



- [Front Page](#)
- [Mac Blog](#)
- [iOS Blog](#)
- [Roundups](#)

- [iMac](#)



- [iPad mini](#)



- [Mac mini](#)



- [13" MacBook Pro](#)



- [Buyer's Guide](#)
- [Forums](#)

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Best Buy Offers \$200 off MacBook Airs For 2 Days

Friday January 25, 2013 11:47 am PST by Juli Clover



Best Buy is having a [Winter Doorbuster Days sale](#) on Friday, January 25 and Saturday, January 26, providing discounts on several products. Most notably, the retailer is offering \$200 off on [select MacBook Airs](#).

Both the 11-inch and 13-inch MacBook Air models are discounted, giving the entry level 11-inch Air with 4GB of RAM and a 64GB SSD a price tag of \$799.99. The base model 13-inch MacBook Air, sporting 4GB of RAM and a 128GB SSD is \$999.99.

Additional configurations with more storage space are also available, and the 13-inch MacBook Air with a 256GB SSD is \$1299.99, while the 11-inch 128GB model is \$899.99.

The sale is available both online and in stores, and while the 11-inch \$799.99 variant is sold out online, it is possible that it is still available at retail locations.

Best Buy is also offering 30% off of [all OtterBox cases](#) and a free \$20 gift card with the purchase of a [16GB iPod nano](#).

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Valve's Original Half-Life Now Available on Steam for Mac

Friday January 25, 2013 10:31 am PST by Juli Clover

Half-Life, the first person shooter originally released in 1998, skyrocketed [developer Valve](#) to fame and influenced an entire generation of first person shooters. Despite its popularity, the game has never been available through Steam for Mac, until today.

Other Valve games like Half-Life 2 and its episodes have been previously available on the Mac version of Steam. Half-Life to their collections for \$9.99. It has also been bundled into several different value packs.

Half-Life was originally developed for the Mac back when the Windows version was released, but due to disagreement scrapped at the time.

The Half-Life page in Steam still indicates that the game is Windows only, but *Cult of Mac* bought and installed functions. The game can be purchased via Steam for Mac for \$9.99.

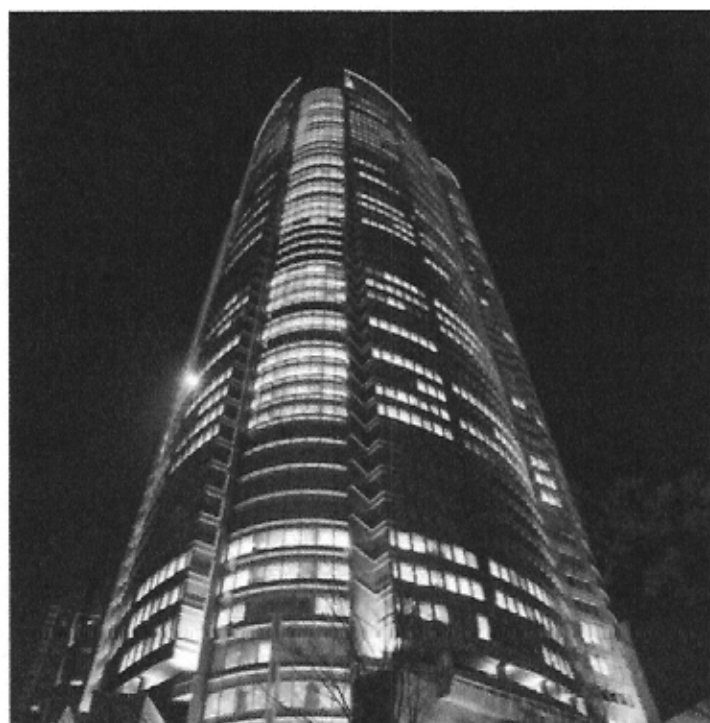
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Apple Relocating Tokyo HQ to Roppongi Hills

Friday January 25, 2013 8:13 am PST by Ben Lovejoy

Apple is to move its Tokyo HQ from the Shinjuku district to a \$2.2 billion development in the more central area:



Analysts Share in Blame for Apple's Stock Drop, Says Fortune

Friday January 25, 2013 7:37 am PST by Ben Lovejoy

The 10% drop in Apple's share value following the company's earnings release earlier this week was not entirely rather that of overheated analyst predictions.

