

SocialRaid Privacy Policy

Information Collection and Use

SocialRaid collects the following information: email and name from our users, data from user's company such as sector, company size, kind of activity, seniority and different contact data from the company: name, phone number, website and address.

Besides these data and due to our services needs we also collect user's password (encrypted by an algorithm) and the access tokens provided by API's from different social networks, prior consent from the users.

In regard of the access tokens. These tokens allow us to publish content created by users on the dates indicated by them, as well as analyze different metrics about those contents and the social identities linked to the tokens (followers, reach...). Metrics and all the data collected from the different API's are only available for the owners of the accounts and are used by SocialRaid to generate relevant information for the user. This information created by SocialRaid is also private and can only be seen by the user from who we collected the information.

We may use user's contact information to market them, and provide them with information about our products and services, including but not limited to our service. SocialRaid will never use this contact information for commercial purposes from third parties.

The rest of the information calculated and derived (even the one we collect from external API's) will be used to seed the service and analyze the statistics of it exclusively.

Cookies

SocialRaid uses sessions and persistent cookies to improve the Site and our service. A session cookie enables certain features of the Site and our service and is deleted from your computer when you disconnect from or leave the Site. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Site. Persistent cookies can be removed by the user following the web browser help file directions. SocialRaid uses persistent cookies to configure the application according to the user's needs (enable/disable on-screen help)

Changing or Deleting Information

The user may access and update or correct any data stored in SocialRaid using the application itself. We also provide an e-mail address for this purpose:

soporte@socialraid.es

Security

SocialRaid is very concerned about safeguarding the confidentiality of your personally identifiable information. We employ administrative, physical and electronic measures designed to protect our user's information from unauthorized access. If that happened, we will notify our users immediately.

Changes to this Policy

This Privacy Policy may be updated from time to time for any reason. We will notify the users of any material changes to our Privacy Policy. Any question or complains about this Policy can be sent to soporte@socialraid.es