

# Firefox Marketplace Developer Hub

## Ratings UI

Doesn't have an app,  
how to submit

1. Submit an App – Agreement
2. Submit an App – Manifest
3. Submit an App – Details
4. Ratings – Create New and Edit Certificate
5. Ratings – Display Certificate
6. My Submissions

Already has an app, how to  
create a new certificate


1. My Submissions – go to “Ratings” page
2. Ratings – Create New and Edit Certificate
3. Ratings – Display Certificate

Already has an app and a certificate,  
how to edit or update certificate

1. My Submissions – go to “Ratings” page
2. Ratings – Display Certificate – click “Edit” button
3. Ratings – Create New and Edit Certificate



Submit an App | Developers | Firefox Marketplace

 **Firefox Marketplace**  
DEVELOPER HUB

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# Submit an App

1  
Agreement

2  
Submit

3  
Details

4  
Done!

## Marketplace Developer Program

We're excited you've built an app using web technologies, and submitting it to the Firefox Marketplace is the best way for users to discover and enjoy it across their devices. First, you'll need to join the Marketplace Developer Program below.

To begin, please read and accept our **Developer Agreement**:

July 3, 2013


This top section is a summary of the terms below. It is provided as an aid to your understanding - but be sure to read the entire document, because when you agree to it, you are indicating you accept all of it, not just this summary:

1. You must be at least 18 to be a Developer of Marketplace Content or have your parent consent, supervise and interact with our services on your behalf.
2. You must comply with all applicable terms and policies, including guidelines around privacy and content.
3. We can remove your Marketplace Content from the Firefox Marketplace if we find it harmful or objectionable or if you violate our policies or these Terms.
4. You are solely responsible for your Marketplace Content, which means you're responsible for export regulations, compliance with laws, refunds and support. If you sell your Marketplace Content, you are also responsible for taxes, pricing, and refunds. If you use our integrated payment system, the integrated payment processors may agree to take on sale/VAT, refunds and other payment associated issues for you.
5. Don't do anything illegal or that could hurt us or others.
6. We're not responsible for your use of the Firefox Marketplace, your Marketplace Content, or the actions of other users, including other developers.
7. You'll be responsible for your Marketplace Content and your use or misuse of the Firefox Marketplace.

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☐ Mozilla may email me with relevant App Developer news and surveys (optional)

[Agree and Continue](#)


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## Submit an App – Agreement



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1. You must be at least 18 to be a Developer of Marketplace Content or have your parent consent, supervise and interact with our services on your behalf.
2. You must comply with all applicable terms and policies, including guidelines around privacy and content.
3. We can remove your Marketplace Content from the Firefox Marketplace if we find it harmful or objectionable or if you violate our policies or these Terms.
4. You are solely responsible for your Marketplace Content, which means you're responsible for export regulations, compliance with laws, refunds and support. If you sell your Marketplace Content, you are also responsible for taxes, pricing, and refunds. If you use our integrated payment system, the integrated payment processors may agree to take on sale/VAT, refunds and other payment associated issues for you.
5. Don't do anything illegal or that could hurt us or others.
6. We're not responsible for your use of the Firefox Marketplace, your Marketplace Content, or the actions of other users, including other developers.
7. You'll be responsible for your Marketplace Content and your use or misuse of the Firefox Marketplace.

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Not yet reworded. See bug 929818 for the new text.



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 **Firefox Marketplace**  
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Submit an App

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Free

Paid / In-app



Firefox OS

Fully open mobile ecosystem

☒


Hosted

Packaged

Submit your app manifest URL

Validate

Manifest URLs must start with a protocol (for example, `http://` or `https://`) and typically use the `.webapp` extension.

 [Learn more about app manifests on MDN.](#)

Submit an App – Manifest  
(no change here)



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» Developers » My Submissions » Test App (gazelle6315) » Submit App

Submit an App

1 Agreement2 Submit3 Details4 Done!

Edit App Details

Please review your listing information below. We've pre-filled as much as we can from your manifest.



Test App (gazelle6315)

<https://marketplace.firefox.com/.../test-app-gazelle6315> [Open details page](#)

[Edit](#)

Description: \*

This app has been automatically generated by testmanifest.com

This description will appear on the details page.

Some HTML supported.

Categories: \* Pick one or two categories.

