App Submission Flow
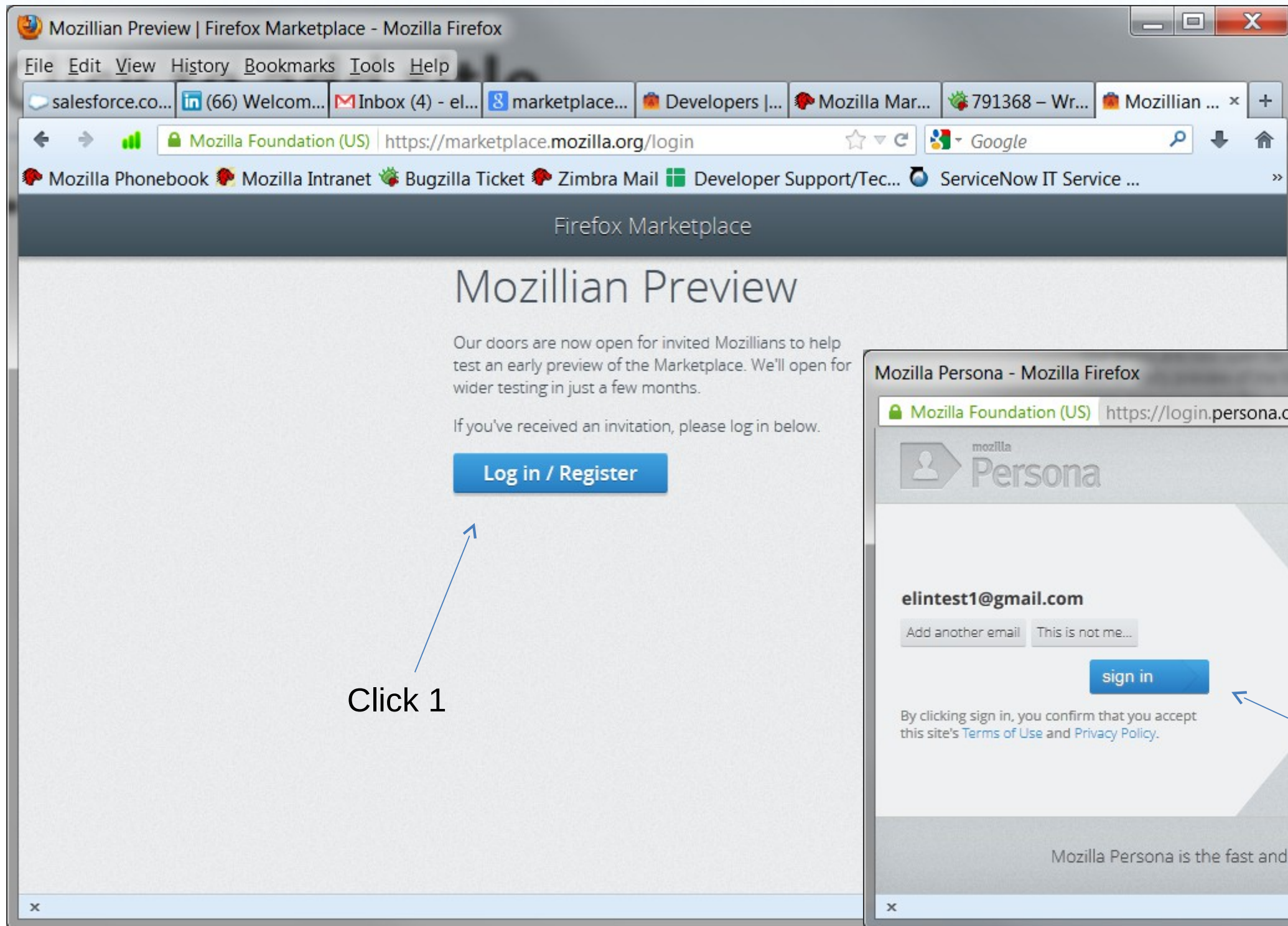
