# Mozilla

UX: Wireframes for Sign-In & Submission flow Firefox Flicks Redesign, R2

IA: Holly Habstritt 21.01.2013



Mozilla // Flicks / Page 2

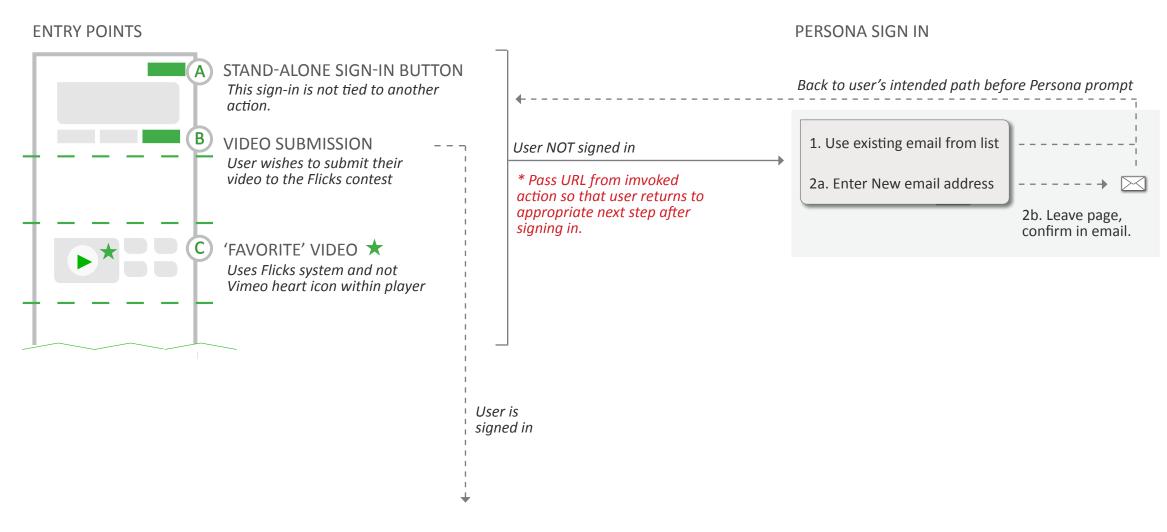
# Mozilla

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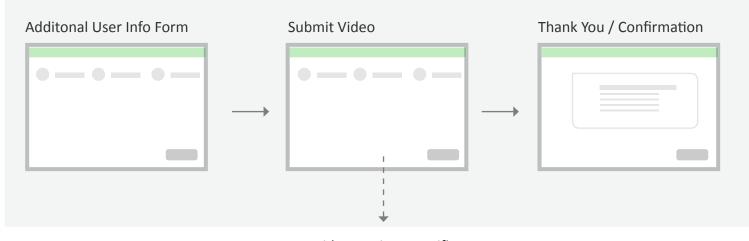
Document:	UX: Wireframes for Sign-In & Submission Flow	Date:	21.01.2013	Author:	H. Habstritt
Project:	Mozilla: Firefox Flicks Redesign, R2	Sprint:	n/a	Email:	habber@mozilla.com

