

## The RapidEye Geodata Kiosk German Version

The newest way to order our imagery- and a new role for our distributors!

Within the next few days, we will be introducing the German version of our RapidEye Geodata Kiosk to the world.

### What is the RapidEye Geodata Kiosk?

The RapidEye Geodata Kiosk ([www.geodatakiosk.com](http://www.geodatakiosk.com)) is the easy to use online source for RapidEye satellite imagery. Stocked with data from the RapidEye constellation of five identical Earth Observation satellites, products ordered through the Geodata Kiosk will be delivered in five meter pixel size as an orthorectified, multi-spectral, level 3A RapidEye product.

GIS professionals, value adders, government bodies, universities as well as private customers benefit from an easily maneuverable online interface with instant delivery of ready-to-use data.

The initial release of the Geodata Kiosk is the German version. During this initial release, imagery of Germany is being offered for purchase. Additionally, sixteen free demonstration products (test data sets) will be available for download.

In 2010, we plan to release an international version of our Geodata Kiosk. It will include imagery from around the globe and be a continually growing online source of RapidEye's satellite imagery.

### What does this mean for RapidEye distributors?

During this German version of the RapidEye Geodata Kiosk, our distributors will not have an active role with our online customers. However, in a few months, our distributors will be responsible for our customers if any difficulties arise with the international version of our Kiosk.

In the next release, customers will be asked to choose a distributor based on their physical proximity. Originally, we will start with our current small group of distributors, and as we add to this team team, the options for our customers to choose from will grow.

During the lifetime of the German version, our own Customer Service Department will handle all customer inquiries, and the only distributor listed will be RapidEye. However, when our international version goes live, you will be responsible for these customer inquiries, and we will make sure you are ready when this happens.

### When will the distributors be trained on the Kiosk?

Over the upcoming months, we will be training some of our newer distributors in-house. This "orientation training" will include all of the Geodata Kiosk training you will need to support your customers when we roll-out the international version.

For some distributors, we will create a webinar to give you an Internet training course. The schedule of these trainings has not been finalized. When we know when and where your training will be held, you will be contacted with more information.

### Will the RapidEye distributors be given promotional materials for the release of the Geodata Kiosk?

Of course! Your login and password for the PartnerWeb is the key to everything you need for promotion and additional information about the RapidEye Geodata Kiosk!

As a distributor, you will have access to the Geodata Kiosk logo, approved copy blocks for printed and web promotion, text to use in a press release, and email templates you can use to get the word out to your customers!

These materials are ready and waiting for you on our PartnerWeb. Go to [www.rapideye.de/service/partnerweb/index.html](http://www.rapideye.de/service/partnerweb/index.html) enter your login and password, look in Marketing Materials/Kiosk, and get started! You will be notified via email within the next few days as to when this material will be available.



The illustration above shows the applications page of the RapidEye Geodata Kiosk.

### Where and when can I see the German version of the RapidEye Geodata Kiosk for myself?

Go to [www.geodatakiosk.com](http://www.geodatakiosk.com) to be able to view the German version of the Geodata Kiosk. Create a user account and try it out for yourself!

### Additional Questions or Feedback about the RapidEye Geodata Kiosk?

Email Kim or Andrea at [partnermarketing@rapideye.de](mailto:partnermarketing@rapideye.de)!

Follow us for Geodata Kiosk updates on Twitter @rapideye\_kiosk!