Inexpensive would appeal to Manhattan's executives.

The display was illuminated, but the ad did not say by what kind of lighting and how it was affixed to the metal top or base. A pigtail electric cord peeks out from the back of the display and other signs in the ad.

It also was described as being "lightweight, could be folded, scored and glued to form a wide variety of shapes and sizes." It's difficult to believe that coated paper could be durable, but Rhinelander claimed that "unlike glass and other fragile materials, it handles and re-handles with negligible spoilage."

The actual size of the "Giant Can" was not provided, either in the ad or in Manhattan documents. A very educated guess is three feet high, 18 to 24 inches in diameter.

The ad also shows a large bottle with a fictional Yuma Lager Beer label and two concept or prototype wall signs, a rectangular counter-style piece that says Nations Beer and Ale and a barrel-shaped one with BEER in large letters. It's surprising that Manhattan used a cutting-edge, but unproven, piece. The brewer had rejected many unconventional or gimmicky advertising pieces during the 1930s.

There is no record of how many Manhattan "Giant Cans" were ordered and distributed. Not one is known to still exist. There are many plausible reasons: they were fragile compared to metal-case signs, had a limited shelf life and probably were not produced in significant quantities. Did other breweries use the "Giant Can" and, if so, do any exist? A representative of Wausau Paper, Rhinelander's successor, was unable to provide me that information or any other details about advertising made from Lamiluxe.

From the November 1937 issue of Signs of the Times.

JUMBO!

Another Lamiluxe ad appeared in the November 1937 *Signs of the Times*. A Manhattan "Giant Can" wasn't shown, but other provocative beer advertising pieces were, beneath the word JUMBO! They were called "eye-arresting, attention-compelling illuminated facsimiles." That is not an exaggeration! My eyes locked on a giant "Gotham Premium Beer" cone-top sign with a label that has a remarkable resemblance to Manhattan Premium; the same eagle and shield logo, typeface and classic skyline scene. No Manhattan Premium 12-ounce cone top was produced or marketed. The ribbed, low-profile top appears to be made of bright metal; the label is from the vivid imagination of a creative artist.

A mockup of a fictional "Old Squire Ale" giant flat-top can also is eye-riveting, and the guy holding it seems to be enjoying himself.

The November 1937 issue is the earliest I have been able to locate, so I can't say with certainty when the first Lamiluxe ad appeared in this publication.

I found only one other, in the June 1938 issue (page 37), but no signs were shown. This ad promotes the merits of "the new paper sensation" in typical Madison Avenue fashion, with fervor and hyperbole. It gives the impression that the demand for Lamiluxe was outpacing production; that Rhinelander was "not in a battle" with other manufacturers of point-of-sale sign advertising but was "in a real tussle to keep advertisers supplied."

The absence of large displays made with Lamiluxe and a paucity of information about them may tell a different story. They may not have been popular and thus were not produced in large numbers. I have seen smaller light-up beer signs made in part with a stiff, coated paper, but they were used much later than the 1930s. Keep in mind that Manhattan was the only actual beer brand in these ads; even the Gotham can mimicked its Premium label.

Surely one of these giant displays—or a smaller counterpart—exists somewhere. How many were made for Manhattan or for other breweries, we may never know.

That, too, makes for a giant mystery! •

A TALL TALE FROM Japan

1982-1992

By Ken Kitano #23192

Japanese brewer Suntory is probably best known to collectors of international cans for the breathtakingly beautiful 355ml "bird" series it issued nearly half a century ago. Lesser known but equally important is the series of cans shown here.

Suntory broke new packaging ground in 1982 by introducing 700ml cans—nearly double the volume of the 355ml cans that were the standard in Asia and in much of the rest of the metric world. In fact, people called them Double Cans for just that reason. Tall, slender and graphically outstanding, cans in this series, all straight steel, continued to be rolled out by Suntory until 1998.

Some of these cans were distributed nationally and others more locally. Many were commemorative cans with very limited distribution, which made them that much tougher for collectors to acquire.

Suntory's first four 700ml cans were issued between 1982 and 1986 and were sold throughout Japan, as were additional tall cans introduced every year from 1987 to 1992.

In 1986, the brewer put out an eight-can set that it called the Suntory Beer World Series which featured spectacular scenes from major countries and cities around the globe.

The Great Seto Bridge is a series of double-deck bridges connecting Okayama and Kagawa prefectures across a series of five small islands in the Seto Inland Sea. At 8.1 miles (13.1km), it's the world's longest two-tiered bridge system. The structural steel for this engineering feat was provided by the Kawasaki Steel Company.

In 1988, Suntory issued a pair of 700ml Suntory Draft cans that celebrated Kawasaki's role in the construction of the great bridge and then followed up with special Suntory Malt's cans in '92, '97 and '98. Most of these cans were sold to Kawasaki employees and locally in the Seto Inland Sea area.

Cupid Valley is a popular ski resort on Honshu island near the coast of the Sea of Japan. In fact, it's in the very area where skiing in Japan originated. Cupid Valley's ski lift and gondolas were built by Kawasaki Steel. Most of the Malt's cans shown here were sold at the resort and in neighboring Joetsu City.

There are three additional Suntory 700ml cans, each commemorating some-

Suntory Beer World Series, 1986

Suntory Beer Bridge Series

1988

1992

1997

1998

Cupid Valley

thing special. The first from 1986, celebrates various crafts that originated in central Japan and was only sold at the Nagoya Department Store. The second, also from 1986, honors famous fashion designer Atsuro Tayama. The third, from 1994, features the Kawatetsu Butsuryu Co., a warehouse and transportation subsidiary of Kawasaki Steel (the author acquired it at CANvention 25 in St. Louis!)

The author thanks fellow Japanese collectors Miki Okada #26803, Hiro Tauji #25827, and Yusuke Suzuki BCCJ #111 for their contributions to this story. •

Other commemorative issues

1986

1986

1994

I LIKE IT!

ALAN PASCHEDAG #21104

This issue's column comes from Mike Barden #17920. He hails from Denver, Colorado, a mile up there in the thin air. Mike, as you will see, reached the point that most of us have or will: too many cans, not enough space. Many of us reduce numbers by specializing in specific cans: from our state or favorite brewery, or by can type. Mike, being resourceful, found a very interesting and fun way to save most of his collection and selectively add "go along" pieces.

Ball knobs and crowns make nifty go-withs

After almost 30 years of BCCA CANventions and big beer shows, you find that there are endless possibilities for finding a new direction you may want to take in your beer collecting hobby. Collecting themes are only limited by your imagination, display space and personal budget.

After looking at the wide variety of cool advertising and potential directions I could go with a new collecting specialty, I focused on new areas of small items. Very specifically, I liked the idea of adding ball knobs to complement my can display. The idea stuck with me, and I had a new angle now: looking for ball knobs that had a nice complementary match to cones and flat top cans in my collection. Shown are three really nice examples with the ball knobs displayed between two cans in a sea of flats and cones to break up the display. I like the colorful graphics in both the cans and the ball knobs. There also needs to be a sense that the cans and ball knobs go together, and this works well in my display.

When I decided to get back into the beer can hobby in 1989 after doing it as kid in the mid-1970s to about 1980, I was collecting everything cans and amassed 6,000 cans in a short time. After some hard consideration, I shifted to only collecting clean flats and cones and Colorado cans.

I rejoined the local Mile Hi Chapter in 1989 and started to go to shows again. There was little local interest in cone tops, so it was easy to focus and fairly easy to pick up new cones as I started back into the hobby.

After several years, it became very hard to find new cones and crowntainers, so I needed a new avenue to focus my collecting efforts. I thought, what if I could match crowns to all of the cone tops in my collection and began that collecting journey.

Many crowns are utilitarian and generic and serve as only a closure to the top of a cone top or crowntainer. Some of the beer companies went a much better route and made crowns that are every bit as graphic as the cans that hold the beer. A great marketing strategy! Shown are some of my personal favorite crowns and cans.

Once I started this trend, I began collecting every Colorado crown that existed prior to the craft brew era, and I am an avid collector of old Colorado labeled bottles prior to the 1960s and have matched crowns to nearly all of the Colorado bottles I have in my collection. •

>> WHAT'S YOUR STORY?

There are as many stories as there are collectors. Share yours with us. Send words and digital photos, and we'll do the rest. Send them to beachboy34@verizon.net.

BEER CAN CLOSEUP

CHRIS TAYLOR #29470

CERTIFIED LEGITIMATE

FOX DE LUXE BEER

Peter Fox Brewing Company, Chicago, IL
Manufactured circa early 1936 *by* National Can Company
Previously undocumented as a production container

In early January 2015, an innocuous email from a gentleman in the New York City area hit the in-boxes of several beer can dealers. The man wanted to sell some cans he'd had for over fifty years. Subsequent emails revealed tantalizing pictures of these exotic cans. Included were a Cab Cream Ale (47/35), an Edel Brau Ale (58/33) and a Dingle Bay Cream Ale (53/35), all of which were in grade 1 condition!

Those treasures alone would cause any collector's heart to race, but one can in the photos really stood out—a can that had, until that moment, only been known from photos in a series of National Can Company advertisements from 1936. This can was the fabled "small logo" Fox De Luxe. Negotiations ensued, and the assemblage ended up with Ted Larsen. Gene Judd then procured the can for his impressive, all-encompassing collection.

There are many design attributes that differentiate this label from other early Fox De Luxe labels. Topping the list is the smallish, seemingly understated FOX brand name. The word BEER, on the other hand, appears at nearly twice its "normal" size and is colored pale yellow, rather than the more recognizable red. A black region encircles the bottom third of the can from seam left to seam right. Although difficult to see in photos, Utica Beverages New York State Wholesaler Or Distributor appears at the bottom face, just above the rim.

This side-by-side comparison shows the many differences between our featured 'small logo' can (left) and the design of other early Fox DeLuxe cans.

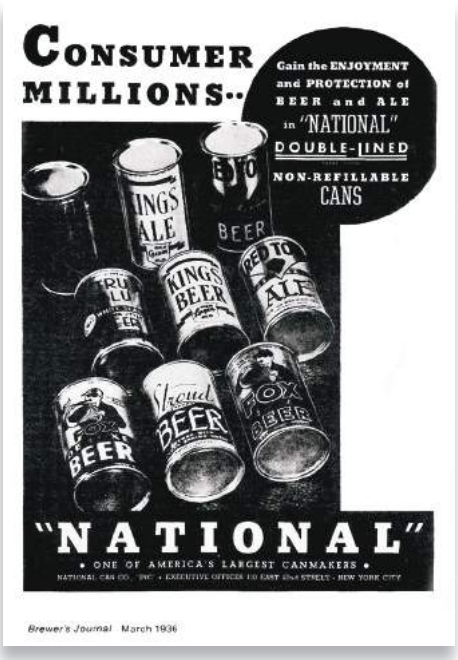
Other key factors in dating this can are on the left side panel. The DOUBLE-LINING catchphrase, a reference to National Can's proprietary inner coating, appears here, as it does on the contemporary Fox Export. (Subsequent Fox Deluxe labels manufactured by National Can Company feature a modified DOUBLE-LINED logo and began appearing later in 1936.) Use of the term "Export" was a common tactic employed by brewers for test marketing their beers in such a way as to insulate the reputations of their flagship brands; therefore, it is assumed that this Fox De Luxe label was run slightly later than the Fox Export label. Fox Export had a two-faced label, while the subject label—as well as ensuing labels—is single-faced. Newspaper ads from November 1935 feature only the Fox Export in cans, while earlier advertisements for the Fox De Luxe brand in cans are not believed to exist.

It has been posited that this may have been a test can, although, as stated earlier, the label design was prominently featured in full-color National Can Company ads for nearly the entire year of 1936. It seems unlikely that National Can would have dedicated such valuable advertisement space to any brand not in active production and even less likely that fictitious label artwork would have been attributed to a brewer as prominent as Peter Fox.