Mozilla // Flicks / Sign In & Video Submission Flows

# **SIGN IN & VIDEO SUBMISSION FLOWS**



# VIDEO SUBMISSION STEPS (See wireframes)



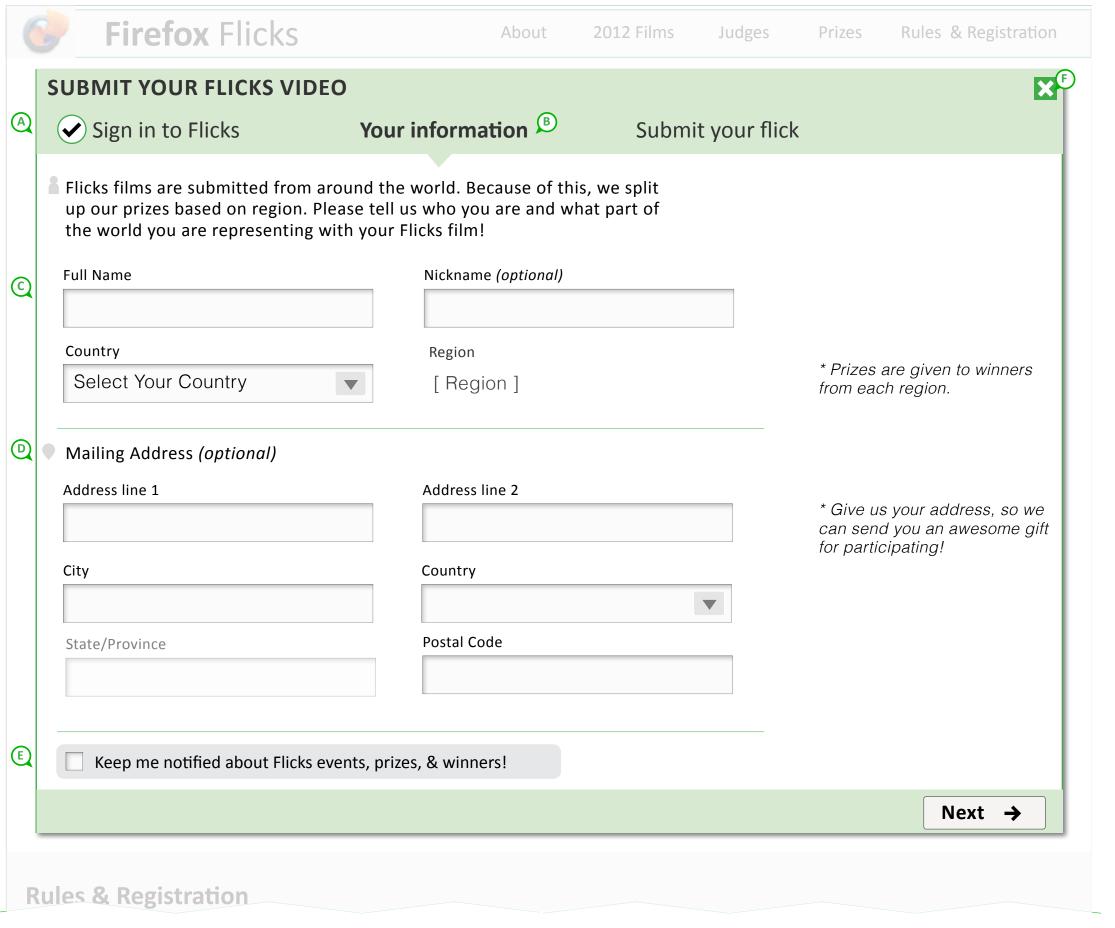
Video put into specific Vimeo 'Region' Channel on Flicks Vimeo page.

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# Video Submission, - User Information

- \* Copy is FPO
- \* Error states not shown



# A. Sign into Flicks

To get to the submission steps, the user has completed BrowserID flow.

#### **B. Your Information**

We already have the users's email from the sign-in flow. We also need to capture their full name and country. Mailing address is used for opt. gift sending.

### C. Name, Country, Region

- Full Name should be captured instead of separate first/last name fields due to L10N issues
- Country is selected from dropdown menu. Region is determined by Country choice. Region is then exposed, but not editable by the user.
- Do not display embargoed countries

#### D. Mailing Address (optional)

- Mailling address is optional
- Phone number not needed since gift sent fits in letter envelope this year.
- \* Country dropdown is pre-populated from users's choice in abve section, but is editable at this time for user's whose mailing address is different that country they are representing with their Flick.
- Country determines if State/Province field is displayed (if technically possible)
- State/Province is open field and not drop-down menu.

# E. Newsletter Sign-up fowm

Twitter posts (latest 1 to few posts) from Mozilla's MWC feed.

#### F. Close / Cancel

Display "Are you sure..." messaging when user selects this option.

