

# Newsletter Landing - mock ups

A. Landing Page



Newsletter Graphic or icon perhaps tilted at an angle

B. Error Page - person makes mistake when entering email ...



URL: need short and friendly URL like [www.mozilla.com/news](http://www.mozilla.com/news) or [www.mozilla.com/newsletter](http://www.mozilla.com/newsletter)  
(we might add more newsletters to this page over time, hence the )

# Landing page (continued)

## C. Thank you page

Replace with large "Thank You" graphic?

The screenshot shows a Mozilla landing page with a dark blue header containing the Mozilla logo and navigation links: Products, Add-ons, Support, Community, and About. The main content area has a white background. On the left, there is a text block: "Thanks for subscribing! We hope you enjoy getting the latest Mozilla news, learning about special events, Firefox tips and tricks, product updates, and watching cool new videos. Share in the latest Mozilla happenings and learn about ways you can be a part of it. You, our product users, mean everything to us. We look forward to sharing news and letting you know how you can get involved." To the right of this text is a tilted rectangular box with the words "Thank you." inside. Below the text and box are three promotional cards: "More Secrets" with a video icon, "Spread the Word" with a speech bubble icon, and "Get Involved" with a gear icon. To the right of the screenshot, there are three annotations with arrows pointing to the page: "Replace with large 'Thank You' graphic?" points to the tilted box; "Add a heartfelt statement of appreciation?" points to the main text block; and "Offer next steps to learn about engagement (newsletters? FB and Twitter? Affiliate ? )" points to the bottom section of the page. Below these annotations are three lines of text: "More News", "Social Media", and "Spread the Word".

Add a heartfelt statement of appreciation?

Offer next steps to learn about engagement  
(newsletters? FB and Twitter? Affiliate ? )

More News

Social Media

Spread the Word