

- John Slater
Tuesday, 6:21 PM
Deleted: require
- John Slater
Tuesday, 6:21 PM
Added Text
- John Slater
Tuesday, 6:25 PM
Added Text
- John Slater
Tuesday, 6:25 PM
Added Text
- John Slater
Tuesday, 6:25 PM
Deleted: Space
- David Rolnitzky
Today, 1:25 PM
Resized: Shape
- John Slater
Tuesday, 6:25 PM
Deleted: Space
- David Rolnitzky
Today, 1:25 PM
Added Text
- John Slater
Tuesday, 6:25 PM
Added Text
- David Rolnitzky
Today, 1:25 PM
Deleted: [link to privacy policy?]
- David Rolnitzky
Today, 1:29 PM
Resized: Shape

Register Your Account

You'll need to create a free account to begin building your browser.

All fields marked with an asterisk* are required.

[note: remove all of the rest of the copy at the top of the page as it is repeated in the right-hand column]

UPDATE: will call this "profile" Under account details, simplify to: "We need some basic information about you or your organization in order to register the account. This information is only used by Mozilla and will never be shared. For more information, read our privacy policy."

If select personal, hide "organization name" and remove star from fax

For fields that are required, make sure to be consistent (e.g., right now the "Street Address 2" is required, but not "Street Address 1")

Remove this

Remove this -- add it to the field name: "Full legal name of the organization"

Remove this

Change field name to organization mailing address - use a header in that form

- John Slater
Tuesday, 6:27 PM
Deleted: You're almost ready to create a customi...
- John Slater
Tuesday, 6:27 PM
Deleted: Space
- John Slater
Tuesday, 6:27 PM
Added Text
- John Slater
Tuesday, 6:27 PM
Added Text
- John Slater
Tuesday, 6:27 PM
Deleted: .
- John Slater
Tuesday, 6:27 PM
Deleted: for some reason
- John Slater
Tuesday, 6:27 PM
Added Text
- John Slater
Tuesday, 6:27 PM
Deleted: SPAM
- John Slater
Tuesday, 6:27 PM
Added Text
- John Slater
Tuesday, 6:28 PM
Deleted: Space
- John Slater
Tuesday, 6:28 PM
Deleted: A
- John Slater
Tuesday, 6:28 PM
Added Text
- John Slater
Tuesday, 6:28 PM
Deleted: lternatively

Simplify this copy to something like:

The screenshot shows a browser window with the URL <https://byob.mozilla.com/register>. The page title is "mozilla build your own browser" and the status is "registration successful". The main heading is "Registration successful". The text below reads: "Your account has been created, but is not yet active. An email containing information on how to activate your account has been sent to the address you provided. You must activate your account before you can login to the Build Your Own Browser application. Please check your email for this information, and activate your account. If you do not receive this email within twenty-four hours, please contact us at byob-help@mozilla.com. If you are using any spam prevention software, please ensure that byob-registration@mozilla.com is whitelisted. You can also use the button below to re-send the account activation email:" followed by a button labeled "Re-send Account Activation Information".

A red overlay on the right side of the screenshot contains the following simplified copy:

Simplify this copy to something like:

Headline: **Thank you for registering!**

You'll receive an email shortly confirming that your account is approved. Please follow the [simple](#) instructions in order to finalize your registration and [begin building your browser](#).

If you don't receive an email after 24 hours, please contact us at byob-help@mozilla.com (but check your [spam filter](#) first!). Or, click the button below to re-send your activation information now.

NOTE: The first time someone clicks on the verification email, they should see a first run page explaining how to get started, or at least a few intro sentences

David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

John Slater
Tuesday, 6:29 PM
Deleted: You're just a few minutes away from

John Slater
Tuesday, 6:29 PM
Added Text

John Slater
Tuesday, 6:29 PM
Deleted: submitting

John Slater
Tuesday, 6:29 PM
Added Text

John Slater
Tuesday, 6:29 PM
Deleted: Space

John Slater
Tuesday, 6:29 PM
Added Text

David Rolnitzky
Today, 1:30 PM
Added Text

David Rolnitzky
Today, 1:30 PM
Deleted: [is this true??],

David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

John Slater
Tuesday, 6:30 PM
Deleted: Space

John Slater
Tuesday, 6:30 PM
Deleted: may

John Slater
Tuesday, 6:30 PM
Added Text

David Rolnitzky
Today, 1:31 PM
Added Text

John Slater



- Add a "get started" or "create browser" button to this page
- Add a link to return home or some navigation on this page to go to the BYOB homepage

David Rolnitzky
Today, 1:32 PM
Added Text

David Rolnitzky
Today, 1:32 PM
Deleted: [note is there a way
not to have this publi...

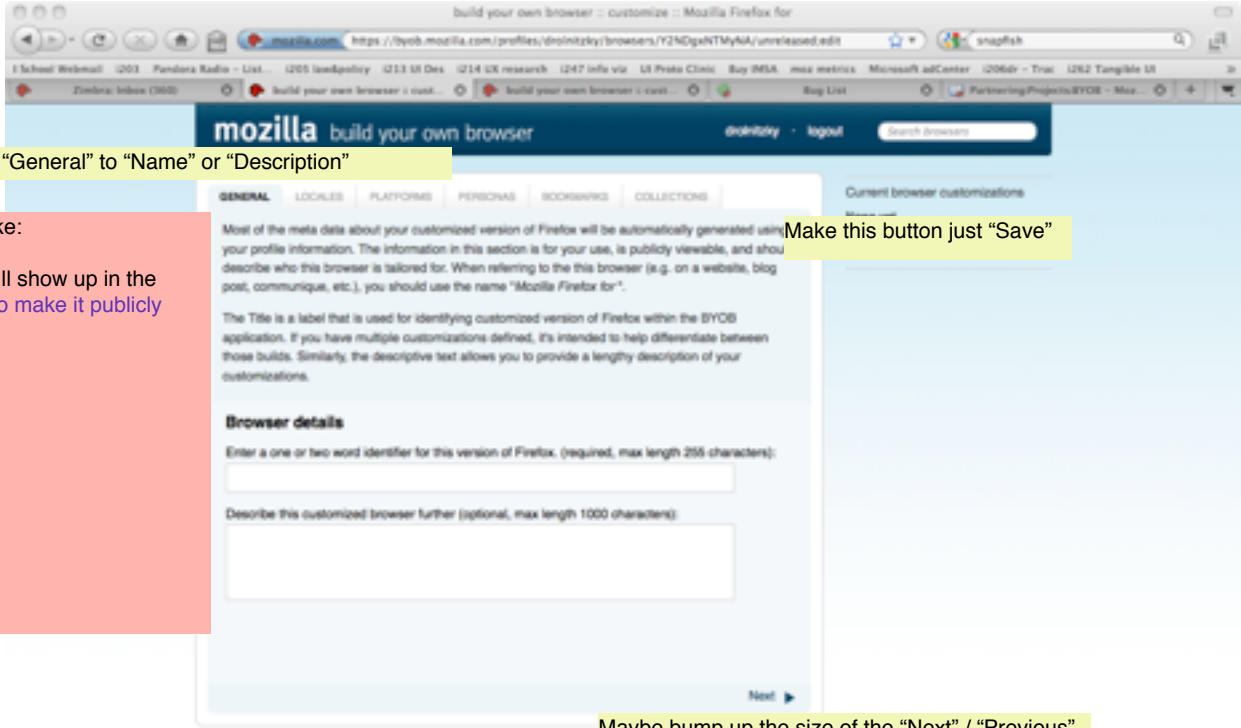
David Rolnitzky
Today, 1:31 PM
Moved, Resized: Shape