Marketplace.Mozilla.Org
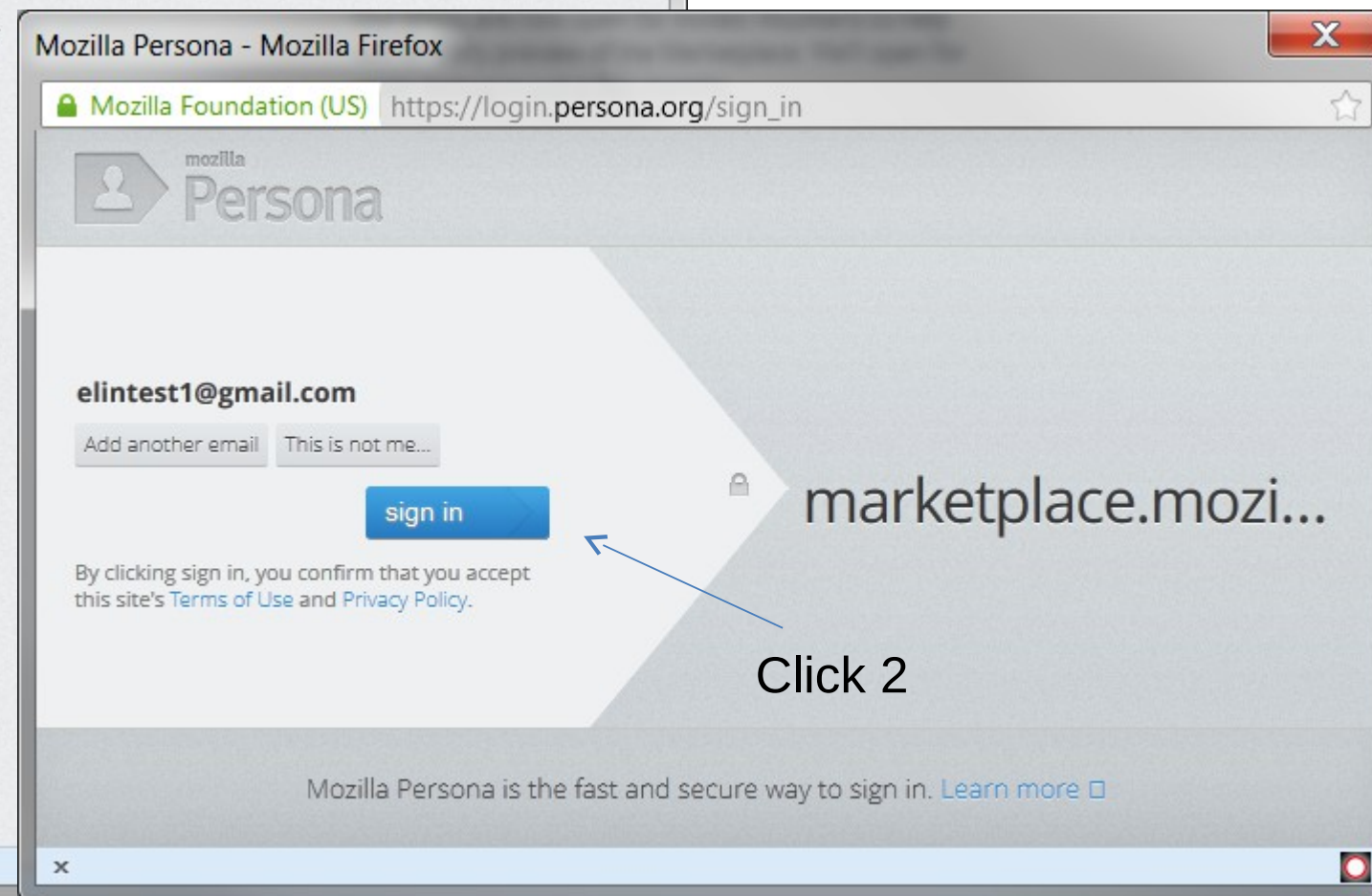