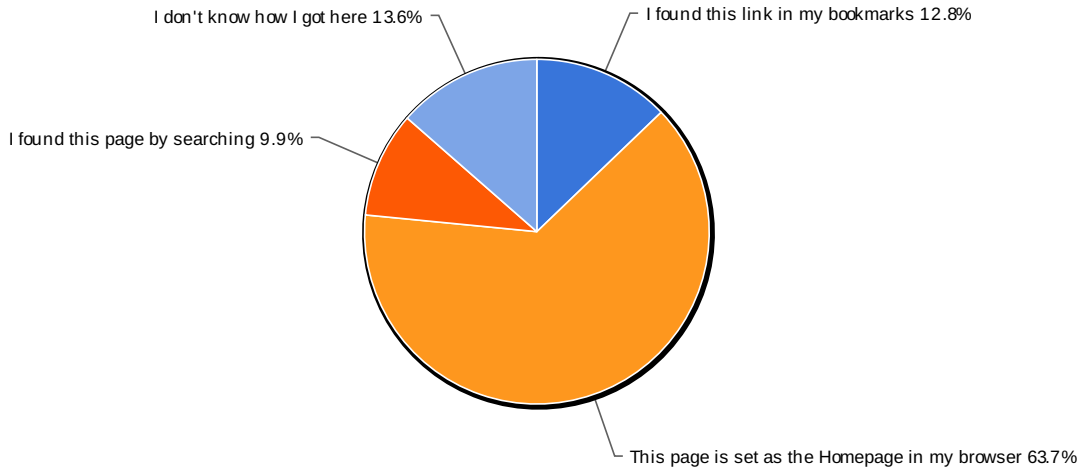


Firefox User Summary Report - Apr 21, 2014

Survey: Start.mozilla.org - Firefox User

1. We noticed you are at start.mozilla.org. How did you get here? (select the answer that best fits how you arrived at this page)



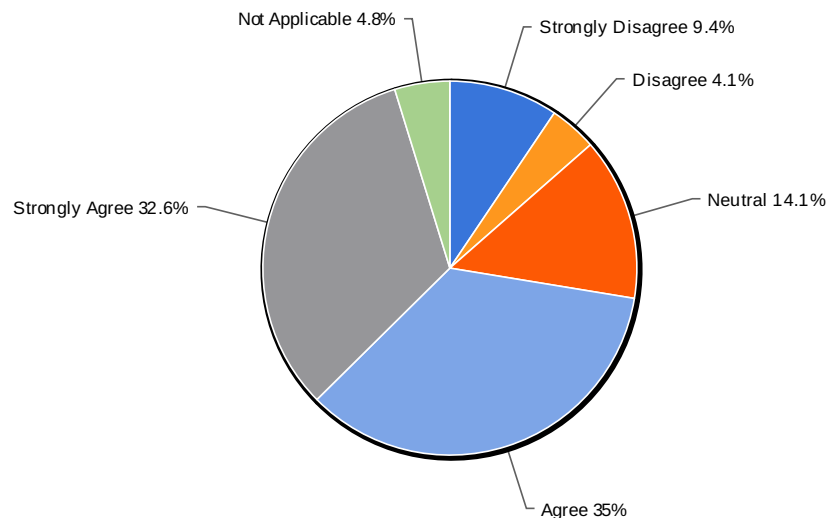
1. We noticed you are at start.mozilla.org. How did you get here? (select the answer that best fits how you arrived at this page)

Value	Count	Percent %
I found this link in my bookmarks	787	12.8%
This page is set as the Homepage in my browser	3,913	63.7%
I found this page by searching	608	9.9%
I don't know how I got here	832	13.6%

