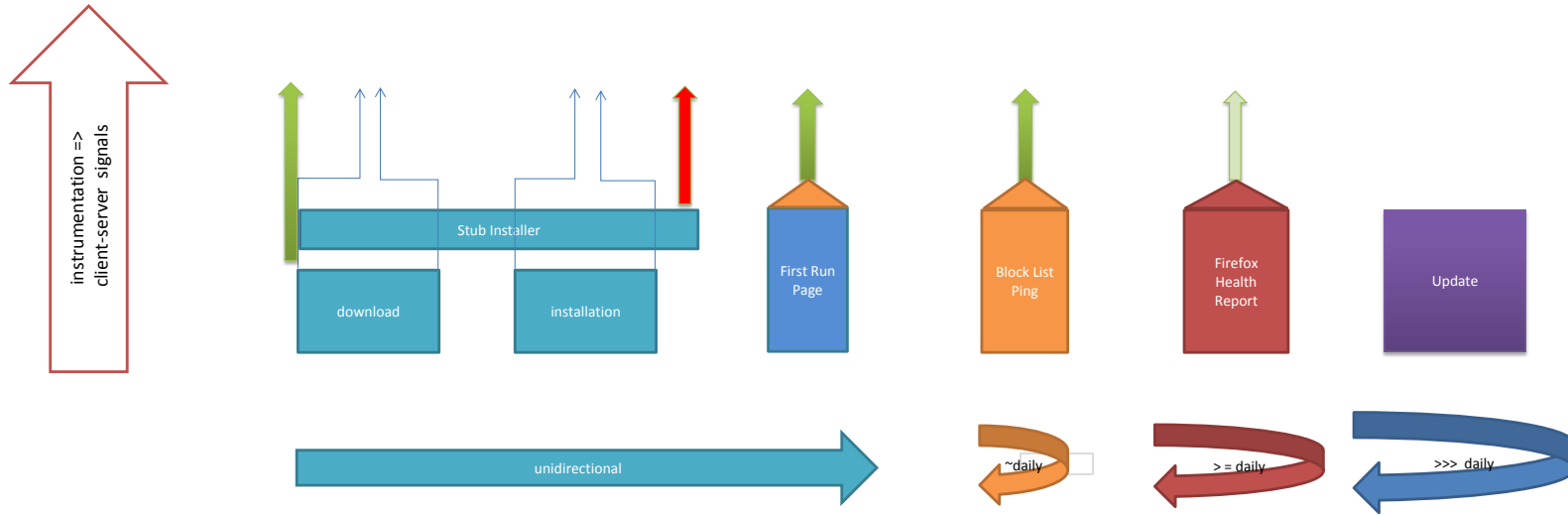


Instrumentation for Measuring the Full 'Funnel': Acquisition, Activation, Retention, and Upgrade



Legend