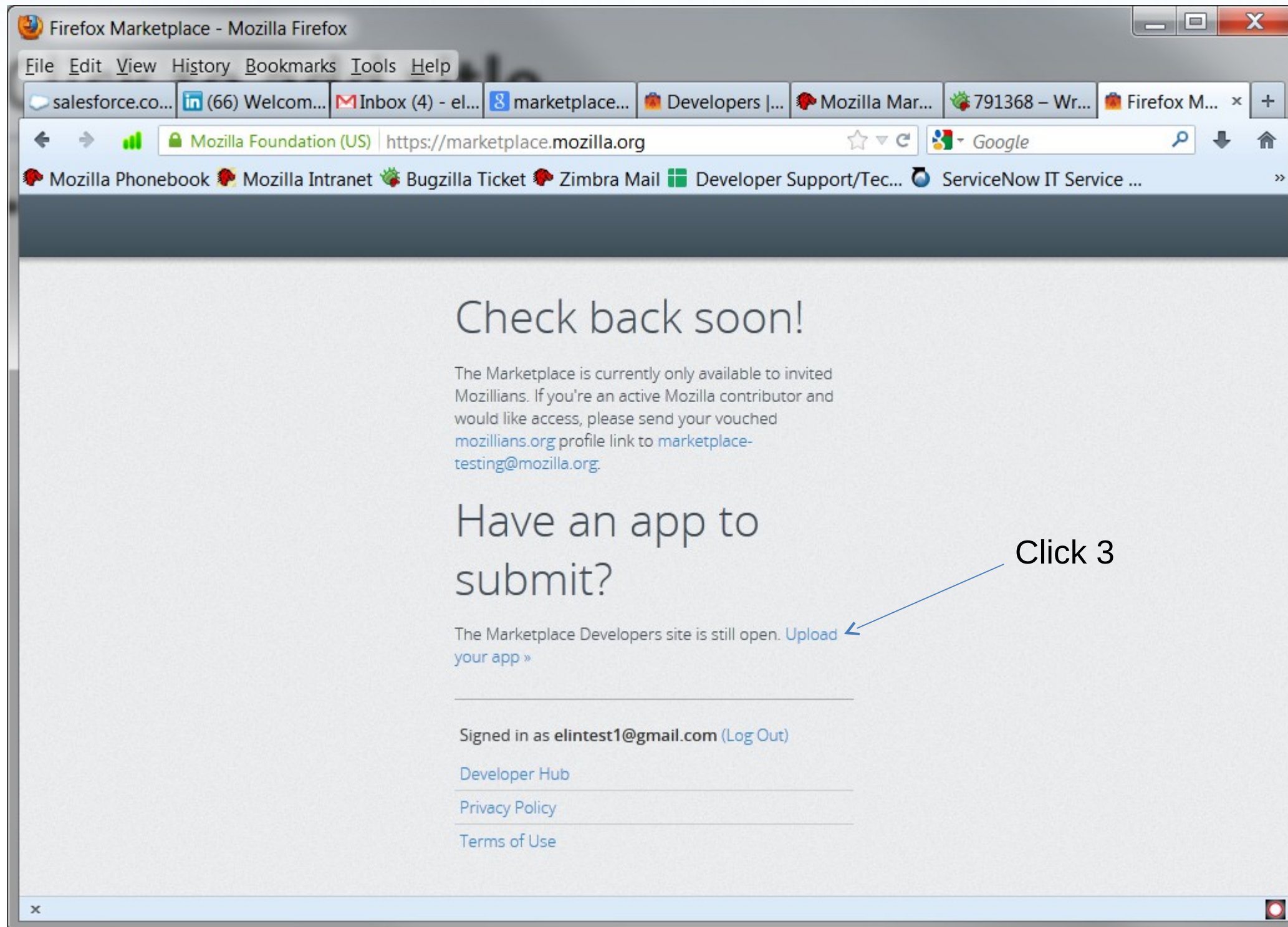
Firewall (current flow)