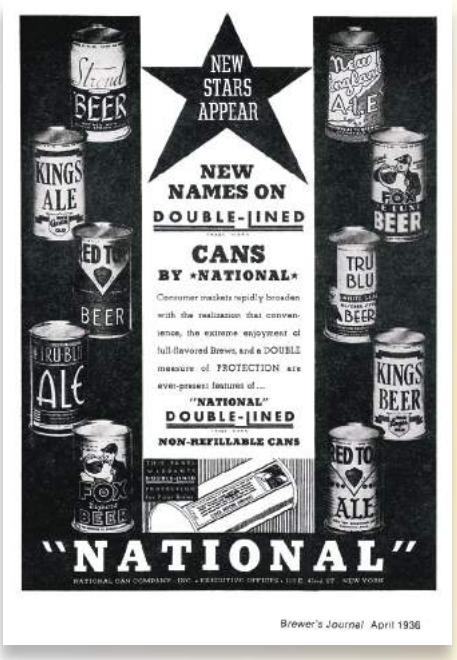
At one time known only through advertising, this Fox De Luxe has officially joined the ranks of "rediscovered" ancient beer cans! •

Thanks to Gene Judd, Tom Rutledge, Marc Tracy and Dave Wheaton.

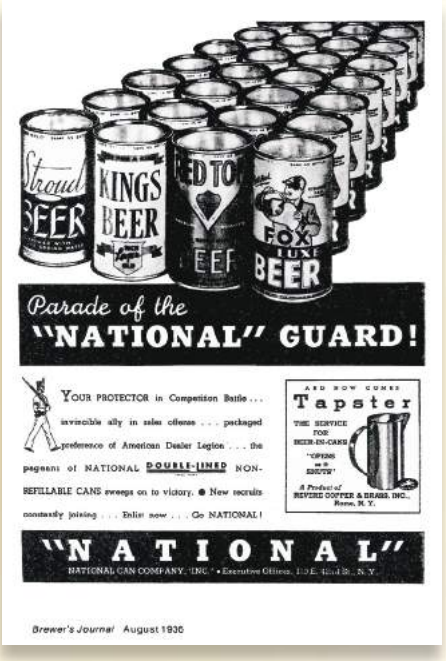
Several trade magazine ads featured this recently discovered Fox De Luxe label.



March 1936, Brewer's Journal: *Consumer Millions featuring nine brands*



April 1936, Brewers Journal: *New Stars Appear featuring ten brands*



August 1936, Brewers Journal: *Parade of the National Guard featuring four brands*

In addition to those ads pictured above, the October 1936 Modern Brewer *contained an ad entitled "National Beer Cans Packaging Supreme" that depicted this Fox De Luxe can and 17 other labels against a red background beneath a colorful rainbow.*

CRAFT CAN CLOSEUP

T.K. REINKE #29202

Naughty *is* Nice!

Late February is Girl Scout cookie season in my neck of the woods. Those young ladies are smart cookies, for sure. By then many of us are starting to miss the gluttony that naturally comes with the holidays; we've long forgotten all those New Year promises we made to ourselves, and pool/beach season seems like it's an eternity away. In short, right about then we're plump, and we're vulnerable.

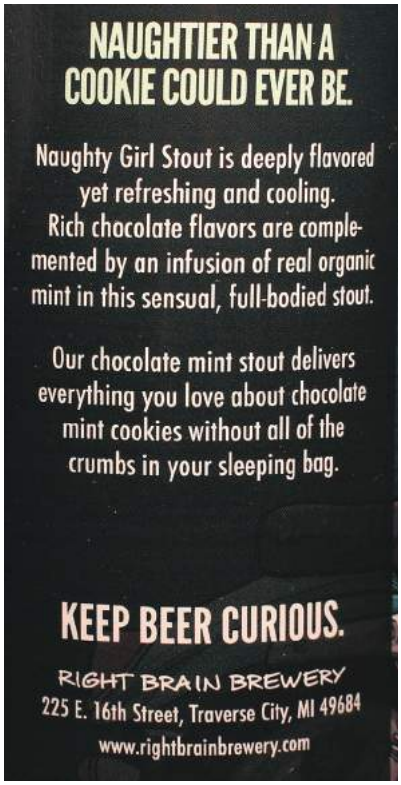
It stands to reason, therefore, that our enhanced waistlines might make us feel the need to choose between having another beer or another sleeve of those tempting cookies. Never fear, fellow beer fans, we've figured out how you can have your cookies and drink them too. Enter Naughty Girl Stout from Right Brain Brewing: a smooth, hearty brew that many tasters—including this writer—describe as thin mints in liquid form.

Naughty Girl Stout is a winter seasonal that has been brewed every year since the Traverse City, Michigan brewery opened eight years ago. It was previously available only on draft and in 22 oz bottles, but brewery owner Russ Springsteen decided to put this minty specialty in cans for the 2016 release. And, in a rare move in today's craft can world, Right Brain released the beer with four different labels simultaneously. "Just because we're a small brewery doesn't mean we can't have big ideas," Springsteen said. "You spend the money on what's important. It was basically designed to do just what it did: create a collectors' frenzy."

Can collectors aren't the only people

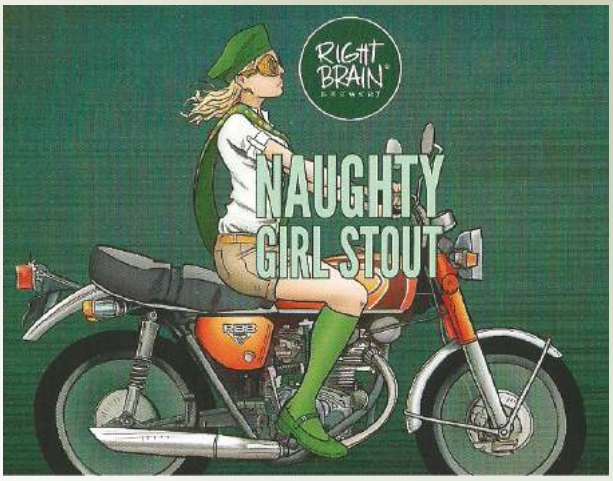
NAUGHTY GIRL STOUT

Right Brain Brewing Company, Traverse City, MI
Winter seasonal; available in 16 oz cans



who have noticed the fun, unique and diverse labels. "One of the most rewarding moments came from a woman who called to thank us," Springsteen continued. "She noted that no craft brewery she could think of has marketed to the African-American woman segment."

Springsteen said it was important that the female bikers on the labels convey the right message to his customers. "We had a lot of conversations with label artist Andy Tyra. We wanted a diverse ethnicity with the women. We wanted them to be strong and independent. I think he nailed it."



This sticker shows an undistorted view of one label's neat illustrations.

The cans are distributed in four-packs, but each package you grab won't necessarily have one of each label. "Our supplier was able to print the labels randomly for us. Not every four-pack has all four women. It was meant to kind of make the consumer stop and look at them." Take it from me, it worked. Be sure you've established a good relationship with your favorite beer sellers so they look the other way when you start emptying their shelves in search of a package with all four variations! •

21st Annual **Rush to the Rockies Brewery Collectibles Show**

April 28 – 30, 2016

Fort Collins Marriott
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Any and All Brewery Advertising & Collectibles!

Craft & Vintage ▪ Cans ▪ Bottles
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For more information, contact:
Jim McCoy at jimrealone@gmail.com

AUCTION BLOCK

ED SIPOS #28710

COLLECTOR'S CAR AUCTION

JANUARY 23-31, 2016, SCOTTSDALE, AZ

The world-renowned Barrett Jackson Collector's Car Auction offers up for bid not only some of the most exotic cars in the world, but also some very interesting collectibles. It's an event where the well-to-do enjoy spending their cash.

I've been a car buff since I was still too young to drive and a breweriana collector since I was too young to drink. My dad used to take us to Barrett Jackson on a semi-annual basis. Today, my wife is in a place where she gets tickets, so we try to go every year with our daughter.

During the 1970s, the auction was held at the Safari Hotel in Scottsdale before moving in 1979 near the Phoenix Municipal Stadium. I remember during the 1980s when there was a large swap meet in the perimeter of the auction where many car parts, collectibles and other related items could be found. Today, the auction is held at Westworld of Scottsdale, and it has become a major affair.

This year's auction was held from January 23rd through the 31st. Although I love to see what cars show up, I always enjoy heading over to the collectibles section to see what's available for auction. There were a number of BIG signs up for sale! You would need a large van or truck to move some of them.

Here I've included some of the breweriana highlights of this year's auction. There were many more items, but I chose to showcase some of the more interesting ones and the prices they realized.

By the way, although Barrett Jackson no longer includes a swap meet, the bi-annual Good Guys Car show in Scottsdale does. •

>>THE NUMBERS

	LOT	DESCRIPTION	PRICE
1	5756	**Budweiser Clydesdale Beer Wagon sign**	$1,008
2	5939	**Old Union Lager Beer 1-sided tin sign**	$560
3	6292	**Blatz Beer 2-sided porcelain neon sign**	$8,960
4	6238	**Old Union Lager Beer framed 1-sided tin sign**	$252
5	6270	**Schlitz light-up sign, lady holding world**	$2,240
6	6390	**Regal Beer 1-sided neon porcelain sign**	$4,480
7	6239	**Pfeiffer's Beer tin litho framed sign**	$336
8	6392	**Budweiser 2-sided neon porcelain sign**	$13,440
9	5285.2	**Schlitz light-up sign, lady holding world**	$3,920
10	6268	**Schlitz Beer globe light-up sign**	$224
11	6760	**Budweiser long Clydesdales light-up sign**	$4,480
12	4096	**Schlitz 1-sided neon porcelain sign**	$1,680
13	8965	**Regal Beer 1-sided neon porcelain sign**	$3,360
14	6338	**Hamm's "Stormy Skies" lighted sign**	$532
15	5593	**Hamm's Beer 1-sided porcelain neon sign**	$5,040
16	431	**1963 International custom fire truck brewery**	$17,600
17	346	**1956 Cadillac 7-passenger Fleetwood Limo**	$33,000
18	5082	**1930 Cadillac V-16 Landaulette De Luxe**	$121,000

