

# Mozilla

UX: Wireframes for Sign-In & Submission flow  
Firefox Flicks Redesign, R2

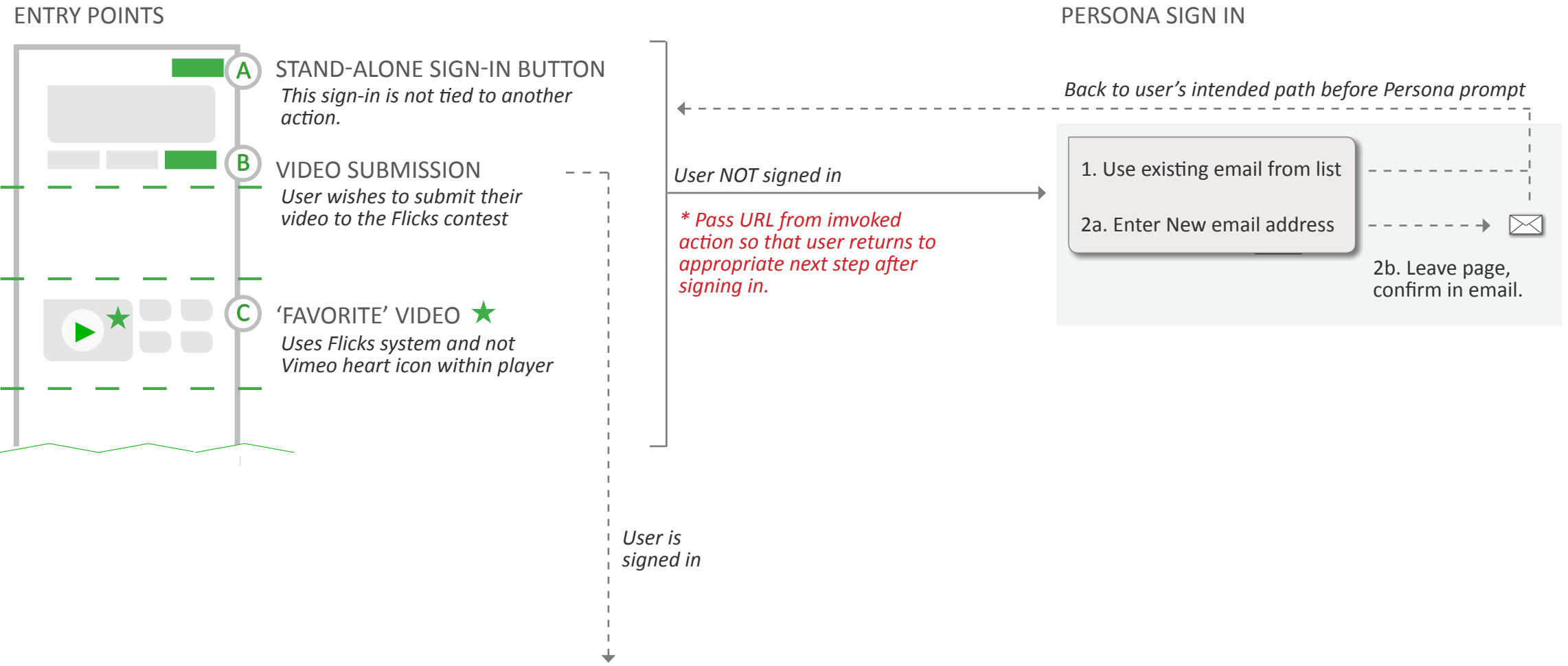
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**13.01.2013**



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SIGN IN & VIDEO SUBMISSION FLOWS



A

STAND-ALONE SIGN-IN BUTTON

*This sign-in is not tied to another action.*

B

VIDEO SUBMISSION

*User wishes to submit their video to the Flicks contest*

C

'FAVORITE' VIDEO ★

*Uses Flicks system and not Vimeo heart icon within player*

\* Copy is FPO

- do not display embargoed country
- should we display a note about countries not included?
- discuss error states with dev

- ### A. Sign into Flicks

To get to the submission steps, the user has completed BrowserID flow.

## B. Your Information

We already have the users's email from the sign-in flow. We also need to capture their full name and country. Mailing address is used for opt. gift sending.

### C. Name, Country, Region

- Full Name should be captured instead of separate first/last name fields due to L10N issues

- Country is selected from dropdown menu. Region is determined by Country choice. Region is then exposed, but not editable by the user.

#### D. Mailing Address (optional)

- Mailing address is optional
- Phone number not needed since gift sent fits in letter envelope this year.