☐ Entertainment☐ Business☐ Games☐ Music☐ News & Weather

☐ Productivity☐ Social☐ Travel☐ Books☐ Education

☐ Health & Fitness☐ Lifestyle☐ Photo & Video☐ Utilities☐ Shopping


☐ Sports☐ Reference☐ Maps & Navigation


Privacy Policy: \*

Submit an App – Details  
(no change here)



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## Next Steps

1. [Submit app manifest](#) ✓

2. [Enter app details](#) ✓

3. [Set up Ratings](#)

4. [Wait for review](#)

5. [Set up Payments & Countries](#)

6. [Publish](#)


You must set up [Ratings](#) so our team can review your app.

At any point, you can

- [Revise your app details on Edit Listing](#)
- [View a list of all your submissions on My Submissions](#)

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[Create a new IARC Ratings Certificate \(opens in a new window\)](#)


or

[Enter certificate information manually](#)

**About the IARC ratings certificate tool**

Many countries require apps to be rated. We've formed a partnership with the International Age Rating Coalition ("IARC") to simplify app publication. The IARC ratings certificate tool is provided to you for free and will generate age appropriate ratings in multiple jurisdictions. At this time, Firefox Marketplace requires all apps to be rated by the IARC.

By using the IARC's service, you agree to abide by their [Privacy Policy](#) and [Terms of Service](#). The IARC may contact you by email in connection with your app rating.

