

# Mozilla Affiliates Program

## Document Summary

Client	Description
Mozilla Firefox	Affiliates Program

## Revision History

Version	Date	Author	Notes
1.0	16/05/2011	Luis Alveart	Wireframes. First release.
2.0	24/05/2011	Luis Alveart	Wireframes. Fixes from First Round
3.0	30/05/2011	Luis Alveart	Wireframes. Third Round

0000.Home

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Footnote	Label	Description
1	Header	Include the same layout and links from the current template of Mozilla's programs and sites.
2	Members' Area	<p>Allows users to log-in and get access to banners. Registered users may recover forgotten passwords.</p> <p>To recover their passwords, users must type in their email address, the application will validate the address and send an email with the password.</p>

Footnote	Label	Description
3	Log in Button	<p>By clicking on this button, the login input fields will expand in place in order to allow users to fill in their validation data.</p> <p>The login input fields will be Email and Password, and a link for: "Forgot Your Password?"</p>
4	Promo Image	Displays visually-rich information about the program along with a call to action encouraging users to join the program.
5	Register	Visitors who do not have an account can access the registration form by filling the fields above and clicking on this button.
6	Share Button	Users can share the Mozilla Affiliates site using their accounts on social networks.(Facebook / Twitter).
7	Footer	<p>Same footer from the current template of Mozilla's programs and sites.</p> <p>Please take into account that the "Other Languages" dropdown menu, will allow users to change the Affiliates site's language, but if the program does not exist in a certain language, upon choosing that language it should go to the Firefox landing page.</p>

0010.Home-Login

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**Affiliates**  
Lorem ipsum dolor sit am et, consectetur adi pis cing elit.

Email:

Password:

[Send](#) <sup>1</sup>

[Forgot Your Password?](#)

Image

**Become an Affiliate**

**About Program**

Nulla nisi sem. Phasellus magna nisi, euismod vel pellentesque id, tincidunt lobortis diam. Mauris convallis nisi nec dolor consectetur. Lorem ipsum dolor sit am et, consectetur adi pis cing elit. Sed non sapien erat, nec porttitor metus. [Learn More](#)

[Share this Program](#)

**Don't have an Account?**  
Start spreading the word!

Nulla nisi sem. Phasellus magna nisi, euismod vel pellentesque id, tincidunt lobortis diam. Mauris convallis nisi nec dolor consectetur.


Fullname:


Email:


[Register](#)

Estimated Fold Area


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Footnote	Label	Description
1	Send Button	By clicking on this button, the site will validate the entered data, and take the user to the Logged Users Landing page if they succeed or display an error message, so users can validate their info.

0020.Register

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## Firefox Affiliates

Lorem ipsum dolor sit am et, consectetur adi pis cing elit.

### Register <sup>1</sup>

**You are close!**  
Please complete the missing fields and start spreading the word.

Full Name:

Email:

Username:

Suggestions: [johndoe](#), [doe211](#), [johnD](#)

⚠ This username is not available. <sup>2</sup>

By ticking this box I agree with the Mozilla's [Terms & Conditions](#) <sup>3</sup> and [Privacy Policy](#).

I want to receive information and notifications about Firefox and Mozilla via email.

Join <sup>4</sup>

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Footnote	Label	Description
1	Register Form	Once users fill the previous inputs in the home page, the must select a username and accept the Terms and Conditions and Privacy Policy to complete the registration process.  Full Name and Email input will be pre-filled by default with the entered data on the home page.

Footnote	Label	Description
2	Username Availability	<p>When users enter a username, the site will validate if it isn't already taken. The site will then suggest some usernames according with the full name and email information; so users can choose to select one of those options by clicking over it.</p> <p>If the username already exist, a notification message will appear below the field. Otherwise, users will be notified about they succeed with their choice.</p> <p>Also, users will get more information about Username field (tooltip), by clicking over the field.</p>
3	Terms and Conditions	<p>Users must accept "Terms and Conditions" and "Privacy Policy" in order to create an account. In addition, users may opt-in to receive notifications from Mozilla via email, by ticking the third checkbox.</p> <p>If users click over those links, a new window will open with the related information.</p>
4	Save Button	<p>When users click this button, the site will validate all the provided information. If any of the fields is filled out with invalid data or if a required field is not filled out, the form will not be processed. The site will display the corresponding error messages to indicate the fields that must be edited or filled out before proceeding.</p>

0030. ConfirmationPage

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**Thank you for joining Mozilla Affiliates!**

We have sent you a confirmation message with an assigned password to the following email address:

***john.doe@gmail.com*** [Change](#)

Please review it and click on the link to complete your registration.  
Note: You can change your password afterwards.

