Firefox Flicks

About 2013 Films Judges Prizes Rules Blog »

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You're the director. Mobile is the star.

Mobile connects people. It's a force for progress and change, both individually and collectively. Enter Firefox Flicks, a global video contest about the power of mobile, and inspire others to get mobilized.

Impressive judges line-up.

Time is running out... get your work in front of Edward Norton and our all-star Judges.

Registration & Rules »

What are people like you submitting so far?
2013 Submissions Gallery »

Start thinking about your flick
View the creative brief »

2013 Flicks Submissions Are Open!
Submit Your Flick Now!

Ⓐ What is Firefox Flicks?
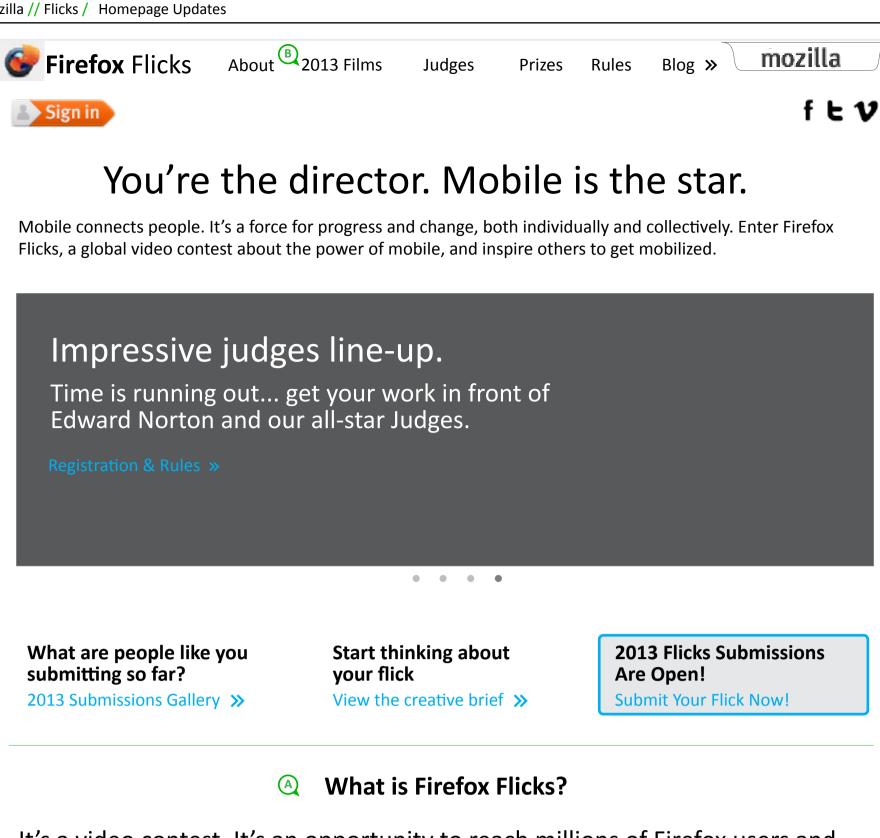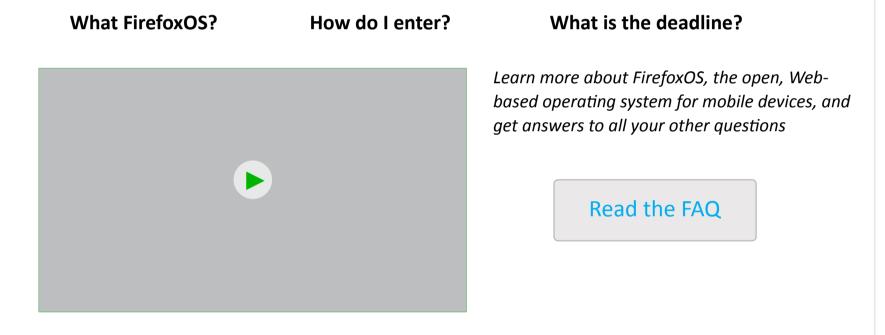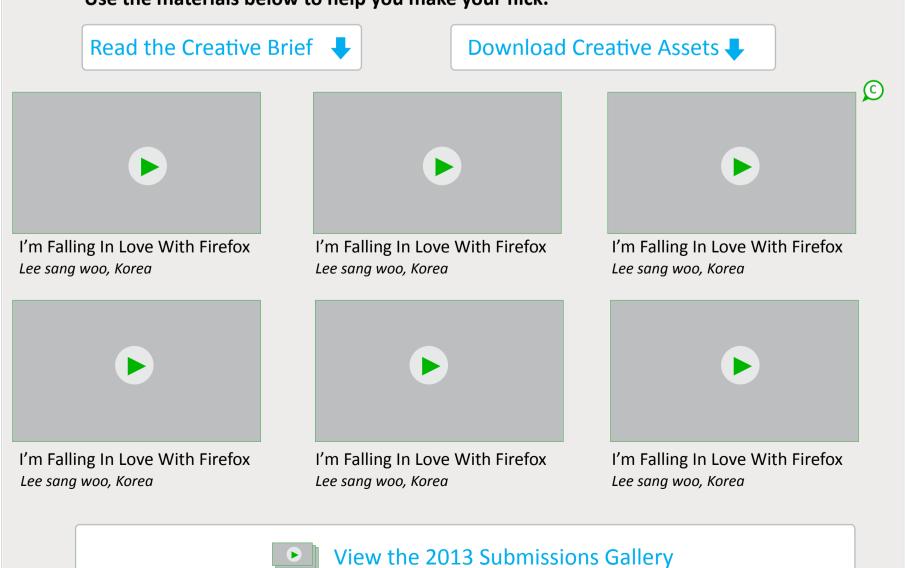
It's a video contest. It's an opportunity to reach millions of Firefox users and inspire them to get mobilized. It's a chance to win great prizes and be seen by celebrity judges who can make your moviemaking dreams come true.

What FirefoxOS? **How do I enter?** **What is the deadline?**

Learn more about FirefoxOS, the open, Web-based operating system for mobile devices, and get answers to all your other questions

Read the FAQ

Ⓑ 2013 Films

This year there's only one category, so whether your flick is funny or serious, animated or live action, we want to see it. It just has to be 60 seconds or less and get people excited about the future of the Web on mobile.

Use the materials below to help you make your flick.

Read the Creative Brief ⬇ Download Creative Assets ⬇

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Lee sang woo, Korea

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▶ View the 2013 Submissions Gallery

Homepage Updates

A. What is Firefox Flicks?
Revert to first design from R1, but remove link to Creative Brief and its supporting copy (we will need this copy for below section).

B. 2013 Films
Update Main Navigation. Remove Cannes films.

Move Creative Brief and Creative Assets links to this section with their supportive copy from R1 design.

I pulled this copy string from R2 design under What is Firefox Flicks: "use the materials below to help you make your flick."

C. Videos in 2013 section
This section now contains Directors cuts videos. (are we including testimonials too?)

How many videos exactly, so we can plan the layout to support them?

Document: UX: Wireframes
Project: Mozilla: Firefox Flicks Redesign
Date: 05.03.2013
Sprint: n/a
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