\* Country dropdown is pre-populated from users's choice in abve section, but is editable at this time for user's whose mailing address is different that country they are representing with their Flick.

- Country determines if State/Province field is displayed (if technically possible)

- State/Province is open field and not drop-down menu.

### E. Newsletter Sign-up form

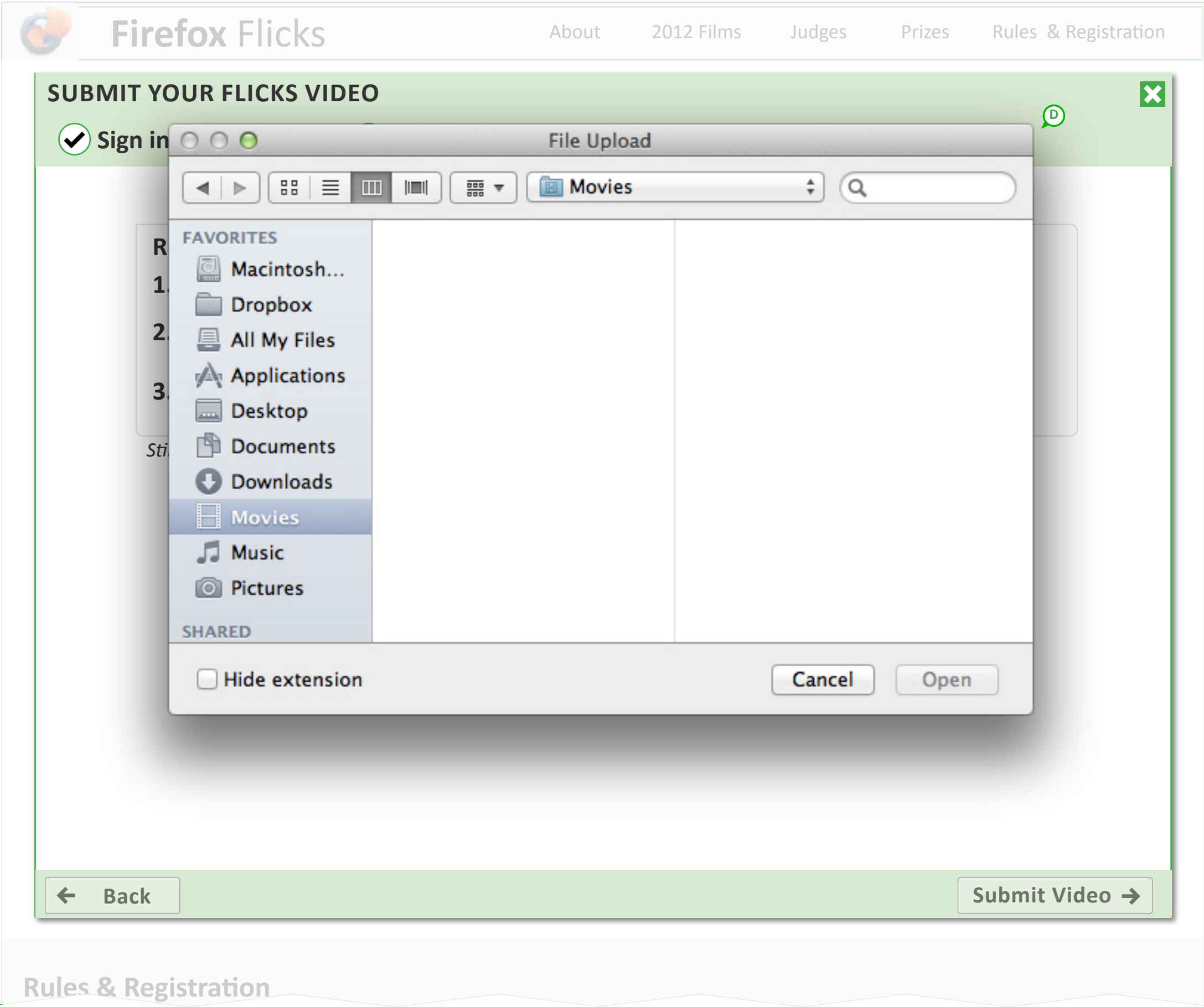
Twitter posts (latest 1 to few posts) from Mozilla's MWC feed.

### F. Close / Cancel

Display “Are you sure...” messaging when user selects this option.



