**7. HOW TO ENTER**

To enter the Contest, the Entrant must go to http://www.getpersonas.com (the "Entry Page") and (a) complete and submit the online registration form with his/her/their name, age, address, city, state or province, postal code, country, phone number and email address and (b) using the tools provided on the Entry Page submit the Entry following the instructions included therein. Once an Entry has been submitted, it will be reviewed to ensure it meets the guidelines so there may be a delay before the Entry appears in the Personas Gallery. There is no fee to enter the Contest.