Statistics

Total Responses	6,140
-----------------	-------

2. I am visiting this page because want to search the web.

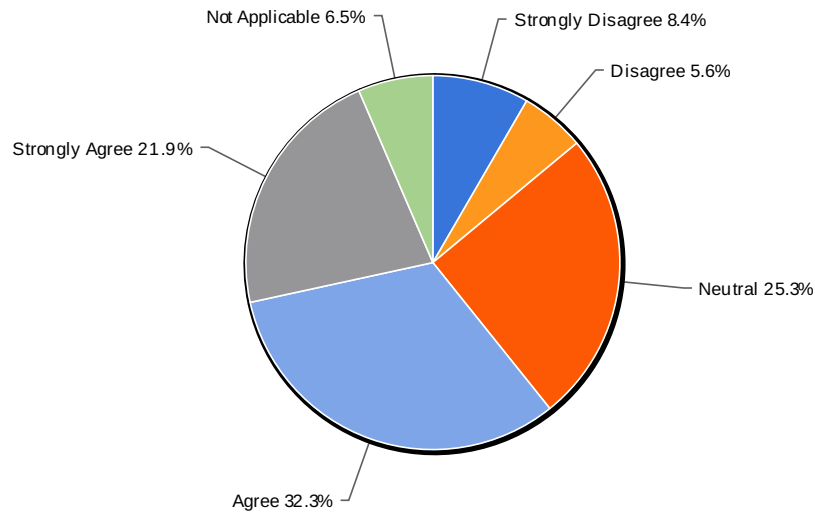


2. I am visiting this page because want to search the web.

Value	Count	Percent %
Strongly Disagree	584	9.4%
Disagree	254	4.1%
Neutral	871	14.1%
Agree	2,167	35.0%
Strongly Agree	2,021	32.6%
Not Applicable	295	4.8%

Statistics	
Total Responses	6,192
Sum	22,478.0
Avg.	3.8
StdDev	1.2
Max	5.0

3. I am visiting this page because I am a fan of Mozilla.

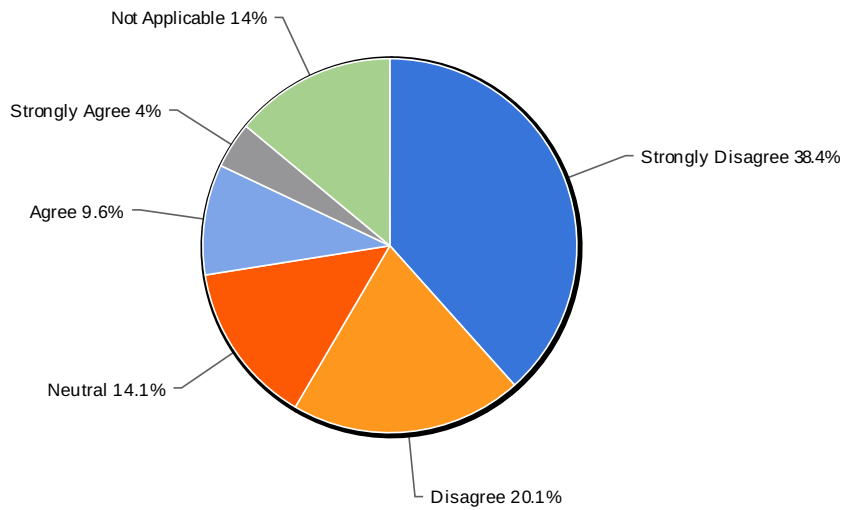


3. I am visiting this page because I am a fan of Mozilla.

Value	Count	Percent %
Strongly Disagree	500	8.4%
Disagree	335	5.6%
Neutral	1,512	25.3%
Agree	1,934	32.3%
Strongly Agree	1,312	21.9%
Not Applicable	387	6.5%

Statistics	
Total Responses	5,980
Sum	20,002.0
Avg.	3.6
StdDev	1.2
Max	5.0

4. I don't know why I'm visiting this page. I am here by mistake.



4. I don't know why I'm visiting this page. I am here by mistake.

Value	Count	Percent %
Strongly Disagree	2,263	38.4%
Disagree	1,182	20.1%
Neutral	828	14.1%
Agree	563	9.6%
Strongly Agree	236	4.0%
Not Applicable	823	14.0%

Statistics	
Total Responses	5,895
Sum	10,543.0
Avg.	2.1
StdDev	1.2
Max	5.0