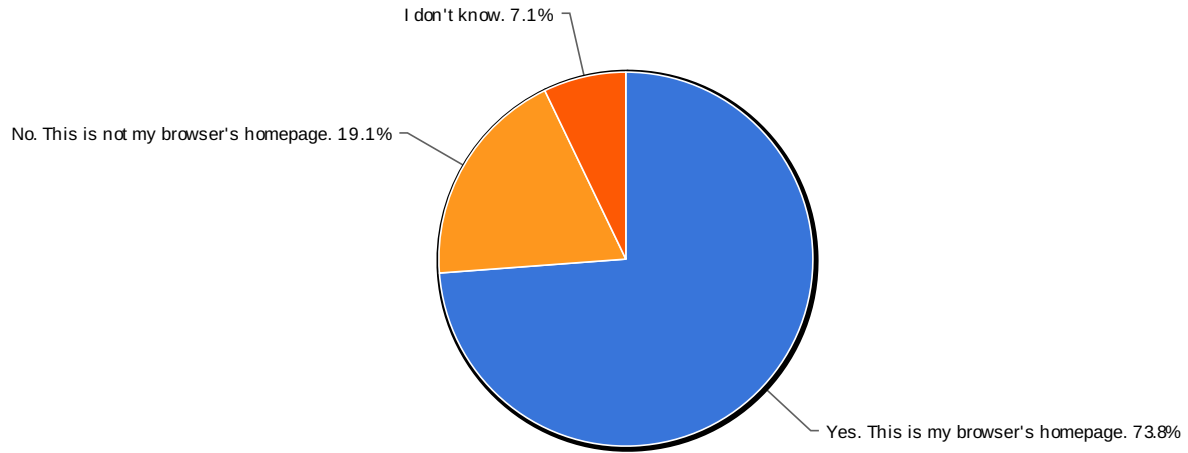


Non-Firefox User Summary Report - Apr 21, 2014

Survey: Start.mozilla.org - Non-Firefox User

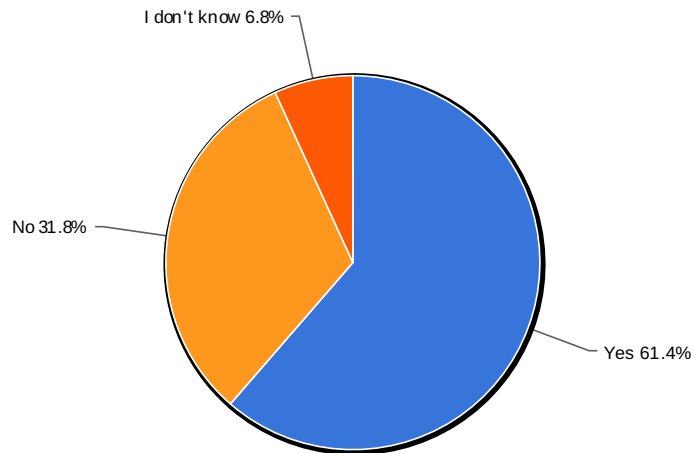
1. We noticed you are at start.mozilla.org. Is this your browser's homepage?



1. We noticed you are at start.mozilla.org. Is this your browser's homepage?

Value	Count	Percent %	Statistics	
Yes. This is my browser's homepage.	31	73.8%	Total Responses	42
No. This is not my browser's homepage.	8	19.1%		
I don't know.	3	7.1%		

