Mozilla

UX: Wireframes
Firefox Flicks, mozilla.com video slide

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08.10.2012

OVERVIEW

Goal: Add video functionality to mozilla.org slideshow

On *https://www.mozilla.org* is an ad-slide-show. The video slide is implemented within this promo area.

Bug: *https://bugzilla.mozilla.org/show_bug.cgi?id=796049*

Please see corresponding Firefox Flcks video snippet for reference:
https://bugzilla.mozilla.org/show_bug.cgi?id=770225

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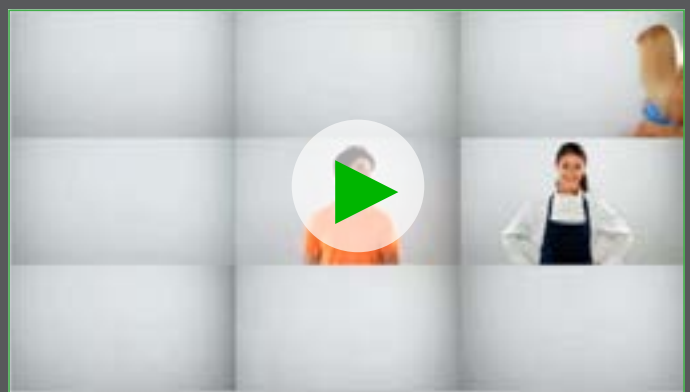
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(A)
(C)

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Video Slide, initial page state

A. Slide / Promo Area
Video slide will contain promotional messaging, link to topic being promoted, and video. (TBD: "video" here may simply be image that represents video in the slide until user selects and expands it)

B. Link Position
Link is positioned under slide copy.

C. Video Area for initial slide state
Area is reserved for video.

Developer: Please answer if we will need an image asset created for this or if we can embed actual video here before panel expands. (see next page for interaction details)

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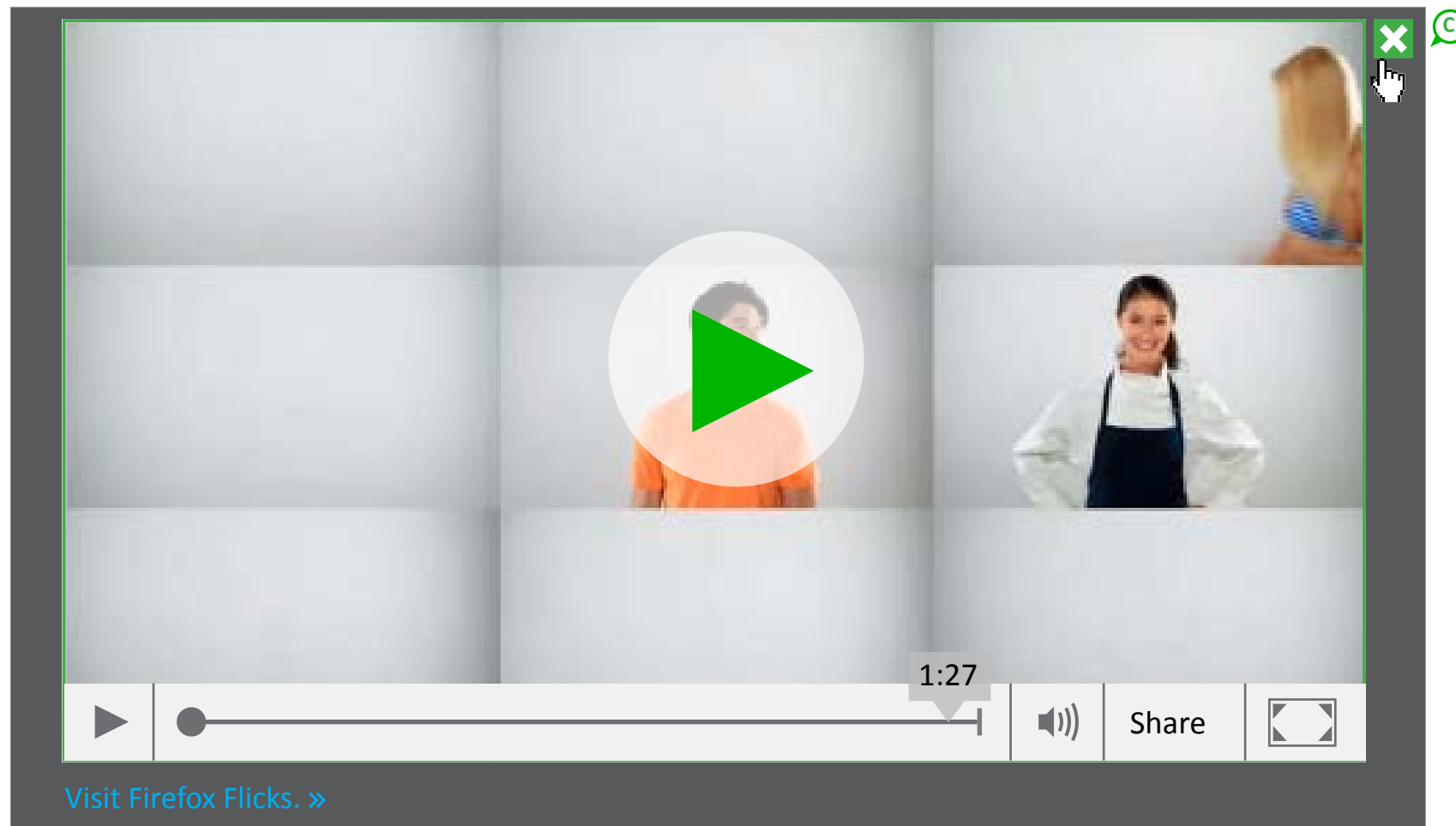
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▶   🔊   Share   ⛶