Simplify this copy to something like:
"The information in this section will show up in the browser directory, if you choose to make it publicly available."

Change "General" to "Name" or "Description"

Make this button just "Save"

Maybe bump up the size of the "Next" / "Previous" buttons or add them closer to the top for visibility.

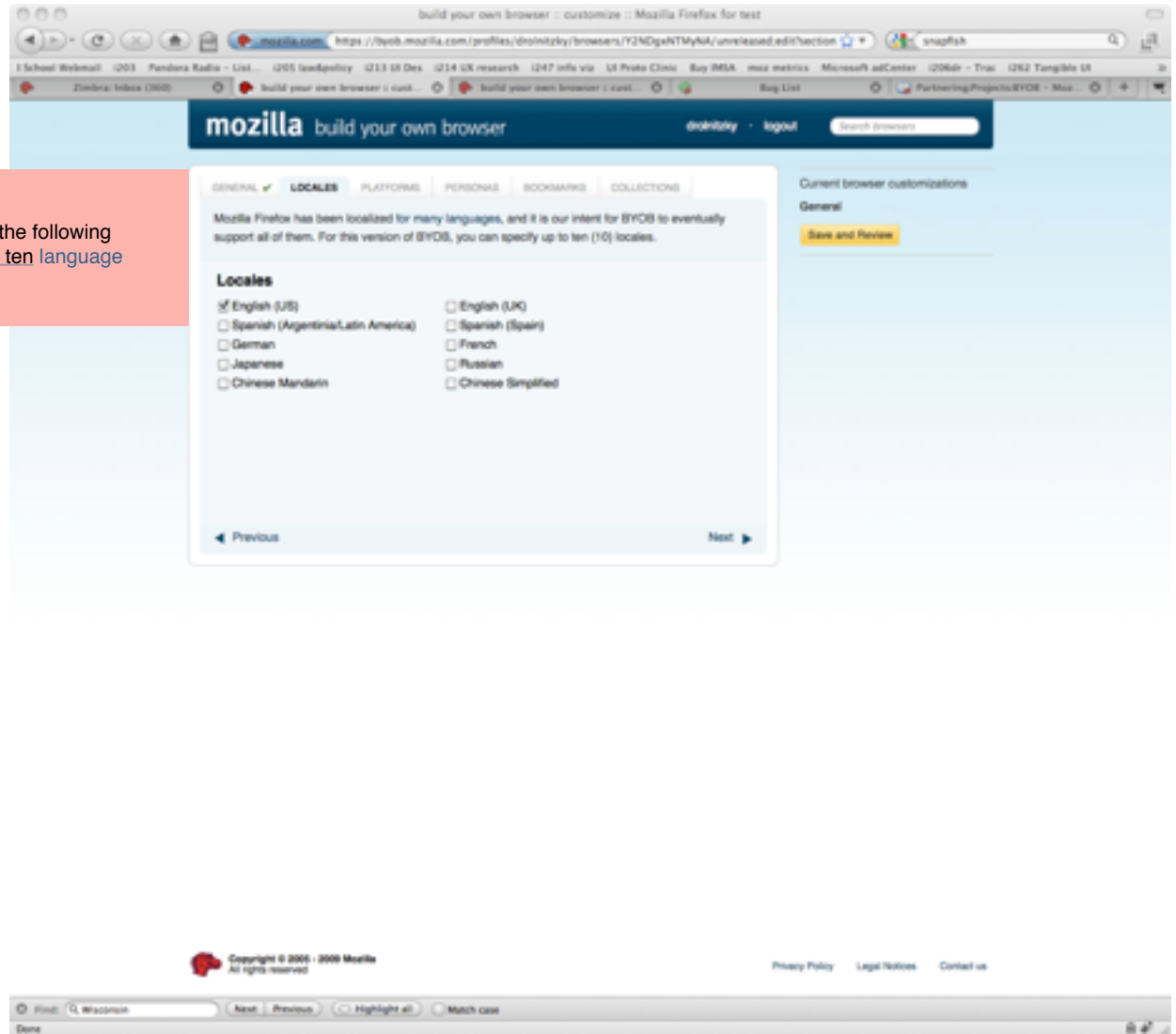


David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

John Slater
Tuesday, 6:33 PM
Added Text

Copy:

BYOB is currently available in the following locales. You can choose up to ten language options for your browser.