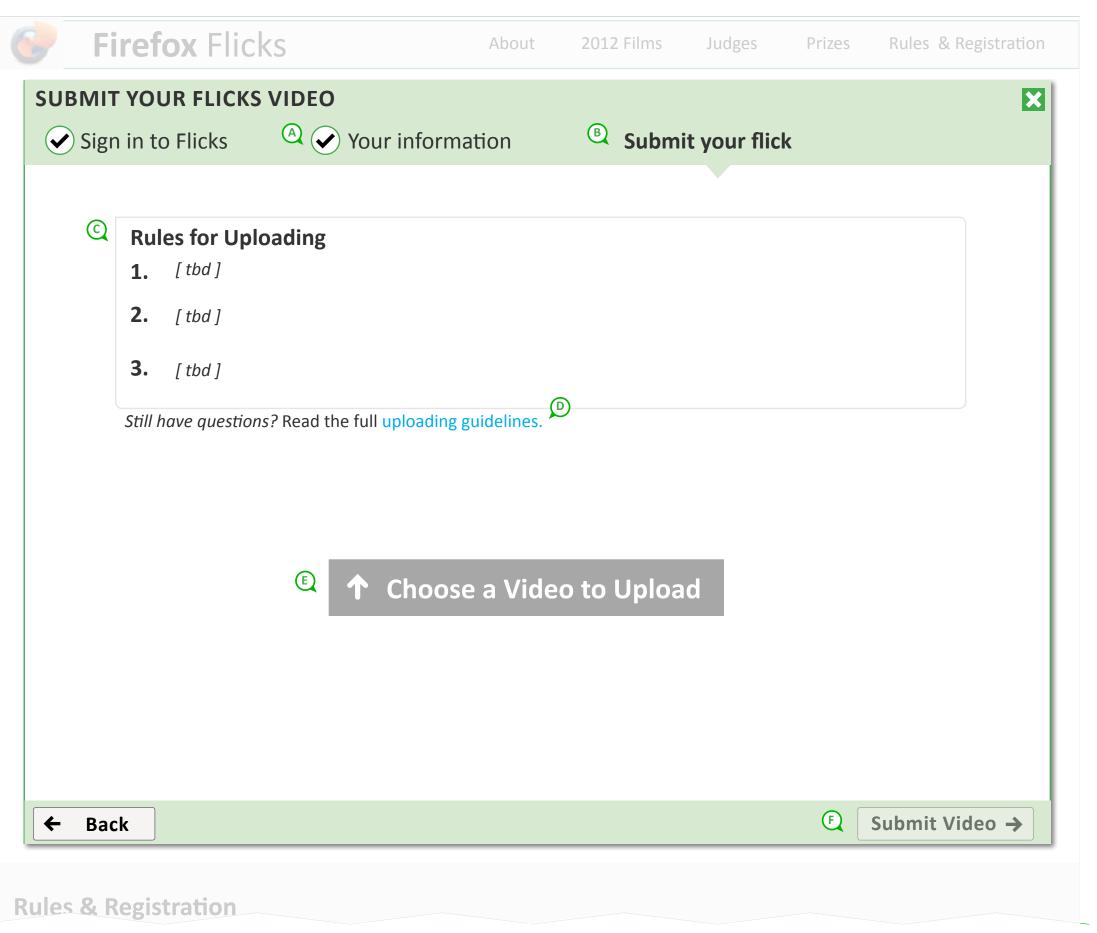
Mozilla // Flicks / Video Submission, Upload Flicks Video 1

# Video Submission, - Upload Flicks Video 1

\* Copy is FPO

#### To Do Items:

 high level rules are tbd. This can be taken from upload reqs. (ie: file size, type, etc)



# A. Your Information

Step has been completed, check-mark is displayed.

# **B. Submit your Flick**

Current step label.

# C. Rules for uploading

Rules TBD. These can be file size, file type, high-level messaging about what is appropriate, etc.