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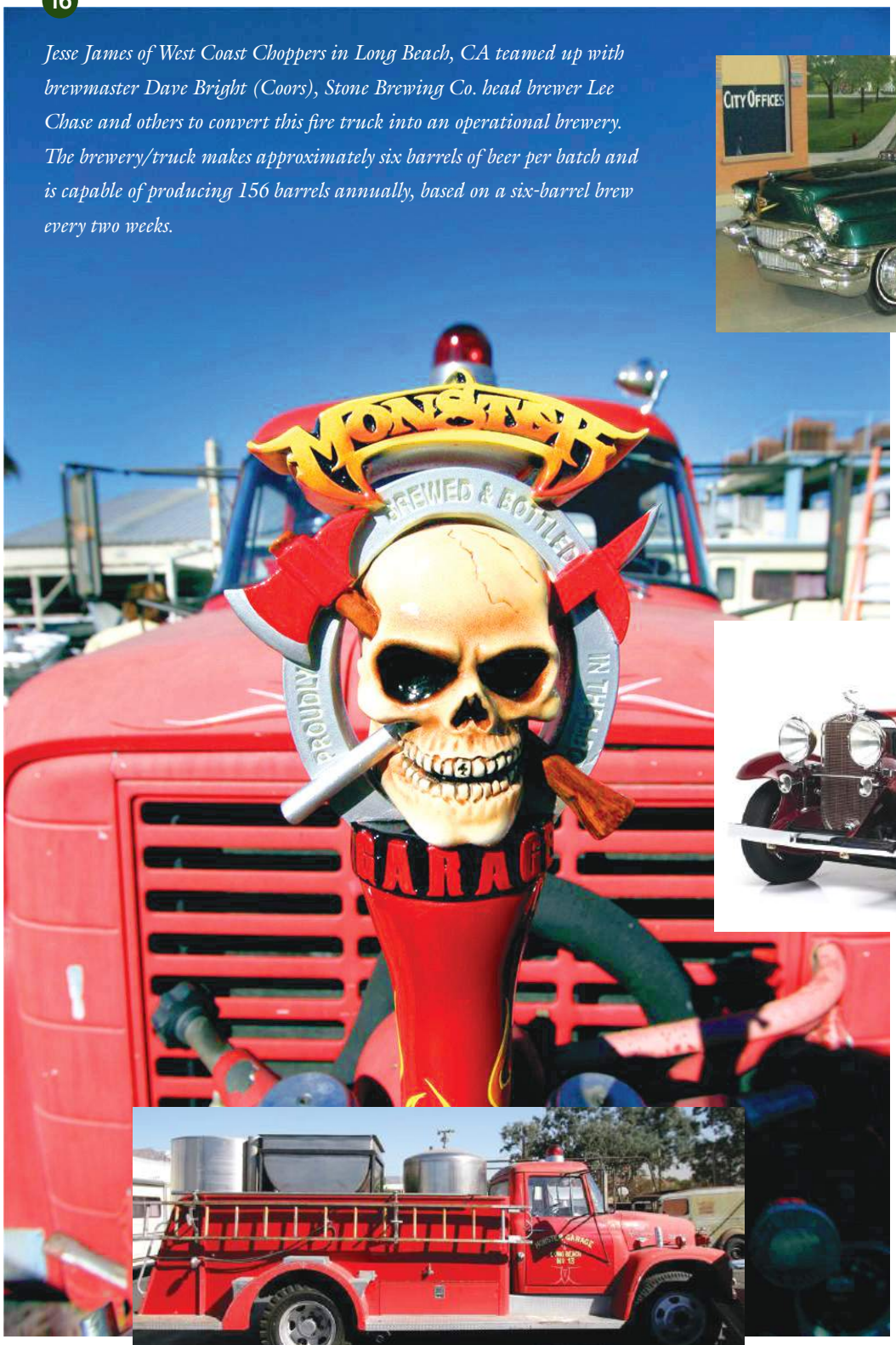
AUCTION BLOCK

Barrett-Jackson

16

Jesse James of West Coast Choppers in Long Beach, CA teamed up with brewmaster Dave Bright (Coors), Stone Brewing Co. head brewer Lee Chase and others to convert this fire truck into an operational brewery. The brewery/truck makes approximately six barrels of beer per batch and is capable of producing 156 barrels annually, based on a six-barrel brew every two weeks.

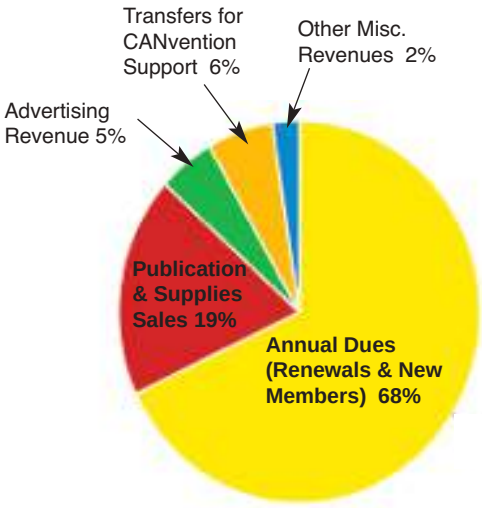


17

The original owner of this 1956 Cadillac Fleetwood was Elmer Kamm of the Kamm Brewery in Mishawaka, IN. It had only 41,771 original miles; fewer than 1,000 of these models were produced. The car was purchased from the Kamm family estate auction in July 2005.

18

This 1930 Cadillac has a long history. It was originally shown at the Olympia Motor Show in 1930 and was ordered by her majesty Queen Wilhelmina of the Netherlands, but soon after, she declined its delivery because of the Great Depression. In 1931, the Hon. Arthur Earnest Guinness of the brewing dynasty became its first owner. Its history became murky after that, but the car appeared for sale in the 1959 Cadillac & LaSalle Club's magazine, and its history thereafter once again became documented.

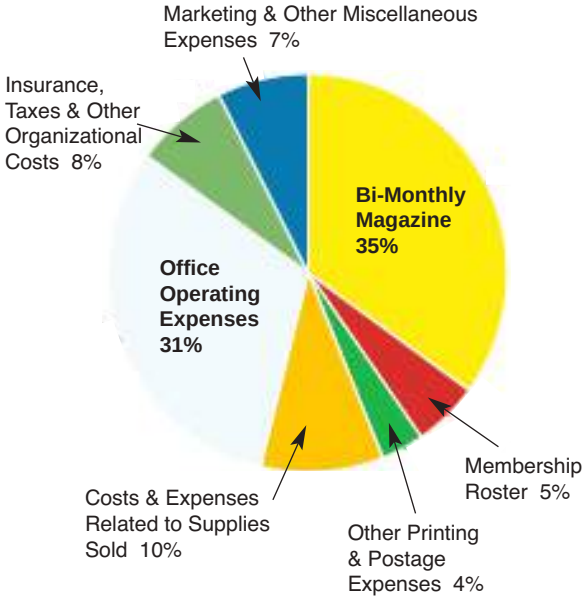


Receipts

The BCCA Financial Picture

Where our funds come from and how we expend them.

Disbursements



BREWERY COLLECTIBLES CLUB OF AMERICA
Summary of Receipts and Disbursements
Fiscal Year ended September 30, 2015
(excluding CANvention Fund)

Receipts		
Annual Dues (Renewals & New Members)	$126,347	
Sale of BCCA Publications and Supplies	34,789	
Advertising Revenue	9,338	
Transfers for CANvention Support	11,000	
Other Miscellaneous Revenues	4,408	$ 185,882
Disbursements		
Bi-Monthly Magazine	$ 65,825	
Membership Roster	10,064	
Other Printing and Postage Expenses	6,580	
Cost and Expenses Related to Supplies Sold	18,763	
Office Operating Expenses, including Salaries & Rent	58,483	
Insurance, Taxes & Other Organizational Costs	14,284	
Marketing and Other Miscellaneous Expenses	13,923	187,922
Excess of Disbursements over Receipts for the Year		(2,040)
Beginning Cash Balance at September 30, 2014 (General Fund)		57,842
Ending Cash Balance at September 30, 2015 (General Fund) (Note)		55,802
Dues Revenue Deferred to Years 2016-17 under the 3-year Membership Program		14,425
Special Reserve Fund		39,269
Total Cash Balance at September 30, 2015		$ 109,496

Note: Pursuant to a board resolution in June 2001, $36,363 of the General Fund cash balance at September 30, 2015 is specifically reserved for the development of new products related to our hobby; only the remaining $19,439 is available for regular club operations.

Audit Report

I have examined the records of the Brewery Collectibles Club of America for the fiscal year ended September 30, 2015 and the financial statement appearing above.

The examination included reconciling the bank accounts, reviewing documents supporting expenditures, a review of control over money received, and other audit tests as deemed necessary.

It is my conclusion that the cash receipts, disbursements, and balances for the fiscal year ended September 30, 2015 are fairly presented in the above financial statement.

Bill Boyles #1454
BCCA Audit Committee
December 11, 2015

Back In The Cannery

United States Brand News

BOB LETTENBERGER
#21139

Last issue, you found me up front running the brewery. Now I've settled into my new office back here on the canning line. While editing was taking up too much time, working in this part of the brewery suits my schedule just fine right now.

There is a little confession to be made, as well. During all my years as a BCCA member, the first section of each issue that received my attention has been Brand News. Folks, the new cans have always driven my collecting passion. As you can imagine, the craft explosion has me running as crazy as a squirrel packing nuts away for the winter. Yes, in my little mind, I am still harboring the belief, albeit misguided, that one can collect every new craft can.

Right now a few of you are asking, "Where is this crazy columnist taking us?" Let me tell you where. BCCA members now have an excellent reference for current cans: the New Can Database. It's available via the BCCA website (www.bcca.com). Over 200 cans are added to this record every month. There's no longer a need to show every new can here in the magazine. Hence, we are going to look at the brand news: really unusual designs, limited distribution cans, breweries that have started canning, sets and, frankly, whatever other oddities [there are] that would look good on your shelves or present an interesting collecting challenge. That's where we're headed. Let's go.

When the next Super Bowl commemorative set comes out another Denver Broncos can will be needed. For now, here's two examples from the set Bud Light issued to celebrate Super Bowl 50.

The football season is in the books for another year. However, for can collectors, there are two Bud Light series you may not have filled out yet. The first, released way back at the beginning of the NFL preseason, is the group of annual team cans for those teams sponsored by Bud Light (28 of the 32). The second series, released in December 2015, is Bud Light's salute to Super Bowl 50. It features 40 cans in total—39 cans recalling past Super Bowls and one with Super Bowl 50 graphics. Again, only those teams with Bud Light sponsorship rights are featured. Hence, the Super Bowl victories of the Chicago Bears, Dallas Cowboys, Green Bay Packers and Minnesota Vikings are not featured due to their association with MillerCoors. Oh, wait, it really doesn't matter who the Vikings have as a beer sponsor. The Lombardi Trophy has never made it to Minnesota—and they spent all that money on such a nice trophy case.

Remember when you first started collecting beer cans? For me, the first big milestone was gathering 100 cans. The next challenge was to find a can for every letter of the alphabet. I was so happy when I landed a "Z" brand. I'll admit that to get my first "X" I had to make up my own brand as a project for a high school graphic arts class. To this day, I still get a touch excited over brands/breweries that start with "Z". Henceforth, when a "Z" brand or brewery makes the New Can Database, you're going to see it here. We have an entry this time around from Zilker Brewing in Texas.

As many of you have noted, the artwork for numerous craft cans is really just that: art. The creativity exhibited seems to fly in the face of marketing and making the most of an appearance on what has become very limited store shelf space. Two breweries caught my eye while reviewing new cans this time. Check out the designs from Woodland Empire Ale Craft and Four Point Beer Co. Yes, beauty is in the eye of the beholder; so if you don't like these cans, there are sure to be some others that do it for you. Here is another reason a little more fun has again been injected into our hobby. Yes, folks, bowties are again optional.

Until we chat again, be sure to visit the New Can Database and explore. If you find a can that's not in the record, please let Jeff Galloway know (gallowayj@aol.com). Remember to keep opening them from the top. We'll see you at a show soon.

Happy collecting,

Bob

Bob can be reached at bccamagazine@gmail.com

Brewery Description Notes:
"painted" indicates a painted label.
"sticker" indicates a sticker label.
"shrink" indicates a shrink-wrapped label.

12oz

California

FOUR POINT BEER CO./SAN FRANCISCO, CA – ALL PAINTED

1. **KSA LIGHT & CRISP KOLSCH STYLE ALE – 4.6%**
2. **PARK REFRESHING & HOPPY WHEAT BEER – 4.7%**
3. **VILLAGER SAN FRANCISCO STYLE IPA – 6.3%**
4. **WESTFALIA NUREMBERG INSPIRED RED ALE – 5.6%**

Here are the first four brews in cans from Four Point Beer Co. There are two interesting points to note about these cans. The design is a consistent, unusual artistic style illustrating San Francisco/California scenes. The brewery is located in the old motor pool building on the

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22 front

22 back

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Presidio, a former military post in San Francisco that overlooks the Golden Gate Bridge.

Idaho

WOODLAND EMPIRE ALE CRAFT INC./BOISE, ID – ALL STICKERS

5. **BIG STICKY RED IPA – 6.5%**
6. **CITY OF TREES IDAHO PALE ALE – 6.3%**
7. **CITY OF TREES IDAHO PALE ALE – 6.3%**
8. **LET'S SEE WHERE THE NIGHT GOES PILSNER – 4.5%**
9. **OLD BOISE LAGER – 4.5%**

Finding these cans may be a little difficult. Woodland Empire faces some interesting distribution laws in its home state. Hence, it has begun distributing in Oregon, Washington and Wisconsin. Wisconsin? Yes, Wisconsin.