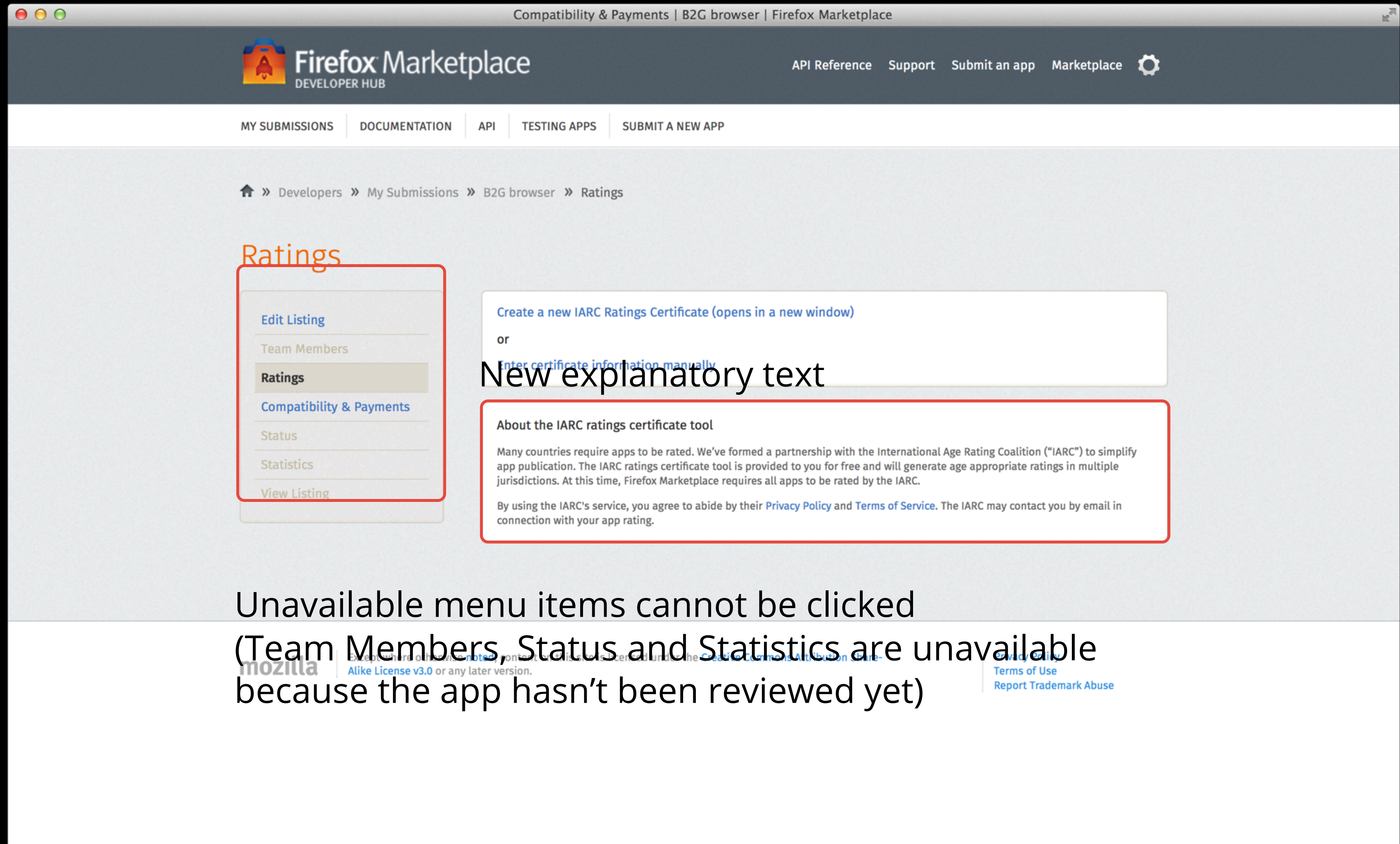


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Ratings – Create New and Edit Certificate







Unavailable menu items cannot be clicked  
(Team Members, Status and Statistics are unavailable  
because the app hasn't been reviewed yet)

Ratings – Create New and Edit Certificate



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## Ratings

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[Ratings](#)

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[Compatibility & Payments](#)

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[Status](#)

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[Statistics](#)

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[View Listing](#)


## Clicking on the link will open the IARC tool

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Ratings – Create New and Edit Certificate



