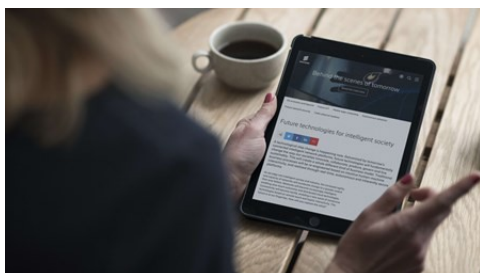


ConsumerLab – the voice of the consumer

Ericsson ConsumerLab has more than 20 years' experience of studying people's behaviors and values, including the way they act and think about ICT products and services. Ericsson ConsumerLab provides unique insights on market and consumer trends.

#Consumerlab

ConsumerLab reports



Keeping consumers connected during the COVID-19 crisis

Connectivity has helped consumers handle the uncertainties of the COVID-19 crisis, with more and more activities carried out and time spent online. Given this, both fixed broadband

