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Trademark Law

Carr & Ferrell's trademark team features three seasoned [trademark attorneys](#) with over 35 years of combined experience and is supported by a senior-level trademark paralegal and an administrative assistant with over ten years in the trademark field. Whether our client is an emerging company with a single brand, or an established enterprise with a multi-national portfolio spanning the globe, **Carr & Ferrell's** trademark group provides personalized service to meet each client's individual needs. Our unique combination of experienced practitioners, technological expertise, and nimble size makes our trademark group well-known for its flexibility and innovative legal strategies.

From the moment a client conceives of a new trademark or design, we stand ready to assist with every step of the domestic and international trademark clearance and registration process. Through guidelines to ensure proper use and watching services to detect potential infringements, we help protect the goodwill our clients have created in their marks. We assist clients in trademark licensing, ownership transfers and in developing enforcement strategies. When trademark disputes arise, Carr & Ferrell clients have access to our trademark practitioners and a fully staffed litigation team, both with experience in proceedings before the U.S. Trademark Office, World Intellectual Property Organization domain arbitration, and trademark infringement and dilution litigation in State and Federal courts.

Carr & Ferrell's trademark group serves clients in a wide range of industries, including hardware and software, telecommunications, internet enterprises, semiconductors, financial services, media and entertainment, clothing, cosmetics and sporting goods.

Trademark Resources

Learn more about trademarks, trade dress, and domain names, as well as related legal issues and legal services, on the following pages:

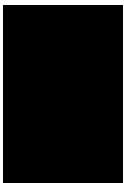
- We have posted answers to some common questions in our [Trademark FAQs](#).
- Read about the opportunity to register your own top-level domain name in our article [Top Level Domain Names: What's in a \[dot\] Name?](#)

The following recent publications are available for download:

- An overview of the law of domain name disputes (2010): [Cyberspace Primer: Domain Disputes](#)
- An overview of contributory and vicarious liability prepared for the AIPLA Spring Meeting in San Francisco (2011): [The Evolving Law of Secondary Liability in Trademarks](#)

Carr & Ferrell has hosted numerous Roundtables for the International Trademark Association (INTA). You can find summaries and discussion outlines for those events in our [Roundtable Archive](#).

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