Ⓐ

Ⓑ Visit Firefox Flicks. »

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Video Slide, expanded

See also: Corresponding Firefox Flicks video snippet bug for updated video player controls:

https://bugzilla.mozilla.org/show_bug.cgi?id=770225

A. Video Controls

Video controls appear on hover.

(for tablets/touch interfaces, controls appear on tap - I can show example of similar interaction to demonstrate, if needed)

B. Link Position

When video expands, link falls below video. Vertical position changes, stays left-aligned.

C. Close Video

Closing video minimizes expanded state of this panel. Page returns to state on previous page.

Additional Notes

* See following pages for share interaction.

* When in development, for desktop users, let's consider allowing expanding video's size to react to the user's viewport area.

Final Frame Details
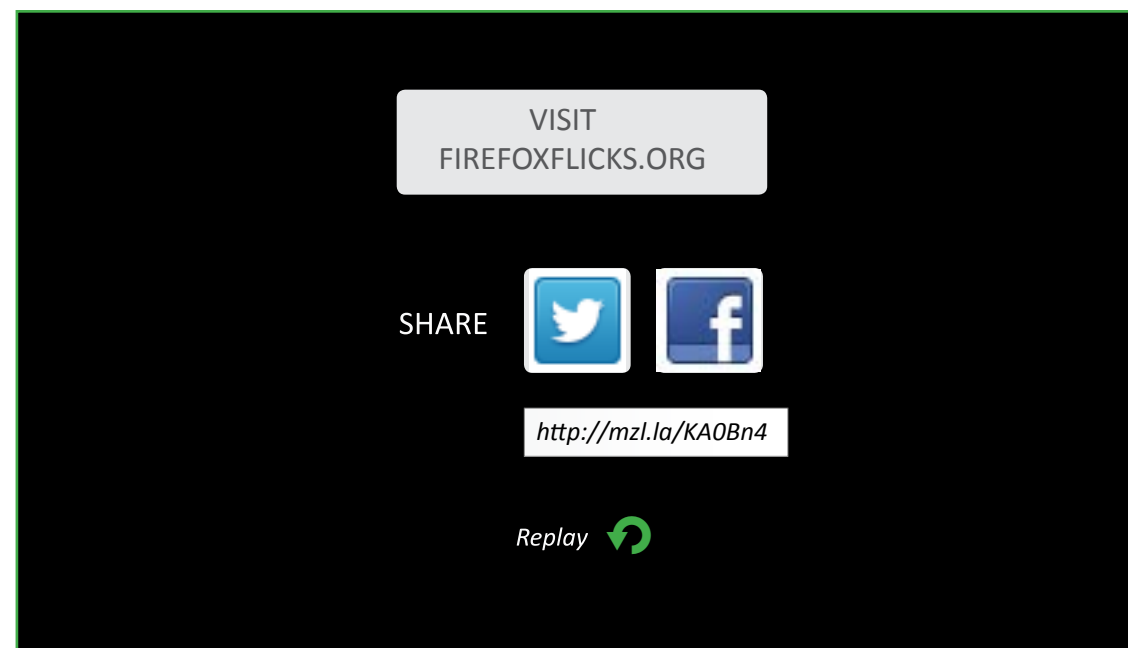
Interactive buttons are overlayed on final frame of video.

