

# Firefox Marketplace DevHub Navigation



# Develop HTML5 Web Apps for an open marketplace.

## Design

Learn how to design Web Apps that provide a user experience optimized for Firefox OS & Mobile

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[Design Fundamentals](#)  
[UI Guidelines](#)

## Build

All the tools, docs and references you'll need for development and testing of your App

[Quick Start](#)  
[Firefox OS Simulator](#)  
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## Publish

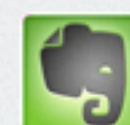
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**Submit your app to the Marketplace**



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## Design

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## Concept: A great app

### What is the purpose of your app?

If you already have a list of tasks, an idea for your app and the type of user you are targeting, it's time to create a goal statement: Define your app's purpose and the most important user in one sentence. This is your main use case.

Example: A wish list creation tool for people who never do impulse shopping.

### Focus on one main use case

It is possible that you cannot include all the tasks on your list in your goal statement. That is ok, because you should focus on one main use cases, which is how most people will use your application. Awesome apps do one thing well.

### How will people use your app?

By now, you've identified your main use case, target users, and key features. Your main scenario should also consider the user environment in which your app is used. For example, a young mom with her baby at daycare might use your app to note a nice stroller (potential multi-tasking, pausing and continuing the task later). A different user might plan her next laptop purchase at home, in an armchair, without interruptions.


### Concentrate on a few key features


Look at your task list again. Filter your list through the goal statement. If the tasks do not align with your goal statement, exclude them in your app.

Describe each core task as a feature and then ask yourself, is this feature essential? Or is it nice-to-



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[Submit now](#)

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With a powerful web platform, an open marketplace, and partners like you, we are ready to welcome the next 2 billion users online



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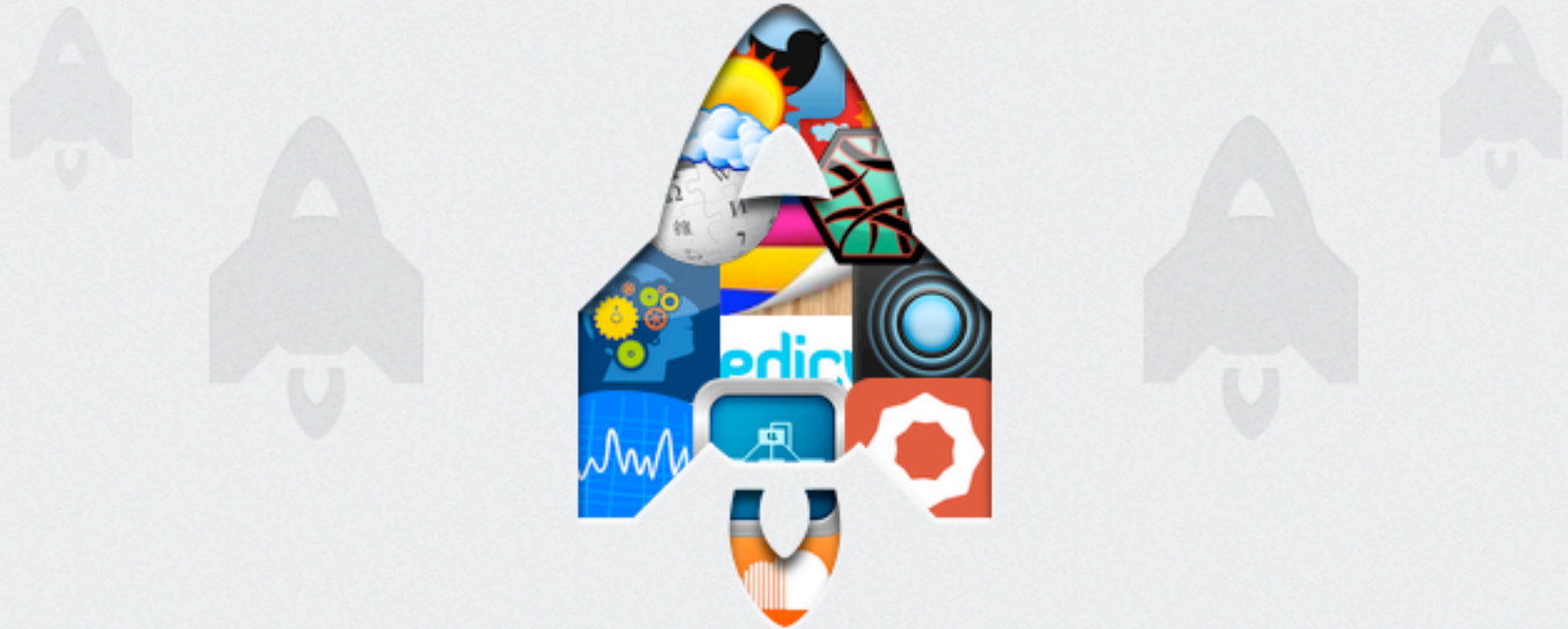
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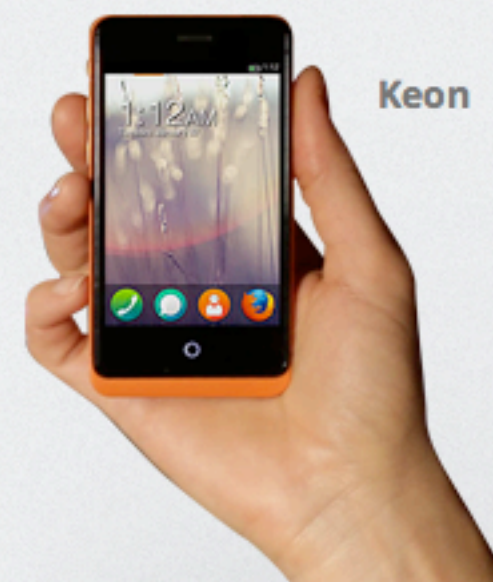