David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

John Slater
Tuesday, 6:34 PM
Added Text

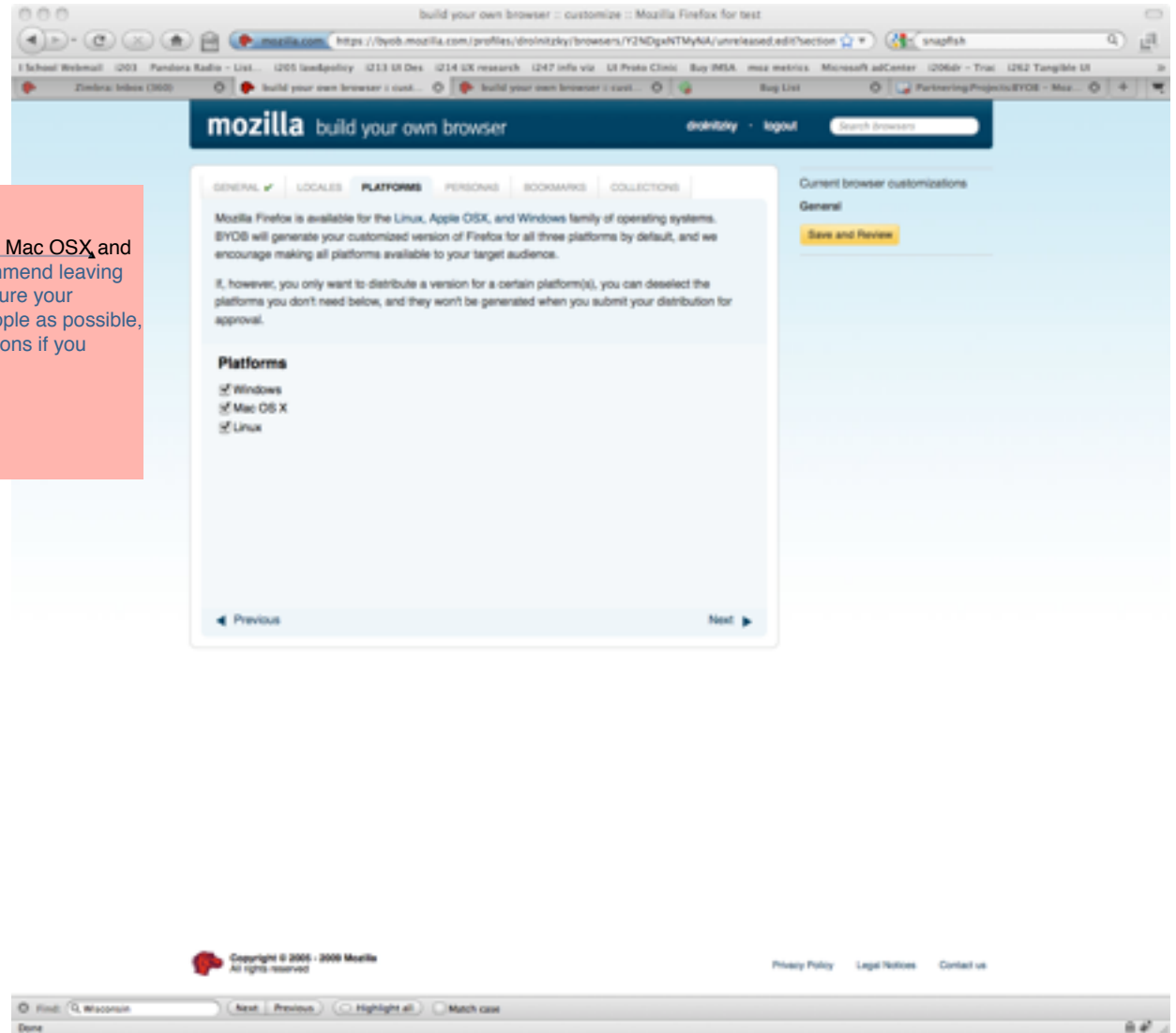
John Slater
Tuesday, 6:35 PM
Deleted: ,

John Slater
Tuesday, 6:34 PM
Added Text

John Slater
Tuesday, 6:34 PM
Deleted: Select each
operating system you want...

Copy:

BYOB is available for the Windows, Mac OSX and Linux operating systems. We recommend leaving all three options checked to make sure your browser is available to as many people as possible, but you can uncheck any of the options if you prefer.



David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

John Slater
Tuesday, 6:35 PM
Added Text

John Slater
Tuesday, 6:36 PM
Added Text

John Slater
Tuesday, 6:37 PM
Added Text

John Slater
Tuesday, 6:39 PM
Added Text

John Slater
Tuesday, 6:41 PM
Added Text

John Slater
Tuesday, 6:39 PM
Added Text

John Slater
Tuesday, 6:37 PM
Added Text

John Slater
Tuesday, 6:40 PM
Added Text

John Slater
Tuesday, 6:35 PM
Added: Paragraph Break

John Slater
Tuesday, 6:36 PM
Deleted: add a custom skin, called Personas for Firefox.

John Slater
Tuesday, 6:40 PM
Deleted: Personas are a great way to brand your brow...

John Slater
Tuesday, 6:40 PM
Deleted: If you already have a Persona created, you ...

