

# 1. Pledge Panel

The screenshot shows the Mozilla Add-ons for Firefox website. At the top, there's a navigation bar with 'mozilla' on the left, and 'Register or Log In' and 'Other Applications' on the right. Below this is the 'Add-ons for Firefox' header with the Firefox logo. A search bar is present with the text 'search for add-ons' and a dropdown menu set to 'within all add-ons'. A 'Categories' dropdown is on the left. The main content area features the 'Gmail Manager 0.5.7.5' add-on by Todd Long. It includes a preview image of the add-on's interface, a 'Download Now' button, and a 'Meet the Developer' section. A prominent 'Pledge Panel' is displayed, containing a list of items, a progress bar showing '\$123.45 of \$123.45' raised, a 'Contribute' button, and a 'Suggested Donation' of '\$0.99'. Below the pledge panel is a table with technical details: Version (0.5.7.5), Works with (:-), Updated (October 1, 2009), Developer (Todd Long), Homepage (http://www.longfocus.com/firefox/gmanager/), Rating (4 stars, 414 reviews), and Downloads (3,477,078). On the right side, there are sections for 'Meet the Developer', 'See All Feeds, News & Blogging Add-ons', 'See All Social & Communication Add-ons', 'See All Alerts & Updates Add-ons', and 'Other add-ons by Todd Long' including 'Quick Context' and 'Update Notifier'.

When Developer initiates pledge drive, the current Contributions Panel is replaced by a new Pledge Panel.

- 1 Title of Pledge Panel is more abridged, and includes Pledge target.
- 2 An (optional) pledge promise, indicating what the developer will do if the pledge target is met. This should ideally be no more than 4 lines. If longer, this text should be expandable/collapsible with a "More..." link.
- 3 The meter itself should contain the current contributions made, the pledge deadline, and a progress bar.
- 4 Clicking on Contribute button now opens the Contribution Lightbox (Page 2).

Current amount: bold, #223355.

Deadline: #666666

## 2. Contribution Lightbox

The screenshot shows the Mozilla Add-ons for Firefox website. At the top, there is a navigation bar with the Mozilla logo, a search bar, and links for Register or Log In and Other Applications. Below the navigation bar, the main heading reads "Add-ons for Firefox". A search bar is present with the text "search for add-ons" and a dropdown menu set to "within all add-ons". An "Advanced" button is also visible.

The main content area features the "Gmail Manager 0.5.7.5" add-on by Todd Long. A contribution lightbox is overlaid on the page, containing the following elements:

- 1** Add-on title and developer information.
- 2** Title "Make a Contribution".
- 3** Text: "Help support the continued development of Lorem Ipsum Dolor by making a small contribution through PayPal."
- 4** Section "How much would you like to contribute?" with three radio button options: "A one-time suggested contribution of \$5.00" (selected), "A one-time contribution of \$ [input]", and "A regular monthly contribution of \$ [input]".
- 5** Section "Leave a comment or request with your contribution. (optional)" with a text input field.
- 6** Two buttons: "Make Contribution" and "No Thanks".

Below the lightbox, the add-on's metadata is displayed:

version	0.5.7.5
Works with	:-
Updated	October 1, 2009
Developer	Todd Long
Homepage	<a href="http://www.longfocus.com/firefox/gmanager/">http://www.longfocus.com/firefox/gmanager/</a>
Rating	★★★★★ 414 reviews
Downloads	3,477,078

The Contributions Lightbox replaces the former Contribution drop-down, and lets the user have more choice about how, when, and why they make their contributions.

- 1** Box: 480px wide + 32px padding  
Shadow: 12px rgba(107,123,127, .5)  
Rounded corners: 10px  
Text: 16px #444  
Clicking outside of the lightbox dismisses it.
- 2** Title has same formatting as H2 element.
- 3** Include a brief reiteration of what is happening, restate the name of the add-on, and highlight that PayPal will be used.  
Text: 13px #444
- 4** Choices for how much to contribute:
  - The suggested amount (default).
  - A user-specified amount.
  - A user-specified subscription.
- 5** Provide a space for contributors to leave comments or make requests (feature tipping).
- 6** Clicking on Make Contribution takes the user to PayPal to complete the process. Clicking No Thanks dismisses the lightbox.

If any text is entered into a text box, its radio button is automatically selected.