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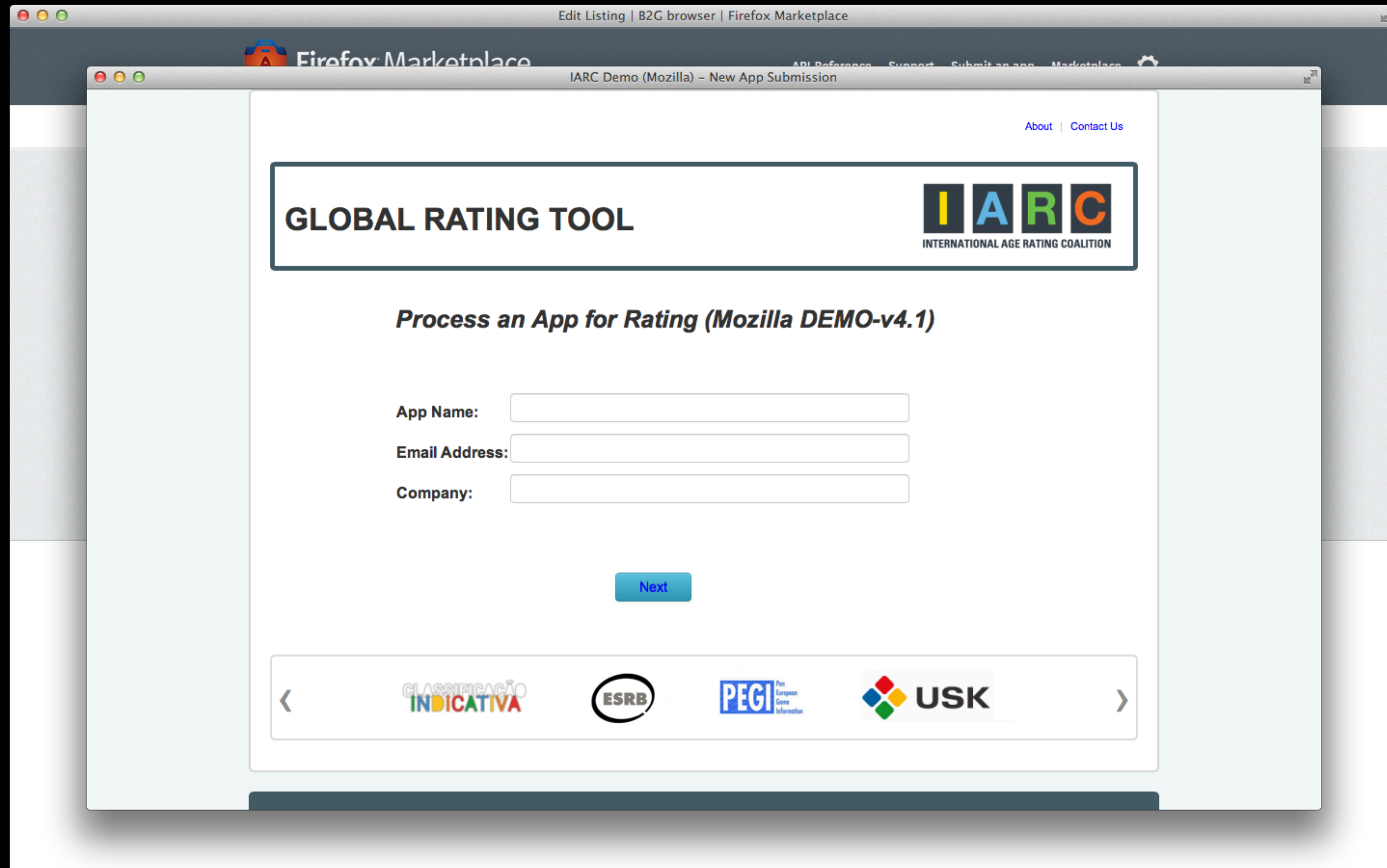
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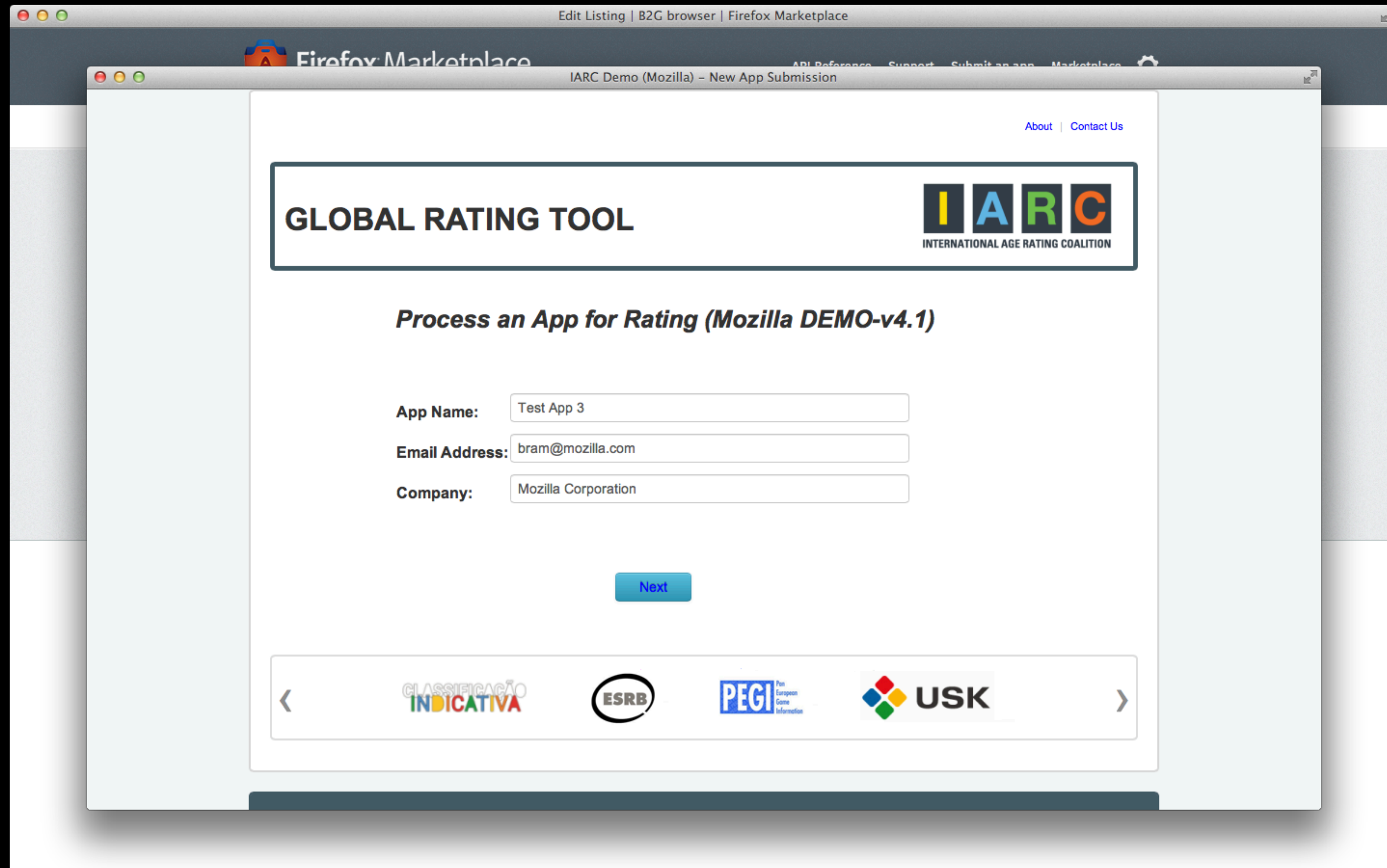
Ratings – Create New and Edit Certificate