- No Partner/Developer centric communication
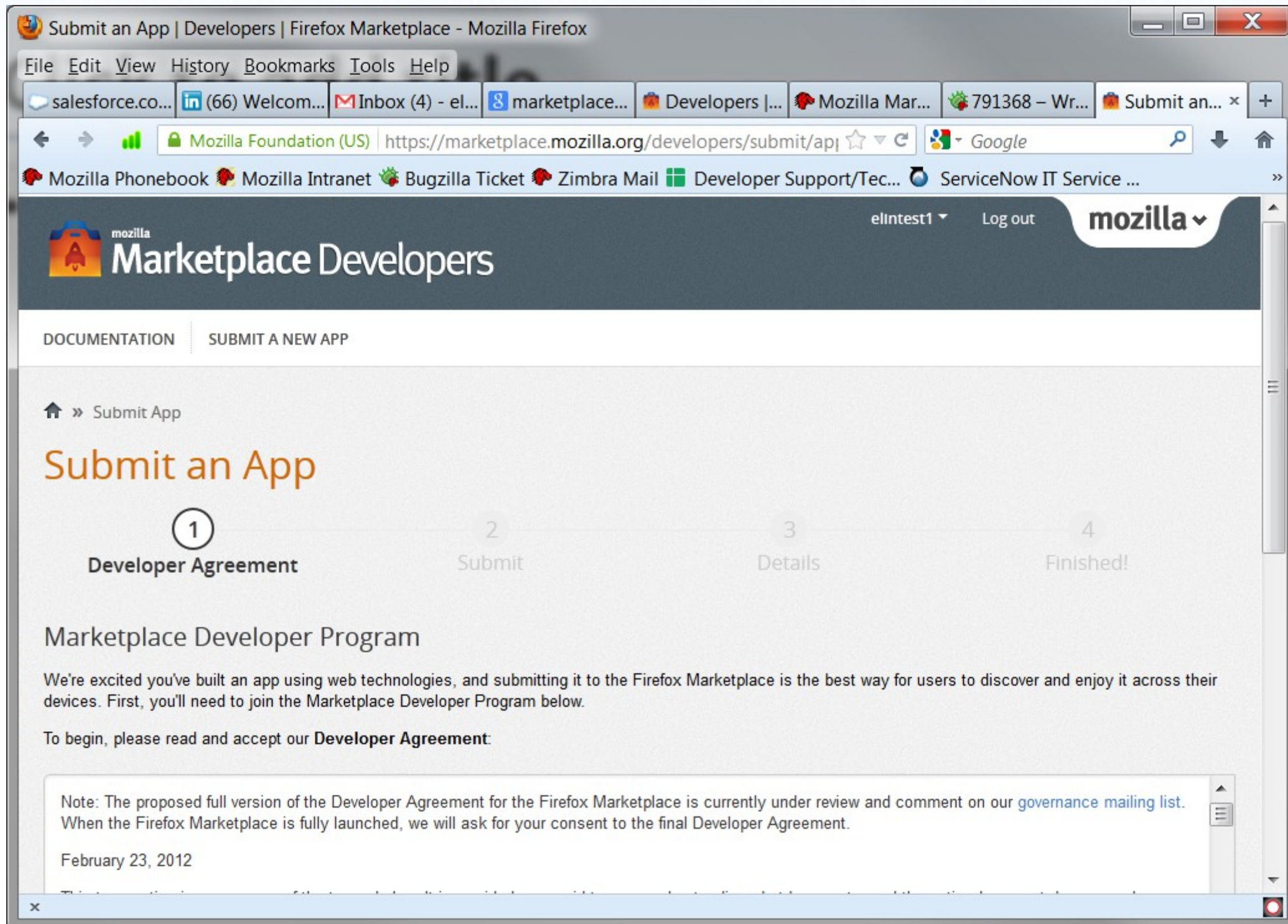- Requires login to progress