# D. Uploading guidelines

Link could open current Vimeo guidelines in new tab or we can include Vimeo guidelines within our own terms and conditions. (I recommend the 2nd option)

https://vimeo.com/help/ guidelines#uploading\_guidelines

# E. Choose a Video to Upload

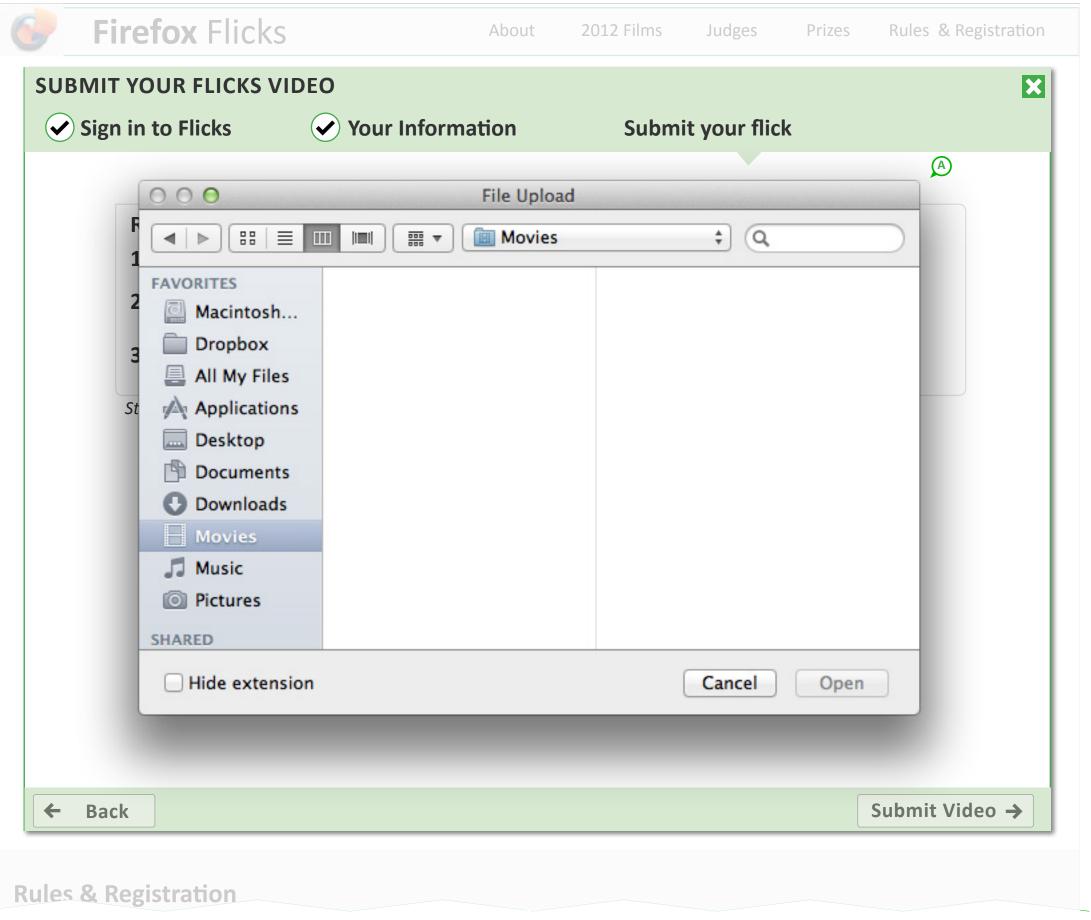
Opens File Manager (see following wireframe)

#### F. Submit Video

"Submit Video" button remains inactive until user uploads video that meets requirements.

\* Users selection of country / region must be retained as this determes tag and channel placement for uploaded video.