Indiana

18TH STREET BREWERY/GARY, IN – STICKER

10. **STEEL HANDS ESB – 5.5%**

The artwork Joey Potts has created for 18th Street Brewery cans is among the most expressive to be found in the craft movement. Here's the latest edition.

Illinois

4204 MAIN ST. BREWING/BELLEVILLE, IL – ALL PAINTED

11. **2 HOP IPA – 6.7%**
12. **BLONDE JUELE BLONDE ALE – 4.5%**
13. **COMMON RIDE CALIFORNIA STYLE ALE – 5.2%**
14. **DUNKELWEIZEN GERMAN WHEAT – 5.3%**

The new canning line is up and running, which brings four new cans to the St. Louis area.

Michigan

LATITUDE 42 BREWING CO./PORTAGE, MI – SHRINK WRAP

15. **LUCIFER'S CUVEE DOUBLE CHOCOLATE STOUT – 8.4%**

Another in the series of colorful cans from Latitude 42.

New York

NARRAGANSETT BREWING CO./ROCHESTER, NY – PAINTED

16. **NARRAGANSETT SELECT STOCK LAGER BEER**

Another 'Gansett retro can. This one is from 1937. When the original was issued, a can of Narragansett sold for 5¢.

Ohio

TAFT'S ALE HOUSE/CINCINNATI, OH – ALL SHRINK WRAPPED

17. **CHERRYWOOD AMBER – 5.6%**
18. **NELLIE'S KEY LIME CARIBBEAN ALE – 4.8%**

This brewery is why the craft beer revolution is so much fun. Taft's Ale House is based in a building that was once the oldest Protestant church in Cincinnati. It's located in the Queen City's historic Over-the-Rhine brewing district. Finally, its beers are themed around a salute to local son William Howard Taft, 27th U.S. president, Chief Justice of the U.S. Supreme Court and the only president to get stuck in a White House bathtub due to his size. There's so much humor and irony wrapped up here, it will take several beers to unravel.

Texas

BRAZOS VALLEY BREWING CO./BRENHAM, TX – SHRINK WRAP

19. **13TH CAN ALE – 5.6%**

According to the crew at Brazos, if you're an armchair quarterback, this is the beer you need to be drinking.

ZILKER BREWING CO./AUSTIN, TX – ALL SHRINK WRAPPED

20. **MARCO IPA – 7%**
21. **ZILKER PALE ALE – 4.9%**

Opened in April 2015, Zilker began canning this past summer. Pre-production designs floating around the Internet show that both 12 and 16 oz cans were in the works. Thus far only 12 oz cans have been produced.

Wisconsin

G. HEILEMAN BREWING CO./MILWAUKEE, WI – PAINTED

22. **NATIONAL BOHEMIAN BEER – 4.6%**

Mr. Boh appears in purple proclaiming a Baltimore Proud message.

16oz

Indiana

BARLEY ISLAND BREWING CO./NOBLESVILLE, IN – STICKER

23. **NICKEL PLATE APRICOT WHEAT – 4.8%**

Barley Island Brewing crafted this brew to help support Nickel Plate Arts, which is a community arts advocacy group. Nickel Plate Arts brings all forms of art to a string of small rural towns stretching 30 miles north of Indianapolis. The beer and the art group are named for the former Nickel Plate Railroad that traversed this part of Indiana.

Minnesota

NORTHGATE BREWING/MINNEAPOLIS, MN – ALL SHRINK WRAPPED

24. **STRONGHOLD ROBUST PORTER – 6%**
25. **WALL'S END ENGLISH STYLE BROWN ALE – 4.8%**

Two more brews in the Northgate lineup are now in cans.

About To Be Canned — *Watch for these new releases*

NERD ALERT PSEUDO PILSNER

MONDAY NIGHT BREWING/ATLANTA, GA

Due Out: TBD

The website *Beer Street Journal* is reporting that Monday Night Brewing has installed a canning line and plans to release Nerd Alert as one of its first canned offerings. No timeline has been set for the release.

SOUND CZECH PILS

TERRAPIN BEER CO./ATHENS, GA

Due Out: March 2016

New to cans, this brew was released in 22oz bottles back in 2010. The brewery indicates this will be a year-round offering.Terrapin beers can be found from the Mid-Atlantic states to the South.

FRENCH TOAST IMPERIAL STOUT

WICKED WEED BREWING/ASHEVILLE, NC

Due Out: Released in January 2016

It's breakfast in a can or at least the taste thereof. French Toast is the first can from Wicked Weed. The canned release was very small, possibly only 100 cases. The cans were selling in 4-packs.

Canada by the Numbers

Canadian Brand News

JIM SNIDER
#23934

Ironically as I write this, the Ontario Brewers Directory maintained by the Ontario Beer Network has just surpassed its 300th brewer listing. The directory had reached only 100 brewers barely three years ago. (Note: These are Ontario numbers only, not Canada-wide). Not coincidentally, the U.S. publication Beverage World reports today the number of U.S. breweries is at an all-time high: 4,144, surpassing 4,134 in 1873! That equates to more than two new breweries opening every single day throughout 2015. The growth trend, as with cans, has been nothing short of phenomenal.

As a research analyst by trade, I spent 30 years in media, analyzing data and trends; sometimes it's not that difficult to predict where the numbers will be at certain points. But this year? It was a year unto itself.

I talked about the number of new Canadian cans last issue, so I won't go into too much detail here. The fact that last issue was the largest Canadian BCCA issue ever in terms of the number of Canadian cans is evidence enough. Why do I talk so much about numbers? Because the numbers are the story! The norm throughout much of the 2000s was 200+ new cans in Canada. In fact, 2013 was well below 300. So last year was quite the leap to more than 400 new cans! That wasn't difficult to forecast, however. But I don't think anyone would have—or could have—predicted 2015. As the year drew to a close, there were 550+ new Canadian cans, so the count was likely to finish close to 600. Can Crazy! Yes, another new record for this country. I can add them up, but I'm not going to; also record numbers, I'm sure, in terms of sticker labels, shrink-wrap labels, 473ml single-serve cans, etc.

When the current year is over, I usually like to predict where we'll be at the end of the next year. But 2016? I'm not going there … at least not yet!

Happy collecting.

Contact Jim at jimsbeerguy@gmail.com

355mL/12 oz Cans

1. ALPINE LAGER
Moosehead Breweries Ltd., La Brasserie Moosehead Limitee/Saint John, NB (Crown BO7163)
"IT'S CAMO SEASON". One of two nice CAMO designs in Canada this issue. From last Fall
.

2. BOMBER MARZEN AMBER ALE
Bomber Brewing Company/Vancouver, BC (Crown BO6702)
A new version; a sticker label can now made into a real, printed can (for a change!).

3. BOWEN ISLAND MOONTIDE WINTER ALE
Bowen Island Brewing Company Ltd./Vancouver, BC (Crown BO7479)
New brand in a nicely designed new can in 2015.

4. CARIBOO LAGER
Pacific Western Brewing Co./Prince George, BC (Crown BO6503)
A new version, now in a white can and standardized graphics with the brewer's other cans.

5. CARIBOO PALE
Pacific Western Brewing Co./Prince George, BC (Crown CE3323)
Also a new standardized version, now in a great-looking darker blue, matte varnish finish can. Previously Pale Ale in a bright metallic blue.

6. COORS LIGHT
Molson Coors Canada/5 cities (Crown CE3449)
The new design "8 PACK"/"EMBALLAGE DE 8" version from BC. Why don't they make the 8 PACK graphics legible as with other brands?

7. GYPSY TEARS
Parallel 49 Brewing Company/Vancouver, BC (Ball)
Perhaps they weren't happy with the colour of the first version; now in a much better-looking metallic red can. Same design.

8. KEYSTONE LIGHT
Molson Coors Canada/5 cities (Crown CE3438)
New side panel now with the vented can graphics deleted.

9. KEYSTONE LIGHT
Molson Coors Canada/5 cities (Crown CE3462)
A Fall 2015 promotional, CAMO design, the first time for a Canadian Keystone CAMO can. I've heard of REALTREE; this one is TRUETIMBER CAMO.

10. MILLER GENUINE DRAFT
Miller Brewing Co./Milwaukee, WI. Imported by SAB-MILLER Canada, Toronto, ON (Ball 846996-10016640) A new design. Finally! I've been expecting...looking...for one for awhile. At least one side has changed! LOL. New diamond pattern in the background.

11. MOODY ALES AFFABLE IPA
Moody Ales/Port Moody, BC (shrink-wrap)
New brand with a shrink-wrap label. Unusual for this size can.

12. MOODY ALES CHIPPER BLONDE
Moody Ales/Port Moody, BC (shrink-wrap)
New brand, also with a shrink-wrap label.

13. MOOSEHEAD LAGER
La Brasserie McAusland Brewing Inc./Montreal, QC
The new design from 2014 finally came out in the "brewed under license" can version In Quebec in summer of 2015. Good timing for me when I went to get Metallica cans!

14. PABST BLUE RIBBON
Stroh Canada/Guelph, Canada (Ball)
"8 PACK"/"EMBALLAGE DE 8" can available in BC.

15. RACE ROCKS ALE
[Lighthouse] Brewing Company/Victoria, BC (Crown BO5596)
A re-branded and/or new design. I believe this can may have been released in late 2014.

16. SKAHA SUMMER ALE
Cannery Brewing/Penticton, BC (sticker)
New brand. Neat little label.

17. TRIATHALAGER
Cannery Brewing/Penticton, BC (sticker)
Another Cannery sticker label, this a special issue for the Triathalager. This is the second for sure, maybe third year they've done this label.

18. WHISTLER CHESTNUT ALE
The Whistler Brewing Company Ltd./Whistler, BC (Crown BO7193)
New "LIMITED EDITION" brand. First time I've heard of chestnuts in beer!

473mL/16 oz Cans

19. 7 WEEKS OF STAYING UP ALL NIGHT
Sawdust City Brewing Co./Gravenhurst, ON (sticker)
Another in the series of strange brand names from SC, this was a summer 2015 release. Interesting that the sticker label is placed on top of one of Sawdust's earlier shrink-wrap cans that I don't have.

20. 11.05
Arts & Science Brewing/Hamilton, ON (shrink-wrap)
Speaking of Sawdust City shrink-wraps, this can lists three breweries and is the second-year version of the hidden label I mentioned above! It's a collab on 11.05 because that's the birthday of both Sawdust City's and Nickel Brook's brewmasters. Since all of Nickel Brook's canning is now done at the new, co-owned brewery in Hamilton, the cans list that brewery as the packaging site.

21. 128 DOUBLE INDIA PALE ALE
Farnham Ale & Lager/Farnham, QC (Ball)
This double IPA was released in the province of Quebec in early 2015.

22. (BIG RIG) BOCK ME GENTLY COPPER-BOCK
Big Rig Brewing Company/Kanata, ON (shrink-wrap)
New brand.

23. BOSHKUNG 35 & 118 CREAM ALE
Boshkung Brewing Company Inc./Minden Hills, ON (shrink-wrap)
A new craft brewer located in Ontario's Haliburton Highlands was out with its first two cans last fall.

24. BOSHKUNG NORTH COUNTRY KELLER-BIER
Boshkung Brewing Company Inc./Minden Hills, ON (shrink-wrap)
New brand.

25. BROADHEAD DARK HORSE STOUT
Broadhead Brewing Company Ltd./Ottawa, ON (shrink-wrap)
This brewery is finally out with a new brand in cans, [its] second can.

26. BROCK ST. BLONDE
Brock Street Brewing Company/Whitby, ON (shrink-wrap)
Another new craft brewer in 2015 is just out with its first canned brands—and there are several—in recent weeks.