1) link to firefoxflicks.org

2) link that expands share widget

3) replay option

* sharing controls are ever-present within video player controls.

* sharing and next step to Firefox Flicks site are possible once video is expanded, but promoted when video is complete.

* refer to visual designer for assets

FINAL FRAME STATE

VISIT
FIREFOXFLICKS.ORG

SHARE

http://mzl.la/KA0Bn4

Replay

HOVER STATE, CONTROLS SHOWN

VISIT
FIREFOXFLICKS.ORG

SHARE

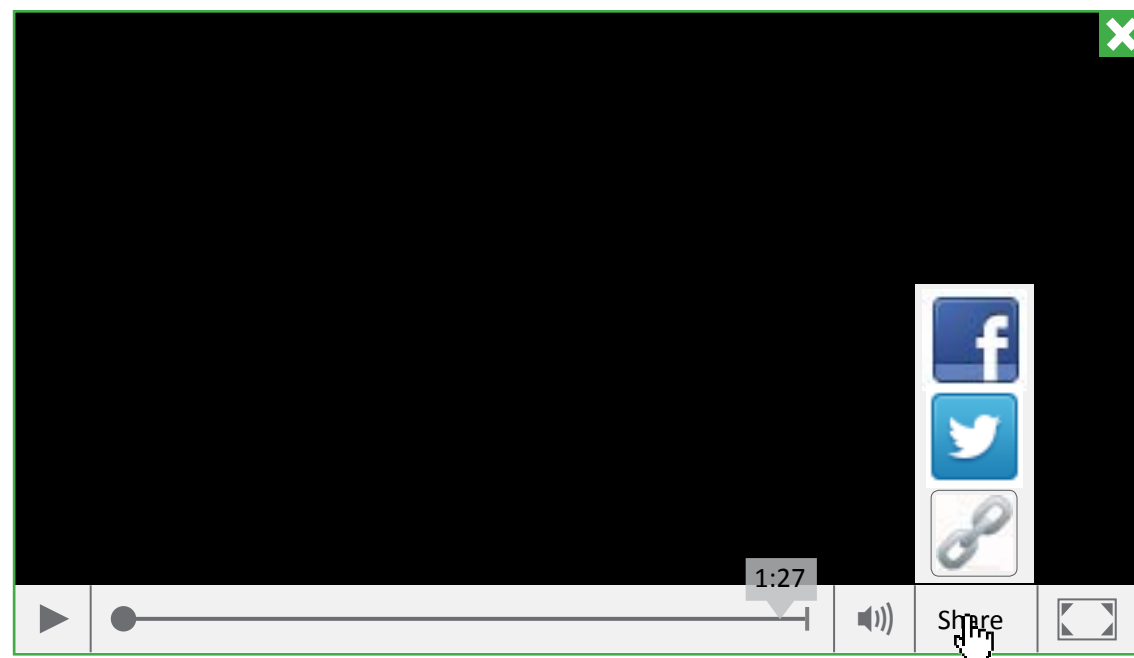http://mzl.la/KA0Bn4

Replay

1:27

Share

Sharing Details

Selecting 'Share' from controls displays sharing choices: Twitter, Facebook.