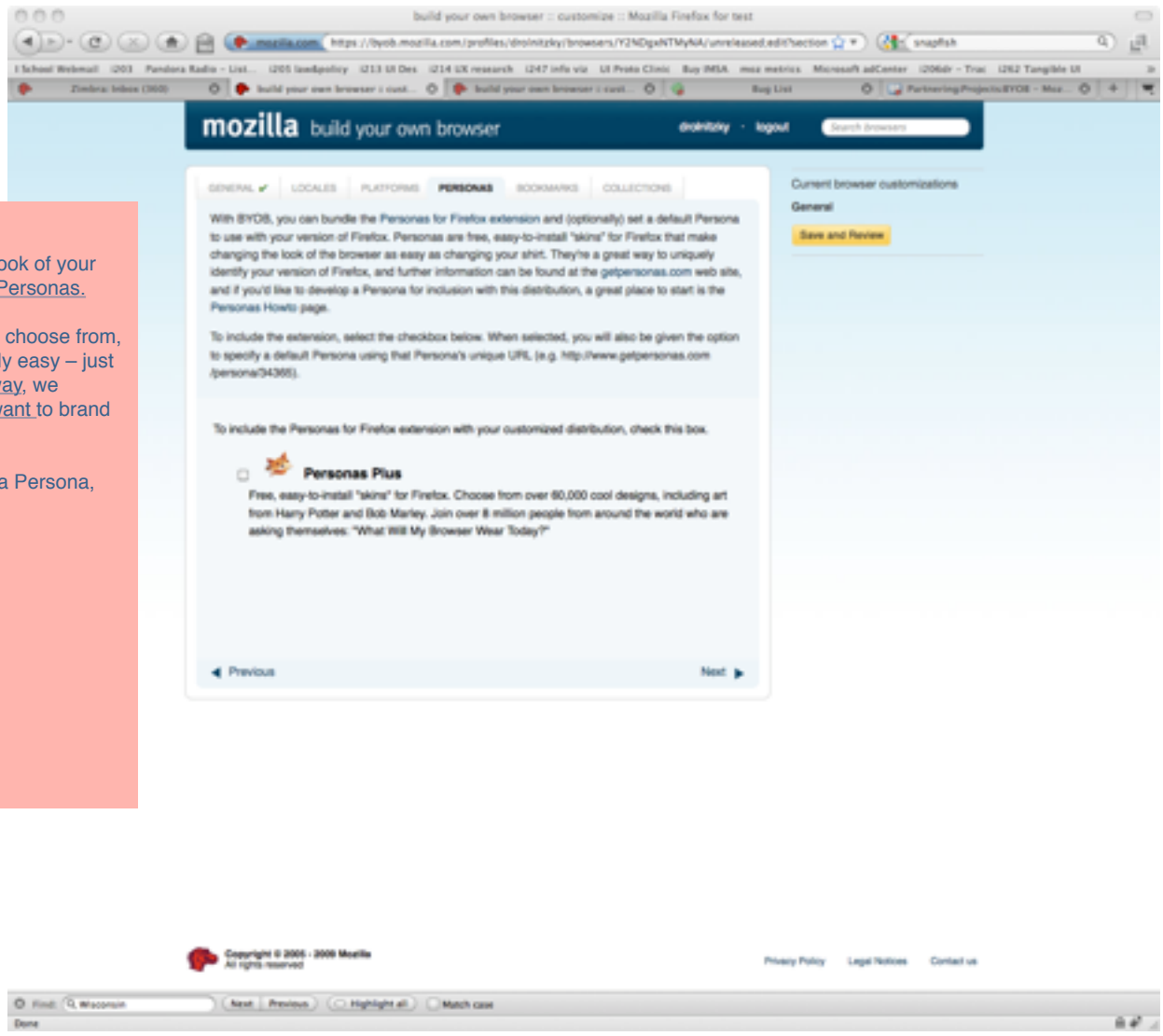
David Rolnitzky
Today, 1:34 PM
Replaced: B.Y.O.B.

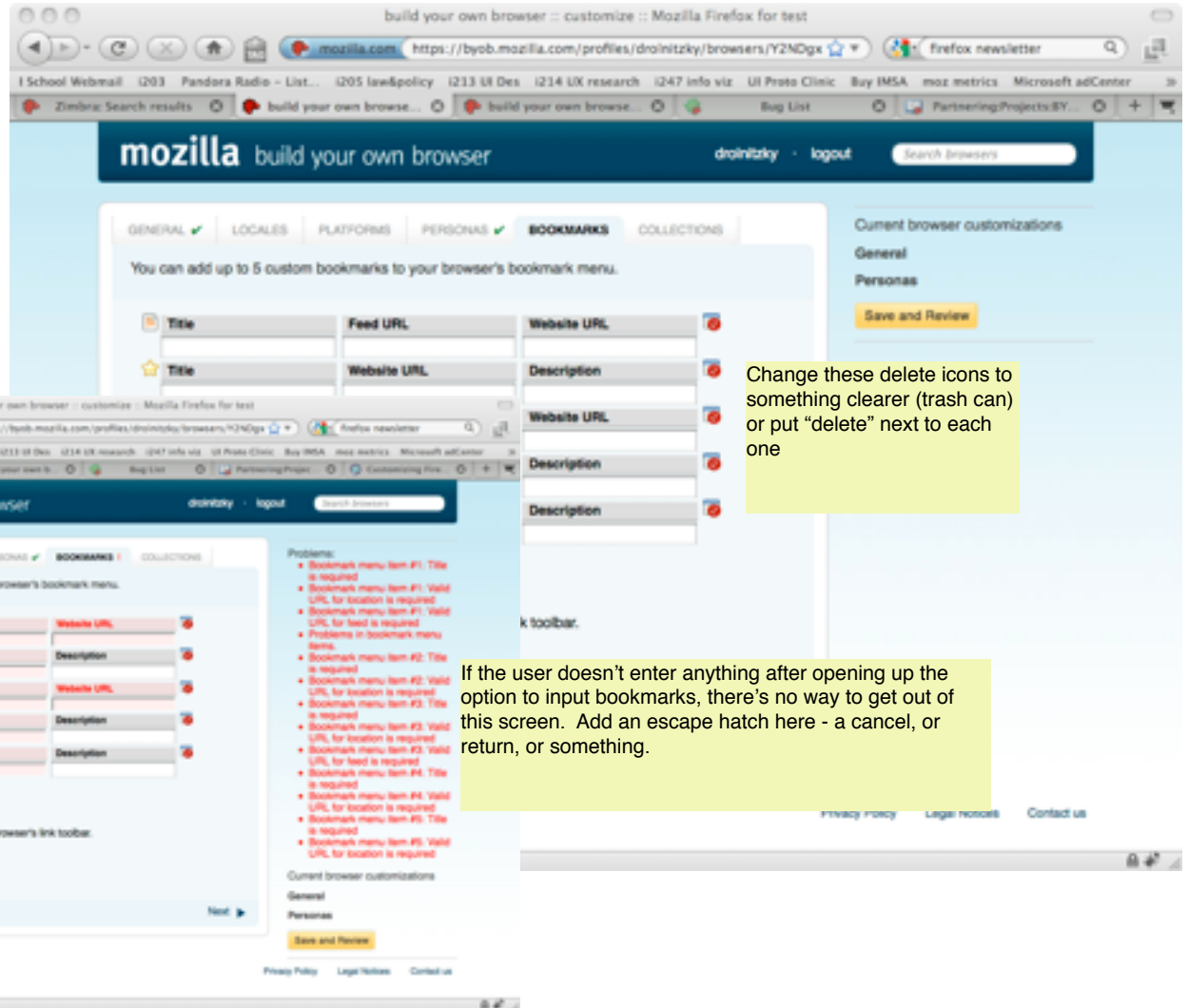
Copy:

BYOB allows you to customize the look of your browser with special themes called Personas.