27. BROCK STREET ESB
Brock Street Brewing Company/Whitby, ON (sticker)
This was Brock Street's very first can; CASK canning was teaching them how to can when I was there in early Nov., and the retail lady told me I was the first person to purchase cans off Brock Street's line.

28. BROCK STREET IRISH RED
Brock Street Brewing Company/Whitby, ON (sticker)
Brock Street's second brand canned also had a small sticker label just prior to the shrink-wrap labels arriving from the printer.

29. BROCK STREET IRISH RED
Brock Street Brewing Company/Whitby, ON (shrink-wrap)
The regular, shrink-wrap label for this brand.

30. BROCK STREET PORTER
Brock Street Brewing Company/Whitby, ON (shrink-wrap)
New brand in cans.

31. (CALABOGIE) BLACK DIAMOND STOUT
Calabogie Brewing/Calabogie, ON (sticker)
One of several new brands in cans from a new craft brewer in eastern Ontario.

32. CANUCK PALE ALE
Great Lakes Brewery/Etobicoke, ON (shrink-wrap)
New version. New design. GLB posted pics of new cans on its Facebook page, and I promptly found this one in a store a few days later. It's the precursor to a new, but yet again different, real can design!

33. COORS LIGHT
Molson Coors Canada/5 cities (Crown CE3433)
The new design finally appeared in this size in late October.

34. (CORSAIRE) DARK MILD
Corsaire Microbrasserie Inc./Levis, QC (Crown CE3138/sticker)
A can from 2011 with a neat skeleton label in my opinion.

35. (CORSAIRE) GLACIS
Corsaire Microbrasserie Inc./Levis, QC (Crown CE3138/sticker)
New label/brand for the Auberge Des Glacis (an auberge is an inn or hotel). Corsaire has purchased plain black cans from Crown to which [it affixes] sticker labels.

36. CRUISER ALL DAY PALE ALE
Amsterdam Brewing Co. Limited/Toronto, ON (shrink-wrap)
New canned brand; you just knew there would be a can once Amsterdam launched this new brand in bottles in early 2015.

37. CURIOSITY LAGER
SP BREWING CO./VANCOUVER, BC (Rexam)
A very nice, colourful special issue can (limited 88,000-can run) for the Seawheeze half marathon in Vancouver's Stanley Park. In conjunction with lululemon athletica.

38. FIRESIDE ESB
The Collingwood Brewery/Collingwood, ON (shrink-wrap)
New version with new Collingwood branding; Collingwood converted its three cans/brands to great-looking shrink-wrap labels late in 2015.

39. GLUTENBERG BLANCHE
Brasseurs Sans Gluten/Montreal, QC (Ball)
New brand from this microbrasserie in 2015 in the same style/design as all its other cans.

40. (GREAT LAKES) HARRY PORTER
Great Lakes Brewery/Etobicoke, ON (sticker)
Went to GLB for the new can (next) and came away with two others, including this brand, which has been re-canned. Not sure if the label is exactly the same.

41. (GREAT LAKES) LAKE EFFECT IPA
Great Lakes Brewery/Etobicoke, ON (sticker)
New canned brand, GLB has already canned and shipped a new, shrink-wrap version of this brand to our LCBO stores. Was hoping it was out this week, but not yet.

42. (GREAT LAKES) PUMPKIN SPICE
Great Lakes Brewery/Etobicoke, ON (sticker)
Pumpkin labels/names are usually creative and always look good with nice graphics. We'll have one from Fort Garry Brewing to show next issue

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43. GUINNESS BLONDE
Brewed and canned for Guinness Brewing Company/Latrobe, PA
A new import brand/can, it is selling very well. I see why. It's pretty good, and there's something about a known pedigree!

44. HEARTHSTONE AMERICAN PALE ALE
Hearthstone Brewery/Vancouver, BC (shrink-wrap)
This new craft brewery in BC has quickly put out a succession of shrink-wrapped brands.

45. HEARTHSTONE BOHEMIAN PILSNER
Hearthstone Brewery/Vancouver, BC (shrink-wrap)
New brand.

46. HEARTHSTONE INDIA PALE ALE
Hearthstone Brewery/Vancouver, BC (shrink-wrap)
New brand.

47. HOPSTA LA VISTA
Longslice Brewery/Toronto, ON (shrink-wrap)
Hopsta La Vista baby, another new Toronto-based contract brewer producing a can! Top marks for brand name creativity. Can design? Well, that's something else.

48. L'OUTAOUAIS AMBRÉE
Brasseurs de l'Outaouais/Gatineau, QC (sticker)
This time we have a new craft, canning brewery in Quebec, and this is one of four cans to date. Very nice labels with great artwork.

49. L'OUTAOUAIS DORÉE
Brasseur de l'Outaouais/Gatineau, QC (sticker)
This was [the brewery's] first can released in early October. Interestingly, the labels say 475ml, not 473.

50. LOST CRAFT REVIVALE
Lost Craft Brewing Co./Toronto, ON (shrink-wrap)
Yes, another new Toronto-based contract brewer (Cool Beer Brewing) out with a can last fall. Love the name, love the concept, the graphic; it's even a "LIMITED EDITION LAUNCH CAN". This can needs to be made into a metallic black can with matte varnish finish for maximum impact!

51. MOOSEHEAD LAGER
Moosehead Breweries Ltd./La Brasserie Moosehead/Saint John, NB (Crown BO7364)
Another promotional design, this one for winter, featuring a moose in a forest with snow falling. Only one can this time; last winter there were three.

52. MUSKOKA WINTERWEISS
Muskoka Brewery/Bracebridge, ON (Ball)
We showed you the first can, a shrink-wrap label, last issue and predicted there would be a real can sooner or later. It was sooner...not even a month later! Thankfully, Muskoka is a big believer in real cans!

53. OKANAGAN SPRING 1516
Okanagan Spring/Vernon, BC (Ball)
Here is the mate to the Pale Ale can shown last issue. I found these in Quebec—on a top shelf behind a door in a walk-in cooler in one store, and loose in a bin in the back of a walk-in cooler in another!

54. PABST BLUE RIBBON
Stroh Canada/Guelph, Canada (Ball)
"Limited Edition". This is the third one of these in this series this year (2015). Signed "RUNT".

55. PUB HOUSE ALE
The Publican House Brewery/Peterborough, ON (shrink-wrap)
This is Publican's second brand that was "wrapped" in a shrink-wrap label in Fall 2015 due to the can shortages of last year.

56. RANSACK THE UNIVERSE HEMISPHERE IPA
Collective Arts Brewing Limited/Hamilton, ON
They've done it again! This new canning brewery, as with its series of special art bottle labels, has released four brands of beer in cans with multiple shrink-wrap designed labels! At time of writing there are five each, or 20 different cans.

57. REDLINE BLACK FLAG BLACK IPA
Redline Brewhouse/Barrie, ON (sticker)
A new brand, and third special brand/can release from these guys last October.

58. REDLINE CHECK ENGINE AMERICAN AMBER
Redline Brewhouse/Barrie, ON (sticker)
New brand. Labels for this one were not ready when I arrived for the above can. As is par for the course, it was released the next day—requiring a return visit.

59. RICKARD'S RADLER
Molson Coors Canada/5 cities (Crown CE3426)
This is a minor variation with a newer Crown #, so likely has colour corrections not visible to the naked eye.

60. RICKARD'S RED
Molson Coors Canada/5 cities (Crown CE3468)
"PROUD PARTNER OF MOVEMBER." It's been four years since we've seen a promotional can for MOVEMBER, so great to see a new design!

61. RICKARD'S RED IPA
Molson Coors Canada/5 cities (Crown CE3451)
If you CAN't beat 'em, join 'em! Molson enters the IPA world with this new "Rickard's RED SERIES - BREWER'S EDITION." Supposedly there will be more new ones in this series.

62. ROCKWELL PILSNER
The Collingwood Brewery/Collingwood, ON (shrink-wrap)
New version with new branding; I'm really liking the label designs...and the beer is pretty good too!

63. ROGUE'S ROOST
PEI Brewing Company/Charlottetown, PEI (shrink-wrap)
Thanks to Paul Murphy #23774 in Halifax for the newest cans from Nova Scotia and for reporting this one, made for a very famous watering hole, The Rogue's Roost, that I believe Paul said is closing (closed).

64. RHYME & REASON EXTRA PALE ALE
Collective Arts Brewing Limited/Hamilton, ON (shrink-wrap)
One of four brands of beer with multiple shrink-wrap designed labels! At time of writing there are five each, or 20 different cans.

65. SAINT OF CIRCUMSTANCE BLONDE ALE
Collective Arts Brewing Limited/Hamilton, ON (shrink-wrap)
New canned brand in 2015, another of the four brands available in 4-5 different shrink-wrap labels.

66. SHAFTEBURY 4:20 BRILLIANT LAGER
Shaftebury Brewing Co., Division of Fireweed Brewing Corp./Kelowna, BC (Ball)
A new size (500mL) can in the new design, a "brilliant" metallic red.

67. SHAFTEBURY COASTAL CREAM ALE
Shaftebury Brewing Co., Division of Fireweed Brewing Corp./Kelowna, BC (Ball)
A new size (500mL) can also. Both cans also reflect the new brewery ownership.

68. SPINDRIFT COASTAL LAGER
Spindrift Brewing Co./Dartmouth, NS (shrink-wrap)
Nova Scotia, like BC, Ontario and others, is "adrift" with new craft brewers—and ones that can (beer). Nice new label from this one, located in Dartmouth, across the bridge from Paul in Halifax.

69. STATE OF MIND SESSION IPA
Collective Arts Brewing Limited/Hamilton, ON (shrink-wrap)
New brand. With multiple shrink-wrap labels for one brand, never mind four, one wonders how far this goes...or will go. To be honest, it's not fun with 500 other new cans to worry about!

70. STEAM WORKS PALE ALE
Steam Works Brewing/Surrey, BC (shrink-wrap)
Larry Sampson reports new designs, now in shrink-wrap labels for these cans.

71. STEAM WORKS PILSNER
Steam Works Brewing/Surrey, BC (shrink-wrap)
New design.

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72. STONEHAMMER PALE ALE
Stonehammer Brewing /Guelph, ON (shrink-wrap)
This is the fifth can/brand to be made available to either The Beer Store chain and/or LCBO stores in Ontario.

73. STRANGE FELLOWS NOCTURNUM
Strange Fellows Brewing/Vancouver, BC (shrink-wrap)
New brand. We showed three last issue, so this is the fourth can from these guys and Larry Sampson.

74. TATAMAGOUCHE BUTCHER BLOCK RED
Tatamagouche Brewing Co./Tatamagouche, NS (Ball/sticker)
Thanks again to Paul Murphy #23774 for reporting these cans even before they were produced. First it was real cans, then shrink-wraps, now we have real cans (Ball) with blank white panels around the bottom of the label to place sticker wraps around for different brands! I believe this is a first; at least six brands are in cans.

75. WILD NORTH MIDNIGHT BOCK
Lake of Bays Brewing Company Limited/Baysville, ON (shrink-wrap)
The third can/brand release in LOB's WILD NORTH SERIES.

76. YELLOW DOG ALPHA DOG FRESH HOP PALE ALE
Yellow Dog Brewing/Vancouver, BC (sticker)
The first LIMITED RELEASE can. Larry Sampson #29299 reports this one will be hard to get. Thanks again to Larry for all his contributions from the west.

77. YELLOW DOG PLAY DEAD IPA
Yellow Dog Brewing/Vancouver, BC (sticker)
New version. We showed a black-orange label of this can in June/July. Now it's black/green. Too many cans, too confusing!

473mL/16 oz. Aluminum Bottles

78. BUD LIGHT SENSATION INNERSPACE
La Brasserie Labatt-Labatt Brewing Company/6 cities (Exal 50358007)
New special issue, believed to be for the October, 2015 event in Quebec City. Labatt basically doesn't want to acknowledge that this bottle exists! Geez, I just added the 2014 bottle to my collection, and now there's another!

