	Topic landing page	Refine and focus	Subtopic landing page

Show less decrease scope	Only show the first 10–20 articles under any category. The rest can go under a "Next page" button.
	
	How to sort for good articles:
	1. What user think as good: helpfulness
	2. What we think as good: promoted
	
	(Continued below as #3)
		Only show up to 10 facets. The rest can go under a "Show more filters" button. Up to 5 is probably better.
		
		How to sort for good facets:
		1. Helpfulness of articles inside the facet
		  a. Average of all articles
		  b. Average of 10 random articles
		  c. Average of top 10 articles
		
		2. Manual curation: promoted
			Only show the first 10 articles under any topic. The rest can go under a "Next page" button.
			
			The sort order doesn't matter all that much here, since the list has been filtered down to a (hopefully) more useful state.
			
			Provide article summary under each article, a la search result page

Show more increase scope	3. Do they have different topics represented somewhat equally? Do their subtopics overlap a lot? Little to no overlaps == good Lots of overlaps == bad We want each topic landing page to be populated not only by good articles, but also articles with diverse subtopics.	3. Are these topics categorically unique? Unique topics contains the least amount of overlapping articles with other topics. Little to no overlap == good Lots of overlaps == bad Unique topics shouldn't be given priority. We want the few topic facets that we have to be as distinct as possible from each other.	Have a list of related articles, so user who identifies problem by association (ie. "My problem sounds similar to this") can get to the right place.
Goals	Reduce the number of articles shown within each topic down a small set. Increase the diversity of articles within each set.	Reduce the number of topics shown on the refine tool down to a small set Make each topic have more potential to be useful by increasing uniqueness.	Reduce the number of articles shown within each topic down a small set. At the same time, give user a chance to explore other areas if the article is still not helpful, without hitting back.