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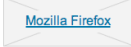
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
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Footnote	Label	Description
1	Confirmation Message	This disclaimer will appear when users submit a sign-up form with validated information. Please take into account, that users must check their email in order to find the password to log into the site.

0100. UserProfile



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**Firefox Affiliates**  
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### Profile <sup>1</sup>

**Congratulations!**  
Your registration is now complete. Please take a minute to complete your profile.

Username:  
Johndoe

Full Name\*:

Email\*:

Current Password:  
 [Forgot Your Password](#)

Verify New Password:

I wish to receive Lorem Ipsum Dolor. <sup>2</sup>

Address Line 1:

Address Line 2:

City:  State:

Zip Code:

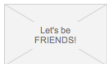
Language\* <sup>3</sup>: English (US) [Change](#)      Country\* <sup>4</sup>: USA [Change](#)




[Save](#) <sup>5</sup>    [Cancel](#)


← Estimated Fold Area

<sup>1</sup> Why do I need to provide my address?  
 Lorem ipsum dolor sit am et, consectetur adi pis cing elit. Sed non sapien erat, nec portitor metus. Nulla nisi diam. Praesentis magna nisl, euismod vel pellentesque id.


<sup>4</sup> Your country and language was automatically detected by your IP location, but you are able to change it if you wish.



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Footnote	Label	Description
1	User Profile Form	<p>Once users get their password, they can log into the site. The first time they log in, they will be redirected to this form.</p> <p>However, users can edit their profiles whenever they want by clicking on the "Edit Your Profile" link on the logged users landing page.</p>



Footnote	Label	Description
2	Address Fields	Address fields will be hidden by default until the user checks this box.
3	Select Your Language and Country Options	By default the web site will detect the users' language from their browser and their countries by GeoIP.
4	Inline Help Tooltips	This messages will appear any time users click over an input field. It will notify users about the reasons of the required information, or as an inline help for field that require an specific format for the entered data (i.e. Zip Code).
5	Save Button	When users click this button, the site will validate all the provided information. If any of the fields is filled out with invalid data or if a required field is not filled out, the form will not be processed. The site will display the corresponding error messages to indicate the fields that must be edited or filled out before proceeding.

0200.LoggedUsers-FirstTimeUser-LandingPage-GetBanners

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Just follow these simple steps to get started: 2

**1** 4 Pick a Category

Simply choose a category below, according with the product you want to promote.

**2** Pick a Banner

**3** Configure and Post

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[Firefox General](#)

[Firefox Mobile](#)

[Others](#)

Welcome **John Doe** [Log Out](#) 1

[Edit Your Profile](#)

**Start Spreading the Word!**

Nulla nisi sem. Phasellus magna nisi, euismod vel pellentesque id, tincidunt lobortis diam.

**Spotlight** 2 [Next >](#)

May 4th, 2011

**New Release: Text Links**

Nulla nisi sem. Phasellus magna nisi, euismod vel pellentesque id, tincidunt lobortis diam. Mauris convallis nisi nec dolor consectetur.