Video Submission,  
- Upload Flicks Video 2

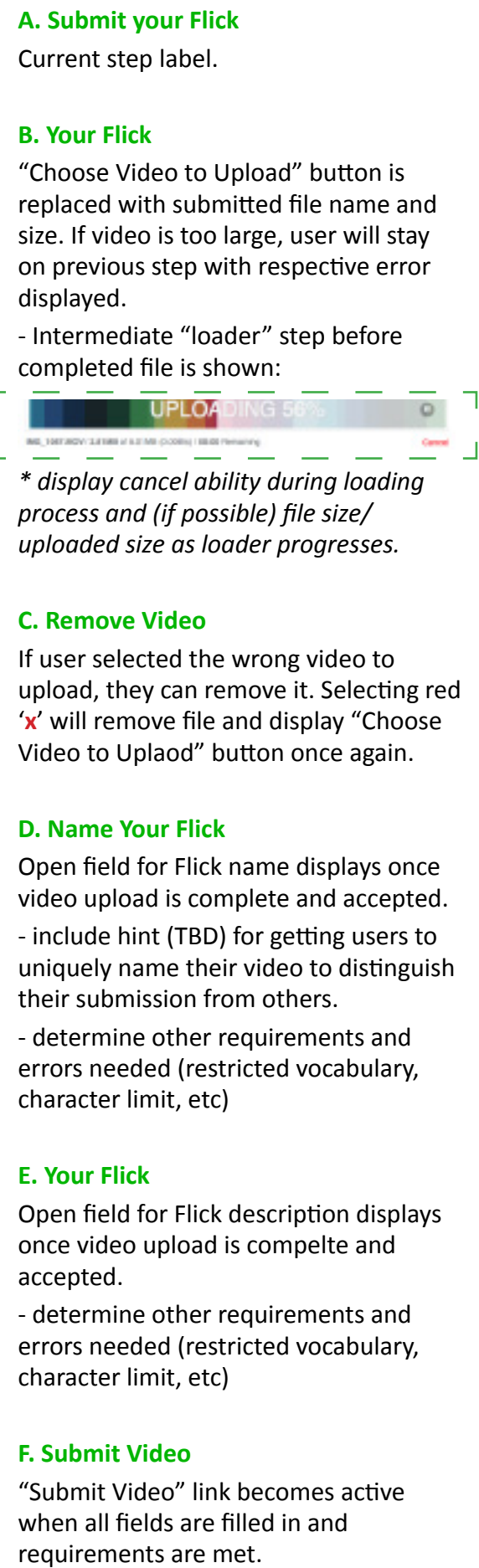


A. File Manager

File manager displays upon selecting “Choose a Video to Upload”.

\* Copy is FPO

- determine additional requirements needed for description fields (restricted vocabulary, character limit, etc)






Video Submission,  
- Thank You  
- Confirmation  
- Next Steps

\* Copy is FPO

Use annotations on right for copy guide for items that need to be mentioned to the user, such as when voting starts and what to share, when their video will be done processing, etc.

- To Do Items:
- Fill in voting date
  - Share to Facebook too?
  - Additional links list
  - Contact link
  - Do not forget that design and copy is needed for user’s confirmation EMAIL that includes sharing link of actual video.



About2012 FilmsJudgesPrizesRules & Registration

SUBMIT YOUR FLICKS VIDEO!

✓ Sign in to Flicks

✓ Your information

✓ Submit your Flick

Thank You!

A

Your Video has been submitted to the Flicks 2013 competition! Voting starts on [ dd/mm/yyyy ] !

B

C

Your video is now processing. We will send you an email shortly to let you know where to find it. Until then, spread the word about Firefox Flicks!

Tell your friends about Firefox Flicks

D

• Stay informed at the Flicks Blog

• Check out the prizes

• Meet our distinguished panel of judges

E

Have any questions? Send us a message

Done

Rules & Registration

A. Confirmation Copy

B. Voting Start Date

C. Video Processing / Twitter Share

We need to mention to the user that their video is processing (it is also going through our approval process) and won’t be available until we notify them. Until then, the Twitter sharing message will be generic and about Flicks.

The user can not share the their video until the confirmation EMAIL.

D. Additional Links

The links are just suggestions. Please confirm exact links needed here.

E. Send us a message

Where does this contact link go?

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Video Submission,  
- Vimeo Email

Once a user has uploaded a video to Vimeo, there is a certain amount of processing time before the video is available.

Once processing is complete and we have approved their video submission, we will send a user a confirmation email.

This email will include a link to their video as well as the means to share their video to Facebook and Twitter.

\* How long will approval wait time be?

