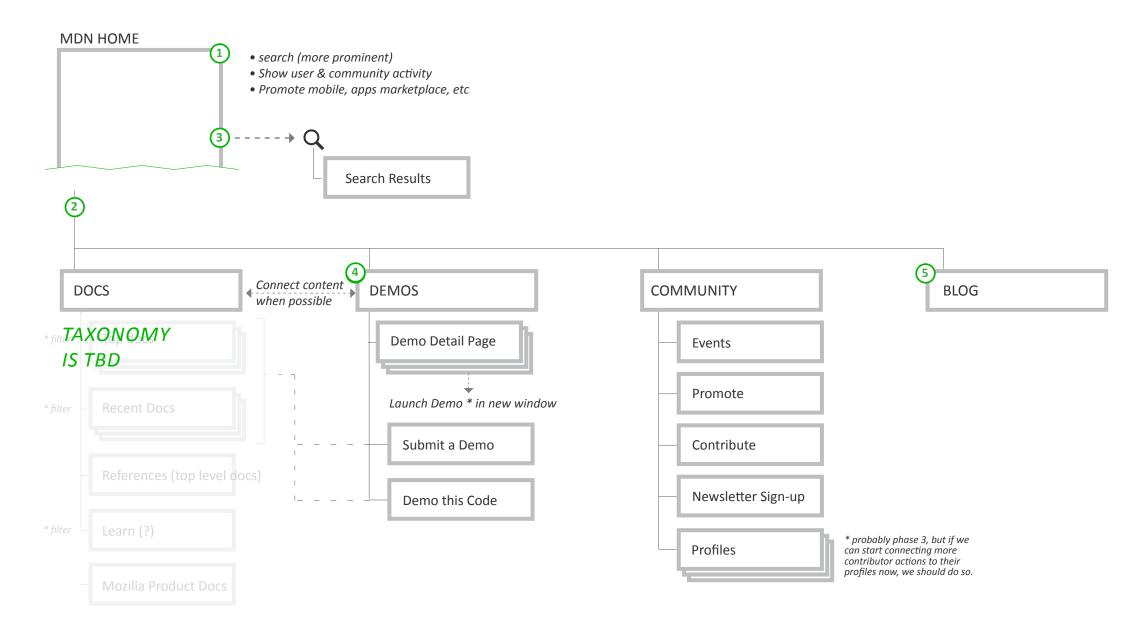
Mozilla // MDN / Proposed Site Updates for Phase 1

PROPOSED SITE UPDATES FOR PHASE 1



PH 2 POSSIBILITIES

- CSS / Logo
- Docs template redesign
- Homepage
- Profile Page Updates
- Onboarding
- IRC Integration
- Template structure / design

1. Homepage Layout Update

Phased approach to homepage redesign. Start with architecture update for testing. (CSS update in Ph 2)

2. Navigation/Taxonomy Update

Simplify nav with more focus on documentation categories and search. Previous 'Topics' list was out of date and meaning of terms presented confusion/ambiguity.

3. Updated Search (IxD & display)

Elastic search and visual update of search within navigation. Also, a redesign of search results page.

4. Demos Page Structure

Updates to content layout for phase 1.

5. Hacks Blog

Provide Hacks Blog link as a voice from the MDN creators and forum for comments and discussion.

Testing

Test traffic to and between content as well as homepage and search activity.

New Content Strategy (Moz docs categories?)

Ability to point to Mozilla product content for developers:

- Firefox OS
- Marketplace/DevHub
- Persona
- Dev Tools (Webmaker embed?)
- Mobile (compatibility +)
- Add-ons
- Firefox Desktop (beta, aurora, nightly)

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