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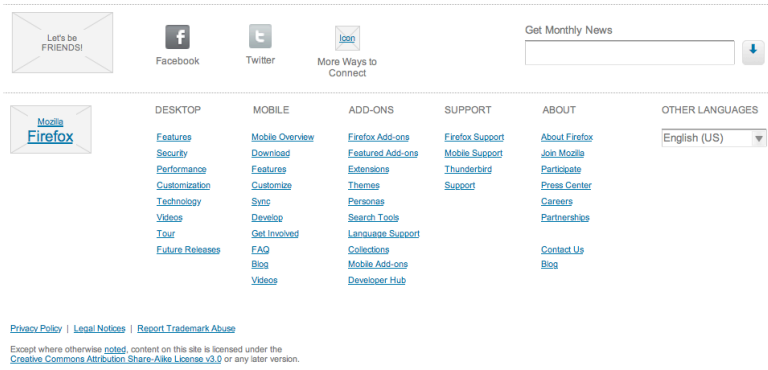
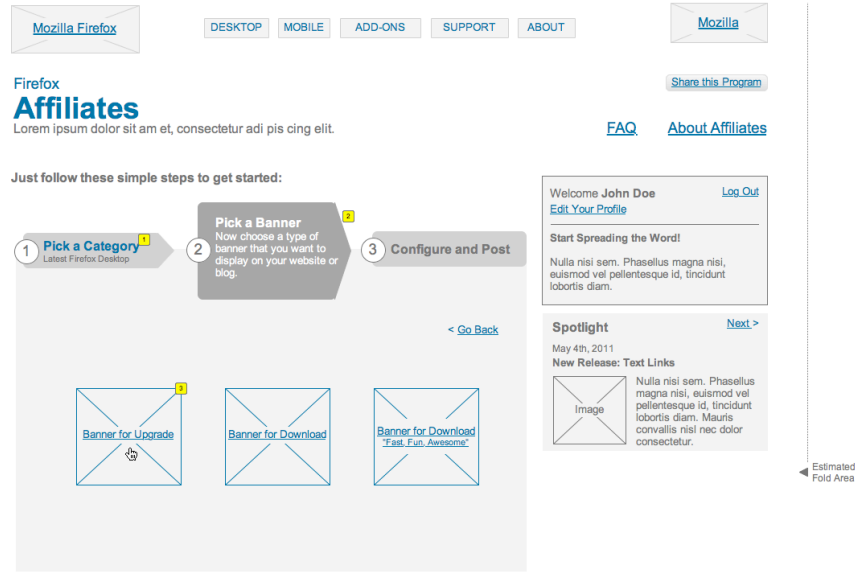
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Footnote	Label	Description
1	Member's Information	Once users are logged into the site, they will be allowed to edit their account information, start adding banners or review the banners they have already used.

Footnote	Label	Description
2	Spotlight / Alerts	<p>Displays relevant information that is previously defined by the Admin. The admin can also define which alerts will be displayed. This module can display more than one alert if needed. User can navigate through these alerts with the "Next" and "Previous" links.</p> <p>If there's no any alerts or messages, this module will not be shown.</p>
3	Get Banners	Allows users to view the banner gallery, which is divided into categories. The site displays the guidelines or instructions to place the banners correctly.
4	Step 1 - Pick a Category	To get banners, users will be able to select and configure a banner with a wizard that takes users through a step-by-step. On the first step, users select the category of the product they want to promote.

## 0201.LoggedUsers-GetBanners-PickBanner



Footnote	Label	Description
1	Previous Step	Once users complete a step, they will be able to go back and change their previous selections. Below each previous step, user can find which of the option they chose.

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Footnote	Label	Description
2	Step 2 - Pick a Banner	Here users select a type of banner. Take into account that each banner could include a different message or serve a different purpose.
3	Banner	Users can click on a banner title in order to select a specific size and get the corresponding code.

## 0202.LoggedUsers-GetBanners-ConfigurePost

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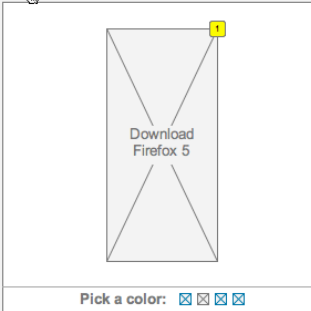
**Just follow these simple steps to get started:**

**1 Pick a Category**  
Latest Firefox Desktop

**2 Pick a Banner**  
Banner for Upgrade

**3 Configure and Post**  
Choose a size and color for your banner. Then you can get its code.

Choose a size:  
[300 x 250](#)   [160 x 600](#)   [125 x 125](#)



Pick a color:

[Go Back](#)

**Directions**

Copy the source code and paste it anywhere on your website or blog to link to the Firefox Download page. Your Mozilla ID is already identified in this code.

```

<a href='http://www.mozilla.org/firefox?WT.mc_id=aff_en01&WT.mc_ev=click'><img src='http://www.mozilla.org/contribute/buttons/110x32arrow_b.png'

```

Feel a sense of pride knowing you are spreading Firefox around the world!