Logged in (current flow)

Click 3

- Duplication of previous step

- Has developer centric communication and next steps.
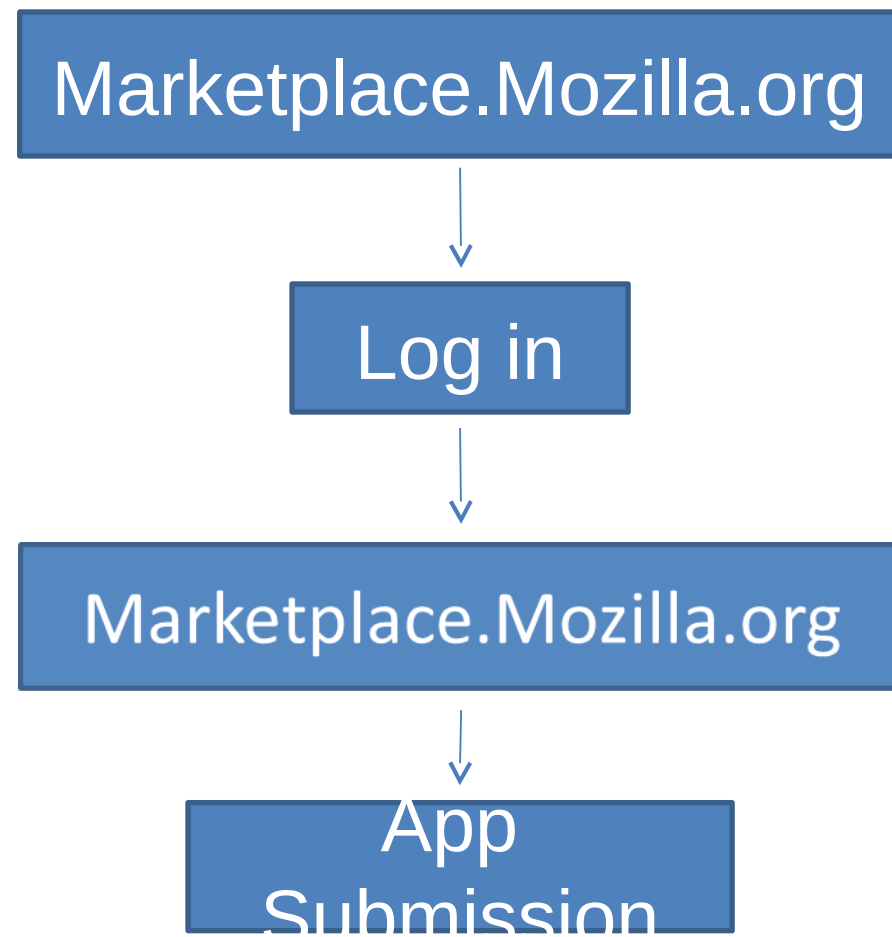
- Should be the primary landing page for MMO.

App Submission (current flow)