Ratings – Create New and Edit Certificate  
(IARC Global Rating Tool)





Ratings – Create New Certificate  
(IARC Global Rating Tool)

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# GLOBAL RATING TOOL



**Content Questions**

Please indicate whether your product contains any of the following types of content and respond accordingly to all follow-up questions.

<b>Violence</b> Including inferences of, references to, or depictions of violence	<input type="radio"/> Yes <input type="radio"/> No
<b>Scary Elements</b> Pictures or sounds likely to scare or frighten young children	<input type="radio"/> Yes <input type="radio"/> No
<b>Crime</b> Glamorization of crime or detailed instructions on how to commit crimes	<input type="radio"/> Yes <input type="radio"/> No
<b>Sexuality</b> Including inferences of, references to, or depictions of sexuality, suggestiveness, provocative attire, or nudity	<input type="radio"/> Yes <input type="radio"/> No
<b>Gambling</b> <a href="#">Help</a> This refers to simulations of betting or gambling that is normally played/carried out in casinos, gambling halls, racetracks.	<input type="radio"/> Yes <input type="radio"/> No
<b>Language</b> Any potentially offensive language in dialog or text	<input type="radio"/> Yes <input type="radio"/> No

Ratings – Create New and Edit Certificate  
(IARC Global Rating Tool)



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# GLOBAL RATING TOOL



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Ratings – Create New and Edit Certificate  
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Edit Listing | B2G browser | Firefox Marketplace

# Firefox Marketplace

Submission

Including inferences of, references to, or depictions of sexuality, suggestiveness, provocative attire, or nudity

☐ Yes ☒ No

**Gambling** [Help](#)

This refers to simulations of betting or gambling that is normally played/carried out in casinos, gambling halls, racetracks.

☐ Yes ☒ No

**Language**

Any potentially offensive language in dialog or text

☐ Yes ☒ No

**Discrimination** [Help](#)

Depictions of ethnic, religious, nationalistic or other stereotypes likely to encourage hatred

☐ Yes ☒ No

**Controlled Substance**

Including references to or use of drugs, alcohol, or tobacco

☐ Yes ☒ No

**Crude Humor**

Bodily functions such as belching, flatulence, or vomiting when used for humorous purposes

☐ Yes ☒ No

[Next >](#)

[CLASSIFICAÇÃO INDICATIVA](#) [ESRB](#) [PEGI](#) [USK](#)

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# GLOBAL RATING TOOL



**Interactive Elements**

**Online Interaction or Content Exchange** Help | ☐ Yes ☐ No  
Users can interact or exchange content

**Shares Personal Information** Help | ☐ Yes ☐ No  
Product shares user-provided personal information with third parties

**Displays User's Location to Others** Help | ☐ Yes ☐ No  
Product transmits the user's current location to other people

**Digital Purchases** Help | ☐ Yes ☐ No  
Users can purchase digital goods

**Social Networking** | ☐ Yes ☐ No  
Allows sharing and communication within a selected group of people

**Digital Content Portal** | ☐ Yes ☐ No  
Product primarily used to stream/download digital products such as e-books, music, or movies.

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Ratings – Create New and Edit Certificate  
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GLOBAL RATING TOOL

IARC

INTERNATIONAL AGE RATING COALITION

Content Summary

Application Name: Test App 3

Platforms: Firefox Browser,Firefox OS

Certificate Issued to: bram@mozilla.com, Mozilla Corporation

Rating System	Region	Rating Category	Descriptions
PEGI	Europe	<div>3</div> <div>www.pegi.info</div>	<div></div>
USK	Germany	<div>0</div>	No Descriptors
		<div>TEEN</div>	

Ratings – Create New and Edit Certificate  
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GLOBAL RATING TOOL





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INTERNATIONAL AGE RATING COALITION

Content Summary

Application Name:Test App 3

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Certificate Issued to:bram@mozilla.com, Mozilla Corporation


Rating System	Region	Rating Category	Descriptions
PEGI	Europe	 www.pegi.info	
USK	Germany		No Descriptors
			


If the tool can pass this certificate information directly to us, then great

Ratings – Create New and Edit Certificate  
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# Edit Listing

Localize for: [English \(US\)](#) 

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Enter IARC ratings certificate information manually

Submission ID 


Security Code 

Submit

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Submission ID ?14

Security Code ?J59TS1P

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# Ratings

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Localize for: [English \(US\)](#)



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Whether ratings information was handed over from the IARC tool or inputted manually via the form, the page will refresh...