Video Submission,
- Upload Flicks Video 2



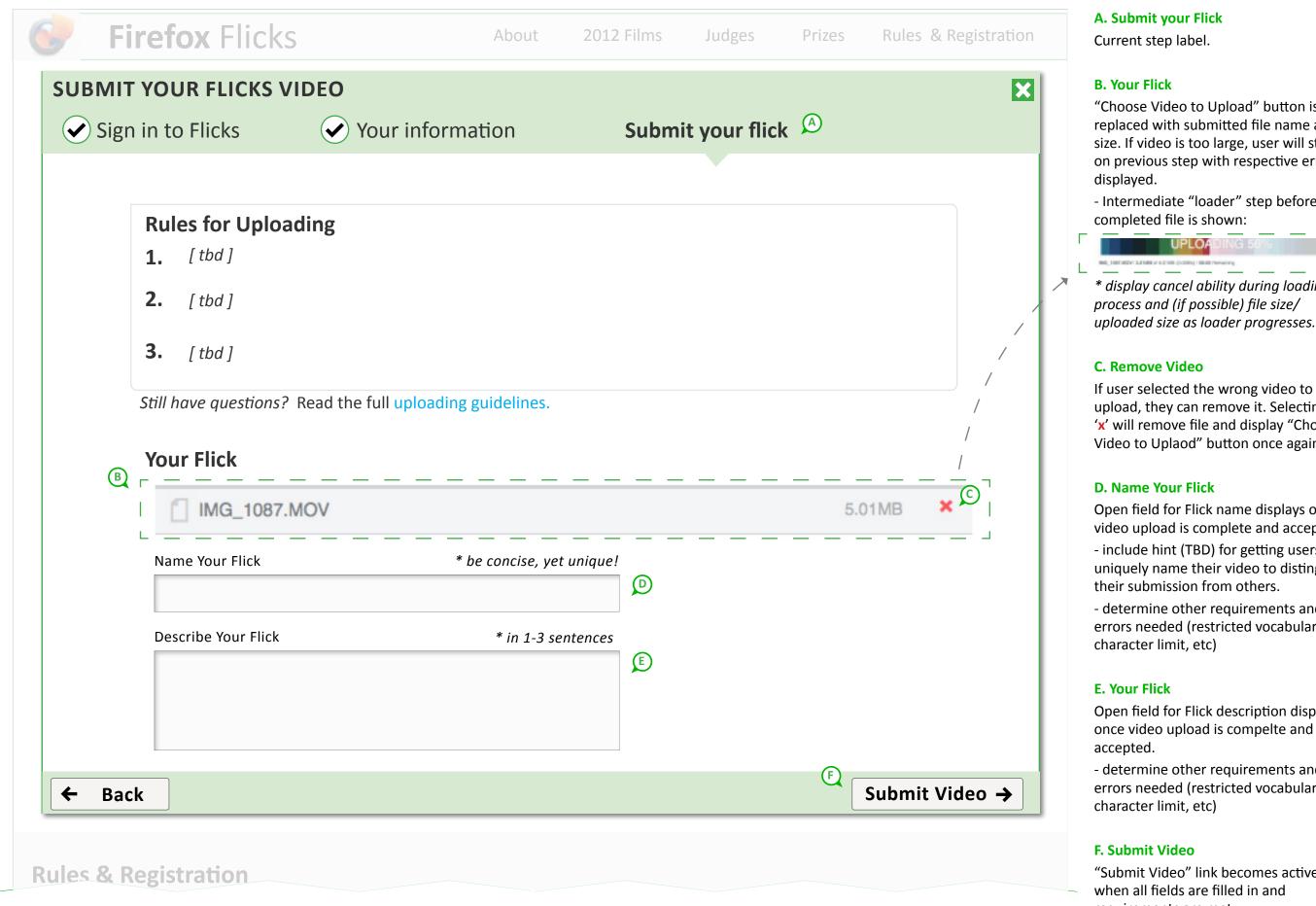
# A. File Manager

File manager displays upon selecting "Choose a Video to Upload".

Mozilla // Flicks / Video Submission, Upload Flicks Video 3

Video Submission, - Upload Flicks Video 3

\* Copy is FPO



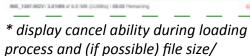
## A. Submit your Flick

Current step label.

#### **B. Your Flick**

"Choose Video to Upload" button is replaced with submitted file name and size. If video is too large, user will stay on previous step with respective error displayed.

- Intermediate "loader" step before completed file is shown:



#### C. Remove Video

If user selected the wrong video to upload, they can remove it. Selecting red 'x' will remove file and display "Choose Video to Uplaod" button once again.

#### D. Name Your Flick

Open field for Flick name displays once video upload is complete and accepted.

- include hint (TBD) for getting users to uniquely name their video to distinguish their submission from others.
- determine other requirements and errors needed (restricted vocabulary, character limit, etc)

#### E. Your Flick

Open field for Flick description displays once video upload is compelte and accepted.