There are thousands of Personas to choose from, or you can create your own (it's really easy – just view the tutorial for details). Either way, we recommend using Personas if you want to brand your browser with a unique look.

If you'd like your browser to feature a Persona, check the box below.





David Rolnitzky
Today, 1:35 PM
Deleted: DR note: I'm not really 100% sure how t...

John Slater
Tuesday, 6:41 PM
Added Text

David Rolnitzky
Today, 1:35 PM
Deleted: [JS edits based on DR's assumption above]¶

John Slater
Tuesday, 6:42 PM
Deleted: You can choose a set of Add-ons to suggest.

David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

John Slater
Tuesday, 6:42 PM
Deleted: distribution

John Slater
Tuesday, 6:42 PM
Added Text

John Slater
Tuesday, 6:42 PM
Added Text

John Slater
Tuesday, 6:42 PM
Deleted: c

John Slater
Tuesday, 6:42 PM
Added Text

John Slater
Tuesday, 6:42 PM
Deleted: C

John Slater
Tuesday, 6:42 PM
Added Text

John Slater
Tuesday, 6:42 PM
Deleted: you

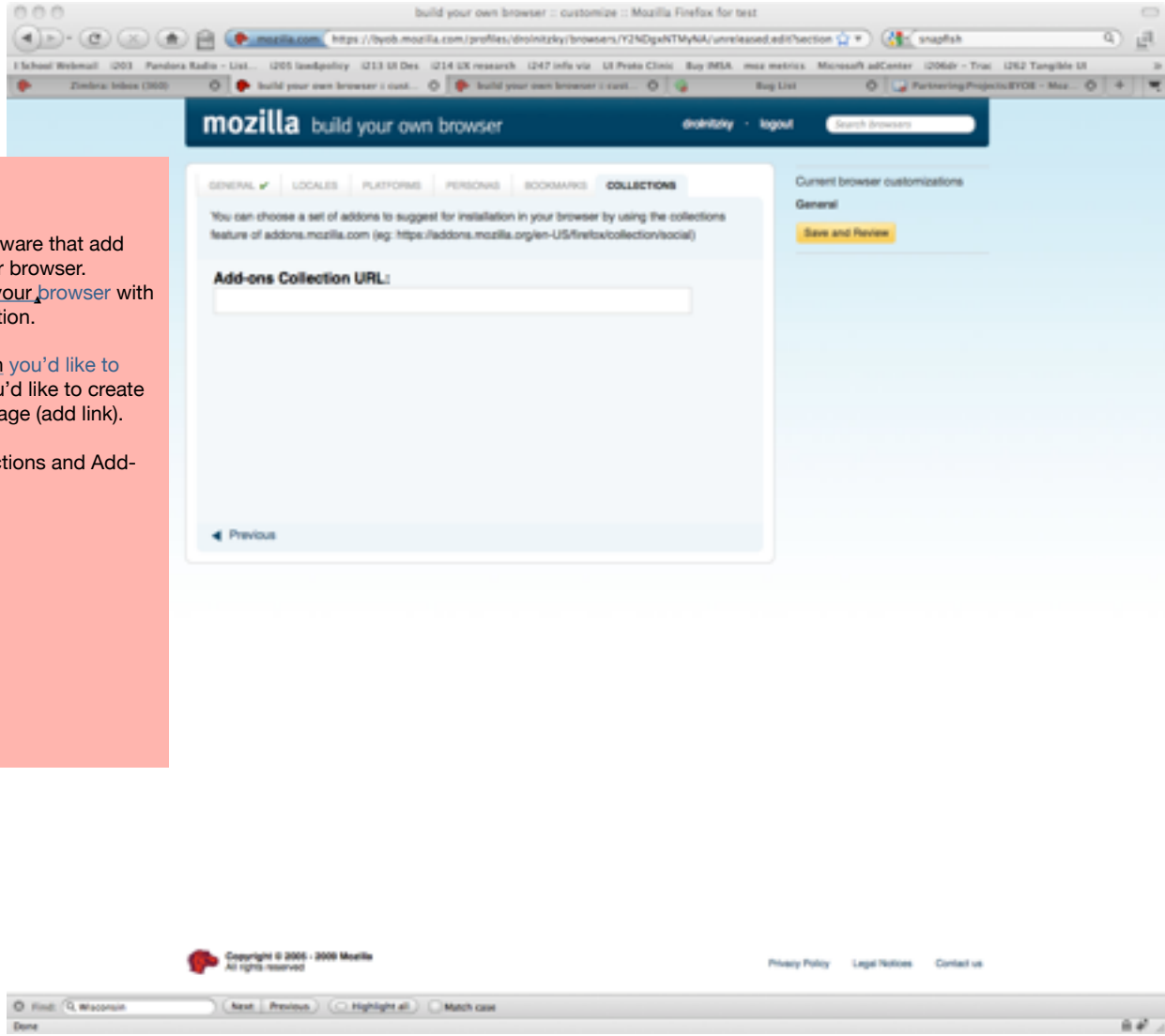
John Slater
Tuesday, 6:42 PM
Deleted: you