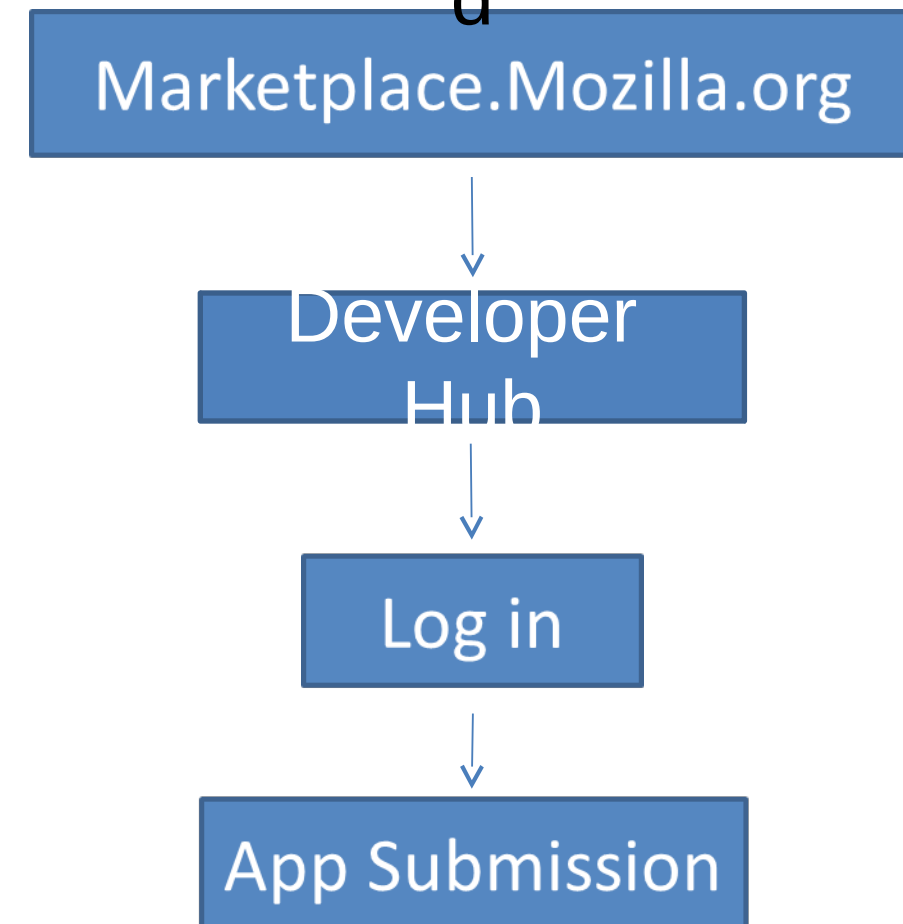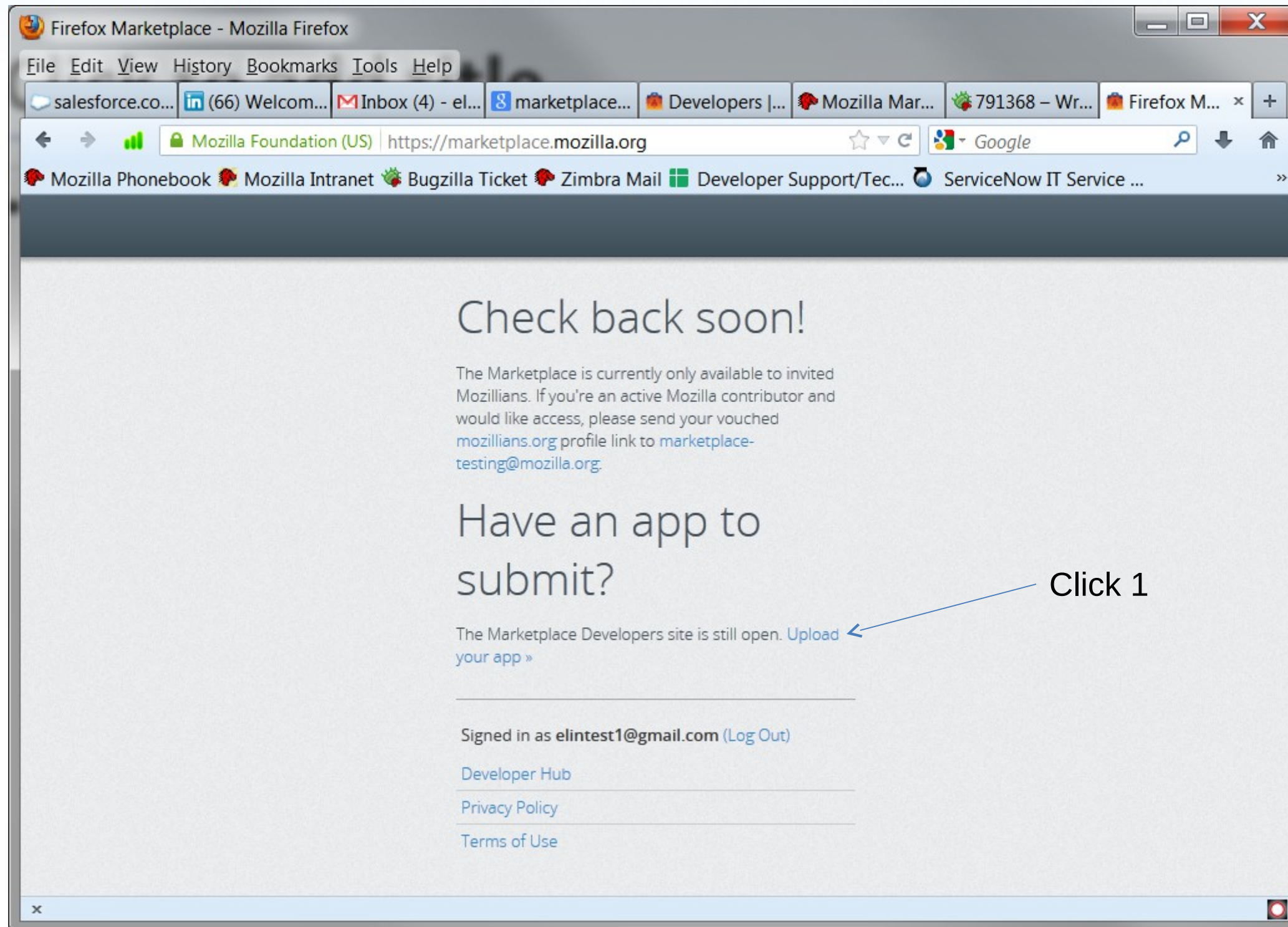No link to developer hub