# Firefox OS

## Developer Preview Phone

Bringing the Open Web to mobile devices.

Firefox OS is a new mobile operating system built entirely using open web standards. In Firefox OS, HTML5 apps can do "phone things" – they can make the phone vibrate, make a phone call or send a text message.



Keon



**I have**  
a developer preview phone

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**I want**  
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### Frequently Asked Questions

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- [I need help with the App Manifest.](#)
- [How do I create an installable App?](#)
- [How do payments work?](#)
- [How do I manage the taxes of my sales?](#)
- [Known issues](#)

### Do you still have questions?

While we are working on creating a set of channels to help you with your issues you can visit [StackOverflow](#) to resolve all your questions related to the development of Web apps.




If you want to engage with other developers, join our vibrant communities in these mailing lists:

- [Mozilla Web apps \(English\)](#)
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## App Validator

Hosted

Packaged

Submit your app manifest URL

Validate

Manifest URLs must start with a protocol (for example, `http://` or `https://`) and typically use the `.webapp` extension.



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## In-App Payment Keys



Learn more about [in-app payments](#) on MDN.

The following key/secret will only allow you to simulate in-app payments while you develop your app. To generate a key for real in-app payments you must [submit](#) your app, set up your payment credentials, and generate a new key specifically for that app.

**Application Key** (Not yet generated.)

**Application Secret** (Not yet generated.)

[Generate Keys](#)

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## Submit an App



### Free

### Paid / In-app



Firefox OS

Fully open mobile ecosystem



Firefox

Windows, Mac and Linux



Firefox Mobile

Android smartphones



Firefox Tablet

Android tablets



### Hosted

### Packaged

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### B2G browser

**Created:** September 19, 2012

**Status:** **Rejected**

**Price:** Free



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**Actions:** [Edit Listing](#) · [Team Members](#) · [Compatibility & Payments](#) · [Manage Status](#) · [View Listing](#) · [Statistics](#)



### Plagtatill Trapourin Plamapcasnem

**Created:** May 5, 2013

**Status:** **Rejected**

**Packaged App Version:**

**Pending Version:** 1.0

**Price:** Free



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**Actions:** [Edit Listing](#) · [Add New Version](#) · [Team Members](#) · [Compatibility & Payments](#) · [Manage Status & Versions](#) · [View Listing](#) · [Statistics](#)



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Localize for: English (US)

Basic Information

Name

English (US)

B2G browser

Developer Name

Bram Pitoyo

App URL

https://marketplace.firefox.com/.../test-app-wombat1181

View Listing

API URL

https://marketplace.firefox.com/api/v1/apps/app/test-app-wombat1181/

View API documentation

Manifest URL

http://wombat1181.testmanifest.com/manifest.webapp

Description

English (US)

Want a fast, smart, & safe mobile browser? Get the official B2G web browser! B2G browser is the free mobile web browser that puts the power of the open web in your hands.  
Fast — Access, browse, and search the web at blazing speeds  
Smart — Keep your favorite sites and mobile videos at your fingertips with smart searching, easy-to-use tabs, and desktop-to-mobile Sync features  
Safe — Make sure your Android web browser stays safe & private with extensive security settings, add-ons, and features like Do Not Track

Categories

Productivity, Social

Country and Language

Country

United States, United Kingdom, Brazil, Spain, Colombia, Venezuela, Poland, Mexico, Hungary, Germany, Montenegro, Serbia



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