Welcome **John Doe**   [Log Out](#)  
[Edit Your Profile](#)

**Start Spreading the Word!**

Nulla nisi sem. Phasellus magna nisi, euismod vel pellentesque id, tincidunt lobortis diam.

**Spotlight**   [Next >](#)

May 4th, 2011  
**New Release: Text Links**

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Footnote	Label	Description
1	Banner Placeholder	This placeholder will display a visual reference for each of the sizes on the same type of banner.
2	Banner Detail	Once users select a banner title they will be taken to a detailed view that includes the size options, and an input frame with HTML code. If users click on the code, it will be highlighted automatically, so they can copy and paste it on their sites' HTML. The directions copy will include the user's Mozilla ID, which is included on the HTML code as well.

### 0210.LoggedUsers-LandingPage-Dashboard

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**These are the banners you've created so far:** 1

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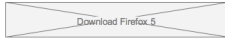
**Banners for Download**

Creation Date: 03/12/2010  
 Downloads: 120  
 Linked URL: <http://www.johndoe.com>



---


Creation Date: 03/12/2010  
 Downloads: 120  
 Linked URL: <http://www.johndoe.com>



---

**Banners for Upgrade**

Creation Date: 03/12/2010  
 Downloads: 120  
 Linked URL: <http://www.johndoe.com>



Welcome John Doe [Log Out](#)  
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**Your Statistics Summary** 1

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June 2011
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You can filter results by selecting a specific month.

Downloads	Downloads
Affiliates' Average	2.150
	3.153

[View Total](#)

**Spotlight** [Next >](#)

May 4th, 2011  
**New Release: Text Links**



Nulla nisi som. Phasellus  
 Lorem ipsum dolor sit am et,  
 consectetur adi pis cing elit. Sed non  
 sapien erat. nec portitor metus. Nulla  
 nisi som.

**Leaderboards** 1 [What is this?](#)

Tops 5 of Banners with most downloads:

User	Downloads
1. Spawn1567	10.678
2. Patty Adams	7.891
3. Gill Gonzalez	7.123
4. Tita452	6.111
5. Fox1987	4.567
21: YOU!	1.677


**Create a New Banner**

Just follow these simple steps to get started:


**1 Pick a Category**  
Simply choose a category below, according with the product you want to promote.

**2 Pick a Banner**


**3 Configure and Post**




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Footnote	Label	Description
1	Your Statistics	<p>This component displays the summary of clicks their banners have received.</p> <p>They can filter the summary by month and year, and compare their result to the community's average rate.</p> <p>If users filters the summary, they can always go back and see the total by clicking on the "View all" link. That link only activates once users filter the information.</p>
2	Leaderboard for Logged Users	<p>Logged-in users can see the Top 5 users and their current positions on the list.</p> <p>Allows users to check which users' banners have received the most clicks or led the most downloads.</p> <p>"What is this?" link displays a tooltip that explains what Leaderboards are about and how to appear on the list.</p>
3	Banners' Archive	<p>Users will be able to find all the banner they created since they opened their accounts.</p> <p>Those banner will be grouped by categories, and will display the creation date and total of downloads generated.</p>

0220.LoggedUsers-FAQ

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**Affiliates**

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**FAQ**

**Category Name 1**

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**Category Name 2**

**Category Name 3**

**Category Name 4**

Welcome **John Doe** [Log Out](#)

[Edit Your Profile](#)

**Start Spreading the Word!**

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**Spotlight** [Next >](#)

May 4th, 2011

**New Release: Text Links**

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Estimated Fold Area

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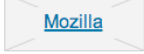
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Footnote	Label	Description
1	FAQ Section	This section displays a list of questions and answers grouped by categories. All the categories are collapsible, so users can expand one particular category and read all the related information.

0230.LoggedUsers-LearnMore



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**Firefox Affiliates**  
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[Share this Program](#)

[FAQ](#) **About Affiliates**<sup>1</sup>

[Home](#) > About Affiliates

### About Affiliates

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May 4th, 2011  
**New Release: Text Links**





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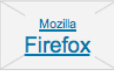
  
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Footnote	Label	Description
1	Learn More Section	This section of the site will display generic information about how Mozilla Affiliates works and its possibilities. We can also include Leaderboard, Links and Banners data.