58	9.82%	44	9.25%	David Gordon, Three28Capital
59	10.12%	32	8.12%	Andy Perkins, Societe Generale
60	10.70%	56	10.93%	Horace Dediu, Asymco
61	12.26%	57	11.29%	Ovi Popescu, The Braeburn Group
62	12.60%	59	12.06%	Daniel Ernst, Hudson Square
63	12.89%	54	10.47%	Alexis Cabot, Independent
64	13.40%	63	15.10%	Nick Nansen, The Braeburn Group
65	14.78%	61	14.54%	Dennis Hildebrand, The Braeburn Group
66	15.61%	65	15.56%	Andy Zaky, Bullish Cross Research
67	15.78%	60	14.13%	Gregg Thurman, Independent
68	20.13%	66	15.82%	Nicolae Mihalache, Traderhood

Fortune assessed the accuracy of the predictions made by 68 analysts, and found that revenue figures ranged Apple's actual performance of \$54.51 billion. It produced a ranking of the analysts by the percentage errors in earnings per share, as well as overall performance metrics.

The analysts responsible for the sometimes wildly optimistic forecasts were not, said *Fortune*, doing Apple any

The company didn't have a bad quarter. In fact, it posted its best quarter ever ... But the stock market i expected to blow past analysts' estimates, not miss them.

The *Fortune* piece wryly observed that 'another way of looking at it is that Apple's analysts did worse than the

Going forward, Apple has altered the way in which it provides guidance for upcoming quarterly performances. A single "conservative" guidance estimates for both revenue and earnings that led to the expectation that Apple is now providing a range of guidance numbers for revenue and other factors.

Apple believes that the range will provide a more realistic idea of where the company expects performance to specific earnings per share guidance and instead allowing analysts to develop their own numbers based on the tax rate the company expects.

[31 comments]

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Apple Launches 'Get Stuff Done' Promotion for Mac App Store

Thursday January 24, 2013 5:45 pm PST by Juli Clover

Apple today began a new 'Get Stuff Done' promotional sale, offering discounts on several popular productivity

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EA Announces Origin for Mac Alpha Testing

Thursday January 24, 2013 2:17 pm PST by Juli Clover

Origin, Electronic Art's digital distribution platform, is available for Macs as of today via an open alpha testing program. In August of last year, when EA noted that the Mac version of its upcoming SimCity game was expected to launch in March, EA announced that the game would be released on the Mac. However, EA has now announced that the game will be released on the Mac and the PC, but EA will presumably release the Mac version of the game in March.

SimCity will no longer be released simultaneously on the Mac and the PC, but EA will presumably release the Mac version of the game in March.

Like Steam, EA's Origin allows users to purchase and download games, chat with friends, and continue saved games.

According to EA, Origin for Mac will function like the PC version, with cloud storage, auto patching, and a friend list. However, EA promises that the launch version will include "a great catalog of EA and partner titles."

EA is offering a free copy of PopCap's popular "Bookworm" game with the Origin alpha download, which is limited to 100 users.

The alpha version of Origin is currently able to be downloaded from the Origin website. To download the software, you need OS X 10.6.8 or newer plus an Intel Core 2 Duo processor or better.

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Apple Seeds Build 12D58 of OS X Beta 10.8.3 to Developers

Thursday January 24, 2013 2:06 pm PST by Jordan Golson



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Buyer's Guide

This page provides a product summary for each Apple model. The intent is to provide our best recommendations regarding current product cycles, and to provide a summary of currently available rumors for each model.

This page is based on rumors and speculation and we provide no guarantee to its accuracy.

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iMac



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- **Jan 10 2013:** Yields of 27-Inch iMac Displays Expected to Improve Next Month
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