- determine other requirements and errors needed (restricted vocabulary, character limit, etc)

#### F. Submit Video

"Submit Video" link becomes active when all fields are filled in and requirements are met.

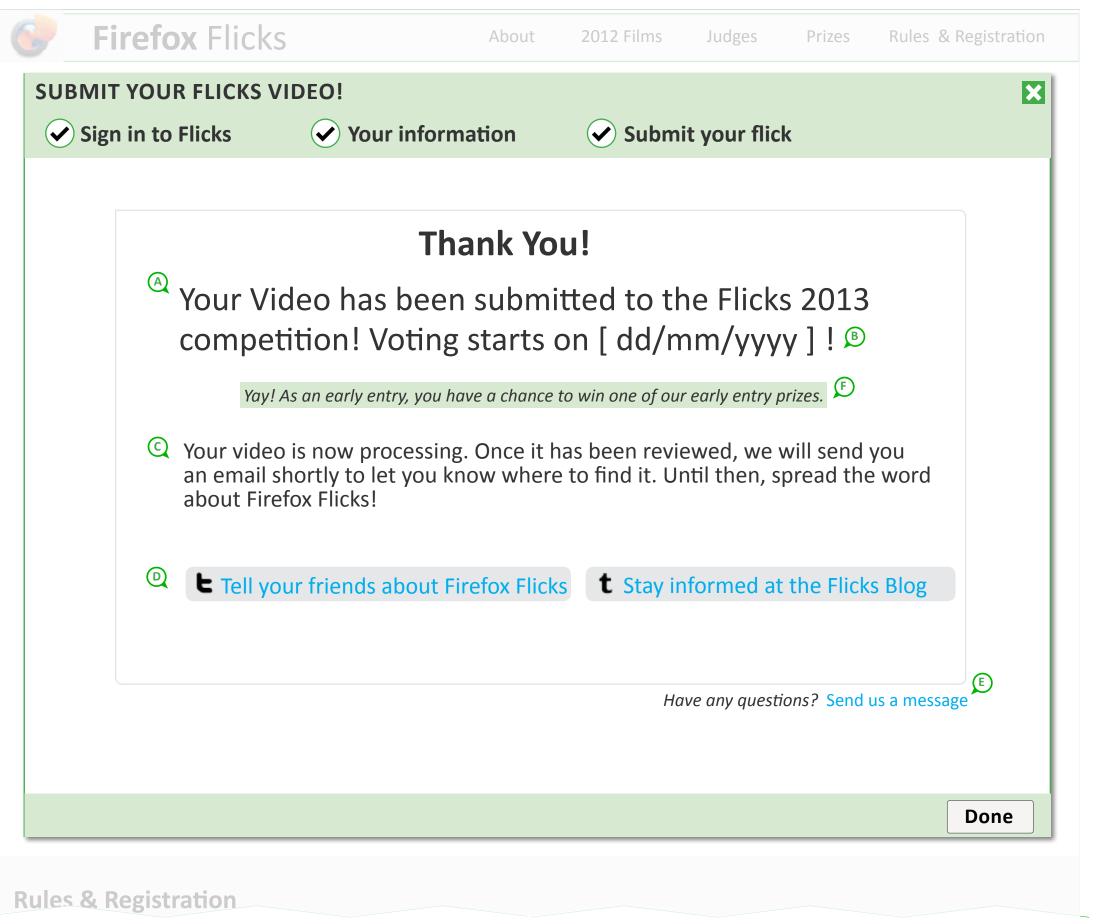
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Mozilla // Flicks / Video Submission, Thank You / Confirmation

# Video Submission,

- Thank You
- Confirmation
- Next Steps
- \* Copy is FPO

Use annotations on right for copy guide for items that need to be mentioned to the user, such as when voting starts and what to share, when their video will be done processing, etc.



# A. Confirmation Copy

# **B. Voting Start Date**

## C. Video Processing / Twitter Share

We need to mention to the user that their video is processing, is going through our approval process, and won't be available until we notify them. Until then, the Twitter sharing message will be generic and about Flicks.

The user can not share the their video until the confirmation EMAIL.

#### **D. Additional Links**

Please confirm exact links needed here. Link to sharing general message about Flicks (not link to user's film since it hasn't been processed yet) and link to the Tumblr blog are shown.