* refer to visual designer for assets

SHARING FROM CONTROLS

1:27

Share

SHARING FROM FINAL FRAME

Share options are also promoted in final frame of video player.

* refer to visual designer for assets

VISIT
FIREFOXFLICKS.ORG

SHARE

http://mzl.la/KA0Bn4

Replay

SHARING NEXT STEP

Share window appears over page instead of bringing the user to a dedicated sharing page. This keeps the user within the mozilla.com homepage environment.
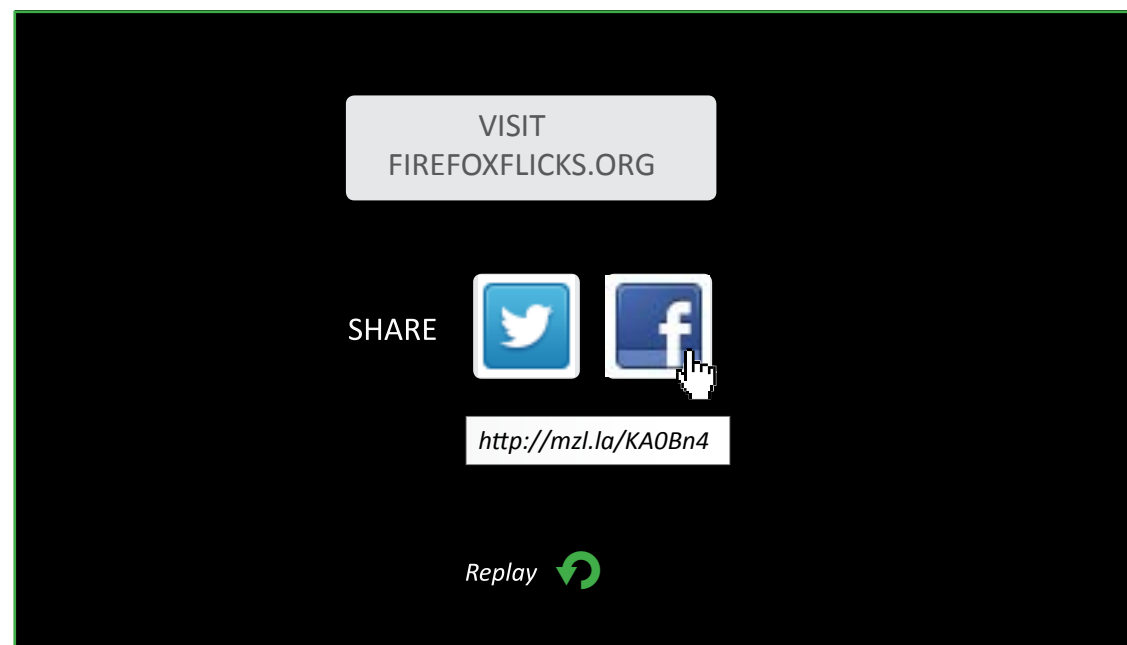
When considering copy for this snippet keep in mind the following places where the copy will also be used:

Facebook

Share This Link

On your own timeline

Firefox Flicks 2013
See what people are creating for Firefox Flicks!

Share Link   Cancel

Share a link on Twitter

Share a link with your followers

It's almost time for Firefox Flicks. See what people are creating to share Firefox with the world! |http://URL|

Tweet

* TBD: Interaction when "link" share button is selected from within controls

Document:	UX: Wireframes	Date:	08.10.2012	Author:	H. Habstritt
Project:	Mozilla: Firefox Flicks, video slide	Sprint:	n/a	Email:	habber@mozilla.com