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Ratings

Localize for: English (US) ▾

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Summary

Edit

Application NameB2G Browser

PlatformsFirefox Browser, Firefox OS

Certificate Issued tobram@mozilla.com, Mozilla Corporation

Rating System	Region	Rating Category	Descriptions
PEGI	Europe		
USK	Germany		No Descriptors
ESRB	N. America		No Descriptors
CLASSIND	Brazil		Não há inadequações
Generic	--		No Descriptors

...and display the IARC Ratings Summary

Ratings – Display Certificate



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Rating

Editing or updating certificate can be done easily, by clicking the “Edit” button

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Summary

Edit

Application NameB2G Browser

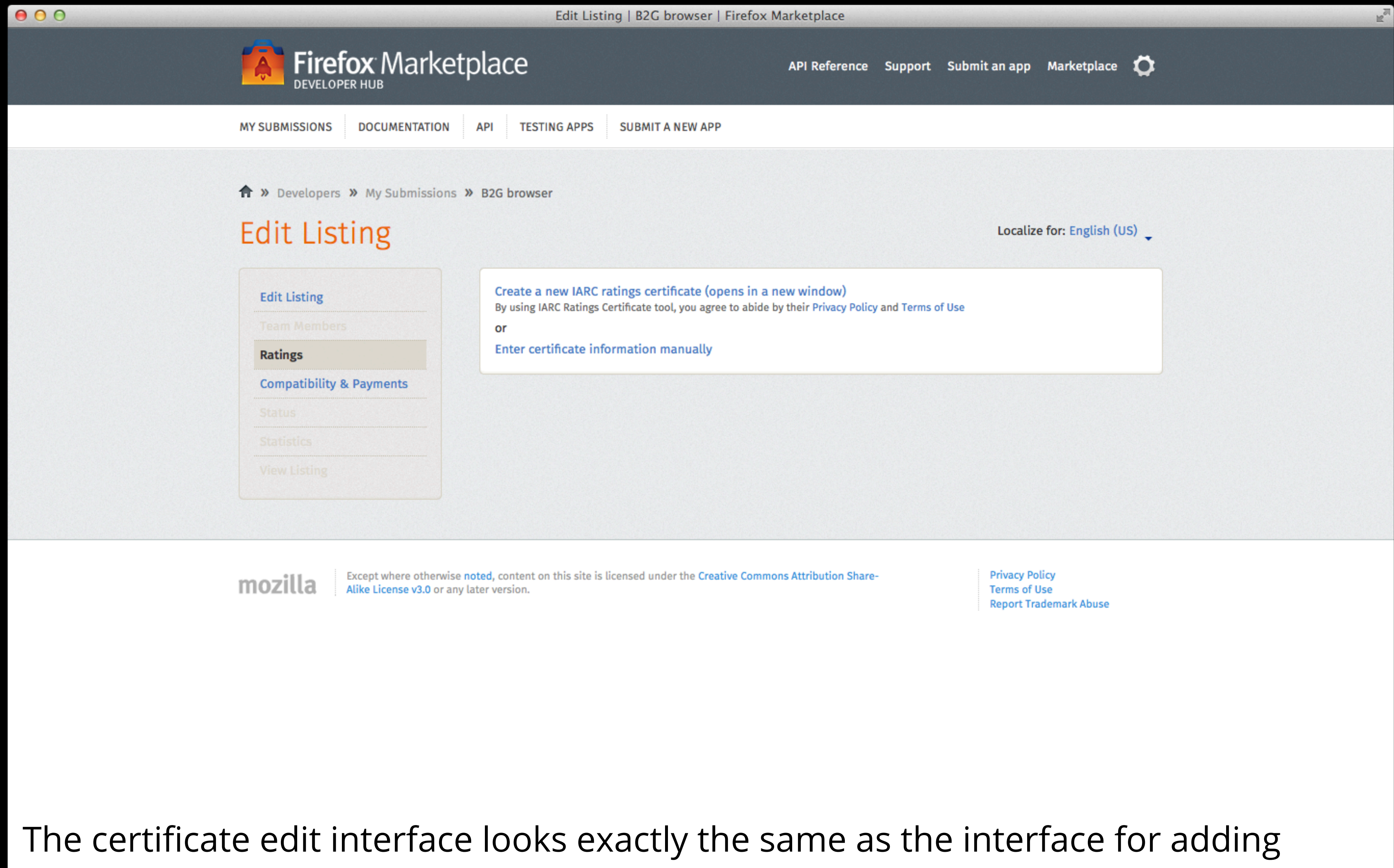
PlatformsFirefox Browser, Firefox OS

Certificate Issued tobram@mozilla.com, Mozilla Corporation

Rating System	Region	Rating Category	Descriptions
PEGI	Europe		
USK	Germany		No Descriptors
ESRB	N. America		No Descriptors
CLASSIND	Brazil		Não há inadequações
Generic	--		No Descriptors

Ratings – Display Certificate







The certificate edit interface looks exactly the same as the interface for adding Ratings – Create New and Edit Certificate



Compatibility & Payments | B2G browser | Firefox Marketplace

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[Create a new IARC Ratings Certificate \(opens in a new window\)](#)


or

[Enter certificate information manually](#)

**About the IARC ratings certificate tool**

Many countries require apps to be rated. We've formed a partnership with the International Age Rating Coalition ("IARC") to simplify app publication. The IARC ratings certificate tool is provided to you for free and will generate age appropriate ratings in multiple jurisdictions. At this time, Firefox Marketplace requires all apps to be rated by the IARC.

By using the IARC's service, you agree to abide by their [Privacy Policy](#) and [Terms of Service](#). The IARC may contact you by email in connection with your app rating.



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Finally, if we go to the My Submissions page...



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# Manage My Submissions





Sort by: **Name** | Created






## App Submitted for Review

Created: September 19, 2012  
Status: Submitted for Review  
Price: USD 0.99, no payment account set up









Actions: Set Up Ratings  • Set Up Compatibility & Payments  • Edit Listing • Delete