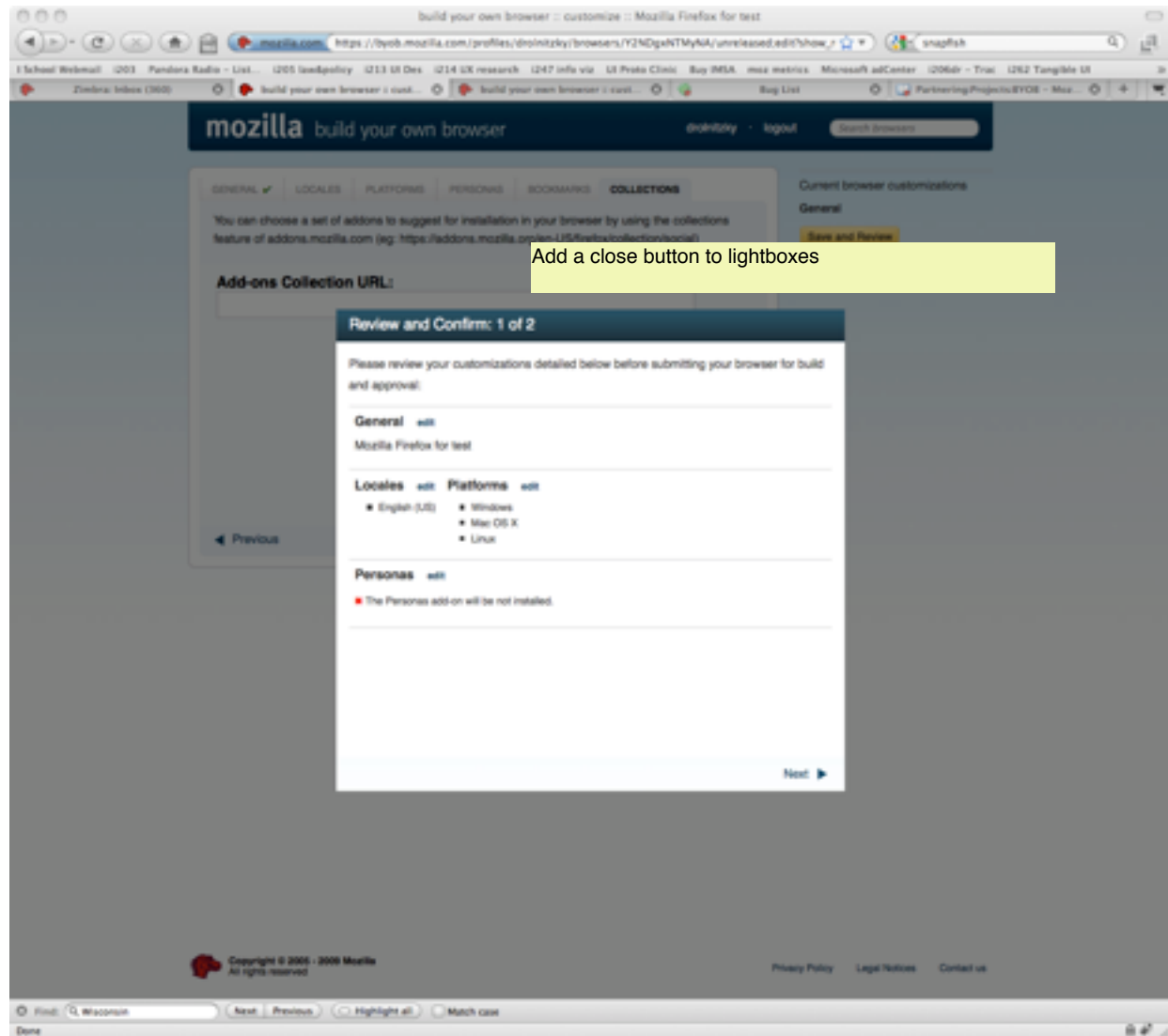
Add-ons are small pieces of software that add features and functionality to your browser.

BYOB allows you to customize your browser with a set of Add-ons called a Collection.

If you have an Add-on Collection you'd like to include, can enter it below. If you'd like to create one, visit the Collections homepage (add link).

You can learn more about Collections and Add-ons here (add links).





David Rolnitzky
Today, 1:38 PM
Replaced: Healdine

David Rolnitzky
Today, 1:37 PM
Replaced: Ready to

David Rolnitzky
Today, 1:37 PM
Deleted: r

David Rolnitzky
Today, 1:37 PM
Deleted: ?

David Rolnitzky
Today, 1:37 PM
Replaced: [JS: this isn't optional, right? If not,...

David Rolnitzky
Today, 1:33 PM
Replaced: B.Y.O.B.

David Rolnitzky
Today, 1:37 PM
Moved, Resized: Shape

Copy:

Headline: Request a release for this browser
Subhead: Please take a moment to review some of our legal language.

Mozilla's Build Your Own Browser (BYOB) application creates a customized version of Firefox that can be publicly distributed. These customized versions of Firefox are licensed under the [Mozilla Public License \(MPL\)](#), and their installation files and contents are subject to the restrictions outlined in the [Mozilla Trademark Policy](#). By using BYOB and/or distributing the installers generated by BYOB, you understand and agree to this policy.

The rules governing this distribution, which are further outlined in the Mozilla Public License and the Mozilla Trademark Policy are:

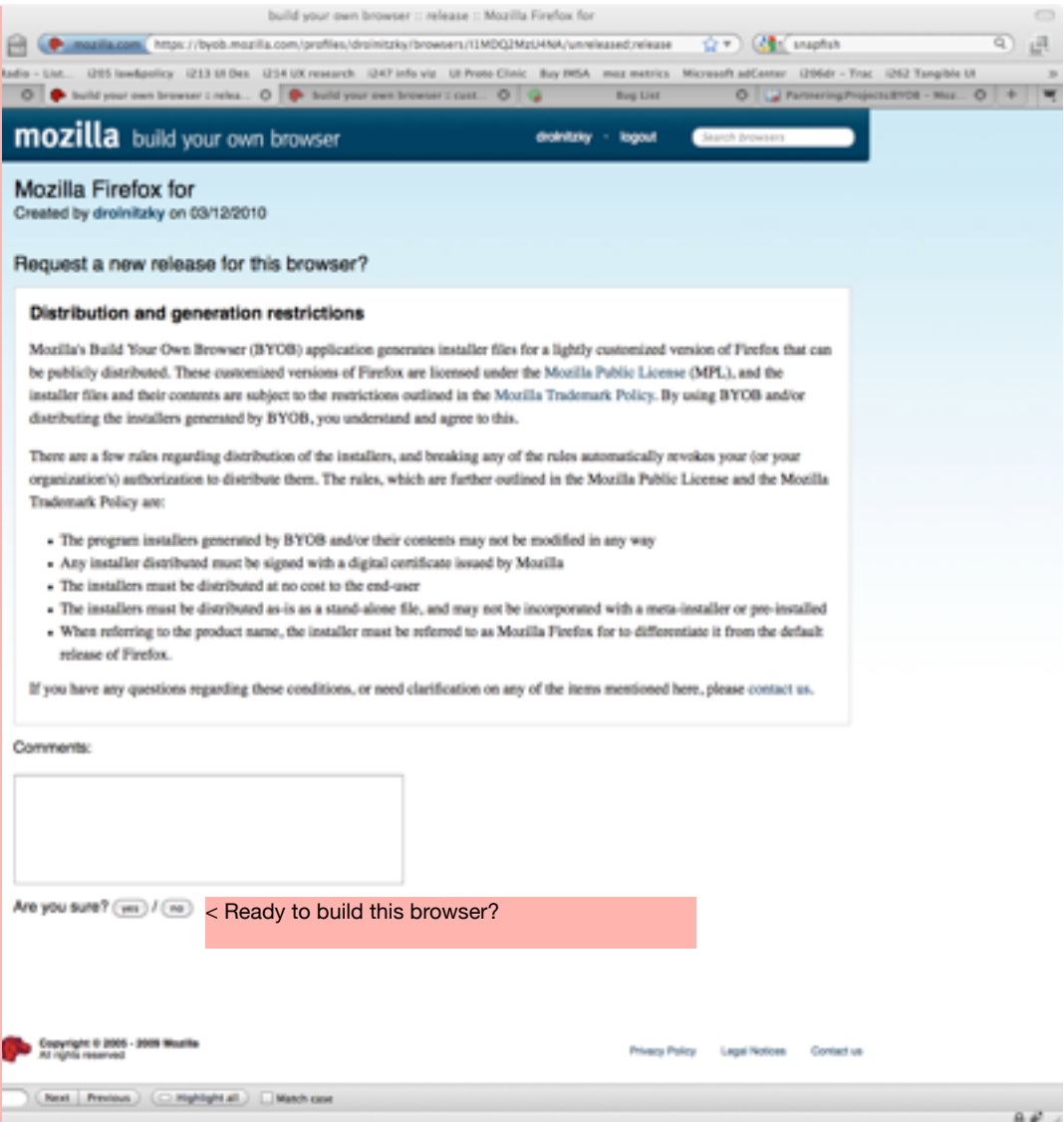
- The program installers generated by BYOB and/or their contents may not be modified in any way
- Any installer distributed must be signed with a digital certificate issued by Mozilla
- The installers must be distributed at no cost to the end-user
- The installers must be distributed as-is as a stand-alone file, and may not be incorporated with a meta-installer or pre-installed
- When referring to the product name, the installer must be referred to as Mozilla Firefox to differentiate it from the default release of Firefox.

If you have any questions or need clarification regarding these conditions, please [contact us](#).

DR note: consider also adding this info, which is contained in the email but should really be on this page:

Mozilla Public License
<http://www.mozilla.org/MPL/>

Mozilla Trademark Policy
<http://www.mozilla.org/foundation/trademarks/policy.html>



John Slater Tuesday, 6:47 PM Deleted: Greetings
John Slater Tuesday, 6:47 PM Added Text
John Slater Tuesday, 6:47 PM Deleted: ,
John Slater Tuesday, 6:47 PM Added: Space
John Slater Tuesday, 6:47 PM Deleted: ¶ ¶
John Slater Tuesday, 6:44 PM Added Text
John Slater Tuesday, 6:44 PM Deleted: you
David Rolnitzky Today, 1:48 PM Added Text
John Slater Tuesday, 6:45 PM Added Text
David Rolnitzky Today, 1:40 PM Deleted: [do we want to add any marketingish copy here...
John Slater Tuesday, 6:47 PM Deleted: Paragraph Break
John Slater Tuesday, 6:47 PM Deleted: Paragraph Break
John Slater Tuesday, 6:47 PM Deleted: , and thanks for registering
John Slater Tuesday, 6:46 PM Added Text

BYOB account verification email (suggested copy)

DR note: if they already agree to the T&C's on the web app before they got this email, why are we sending the full copy again?

Hi [name], Thanks for registering for Mozilla's Build Your Own Browser (BYOB) application!

You're just a few clicks away from building your very own, customized version of a Firefox browser. With BYOB, create a browser with your choice of bookmarks, add-ons, personas, and localization of choice. Plus, you'll get a browser built with Firefox's world-class speed and security.

Before you get started, please remember that by using and distributing a customized version of Firefox, you agree to the program terms and conditions. You can review the terms and conditions here: <http://xxx.xxxxx.xxx> (DR NOTE: add a link to the T&C's here instead of putting a long laundry list which they already saw in the final step in the web app to generate this email)

BYOB is licensed under the Mozilla Public License (MPL), and their contents are subject to the restrictions outlined in the Mozilla Trademark Policy.

Mozilla Public License
<http://www.mozilla.org/MPL/>

Mozilla Trademark Policy
<http://www.mozilla.org/foundation/trademarks/policy.html>

If you have any questions regarding these conditions, or need clarification on any of the items mentioned here, please contact us by visiting <https://byob.mozilla.com/contact/>

Please follow the link below to verify your email address and complete the account activation process:
https://byob.mozilla.com/verifyemail?email_verification_token=c90f26081e2a89ae59b7054de27e5

Welcome aboard!

Sincerely,
The Mozilla BYOB Team
<http://buildyourownbrowser.com>

PS: If for some reason you did not register an account using this email address, please contact us at <https://byob.mozilla.com/contact/>. This is an automatically generated email--please don't reply directly.

BYOB account verification email (current text for reference)

Subject line: Thanks for registering with Mozilla's Build Your Own Browser!

Greetings,

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. The originating account is not monitored, so please direct enquires about this email to the BYOB contact page at <https://byob.mozilla.com/contact/>.

Someone (possibly you) has registered an account using this email address with the BYOB application. The account's login name is "drolnitzky". If you are that someone, you will need to follow the link below to verify your email address and complete the account activation process. We'd also like you to be aware of some conditions regarding the use of BYOB, and distribution of the browsers it creates.

BYOB generates installer files for a lightly customized version of Firefox that can be publicly distributed. These customized versions of Firefox are licensed under the Mozilla Public License (MPL), and the installer files and their contents are subject to the restrictions outlined in the Mozilla Trademark Policy (links to both documents are below), By using BYOB and/or distributing the installers generated by BYOB, you understand and agree to this.

