mozilla

FIREFOX APPS & HACKS
November 2013

Firefox OS Updates for App Developers

Firefox Apps & Hacks is a (more-or-less) monthly newsletter for developers focused on Firefox OS, Firefox Marketplace, the Open Web Apps ecosystem - and how you can participate.

Build Apps That Don't Break

In the months ahead, Firefox OS handsets and devices will launch in a variety of form factors in markets around the world. New handsets and new countries are being announced regularly. For your apps to succeed in this complex device landscape, you'll need to design responsively now so your apps don't break on new devices.

Responsive design is a key best practice for mobile developers, app developers and everyone designing and developing for today's global markets and cross-device, multi-screen user environments.

Here are some resources that can help:

- Mozilla Developer Network: Responsive Web design
- Designing Web Apps For Multiple Devices by Doug Reeder (@reeder29)
- Smashing Magazine: The State Of Responsive Web Design

How to Get Your App Featured

A note from the Firefox Marketplace Editor:

So, you've created an amazing Firefox OS app. It's listed on the [Marketplace](#). But how do you get people to take notice and download your app? Banner ads don't work anymore. Skywriting is too expensive. And you only have a dozen Twitter followers, half of which are probably bots.

Don't fret! If you've created a nice app, I'd love to see it. As Marketplace Editor, I'm always on the lookout for quality apps to feature. It can be any kind of app, made for a global audience or a specific region. Just submit your app to editor@mozilla.com. It's that easy. Good luck!

Take the Developer Economics Survey

Attention app developers: Please show your support for HTML5 web apps and the open mobile web -- take this [ten-minute Developer Economics survey](#) from Vision Mobile. This new survey takes the pulse of app developers around the world and looks at top app platforms, revenue models, tools, and trends in the developer ecosystem.

Plus, you can enter a draw to claim great prizes (handsets and gadgets galore). Survey results become publicly available as a free download in January 2014 - to keep you informed on the world of app development. Survey closes November 22. Do it now!

Take the **[Developer Economics survey](#)**

Some Links We Like

- [Monetization With Inneractive on Firefox OS](#) - Mozilla teamed up with the ad network, Inneractive, to create a simple library for integrating ads into apps and games specifically for Firefox OS.
- [Firefox Developer Tools: Episode 27 - Edit as HTML, Codemirror & more](#) -

new features in Firefox Developer Tools, reported by Paul Rouget.

- [Make your Firefox OS app feel alive with video and audio](#) - Firefox OS technical evangelist Frédéric Harper shares some code and some good ideas.

Thanks for reading!