Weathering The Doldrums

International Brand News

TERRY DUNN
#2263

In Ohio, we are nearing the end of the doldrums of winter. This year we were spoiled by an unseasonably warm December and January, then frozen by February's Arctic blasts. If we get a permanent freeze in the ground here in Ohio the dumping season will not start until July. Here, the frost in the ground tenaciously holds any treasures which have survived the decades in the "Rust Belt." Come to think of it why even dump in Ohio? In Ohio, cans melt faster than ice cubes on Miami Beach.

As I started assembling cans and information for this issue I again was amazed to see the number of sets being issued. I thought the current NFL set of 32 Bud Light cans was excessive until I received notice today that Russian brewer Baltika has plans to issue a set of 900 cans for Russian cities. Now that is excessive! In fact, it's more cans than I amassed in my first four years of collecting. Following past practice I am submitting photographs of only one or two cans per set and using the extra space to showcase new brands and labels. In this issue these cans, #46 – Bitburger (Germany), #49 - Feldschlosschen (Germany), #60 – Tuborg (Italy 33cl not pictured and 50cl) , #66 – Tuborg (Romania), #67 – Ursus (Romania), 70 – Stella Atrois (Ukraine) all represent sets.

OC/OC collectors will also see some new countries: Guinea, Haiti, Ivory Coast, Tibet, Gabon, Kirgisia and Uganda. Some of these countries are new at canning while others have just changed their labels.

In this issue you will also a new contributor, Jack Fahrner. Jack submitted photographs of some 440 and 500 ml English cans.

Thanks to Marcello Mastrodicasa, #22693, Firenze, Italy, Jack Fahrner, #21903, Leesburg, FL, Chris Neunzig, #29123, Koln, Germany, Miki Okada #26803, Chiba, Japan, and various contributors on Facebook. Without their help I would not be able to present the International cans column to you.

Terry

Terry can be contacted at:mrcans@roadrunner.com or https://www.facebook.com/terry.dunn.39

12oz. or equivalent

England

1. CURIOUS BREW
Chapel Down Winery/Tenterden 330 ml

Greece

2. MARATHON
Athenian Brewery (Heineken)/Athens 330 ml

Guinea

3. GUILUXE
Sobragui/Conakry 330 ml

Haiti

4. PRESTIGE
Brasserie Nationale d'Haiti - BRANA (Heineken)/Port au Prince 355 ml

6

Ivory Coast

5. BOCK BIERE SOLIBRA
Solibra/Abidjan 330 ml

Japan

6. AMBER IN AUTUMN
Asahi/Tokyo 350 ml

7. GOKU ZERO
Sapporo/Tokyo 350 ml
Halloween Holiday Can

8. KANAZAWA HYAKUMANGOKU BEER
Wakwak /Ishikawa 350 ml
Craft Brewer

9. OVER THE THROAT AT NIGHT
Kirin/Tokyo 350 ml
Halloween Holiday Can

10. PUMPKIN SPECIAL
Suntory/Tokyo 350 ml
Halloween Holiday Can

11. SUPER DRY
Asahi/Tokyo 350 ml
Autumn Version

12. THE MALT'S
Suntory/Tokyo 350 ml

13. WHEAT AND HOP (THE GOLD)
Sapporo/Tokyo 350 ml
Halloween Holiday Can

14. WHITE BELG
Sapporo/Tokyo 350 ml
Halloween Holiday Can

Mauritius

15. PHOENIX SPECIAL BREW
Phoenix Beverages Group (formerly Mauritius Breweries)/Pont-Fer 330 ml

Mayotte

16. HIPO BIERE
Aqua Service Mayotte/Mamoudzou 330 ml

New Caledonia

17. NUMBER 1 1972
La Biere de Nouvelle Caledonia/Noumea 330 ml

18. NUMBER 1 EXTRA MALT 6.0%
La Biere de Nouvelle Caledonia/Noumea 330 ml

19. NUMBER 1 ZEST
La Biere de Nouvelle Caledonia/Noumea 330 ml

Tanzania

20. KILIMANJARO
Tanzanian Breweries (SABMiller)/Dar Es Salaam 330 ml

Tibet

21. LHASA BEER
Lhasa Brewery (Carlsberg)/Lhasa 355 ml

Uganda

22. BELL
Uganda Breweries (East African Breweries)/Port Bell, Kampala 330 ml

Venezuela

23. CERVEZA NEGRA BOCK
Empresas Polar/Caracas 0.25 l

16oz. or equivalent

Austria

24. SCHWECHATER
Schwechater (Brau Union)/Linz (Schwechat) 0.5 l
25. STARKENBERGER MARZEN
Brauerei Schloss Starkenberg/Tarrenz 0.5 l

Belgium

26. LEFFE RUBY
InBev Belgium/Leuven 50 cl

Czech Republic

27. ZLATÁ PRAHA
Staropilsen/Plze 50 cl

Denmark

28. HARBOE F FOR FORÅR
Harboes Bryggeri/Skælskør 50 cl
FORÅR = Spring

England

29. CAMERONS STRONGARM BITTER
Camerons (UK)/Hartlepool 500 ml
30. WAITROSE BEST DRAFT BITTER
Sharp's Brewery/Bracknell 500 ml
For Waitrose Stores

France

31. 5 LAGER
Champigneulles (TCB Beverages)/Issy-Les-Moulineux 50 cl
For Scamark Stores
32. ABBAYE de FONTENELLE
Brasserie Duyck/Jenlain 50 cl
33. BLONDER BRAU 4.2%
Saint-Omer/Saint-Omer 50 cl
34. BLONDER BRAU 7.8%
Saint-Omer/Saint-Omer 50 cl
35. KINGS BRÄU 8%
Meteor/Alsace 50 cl
36. KINGS BRÄU PURE MALT
Meteor/Alsace 50 cl

37. KRONENBOURG
Brasseries Kronenbourg/Strasbourg 50 cl
Wrap around label
38. l'ABBAYE
Saint-Omer/Levallois-Perret 50 cl
39. PRESTIGE
Karlsberg Brauerei/Levallois-Perret 50 cl
Carrefour Store Brand
40. SCHOENBERG PREMIUM 4.2%
Brasseurs De Gayant Les/Douai 0.5 l
41. SCHOENBERG PREMIUM 8%
Brasseurs De Gayant Les/Douai 0.5 l
42. STERLING BLONDE FORTE 8%
Saint-Omer/Saint Omer 50 cl

Gabon

43. REGAB
Sobraga/Libreville 50 cl

1 2 3 4 5 6 7 8 9 10 11 12
13 14 15 16 17 18 19 20 21 22 23
24 25 26 27 28 29 30 31 32 33 34 35

Germany

44. ASTRA BADEDOSE
Holsten-Brauerei (Carlsberg)/Hamburg 0.5 l B
Badedose = Bathing Box or Bath House (Cabana)

45. BENEDIKTINER WEISSBIER
Klosterbrauerei Ettal/Ettal 0.5 l
Brewed at Licher Privatbrauerei (Bitburger)

46. BITBURGER
Bitburger Brauerei Th. Simon/Bitburg 0.5 l
Special Edition 1 FC Köln - Season 2014/15 - Backside 24 different Jerseys

47. BRINKHOFF'S No. 1
Dortmunder Actien Brauerei (Oetker Group)/Dortmund 0.5 l

48. DUFF
Unknown/Munich 500 ml

49. FELDSCHLOSSCHEN
Feldschlosschen/Dresden-Coschütz 50 cl
Dynamo Dresden - 6 can soccer set - 1950/60's (Shown), 1970, 1980, 1990, 2000, 2010

50. HOLSTEN
Holsten-Brauerei (Carlsberg)/Hamburg 0.5 l
2014 World Cup Soccer Can

51. KAISERDOM PILSENER
Kaiserdom-Privatbrauerei/Bamberg 500 ml
Export Can

52. KROMBACHER HELL - FRONT
Krombacher Privatbrauerei Kreuztal/Kreuztal-Krombach 0.5 l

53. KROMBACHER HELL - BACK
Krombacher Privatbrauerei Kreuztal/Kreuztal-Krombach 0.5 l

54. LOWEN BRAU PILSNER
Löwenbräu Buttenheim/Buttenheim 0.5 l

55. OETTINGER EXPORT
Oettinger/Gotha 0.5 l
Exported to various countries incl. United Arab Emirates

56. PAULANER OKTOBERFEST BIER
Paulaner Brauerei /Munich 0.5 l

57. CLAUSTHALER
Binding-Brauerei (Oetker Group)/Frankfurt 0.5 l
No Alcohol – Export to Norway

Italy

58. DREHER
Heineken Italia/Milano 50 cl

59. RAFFO
Birra Peroni Industriale (SABMiller)/Rome 50 ml

60. TUBORG - #tuborgcolors – Love (Pink)
Carlsberg Italia/Lainate 50 cl
#tuborgcolors - Play (Orange), Sing (Red), Dance (Yellow), Live (Green) - Also a 33 cl size set of 5 cans

Kirgisia

61. ЖИВОЄ (ZHIVOE)
Abdysh-Ata/Kant 500 ml
Country Also Identified as Kyrgyz Republic and Kyrgyzstan

Moldova

62. CHIŞINĂU FARA ALCOOL
Efes Vitanta Brewery/Chişinău 50 cl
No Alcohol

Pakistan

63. MURREE MILLENNIUM BREW
Murree/Rawalpindi 500 ml

64. MURREE STRONG SPECIAL BREW
Murree/Rawalpindi 500 ml

Poland

65. RASTINGER STRONG
Browar Van Pur/Rakszawa 500 ml

Roland

66. SHARE TUBORG (Blue)
United Romanian Breweries/Ilfov 50 cl
5 can set - Love (Red), Play (Orange), Live (Green), Enjoy (Yellow)

67. URSUS Bra ov
(Ursus Breweries - SABMiller)/Cluj Napoca 0.5 l
Win a T-shirt promotion - Number of variations unknown

36 37 38 39 40 41 42 43 44 45 46 47

48 49 50 51 52 53 54 55 56 57 58 59

60 61 62 63 64 65 66 67 68 69 70

Ukraine

68. LVIVSKE 1715
Lvivska Pivovarnya (Carlsberg)/Lviv 0.5 cl
300th Anniversary (1715 to 2015)
69. LVIVSKE 1715
Lvivska Pivovarnya (Carlsberg)/Lviv 0.5 cl
Music Festival
70. STELLA ARTOIS
Suninbev/Chernigiv 50 cl
4 can set for Cannes Film Festival (Can #4 shown)

1 Liter and Larger

Germany

71. UERIGE
Uerige Obergärige Hausbrauerei/ Düsseldorf 5 l
Craft Brewer

Roadrunner Chapter Albuquerque New Mexico

Beer Can, Breweriana, Baseball, Brewpubbing and BBQ Show!

June 17-18, 2016

Friday brewpubbing tour to many of the more than ten new craft breweries in the area, brewpub dinner and baseball - Isotopes vs Aces, and night cap on the I-25 brewery corridor.

Saturday chapter show, BBQ cookout and After Glow Party.

Sunday farewell breakfast.

Enjoy a weekend of brewpub fun and a brewery collectible & advertising show with pre- and post-Prohibition and craft brewing collectibles.