# E. Send us a message

Email for this link needed.

#### F. Conditional Messaging

Conditional messaging for early prize qualification can be shown here when applicable.

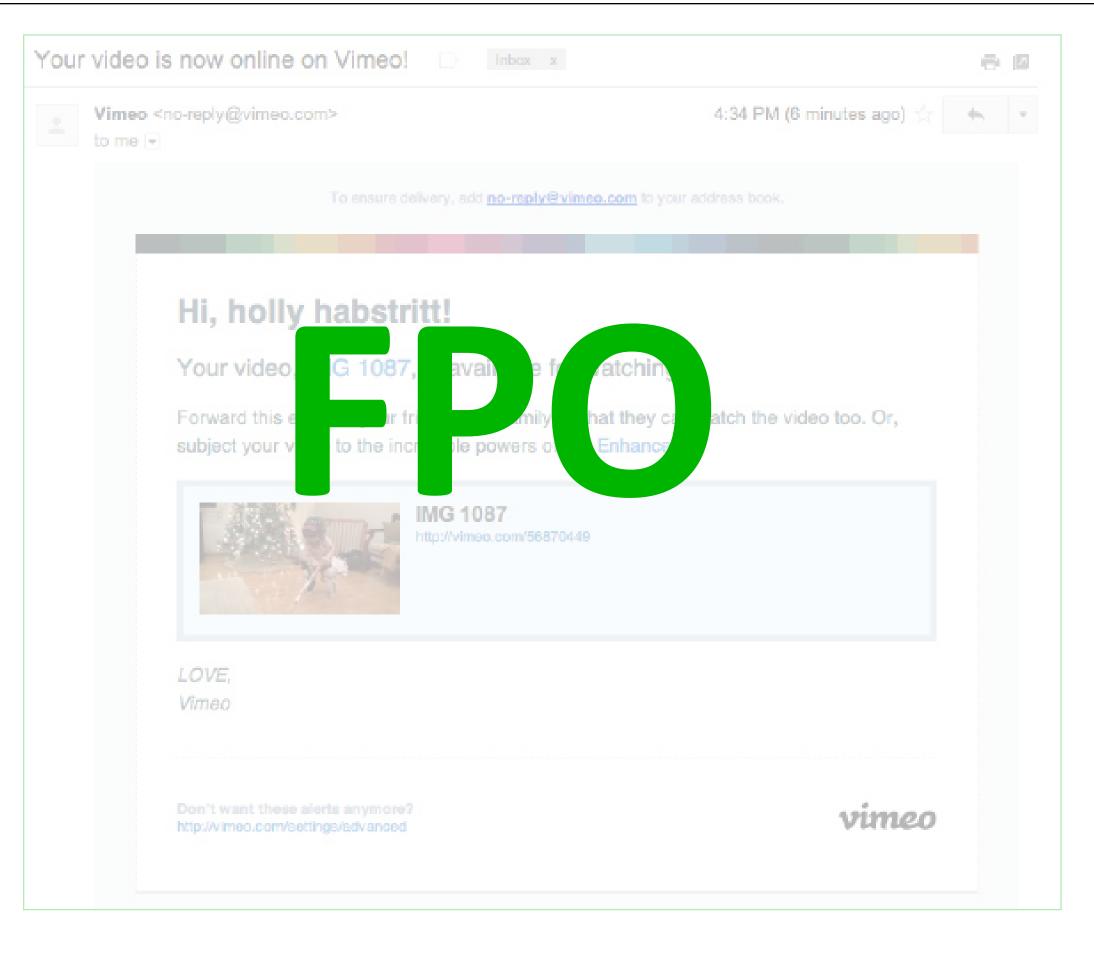
Mozilla // Flicks / Video Submission, Confirmaton Email

# Video Submission, - Vimeo Email

Once a user has uploaded a video to Vimeo, there is a certain amount of processing and moderation time before the video is available.

Once processing and moderation is complete and we have approved their video submission, we will send a user a confirmation email.

This email will include a link to their video as well as the means to share their video to Facebook and Twitter.



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