

About the PDF/A Conference

PDF/A Conference

The 3rd International PDF/A Conference, organized by the PDF/A Competence Center at the Kosmos in Berlin, features a gathering of the world's experts on PDF/A. Different tracks are offered, ranging from novice to industry-specific sessions. Furthermore, the PDF/A Competence Center has invited several well-known companies to present a wide range of use cases from different industries.

ISO Standard PDF/A

PDF/A is an ISO standard since 2005 for using the PDF format for the long-term archiving of electronic documents. The PDF/A standard is the result of more than three years of committee work by business representatives and members of different associations from around the world. ISO 19005-1 defines "a file format based on PDF, known as PDF/A, which provides a mechanism for representing electronic documents in a manner that preserves their visual appearance over time, independent of the tools and systems used for creating, storing or rendering the files."

PDF/A Competence Center

The ISO standard PDF/A is generating enormous interest in the market. The PDF/A Competence Center was founded as an international association to address the high demand for information about PDF/A and to promote the exchange of ideas and experience. The combined knowledge of numerous PDF/A experts is available to interested parties in one package. The association conducts events and seminars and contributes to further standardization.

Exhibition

The conference is accompanied by an exhibition of PDF/A-conforming products. Exhibitors as of February 2009:

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|------------------------------------|------------------------------|-------|
| ▲ Adobe Systems GmbH | ▲ intarsys consulting GmbH | |
| ▲ Bechtle GmbH, IT Systemhaus Köln | ▲ LuraTech Europe GmbH | |
| ▲ Beta Systems Software AG/DETEC | ▲ Nuance Communications GmbH | |
| ▲ callas software GmbH | ▲ Optimal Systems GmbH | |
| ▲ Compart AG | ▲ PDF Tools AG | |
| ▲ Crawford Technologies Inc. | ▲ PDFlib GmbH | |
| ▲ Docucom AG | ▲ SEAL Systems AG | |
| ▲ Icon Systemhaus GmbH | ▲ AIIM | ▲ VOI |

Registration

Company _____

Billing address _____

ZIP code, city _____

Country _____

Name of participant _____

Email _____

Your reference _____

Registration fee (conference only): 980 € (price excluding 19% VAT)
Early Bird until March 31st, 2009: 870 € (price excluding 19% VAT)
Members of PDF/A Competence Center and VOI receive a 20% reduction for conference and workshops.

Your preferred choice of tracks (not binding):

1st day: Track 1 Track 2 Track 3

2nd day: Track A Track B Track C Track D

Workshops (one workshop 250 €, two 400 €)

Morning: Fonts Digital-born Scan ECM-Suite

Afternoon: Output Signatures Metadata

PDF/A für Sparkassen (in German)

Please sign here: _____

Accommodation is not included in the registration fee and must be booked separately.

Please fax this form to +49 7031 6205-555

Booking and cancellation deadline is May 18th, 2009.

Contact

PDF/A Competence Center
c/o LuraTech Europe GmbH
Kantstr. 21 | 10623 Berlin
Germany

Phone: +49 7031 6205-700
Email: conference@pdfa.org
Web: www.pdfa.org



3rd International PDF/A Conference

Berlin at the Kosmos
June 17th - 19th, 2009

Learn all about
the ISO Standard PDF/A!

www.pdfa.org

International PDF/A Conference

Keynotes

Stephen Levenson, US District Courts, is one of the initiators of PDF/A and is currently the Judiciary Records Policy Officer in Washington. Stephen is the convener of the ISO PDF/A committee and a member of the AIIM Standards Board of Directors.

Leonard Rosenthol, Adobe Systems, serves as the PDF Standards Architect and a senior member of the Acrobat Engineering team, having been involved with PDF technology for more than 10 years. Leonard also serves as the ISO Project Leader for ISO 19005 (PDF/A) and ISO 24517 (PDF/E).

Bernhard Zöller, Zöller & Partner, has 25 years experience with electronic archiving and document management. In 1997 he started Zöller & Partner as a neutral, product and vendor independent consulting company. Zöller & Partner are members of AIIM, VOI and the PDF/A Competence Center.

PDF/A Workshops

The pre-conference workshops cover special topics around PDF/A like metadata or signatures in PDF/A with experts in each area. The half-day workshops in small groups enable detailed discussions and hands on experience. The workshops can be booked separately or combined with the PDF/A Conference.

