## Sub-Row: Chinese

This report shows drill-down detail for a single row from the report. It shows the values for the row: Language = Chinese

Jun 1, 2012 (12:00 AM) - Jun 12, 2012 (1:59 AM)

New Calculated Measure

## 

Sub-Row: Chinese			Items Per Page: 20 💌
Country		Visits	Visit Page Views
1. China		64,632	104,339
2. Taiwan		48,801	88,658
3. Hong Kong		17,718	34,318
4. United States		4,129	7,609
5. Malaysia		2,294	4,611
6. Canada		1,421	2,914
7. Macau		1,039	1,929
8. Australia		874	1,544
9. Singapore		606	1,228
10. Viet Nam		466	991
11. United Kingdom		432	826
12. Japan		426	751
13. Germany		318	573
14. France		253	482
15. New Zealand		204	369
16. Korea (South)		127	183
17. Netherlands		122	211
18. Indonesia		108	232
19. Philippines		107	240
20. Thailand		103	320
Subtotal for rows: 1 - 20 Other Total		- - -	252,328 2,125 254,453
	Pages: ◀ Previous   123   Next ▶		Showing: 1 - 20 of 50

Language by Country - Help Card

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## **Column Definitions**

Country - Name of the country where the visitor or the visitor's IP address is located.

Language - This report provides information on the Language Preference setting of the visitor's browser.

Note that if a visitor changes the Language Preference during a session, the visit is counted for multiple languages.

Values for "Unknown language" represent hits where the parameter was not present in the Web data activity file. Visit totals are not provided because client detail attributes such as language preference can change within a single session, if for example, a visitor has multiple browsers open to the same web site at once.

Visit Page Views - The number of pages viewed during a visit.

Visits - A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Note that if the dimension changes state during the course of a visit (such as a visitor changing from non-customer to customer), the visit will be recorded for both states. In such cases, the total of visits in this report may be greater than the number of visits reported in the Overview. In the Key Metrics Summary report for example, if a visit spans several hours, it is recorded in each of the hours.

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This report was created on Tuesday, June 12, 2012 - 2:35:47 PM

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