Contact: Dan Scogllietti, 505-379-2594, canmandan@aol.com

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March 17th, 18th, & 19th 2016

Cincinnati Airport Marriott, Hebron, KY (I-275, Exit 4A)

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TERRY SCULLIN #1041

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www.beershowcase.com Complete Web Site Update!!! Dee Lander #22244, 860-559-7643 or Deelander@aol.com

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Breweriana

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LATROBE, PA. BREWERIANA. Serious collector seeking items from Loyalhanna Brewing Co. and Latrobe Brewing Co. (Rolling Rock). Jim Mickinak #32020. Call 724-539-7941 or email 10easyst@comcast.net

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General

GARNIER BREWERY, LAWRENCEBURG, INDIANA. I want to buy any items from the Garnier Brewery. David Steigerwald #34643. Call 812-584-6762 or email steig1@comcast.net

NEW JERSEY BALL KNOBS WANTED. Absolutely highest price paid for extremely rare New Jersey tap knobs I need. Also trade if possible. Paul Brady #27433, 601 Mercer Ave., Spring Lake Hgts., NJ 07762 or email beer80@verizon.net

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Jan/Feb issue - Deadline is Nov 12
Mar/Apr issue - Deadline is Jan 12
May/Jun issue - Deadline is Mar 12
Jul/Aug issue - Deadline is May 12
Sep/Oct issue - Deadline is Jul 12
Nov/Dec issue - Deadline is Sep 12

Standard Abbrevations:

TT - TAB TOP
IRTP - INTERNAL REVENUE TAX PAID
OZ - OUNCE
ML - MALT LIQUOR
OI - OPENING INSTRUCTIONS
ALUM - ALUMINUM
GR - GRADE (condition of can)
CT - CONETOP
SS - STRAIGHT-SIDED STEEL
SP - SPINNECK
ES - EXTRUDED STEEL
FT - FLATTOP
NA - NON-ALCOHOLIC
TO - TOP OPENED
TOC - TIN-OVER-CARDBOARD (sign)
QT - QUART
BO - BOTTOM OPENED
OBS - OBSOLETE
BST - BUY, SELL, TRADE
SASE- Self-addressed, stamped envelope

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Please check the category you prefer for your ad placement.

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ONE CHARACTER PER SPACE PLEASE

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Terry Scullin
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37th Annual Kansas Kolossal Kan Kaper

June 24 – 26, 2016 • Salina, KS

Econolodge Inn & Suites
1846 N. 9th St. • Salina, KS 67401 • 785-827-0356

Friday: 2:00 p.m. – Hospitality & room-to-room trading in at the hotel.
9:00 p.m. – Door prize drawing.

Thomas Park – Salina, KS

Saturday Show: 8:00 a.m. to 2:00 p.m. at the park.
Two Large Raffles.

Sunday Morning: Grand finale raffle and send-off at the hotel.

Registration: $15 all activities • $10 Saturday, Park & Party
FREE 12 & under

David Yost #1896, (620) 397-3127 or dcanman@hotmail.com
Bill Boyles #1454, (816) 415-3834 or wlboyles@sbcglobal.net

Co-sponsored by Carrie Nation and KC's Best Chapters of the BCCA

You're Invited

Make plans to attend our
2016 shows

March 20 – *Davenport, IA*
Quad-City Brewery Collectibles

June 10-11 – *Dubuque, IA*
Tri-States Beer Can & Breweriana Show

July 30-31 – *Ankeny, IA*
Beer, Soda & Bottle Collectibles MEGA SHOW

October 15 – *Newton, IA*
I-80/Speedway Breweriana Collectibles Show

For more information, contact:
MikeEngland@BCCA.com *or* 515.360.3586

Hawkeye Chapter

Collectors Marketplace

Calendar of Events

SCOTT SPENCER
#28573

Here's a listing of shows beginning in March 2016. For more show information, visit the BCCA website, *www.bcca.com.*

Deadlines for listings:
May/June issue - Mar 15
July/Aug issue - May 15
Sept/Oct issue- July 15
Nov/Dec issue - Sept 15
Jan/Feb issue - Nov 15
Mar/April issue - Jan 15

Please send notices to:
Scott Spencer #28573
P.O. Box 241
Radium Springs, NM 88054
email: spencer@zianet.com
Or visit the BCCA website:
www.bcca.com/services/calendar.asp

March 2016

4-5 **Richbrau,** Zion Crossroads VA, Mid-Atlantic Brewery Collectibles Show, Chris Eib #26223, 804.360.5744, moquarts18@aol.com

5 **Schultz & Dooley,** Latham NY Annual Spring Show, Dennis Heffner #9472, 518.260.4681 dennish0706@gmail.com

6 **Windy City,** Park Ridge IL, Spring Trade Session, Ed Harker #25677, 312.927.9329, balprkhark@sbcglobal.net

11-12 **Atlantic,** Augusta GA, Annual Anti Freez Beer Can & Breweriana Show, Matt Parker #31054, 706.833.4021, cyclogenesis@comcast.net

12 **Buckeye,** Toledo OH, 42nd Annual Buckeye Beer Show, John Huff #32554, 419.367.9713, cadiac500@aol.com

17-19 **Queen City,** Hebron KY, Luck O' the Irish 40th Annual Breweriana Show, Beer Dave Gausepohl #22473, 859.750.4795, beerdave@fuse.net

19 **Lone Star, Bluebonnet, Grand Prize,** Katy TX, Spring Show, Brian Connors #34341, 832.388.9100, brianconnors1@earthlink.net

20 **Hawkeye,** Quad-Cities Brewery Collectibles Show, Davenport IA, Mike England #3260, 515.360. 3586, mikeengland@bcca.com

26 **Gator Traders,** Lady Lake FL, The Villages Beer Can and Breweriana Show, John Weatherhead #30941, 678.427.9512, wxxhead@msn.com

26 **North Star,** Bloomington MN, Springfest, Mike Mullally #33729, 651.451.3786

26 **Horlacher,** Macungie PA, Oh Hugo Spring Show, John Weatherhead #30941, 352.391.9652, wxxhead@msn.com

April 2016

2 **Simon Pure,** Tonawanda NY, Spring Show, Jeff Murbach #18844, 716.713.7236, 3 Westmont Stroh's, Elk Grove Village IL, Spring Show, Ray Capek #29821, 630.778.1482, rbcapek@sbcglobal.net

3 **Renner Old Oxford,** Austintown OH, Spring Show, Larry Moore, #29007, 330.509.9826, Lmoore1167@neo.rr.com

7-9 **Keystone, Rusty Bunch, & ECBA,** Mechanicsburg PA, Spring Thaw Brewery Collectibles Show & Crownvention, Larry Handy #947, 267.221.8300, OhHugo1@aol.com

9 **BCCA Board Meeting,** Mechanicsburg PA, in conjunction with the Spring Thaw Show, BCCA Office, 636-343-6486

9 **A-1,** Cave Creek AZ, Big Marv Dickenson Roundup, Rich La Susa #609, 480.452.7186, rlasusa@aol.com

15-16 **Packer & Badger Bunch,** Green Bay WI, Titletown Trade-A-Thon 36, Rob Smits #31877, stuffball1993@yahoo.com

16 **Bama Cannas,** Montgomery AL, Spring Fling, Ray Kynard #25477, 334.272.1823, jrkynard@yahoo.com

17 **Blue Springs MO,** Beer Can & Breweriana Show, Bill Boyles #1454, 816.415.3834, wlboyles@sbcglobal.net, (not a BCCA affiliated event)

17 **Chicagoland Breweriana Society (ABA/NABA),** Elk Grove Village IL, Ray Capek #29821, 630.778.1482, rbccapek@sbcglobal.net (not a BCCA affiliated event)

17 **BCC of Japan, Tokyo,** Spring Show, Ken Kitano #23192, hermatakerucurt@aroma.ocn.ne.jp

20 **Just For Openers Annual Convention,** Linthicum MD, John Stanley #31414, 919.824.3046, jfo@mindspring.com (not a BCCA affiliated event)

23 **Dakota,** Sioux Falls SD, Don Wallace#26288, 605.224.7495, wallace@pie.midco.net

23 **12-Horse,** Rochester NY Spring Trade Show & Sale, Brian Coughlin #27544, 585.671.7992, 12.horse-chapter@rochester.rr.com

24 **Garden State,** Clark NJ First Annual Bob Taylor Show, Scott Manga #23939, 845-634-2626. manuted1@optonline.net

24 **Schell's Border Batch,** New Ulm MN, A Day at Schell's, Tom Terwilliger #28855, 515.341.3347, schellsguy2outlook.com

24 **Carrie Nation,** Wichita KS, Spring Show, Jacob Parker #29464, 316.644.0721, jparker232@cox.net

28-30 **Columbine,** Fort Collins CO, RUSH to the Rockies, Jim McCoy #136, 720.420.9942, jimrealone@gmail.com

May 2016

1 **Lake Erie,** North Olmsted OH, Spring Fling, Rodger Brand #9953, 440.334.7561, rbrane@att.net

1 **Badger Bunch,** Delafield WI, Spring Beer Can & Breweriana Show, Pat Porter #28180, 262.853.8401, porterhse@wi.rr.com

6-7 **Old Style & North Star,** La Crosse WI, Beer & Brewery Collectibles Show Willy Novak #26738, 630.291.7934, oldstylewilly@att.net

14 **Patrick Henry,** Kalamazoo MI, Beer Collectibles Show, Jack Lucas #26989, 616.802.0877, jacklucas1@att.net.

14 **Chesapeake Bay,** Belcamp MD, Baltimore Breweriana Show, Mark Bateman #33712, 410.440.9498 or Bill Helmbold #13302, runninghook@yahoo.com

14-15 **Progress,** Tulsa OK, Dick Allgeier Memorial Show, Tom Hull #13294, 918.252.7503, tomhull@cox.net

28 **BCC Niagara,** Niagara Falls, ON, Canada, Larry Lemelin #34377, 800.517.8708, Larrylemelin@yahoo.com

June 2016

3-4 **Gateway,** Swap-A-Rama, Florissant MO, Al Kell #30126, 314.921.4349, biigaandc@yahoo.com

5 **Coal Cracker,** Delaware Valley, Horlacher, Leesport PA, Tri-Chapter Show, Jerry Matonis #25709, 570.690.3287, imat973447@aol.com

5 **A-1,** Phoenix AZ, Brennan's Show, Rich La Susa #609, 480.452.7186, rlasusa@aol.com

7-12 **ABA 35th Annual Meeting,** Springfield IL, www.americanbreweriana.org (not a BCCA affiliated event)

10-11 **Hawkeye,** Dubuque IA, Tri-States Beer Can & Breweriana Show, MikeEngland #3260, 515.360.3586, mikeengland@bcca.com

18 **Roadrunner,** Albuquerque NM Brewery Collectibles & Advertising Show, Dan Scoglietti #26172. 505.379.2694, canmandan@aol.com

24-26 **KC's Best & Carrie Nation,** Salina KS, 37th Annual Kansas Kollossal Kan Kaper, Bill Boyles #1454, 861. 415.3834, wlboyles@sbcglobal.net

25 **Windy City,** Elk Grove Village, IL Summer Picnic/Trade Show, Ed Harker #25677, 312.927.9329, balprkhark@sbcglobal.net

July 2016

6-9 **ECBA 44th Annual Convention,** Williamsport PA, www.eastcoastbrew.com (not a BCCA affiliated event)

8-9 **Miami Valley,** Dayton OH, Ohio Mini-CANvention, Rick Ordeman #1656, 937.558.6993, rdordeman@gmail.com

17 **Lake Erie,** Parma OH, Summer BBQ & Breweriana Show, Rodger Brane #9953, 440.334.7561, rbrane@att.net

22-23 **Mid-Michigan,** Frankenmuth MI, Summerswap, John Fatura #27479, 248.486.1579, jafa@chartermi.net

30 **Simon Pure,** Depew NY, Summer Show, Jeff Murbach #18844, 716.713.7236

30-31 **Hawkeye,** Beer, Soda & Bottle MEGA Show, Ankeny IA, Mike England #3260, 515.360.3586, MikeEngland@bcca.com

30 **BCCA Board Meeting,** Ankeny IA, in conjunction with the Hawkeye Chapter MEGA Show. BCCA office 636.343.6486

31 **Prison City,** Joliet IL, Hartog Memorial Picnic & Trade Session, Wily Novak 326738, 630.291.7943, oldstylewilly@att.net

August 2016

2-6 **NABA 45th Annual Convention,** Indianapolis IN, www.nababrew.com (not a BCCA affiliated event)