2. Do you have this page bookmarked?

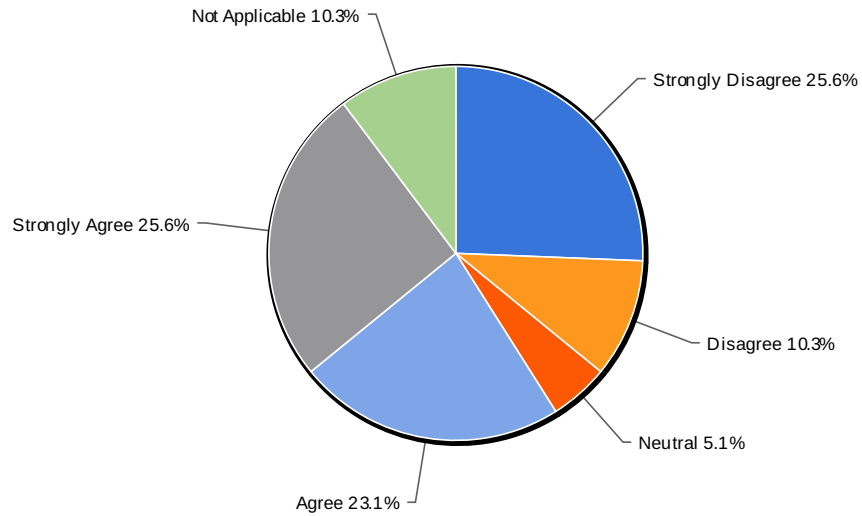


2. Do you have this page bookmarked?

Value	Count	Percent %
Yes	27	61.4%
No	14	31.8%
I don't know	3	6.8%

Statistics	
Total Responses	44

3. I am visiting this page because want to search the web.

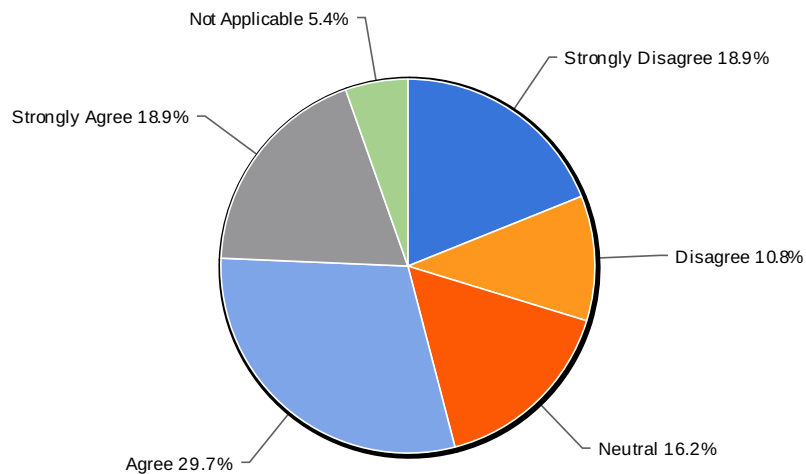


3. I am visiting this page because want to search the web.

Value	Count	Percent %
Strongly Disagree	10	25.6%
Disagree	4	10.3%
Neutral	2	5.1%
Agree	9	23.1%
Strongly Agree	10	25.6%
Not Applicable	4	10.3%

Statistics	
Total Responses	39
Sum	110.0
Avg.	3.1
StdDev	1.6
Max	5.0

4. I am visiting this page because I am a fan of Mozilla.

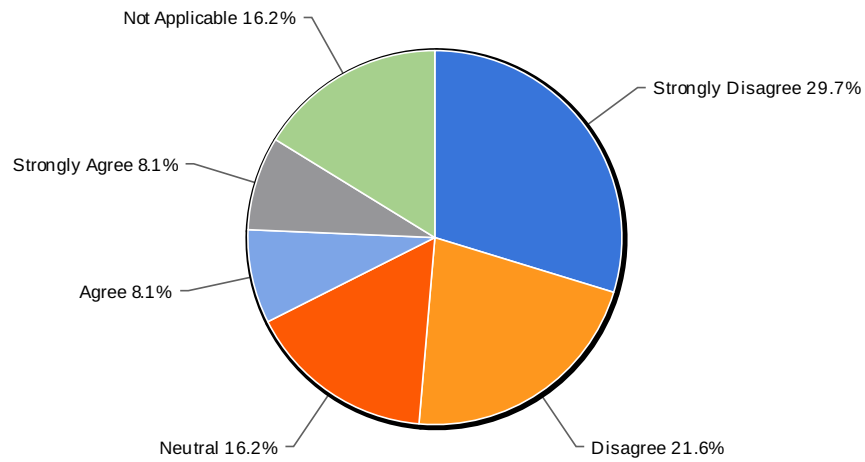


4. I am visiting this page because I am a fan of Mozilla.

Value	Count	Percent %
Strongly Disagree	7	18.9%
Disagree	4	10.8%
Neutral	6	16.2%
Agree	11	29.7%
Strongly Agree	7	18.9%
Not Applicable	2	5.4%

Statistics	
Total Responses	37
Sum	112.0
Avg.	3.2
StdDev	1.4
Max	5.0

5. I don't know why I'm visiting this page. I am here by mistake.



5. I don't know why I'm visiting this page. I am here by mistake.

Value	Count	Percent %
Strongly Disagree	11	29.7%
Disagree	8	21.6%
Neutral	6	16.2%
Agree	3	8.1%
Strongly Agree	3	8.1%
Not Applicable	6	16.2%

Statistics	
Total Responses	37
Sum	72.0
Avg.	2.3
StdDev	1.3
Max	5.0