

Transatlantic Council Boy Scouts of America

GuideStar Exchange Charting Impact Report * Last Updated on 10.17.2013

This report represents Transatlantic Council Boy Scouts of America's responses to Charting Impact, a joint project of **BBB Wise Giving Alliance**, **GuideStar USA Inc**, and **Independent Sector**. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

	<p>Transatlantic Council Boy Scouts of America Unit 31301 Box 25 State is Armed Forces Europe or (AE), Apo, AL 09613 610 -616 3934 http://www.tac-bsa.org</p> <p>Mission: MISSION OF THE BOY SCOUTS OF AMERICA It is the mission of the Boy Scouts of America to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law. TRANSATLANTIC COUNCIL MISSION STATEMENT It is the mission of the Transatlantic Council to deliver quality scouting programs to an increasing number of youth through trained, motivated volunteer teams supported by a dynamic, energetic team of career scouters and administrators with adequate funding to sustain the scouting program now while building for our future.</p>
--	---

The content of this Charting Impact Report is the sole product and responsibility of Transatlantic Council Boy Scouts of America. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or



GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance's *Standards for Charity Accountability*. For more information on Charting Impact, visit www.guidestar.org/chartingimpact



Transatlantic Council Boy Scouts of America

GuideStar Exchange Charting Impact Report * Last Updated on 10.17.2013

1. What are we aiming to accomplish?

Our Goals Are: Increase our percentage of youth served Become self-sustaining by reducing reliance on US government grants Recruit top notch diverse leadership to our Board of Directors Provide outstanding council level events and training programs Improve our connection and communication with alumni

2. What are our strategies for making this happen?

Assess each community and put personnel and financial resources to support volunteers in youth in communities where we need to improve our service Designate key alumni to organize alumni functions throughout the United States Work with foundations, alumni, companies and philanthropists to match their interests to our programs Continue to have a vibrant nominating committee looking to attract top leadership to our Board Recruit the best chairs and support them to organize council events and activities

3. What are our organization's capabilities for doing this?

We have an active and involved board that provides outstanding leadership and governance We have outstanding volunteers committed to delivering quality programs to an increasing number of youth We have a small but highly motivated staff to support volunteers. We do need to improve our funding situation through engaging a consultant and build a stronger funding base

4. How will we know if we're making progress?

Increased market share Increased board ownership of the council Continued progress in key Boy Scouts of America measurements Events receive favorable survey comments and formatted so we constantly improve what we do

5. What have and haven't we accomplished so far?

Goals are based on where we are at today and moving forward. Our path is towards continuous improvement in key focus areas