Mozilla Public License
<http://www.mozilla.org/MPL/>

Mozilla Trademark Policy
<http://www.mozilla.org/foundation/trademarks/policy.html>

There are a few rules governing distribution of the installers, and breaking any of the rules automatically revokes your (or your organization's) authorization to distribute them. The rules, which are further outlined in the Mozilla Public License and the Mozilla Trademark Policy are:

- The program installers generated by BYOB and/or their contents may not be modified in any way
- Any installer distributed must be signed with a digital certificate issued by Mozilla
- The installers must be distributed at no cost to the end-user
- The installers must be distributed as-is as a stand-alone file, and may not be incorporated with a meta-installer or pre-installed
- When referring to the product name, the installer must be referred to using the title generated by BYOB to differentiate it from the default release of Firefox.

If you have any questions regarding these conditions, or need clarification on any of the items mentioned here, please contact us through the link below. If you agree to adhere to these conditions, then you can verify your email using the link below and get started with BYOB.

https://byob.mozilla.com/verifyemail?email_verification_token=c90f267f2081e2a89ae59b7054de27e5

Please click on the link above to complete the e-mail verification process and login to BYOB. If you believe this email was sent in error, please contact us through <https://byob.mozilla.com/contact/>.

Welcome aboard, and thanks for registering.

John Slater Tuesday, 6:51 PM Added Text
John Slater Tuesday, 6:51 PM Deleted: Build Your Own Browser (BYOB)
John Slater Tuesday, 6:52 PM Added Text
John Slater Tuesday, 6:52 PM Deleted: ". This login was registered with this em...
John Slater Tuesday, 6:52 PM Added Text
John Slater Tuesday, 6:51 PM Deleted: Space
John Slater Tuesday, 6:51 PM Added Text
John Slater Tuesday, 6:51 PM Deleted: not
John Slater Tuesday, 6:53 PM Deleted: ,
John Slater Tuesday, 6:53 PM Deleted: Mozilla Build Your Own Browser (BYOB)
John Slater Tuesday, 6:53 PM Added Text

The Mozilla BYOB Team
<http://buildyourownbrowser.com>

BYOB account lost password email (suggested new copy)
Subject line: New Password Request from Mozilla's Build Your Own Browser

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. Please do not respond directly to this email.

Someone has requested a reset of the password for the BYOB login ([registered to this email address](#)) named "xxxxxxx". If you are that someone, and wish to reset your password, please follow the link below to complete the password reset process:

https://byob.mozilla.com/changepassword?password_reset_token=cba880d87c64d07ceeb3dd721f8d22a2

If you didn't request a password reset for this account, simply ignore this email and your current password will remain in place. If you have any questions about this email, or experience difficulties resetting your password, please contact us via the BYOB contact page at <https://byob.mozilla.com/contact/>.

Thanks!

The Mozilla BYOB Team
<http://buildyourownbrowser.com>

BYOB account lost password email (current text)

Subject Line: Build Your Own Browser

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. The originating account of this email is not monitored, so please direct enquires about this email to the BYOB contact page at <https://byob.mozilla.com/contact/>.

Someone (possibly you) has requested a reset of the password for the BYOB login named "drolnitzky". This login was registered with this email address. If you are that someone, and wish to reset your password, please follow the link below to complete the password reset process:

https://byob.mozilla.com/changepassword?password_reset_token=cba880d87c64d07ceeb3dd721f8d22a2

If you did not request a password reset for this account, simply ignore this email, and your current password will remain in place. If you have any questions about this email, or experience difficulties resetting your password, please contact us via the BYOB contact page at <https://byob.mozilla.com/contact/>.

Thanks!

The Mozilla Build Your Own Browser (BYOB) Team
<http://buildyourownbrowser.com>

John Slater Tuesday, 6:54 PM Added Text
John Slater Tuesday, 6:54 PM Deleted: ,
John Slater Tuesday, 6:54 PM Added Text
John Slater Tuesday, 6:54 PM Deleted: Space
John Slater Tuesday, 6:54 PM Added Text
John Slater Tuesday, 6:54 PM Added: Space
John Slater Tuesday, 6:54 PM Deleted: ¶ ¶
David Rolnitzky Today, 1:49 PM Replaced: C
David Rolnitzky Today, 1:49 PM Replaced: H
David Rolnitzky Today, 1:49 PM Added Text
John Slater Tuesday, 6:54 PM Added Text
David Rolnitzky Today, 1:49 PM Deleted: [the "your comments" section seems kind...
John Slater Tuesday, 6:54 PM Deleted: Mozilla Build Your Own Browser (BYOB)
John Slater Tuesday, 6:54 PM Added Text

BYOB release requested email (suggested text)

Subject Line: [BYOB] Release requested for Mozilla Firefox for [insert name of browser here]

Greetings,

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. The requested for release of the "[Insert name here]" browser has been successfully submitted for review!

We'll notify you shortly when your BYOB is ready for download (usually in about two business days, depending on the current volume of requests). In the meantime, if you have any questions, please direct them to the BYOB contact page at <https://byob.mozilla.com/contact/>.

Your Comments:

[Insert comments here from the submission form]

Sincerely,

The Mozilla BYOB Team
<http://buildyourownbrowser.com>

BYOB release requested email (current text)

Subject Line: [BYOB] Release requested for Mozilla Firefox for [insert name of browser here]

Greetings,

This is an automatically generated email from Mozilla's Build Your Own Browser (BYOB) application. The originating account is not monitored, so please direct enquires about this email to the BYOB contact page at <https://byob.mozilla.com/contact/>.

The request for release of the Mozilla Firefox for DR's Browser of Awesomeness - Kev, go ahead and green light this one! browser has been successfully submitted. Your release will now be generated and submitted for review. The installer files will not be available for download until the review process has completed, and any change requests will be sent to this email address. You will receive additional notifications for when the release has been generated for review, and when the review is complete.

Please note that our turnaround target for review is two (2) business days, and be greater or less depending on the number of release requests currently being reviewed.

Status information and the release history of this browser can be found at:

<https://byob.mozilla.com/profiles/drolnitzky/browsers/EyMzQ1MDY1OQ/unreleased>

Comments:

Green light me!

The Mozilla Build Your Own Browser (BYOB) Team

<http://buildyourownbrowser.com>