Developer Flow Chart

Current

Proposed

Marketplace.Mozilla.org

Log in

Marketplace.Mozilla.org

App Submission

Collapse these steps and remove login requirement for app submission

Developer Hub not present

Marketplace.Mozilla.org

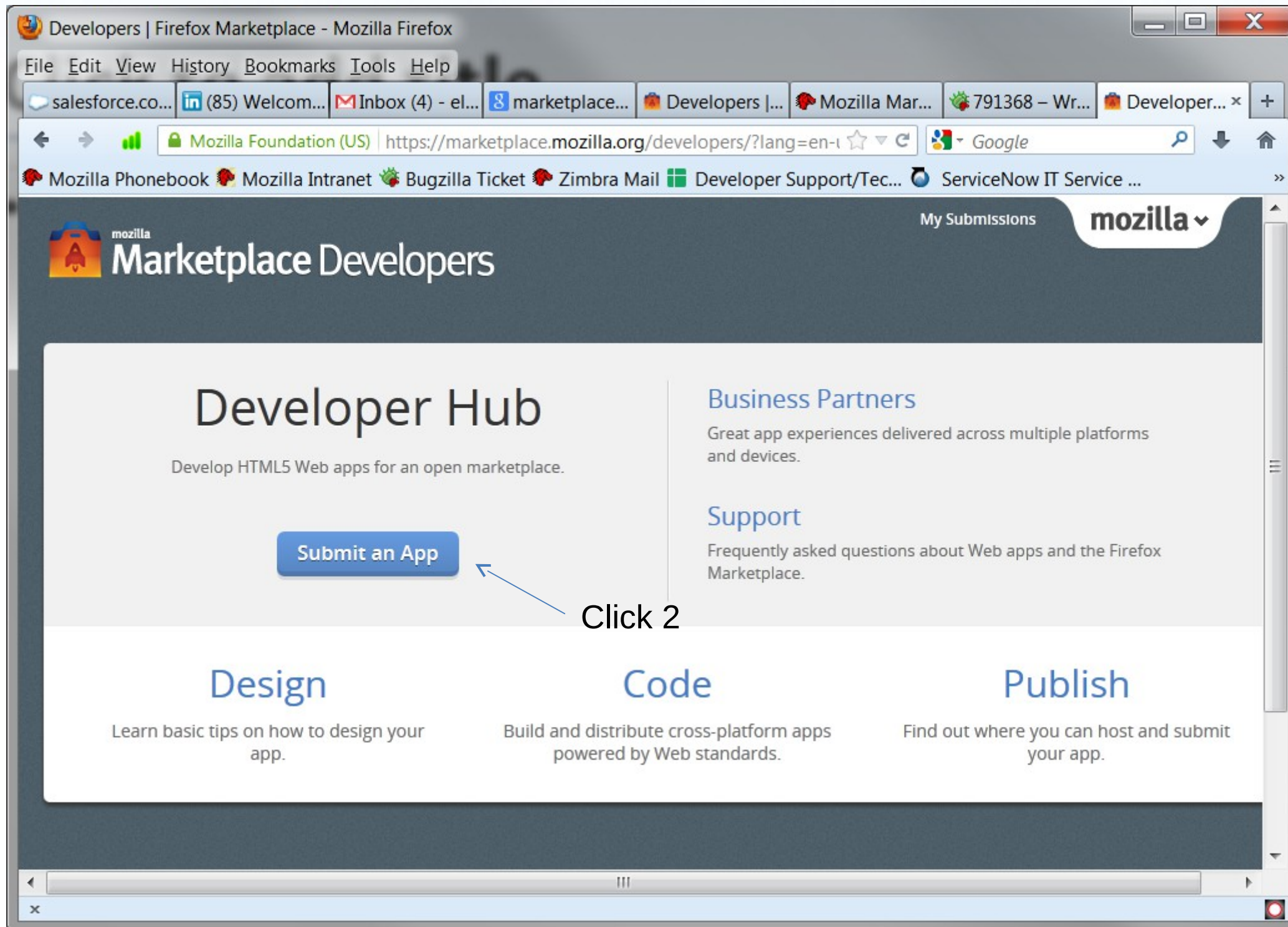Developer Hub

Log in

App Submission

MMO landing page (proposed flow)

- Retain login requirements for Marketplace use

- Remove login requirement for Developer submission

- Point 'Upload your app' to Developer Hub

- Allocate 50% to consumer, 'Check back soon!' & 'Mozillian preview'

- Allocate 50% to

Developer Hub (proposed flow)

All submission flows should lead to Developer Hub

App Submission (proposed flow)