5 **Gateway, KC's Best, Progress,** Osage Beach, MO, Mark Sanders #31594, 314.459.6637, blatzboy@yahoo.com

6 **Aztec,** Escondidio CA, Pacific SW Brewery Collectibles Show, Art LaComb #24610, 817.266.9567, art@artsbeercans.com

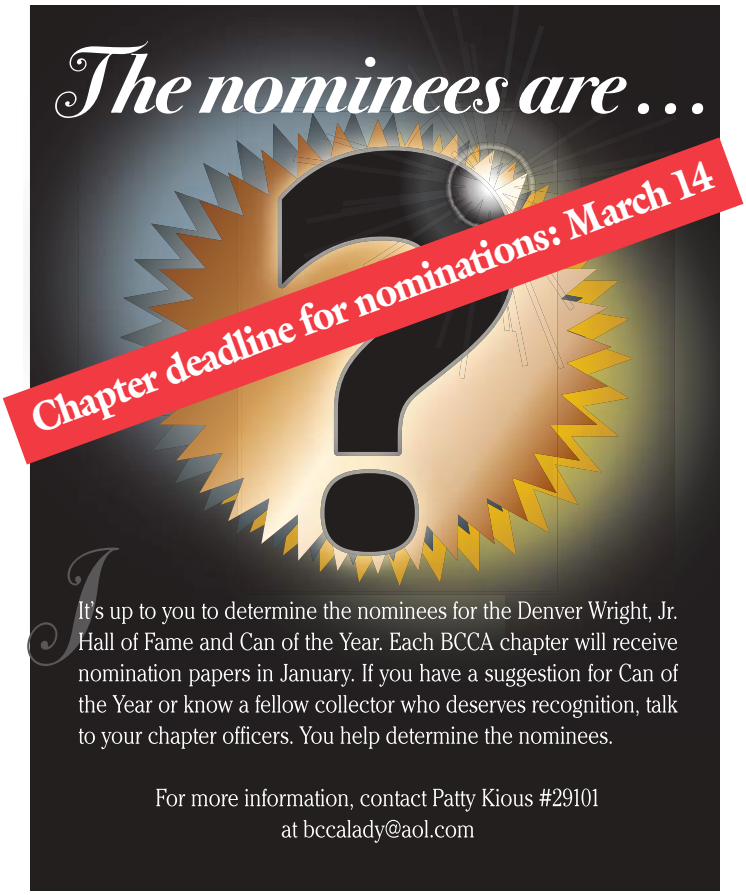
September 2016

1-3 **BCCA CANvention 46,** Portland OR, 636.343.6486, www.bcca.com

1 **BCCA Board Meeting,** Portland OR, in conjunction with BCCA CANvention 46, BCCA Office, 636-343-6486

17 **Horlacher,** Schnecksville PA, 40th Horlacher Weekender Breweriana Show, Larry Handy #947, 267.221. 8300, ohhugo1@aol.com

The nominees are . . .



It's up to you to determine the nominees for the Denver Wright, Jr. Hall of Fame and Can of the Year. Each BCCA chapter will receive nomination papers in January. If you have a suggestion for Can of the Year or know a fellow collector who deserves recognition, talk to your chapter officers. You help determine the nominees.

For more information, contact Patty Kious #29101 at bccalady@aol.com

Start Planning Now...

Save These 2016 Dates

ABA 35th Annual Meeting
June 7-12, 2016 Springfield IL
For details: www.americanbreweriana.org

ECBA 44th Annual Convention
July 6-9, 2016 Williamsport PA
For details: www.eastcoastbrew.com
or Larry Handy, ohhugo1@aol.com

NABA 45th Annual Convention
August 2-6, 2016 Indianapolis IN
For details: www.nababrew.com

BCCA CANvention 46
September 1-3, 2016 Portland, OR
For details: www.bcca.com and
in the May/Jun 2016 issue of
Beer Cans & Brewery Collectibles

New Date, New Location

Mid-Michigan SUMMERSWAP

Summerswap 2016

July 22-23, 2016

Frankenmuth American Legion Hall
Post 150 990 Flint St., Frankenmuth, MI

- Indoor tables & outdoor spaces available, $10 and $15
- Hospitality available both days, $10 each day
- Walk-ins free without hospitality
- Door Prize with registration
- Raffle both days following lunch
- 3 Special cans raffled Saturday at noon

Pre-registration prize

If you have any questions feel free to visit the website or contact one of the Mid-Michigan Chapter members below:

www.midmichiganchapter.com

John Fatura
248-486-1579
jafa@chartermi.net

Clayton Emery
231-920-6013
claytonemery32806@aol.com

8th Annual

12 HORSE CHAPTER
FLOWER CITY TRADE

Saturday, April 23, 2016
Hours: 9:00 am – 2:00 pm

SPRING BREWERY COLLECTIBLE SHOW & TRADE SESSION

FREE ADMISSION

HELD AT:
PLUMBERS & STEAMFITTERS
LOCAL NO 13 UNION HALL
1850 MT. READ BLVD.
ROCHESTER, NY 14615

FOR TABLE INFORMATION PLEASE CONTACT
12.HORSE-CHAPTER@ROCHESTER.RR.COM
OR CALL BRIAN COUGHLIN AT (585) 671-7992

Remembering

The BCCA extends its heartfelt condolences to the family and friends of our members who have recently passed away.

Morris Cox #29402
Overland, MO 1943-2015 (November 17)

Known by many of his friends as "Mo", Morris joined the BCCA in 1995. He was a longtime Gateway Chapter Board Member. Morris hosted several chapter meetings and was always the first to volunteer for duties such as hauling ice tubs to S-A-R shows. He was a regular at CANventions and many a time hauled supplies from the Fenton office to the CANvention. Mo was an Air Force Veteran who served as an aircraft mechanic.

Victor "Vic" Traut #47
Sauk Centre, MN 1931 – 2015 (August 30)

Vic joined the BCCA in 1971 when it all began. He enjoyed a life of collecting, traveling, trapping and flying. Along with being a member of the BCCA, Vic was a member of the National Trappers Association, National Rifle Association, Long Prairie Flying Club, and Boy Scouts of America and was a Grand Knight. He was a world traveler and friend to all.

John "Jack" Parks #153
Saint Charles, MO 1927 – 2015 (January 30)

John became a member of the BCCA in 1971 as the club was getting started. Jack was a railroad man for 41 years, starting with the Pennsylvania Railroad and retiring from Conrail. He proudly served his country in the United States Army during WWII. Jack was one of the founders of the #5 McDonald-Douglas Chapter. He was a collector of vintage cars, coins and stamps and had a great foreign can collection specializing in Japanese Suntory cans. He never missed a Gateway trade session and was a great trader.

Robert Childers #4639
Collinsville, IL 1938 – 2015 (October 8)

"Bleach Bob" as he was known by his friends, joined the BCCA in 1975 and attended many CANventions. His seat at Busch Stadium Section 195, Row 4, and Seat 20 was left empty during the first game of the playoffs between the Cardinals-Cubs, except for a bottle of Mountain Dew and a box of peanut butter crackers.

Richard Preissel #11967
Wisconsin Dells, WI 1933 – 2015 (Sept 22)

Richard joined the BCCA in 1976 and was a member of the Pabst Blue Ribbon and BCCA Niagara chapters. He enjoyed collecting stamps, post cards of Wisconsin Dells and was an avid beer can and brewery memorabilia collector. Richard was a medic in the United States Army during the Korean War conflict.

Don Reagan #32313
Glen Ellyn, IL 1937 – 2015 (August 25)

Don's passionate hobby was finding unique collectibles and refurbishing old beer signs and memorabilia which he collected from auctions, garage sales and flea markets. He had an annual garage sale where he resold many of his treasurers to many a serious collector. Don joined the BCCA in 2004.

Fred Besch #33139
Centerville, OH 1935 – 2015 (July 20)

Fred was a collector of Stroh's memorabilia and breweriana. Fred retired from Quality Beer Distributors, Inc, the business that prompted his collecting. He served in the U.S. Army National Guard. He joined the BCCA in 2007.

*

If you have a Remembrance for this column, please contact Paula Fatura #30483 at japlf@chartermi.net.

Perpetuate the memory of a friend or loved one with a tax-deductable gift to the BCCA Special Reserve Fund. The fund supports projects that will advance the club and hobby. It is an ideal way to share their love of breweriana collecting with others.

Marketplace
BCCA STORE

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Purchases	U.S. Postage	All Other Postage
$1.00-25.00.	$6.00	. . . $12.00
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$50.01-75.00.	$15.00	. . . $30.00
$75.01-100.00. . . .	$18.00	. . . $36.00
$100.01-125.00. . .	$20.00	. . . $40.00
$125.01-150.00. . .	$22.00	. . . $44.00
Over $150.00	$24.00	. . . $48.00

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Delivery: USA & Canada - 1–2 weeks; Overseas - 2–4 weeks

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Logo Shirts

You'll look sharp this summer in BCCA's embroidered shirts. Pick from several styles and colors, now available in more sizes from Small to 3X and 4X. Check out the wardrobe choices and order yours today!

NOTE: Prices effective Feb. 1, 2016
Contact the BCCA office for special orders.

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BCCA Publications			
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United States Beer Cans, Vol II, Tab Top Cans		$25.00 *	
United States Beer Cans, Vol I and II,		$40.00 *	
United States Beer Cans, Mixed Case *(8 ea.)*		$350.00**	
BCCA Magazine 1971 - 2014		$5.00	
BCCA Magazine 2014 - present		$10.00	
Finest Beer You've Ever Tasted–Tenn. Brewing Co		$20.00	
Who's Who in Brew (Brewery History 1933-93)		$25.00	
The Breweries of Oshkosh		*$40.00*	
BCCA Wardrobe (circle size & color)			
SS = Short Sleeve LS = Long Sleeve			
BCCA SS T-shirt L XL 2x 3x (Red) (Navy)		$14.00	
BCCA LS T-shirt L XL 2x 3x (Red) (Navy)		$16.00	
Items in the blue shaded area are embroidered with the BCCA logo			
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Polo Shirt SS 2X 3X (Red) (Navy)		$28.00	
MENS 65/35 Poly/Cotton:			
Polo Shirt LS S M L XL (Red) (Navy)		$32.00	
Polo Shirt LS 2X 3X (Red) (Navy)		$36.00	
MENS Windshirt S M L XL (Red) (Navy)		$31.00	
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SS Scoop Neck S M L XL 2X 3X (Red) (Navy)		$28.00	
2X ($30.00) 3X ($32.00) (Red) (Navy)			
LADIES Denim 100% Cotton LS Shirt S M L XL		$30.00	
2X ($33.00) 3X ($33.00) 4X ($35.00)			
LADIES White 65/35 Poly/Cotton Poplin LS Blouse		$28.00	
2X ($31.00) 3X ($31.00) 4X ($34.00)			

Supply Items	Qty	Price	Amount
BCCA Supplies			
BCCA Wood Can Tote stand		$15.00	
BCCA Book/Tray Stand		$8.00	
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(50 pk) Crowntainer		$8.00	
Individual Beer Can Shipping Box (Min. Order: 5)		$2.00	
CANvention Can, '08 '09 '10 '11 '12, '13, '14, '15		$4.00	
BCCA Canvas Attache Bag		$14.00	
BCCA Can Huggies (12oz)		$2.00	
Subtotal			$
Postage and Handling (see chart above)			$
CAN TOTES: (Continental U.S. only) Minimum order of 3 (circle size)			
12 oz 16 oz 24 oz		$15.00	
Aluminum Bottle size		$15.00	
Bob Kay U.S. Beer Label Books (check choices)			
Vol 1 West of Mississippi		$45.00	
Vol 2 East & Southeast		$45.00	
Vol 3 Central		$45.00	
Individual Vol (circle Choices) IL NY PA OH WI		$45.00	
TOTAL ENCLOSED			$

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If more items are ordered, use the postage and handling chart to calculate shipping.

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