## Published App

Created: September 19, 2012  
Status: Published  
Price: Free



This app will be deactivated by January 13 if no ratings is assigned. [Set up Ratings](#)

Actions: Edit Listing • Team Members • Ratings  • Compatibility & Payments • Status • Statistics • View Listing


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## Manage My Submissions

Sort by: **Name** | Created





App Submitted for Review

Created: September 19, 2012


Status: Submitted for Review

Price: USD 0.99, no payment account set up





Actions: Set Up Ratings ✓ • Set Up Compatibility & Payments ✗ • Edit Listing • Delete




Published App

Created: September 19, 2012


Status: Published

Price: Free



This app will be deactivated by January 13 if no ratings is assigned. [Set up Ratings](#)

Actions: Edit Listing • Team Members • Ratings ✗ • Compatibility & Payments • Status • Statistics • View Listing

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Each incomplete app has ✓ and ✗ in place to help guide developers on what they must do

My Submissions



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## Manage My Submissions


Sort by: **Name** | Created



**App Submitted for Review**  
Created: September 19, 2012  
Status: Submitted for Review  
Price: USD 0.99, no payment account set up  
  
  
Actions: Set Up Ratings ✓ · Set Up Compatibility & Payments · Edit Listing · Delete



**Published App**  
Created: September 19, 2012  
Status: Published  
Price: Free  
  
This app will be deactivated by January 13 if no ratings is assigned. [Set up Ratings](#)  
Actions: [Edit Listing](#) · [Team Members](#) · [Ratings](#) ✕ · [Compatibility & Payments](#) · [Status](#) · [Statistics](#) · [View Listing](#)

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Each published app that doesn't have ratings will have a warning message and an ✕ marking the Ratings page

My Submissions




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Next Steps

1. Submit app manifest ✓

2. Enter app details ✓

3. Set up Ratings

4. Wait for review

5. Set up Payments & Countries

6. Publish


You must set up [Ratings](#) so our team can review your app.

At any point, you can

- Revise your app details on [Edit Listing](#)
- View a list of all your submissions on [My Submissions](#)

What's next: Set up Ratings

Continue

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This is similar to the ✓ we have on the “Next Steps” of the App Submission flow