Banner Ads

Leaderboard 728 x 90

Skyscraper
125 x 600

There are three placements:

1. **728 x 90 Leaderboard**
2. **125 x 600 Skyscraper**
3. **336 x 280 Ad Box**

*Creative File formats to send:
We accepts file sizes up to 100kb, but we suggest staying at 40kb or below to keep page load delays to a minimum. When sending files, please forward over the proper URL that the banner should direct to. Each of your creatives may be sent in the following formats:
  - *flash (.swf)
  - jpeg
  - gif
  - png

*If you plan to send Flash files: Do not embed any URL for any Flash creatives. All files should be saved at flash version 8.

We require that Flash files contain the clickTAG function so that we can track clicks. There are different ways of implementation, but we find it easiest to create the flash animation first and create an invisible button (a button with just a hit state) over the whole stage at the highest layer. Make sure the button displays throughout the entire movie (i.e. first and last frame). This will be the button that utilizes your click tag function .

Cut and paste the following into the actions panel for the button and the layer the button is on:

on (release) {
getURL (clickTAG);
}

The syntax and the code must match exactly as shown here (all punctuation and upper or lower case included).

Ad Box
336 x 280