PDF/A Tracks 1 to 3 on Thursday

The Thursday afternoon tracks address different areas of PDF/A. **Track 1** provides an introduction to PDF/A, and **Track 2** discusses legal and compliance issues. **Track 3** focuses on the use of metadata in PDF/A.

Industry Tracks A to D on Friday

On Friday morning, experts and users present industry specific topics. **Track A** is for the public sector and archives/libraries. **Track B** covers the engineering and construction industries. **Track C** focuses on the mass volume processing of documents, e.g. in banks, insurance or telecommunications companies, **Track D** covers the health care industry.

Workshops Wednesday, June 17th Morning Sessions

Scan to PDF/A

This workshop covers all topics around scanning to PDF/A. General conversion and compression techniques with practical demos are discussed. A scan service provider's mass scanning approaches are presented as well as the classification possibilities for scanned documents.

Instructors: Carsten Heiermann, Thomas Zellmann, LuraTech Europe GmbH, Daniel Schmidt, asservo

Fonts in PDF/A Primer

Introduction to the internal structure of fonts, how fonts are used in PDF, what can go wrong with fonts and font requirements specific to PDF/A.

Instructors: Dietrich von Seggern, Business Development Manager, callas software GmbH and Olaf Drümmer, CEO, callas software GmbH

Digital-born PDF/A

Office files, batch processing, tagged PDF, interactive documents, missing fonts or dynamic generation? This workshop presents the top ten problems when creating PDF/A from applications or databases – and how to solve them.

Instructor: Michael Karbe, President, Actino Software

"PDF/A in einer ECM-Suite" (in German)

The workshop will discuss how PDF/A support is implemented in OS|ECM making it valuable for users of Optimal Systems' products as well as for attendees who want to understand how PDF/A can be integrated in a modern ECM system.

Instructors: Dr. Olaf Holst, Director Sales & Partnermanagement Christian Fink, Productmanager ECM-Solutions, Optimal Systems

Wednesday, June 17th Afternoon Sessions

"PDF/A für Sparkassen" (in German)

PDF/A is of great interest for German savings banks since the central service provider, Finanz Informatik, supports PDF/A for the central archive ZDA. Scanning to high-compressed PDF/A are discussed, and Martin Ott presents the user view.

Instructors: Thomas Zellmann, LuraTech Europe GmbH, Manuela Stefen, Bechtle GmbH IT-Systemhaus Köln, Martin Ott, Kreissparkasse Ludwigsburg.

PDF/A and Output

The workshop covers the various technical aspects of data stream conversion and text mining requirements including performance considerations, font and character encoding issues and a detailed discussion of various print data streams like AFP, PCL and Postscript in conjunction with PDF/A.

Instructors: Jörg Palmer, Compart AG, and Dr. Karl-Heinz Werner, Beta Systems Software AG

Digital Signatures in PDF/A

The workshop conveys a technical insight into the specification, implementations and use of digital signatures. Besides embedded signatures, the workshop will also focus on the emerging CAdES and XAdES standards as well as on the role of signatures in long-term archiving of documents.

Leonard Rosenthol, Adobe Systems, Dr. Bernd Wild, intarsys

XMP Metadata Primer

Who uses XMP today? How to use XMP in PDF/A, and how to inspect, store and retrieve it? What about accuracy, persistence and privacy of XMP?

Instructors: Dietrich von Seggern, Business Development Manager, callas software GmbH and Olaf Drümmer, CEO, callas software GmbH

Conference Programme – Thursday, June 18th, 2009

9:00 Registration, Exhibition

10:00 **Welcome** - Harald Grumser, Chairman of the PDF/A Competence Center

10:30 **Keynote** - Pros and Cons of PDF/A for Long-Term Archiving, Bernhard Zöller, Managing Director, Zöller & Partner

11:15 **Keynote** - The Making of PDF/A, Stephen Levenson, US District Courts and Convener of the ISO PDF/A committee (invited)

12:00 Lunch break, Exhibition

Track 1: What you need to know about PDF/A
For novice to intermediate level attendees

Track 2: Legal and Compliance
Safe and legal with PDF/A

Track 3: Metadata
Data about PDF/A data

14:00 **PDF/A 101**
Introduction to PDF/A,
Stephen Poe, VP Product Management, Crawford Technologies Inc.

