

salesforce

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Patrick Hundal

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Lead Fields

Help for this Page

This page allows you to specify the fields that can appear on the Lead page. You can create up to 500 Lead custom fields.

Note that deleting a custom field will delete any filters that use the custom field. It may also change the result of Assignment or Escalation Rules that rely on the custom field data.

Set History Tracking

Lead Standard Fields

Lead Standard Fields Help

Action	Field Label	Field Name	Data Type	Controlling Field
	Address	Address	Address	
Edit	Annual Revenue	AnnualRevenue	Currency(18, 0)	
Edit	Campaign	Campaign	Lookup(Campaign)	
Edit	Company	Company	Text(255)	
	Created By	CreatedBy	Lookup(User)	
Edit	Data.com Key	Jigsaw	Text(20)	
Edit	Description	Description	Long Text Area(32000)	
Edit	Do Not Call	DoNotCall	Checkbox	
Edit	Email	Email	Email	
Edit	Email Opt Out	HasOptedOutOfEmail	Checkbox	
Edit	Fax	Fax	Fax	
Edit	Fax Opt Out	HasOptedOutOfFax	Checkbox	
Replace Edit	Industry	Industry	Picklist	
	Last Modified By	LastModifiedBy	Lookup(User)	
Edit	Last Transfer Date	LastTransferDate	Date	
Edit	Lead Owner	Owner	Lookup(User,Queue)	
Replace Edit	Lead Source	LeadSource	Picklist	
Replace Edit	Lead Status	Status	Picklist	
Edit	Mobile	MobilePhone	Phone	
	Name	Name	Name	
Edit Replace	Salutation	Picklist		
	First Name	Text(40)		
	Last Name	Text(80)		
Edit	No. of Employees	NumberOfEmployees	Number(8, 0)	
Edit	Phone	Phone	Phone	
Replace Edit	Rating	Rating	Picklist	
Edit	Title	Title	Text(128)	
Edit	Website	Website	URL(255)	



Lead Custom Fields & Relationships

Lead Custom Fields & Relationships Help

New

Map Lead Fields

Field Dependencies

Action	Field Label	API Name	Installed Package	Data Type	Controlling Field	Modified By
Edit	 Correlation Data	SFGA__Correlation_Data__c	Salesforce for Google AdWords	Long Text Area(32000)		Mark Crandon , 9/27/2011 11:07 AM
Edit	 CorrelationID	SFGA__CorrelationID__c	Salesforce for Google AdWords	Text(255)		Mark Crandon , 9/27/2011 11:07 AM

Chat

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1/30/14 3:06 PM

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Checkout

Checkout Summary

<a>Edit <a>Del <a>Replace	<a>Product Interest	Interest__c	Picklist (Multi-Select)	<a>Mark Crandon , 1/24/2012 1:39 PM
<a>Edit	 <a>Web Source	SFGA__Web_Source__c	<a>Salesforce for Google AdWords Text(255)	<a>Mark Crandon , 9/27/2011 11:07 AM