Mozilla Facebook Timeline Covers

March 5, 2012

mozilla

Mozilla FTC

- FTC V1 (pg. 3)
  - General branding approach. Revised from previously presented FTC.
- FTC V2 (pg. 4)
  - General branding approach with a community touch. Firefox team added to the background symbolizing the many behind the brand and its mission in a generic way.
- FTC V3 (pg. 5)
  - Same as V2 but this one highlights a fan on a daily/weekly basis right on the profile image.
- FTC V4 (pg. 6)
  - This alternative adds a human touch to the FTC. Showcasing actual faces of the Mozilla Firefox community, with the orange overlay giving it a branding touch.

mozilla Firefox

Firefox

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Highlights

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Firefox
14 hours ago

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Jesse Montano
Firefox is my browser of choice, it's the best.
February 23 at 4:44pm

Carlos Garcia
Firefox is the only browser I trust, it's fast, reliable, and best of all, I can customized it.
2 · February 22 at 12:51pm

Rafael Torres
This browser is my favorite one by far.
4 · February 17 at 11:06am

Silvana Massolo
All my friends and I use Firefox!!! I love it!

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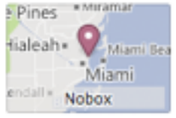

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Alex Redondo Featured Fan

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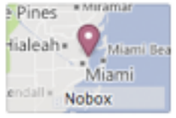

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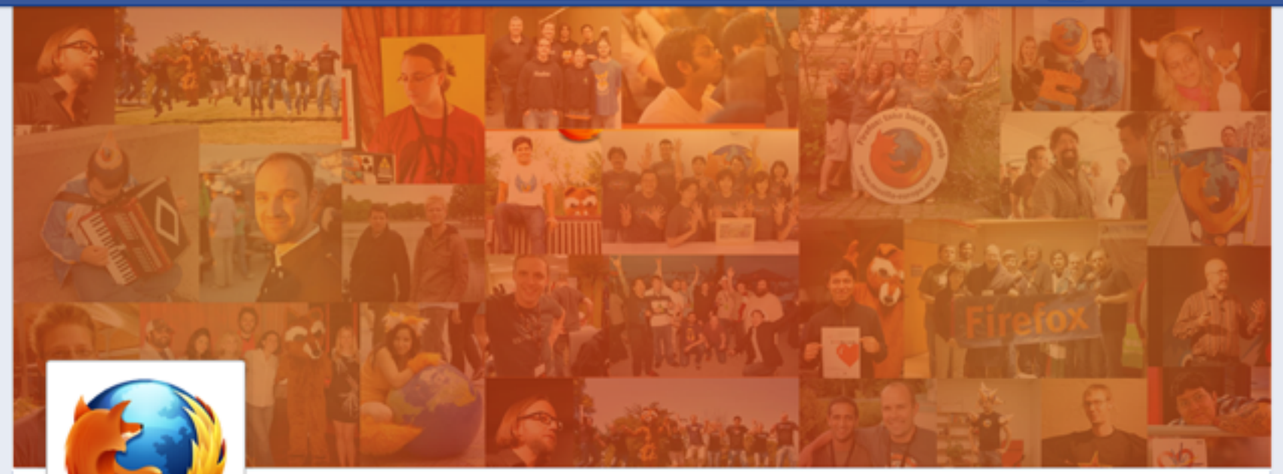

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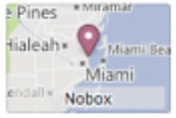

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Next Steps

- Receive feedback/approval
- Update Facebook page with FTC by Friday