Non-compliance Liability - Legal Aspects of ILM
Impacts of handling and archiving documents
Dr. Jens Bücking, Senior Partner, e/s/b lawyers

Metadata - Who needs it, and what for?
Metadata essentials for the rest of us
Dietrich von Seggern, Business Development Manager, callas software GmbH

14:45 **Application Scenarios with PDF/A**
Create, convert, sign and validate
Hans Klimmer, Product Management, DETEC

Reproducibility of Archived Documents
Standardized viewing or viewing a standard?
François Fernandes, Senior Consultant, levigo solutions

XMP Metadata in PDF/A
Concepts, tools and techniques
Thomas Merz, President, PDFlib GmbH

15:30 Coffee break, Exhibition

16:00 **PDF/A for Scanned Documents**
Paper becomes digital
Carsten Heiermann, Managing Director, LuraTech Europe GmbH

Legal Requirements of Cross-Border Signed Documents
Business documents in a globalized world
Enrico Entschew, Senior Partner Manager, encrypt

Real-World Use of Metadata
Company Standard for PDF-Metadata
Bosch, invited

16:45 **PDF/A for Digital-Born Documents**
Archiving MS-Office documents, e-mails and websites
Dr. Hans Bärfuss, CEO, PDF Tools AG

The Challenges in Archiving E-Mails with PDF/A
In search of an email document format
Dr. Bernd Wild, Managing Director, intarsys

Metadata Strategies for Archiving
Round table discussion
Moderated by Olaf Drümmer, CEO, callas software GmbH

17:30 **Closing session** - Wrap-up and hot topics from the first day, Olaf Drümmer, callas software & Carsten Heiermann, LuraTech Europe GmbH

18:15 End of first conference day

19:30 Evening event

Conference Programme – Friday, June 19th, 2009

9.00 **Keynote - From PDF to PDF/A-2 and beyond**, Leonard Rosenthol, PDF Standards Architect, Adobe Systems Inc.

9:45 Coffee break, Exhibition

Track A: Archives & Libraries, Public Sector /eGovernment

Track B: Engineering / Manufacturing /Construction

Track C: Business to Consumer (e.g. banks, insurances, telcos)

Track D: Health Care

10:15 **Digital Preservation**
Retrospective digitization with PDF/A
Hans-Joachim Hübner,
Satz-Rechen-Zentrum Hartmann+Heenemann GmbH & Co. KG

PDF/A in Product Life Cycle
Engineering requirements for PDF/A
Dr. Uwe Wächter, Sales Manager, SEAL Systems AG

Once upon a Time before PDF/A ...
Reviewing how PDF/A can help us(ers) today and in which way PDF/A should support us(ers) in the future
Kai Volmar, Referent archive.net, Certified Document Imaging Architech (CDIA+), Landesbank Hessen-Thüringen

Longterm Archiving of Medical Documents
Requirements for document formats in healthcare
Prof. Dr. Paul Schmücker, Head of Institute for Medical Informatics, Mannheim University of Applied Sciences

11:00 **PDF/A in Archives**
Basic issues of digital preservation
Dr. Christian Keitel, Regional State Archive of Baden-Württemberg

PDF/A in Plant Engineering and Construction
Hightech and PDF/A
Mr. Chevalier, Safran

Electronic Invoices as PDF/A
with respect to Italian law requirements
Domenico Barile, E-Mission S.r.l

Archiving Electronic Health Records
From paper to PDF/A
Jürgen Linde, Sales Manager, LuraTech Europe GmbH

11:45 **The Publications Office Digital Library Project**
High volume book scanning creating PDF/A-1b
Anton Zagar, EU Publications Office

PDF/A in Highly Regulated Industries
PDF/A in a complex PDM environment
Herr Andreas Bergmann, Siemens AG A&D

PDF/A in High Volume Printing Applications
How to get from print datastreams to PDF/A and vice versa
Harald Grumser, CEO, Compart AG

From Medical Forms to PDF/A Documents
Archiving patient forms in radiotherapy
Michael Obenland, Technical Manager, Center for Radiotherapy

12:30 Lunch break, Exhibition

14:00 **Step-by-Step to PDF/A**, Jacob Bielfeldt, Techniker Krankenkasse

14:30 **The EU Digital Library - a Use Case for PDF/A**, Dr. Silke Stapel, EU Publications Office

15:00 **Panel Discussion**, Doris Störtzer (VOI), Hanns Köhler-Krüner (AIIM), Philippe Martin (Aproged) Stephen Levenson, Leonard Rosenthol, Moderators: Harald Grumser & Olaf Drümmer

15:40 Prize Draw

16:00 End of second conference day