

Checklist: Training Program Development

What is the goal of the training?

- To enable care-givers use all versions of the Emergency Bandage in all major emergency situations.
- To design the training as a post-sales training course that can be leveraged in pre-sales.

What do the trainees need to learn?

- Using the different versions of the Emergency Bandage.
- Applying the Emergency Bandage to injuries in: arm, leg, head, chest.
- Teaching them advanced uses: immobilizer, etc.
- Which skills are the most important to learn?
- What is the best way to apply the Emergency Bandage?
- Is there any additional value-added information that will help care-givers in an emergency situation?

What type of training will be offered?

- Training on-the-job.
- Training through a instructor in a classroom.
- E-learning.
- Combination of types.
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What methods of instruction will be used?

What audio-visual aids will be used?

What will be the length and timing of the training?

Who will be the instructor? Do we need one at all?

To which users/participants will the course material be offered?

What will the program cost?

Can results be checked? Number of users? Feedback forms? Satisfaction? Increase in sales?

How should the program be publicized and distributed?