Developers Hub

Build apps that work across platforms using open web standards,
for a marketplace with global reach and robust support

See all the reasons to develop for Firefox Marketplace

Design

Learn principles, patterns and
elements for Firefox OS and
Mobile-optimized apps

Build

Get tools, docs and references
for your app development
and testing

Publish

Submit and distribute your
apps in a marketplace that
puts users and developers first

Are you a Web Company, Third-Party Service, or OEM looking to partner with Mozilla?
Drop us a line and tell us about it: marketplace-partners@mozilla.org

Google

Developers Hub

Why?   **Design**   **Build**   **Publish**   **Submit an app**

Why?

Build once, run anywhere

Craft amazing experiences

A global brand

Developers <3 us

If you know HTML5 and how to write apps and services for the web, you can develop for Firefox Marketplace. Apps built for Marketplace will run on any browser, Android devices with Firefox for Android installed, and Firefox OS phones.

Simplicity

Develop on a single technology stack (HTML5/CSS/JavaScript) and deliver across all platforms, from smartphones to tablets to desktops.

Standards

The technology stack is defined by standards bodies (W3C and Ecma) that operate in the open, rather than by particular technology or platform vendors.

Freedom

You're not locked in to a vendor-controlled ecosystem. You can distribute your app through the Firefox Marketplace, your own website, or any other store based on Mozilla's open app store technology.

Reach

You have the potential to reach Firefox's 450 million desktop users, as well as users of other desktop browsers and mobile users.

See all the new, exciting Web technologies that will enable the next wave of Web-based innovation

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Open device API standards gives you the ability to build native-like experience across platforms, devices and operating systems. Our browser engine gives you faster performances even on lower-end devices. Building for the web no longer means making compromises.

<u>WebTelephony</u>
Allows web content to dial out and answer, reject, hold or resume a call.

<u>PowerManagement</u>
Turn on/off screen, cpu, device power, etc. Listen and inspect resource lock events.

<u>WebPayment</u>
Allow Open Web Apps to initiative payments and refunds for virtual goods.

<u>Camera</u>
Take pictures with your device's camera and upload them into the current web page

<u>Screen Orientation</u>
Get notification when screen orientation changes as well as control which screen orientation a page/ app wants.

<u>Device Storage</u>
Add/Read/Modify files stored on a central location on the device.

<u>IndexedDB</u>
<u>Ambient light sensor</u>
<u>Proximity sensor</u>
<u>Web activities</u>
<u>WebBluetooth</u>

And so much more
We're pushing the envelope of the web to include and exceed competing stacks.
<u>See a list of WebAPIs</u>

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21% market share. 140,000 Add-ons built by 1000+ developers. Hundreds of millions of users in more than 80 language.

When you build for Marketplace, you tap into the power of Mozilla's brand and global network.

Proudly non-profit

Mozilla is a proudly non-profit organization dedicated to keeping the power of the Web in people's hands. We're a global community of users, contributors and developers working to innovate on your behalf.

We've done this for a while

Since our 1.0 release in 2004, Firefox helped bring choice back to users. Remember Internet Explorer? Our add-ons, made by developers all over the world, has been downloaded 3 billion times

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Over 100 companies like Facebook, Twitter and eBay have partnered with Mozilla to develop their apps for the Marketplace.

When you partner with us, our marketing, social media and PR support will help you reach new users.

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Jack Herrick -CEO

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