Confidential resumé of

OREST KINASEVYCH SAJ

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PROFILE

Solution-oriented technology manager and analyst with sixteen years experience with content, document and information publishing technologies. Demonstrated abilities in creative problem-solving for technical and business challenges with particular expertise in information and content architectures, iterative content processes, and product development. Effective business communication skills exemplified in achievements with cross-functional and international teams. Understanding of business issues and ability to convey clearly key issues at the executive level. International experience and ability to work in diverse cultural contexts.

CAREER SYNOPSIS

Publishing & Technology Consultant, 2000 - present

Provided analysis and design for site-wide storyboards in redesign of LasVegas.com. Coordinated implementation of complex interface requirements using JSP, HTML and CSS and assisted directly when appropriate. Reviewed and rectified travel reservation JSP code for compliance to client documentation requirements. • Managed the development and maintenance of several company web sites. Provided or subcontracted consulting, design, and production services, as appropriate. • Designed, developed and deployed custom PHP/MySQL code for a web-based collaboration application. • Developed modular, interactive PDF catalogue product and a production system using JavaScript to enhance client marketing efforts. • *Clients included T2Impact Ltd, Innodata Corp, PhoCusWright Inc, and Viridian Environmental Consultants*.

Technology Project Manager, Schering-Plough Corp.
Union, New Jersey, 1999 - 2000

Evaluated software upgrades for corporate-wide use and provided recommendations for appropriate deployment. • Provided analysis and recommendations for document management and XML-enabled systems. • Maintained intranet content and programming on Microsoft IIS server. • Managed updates and editorial production of corporate IT standards manual using Documentum repository. • *Schering-Plough is a pharmaceutical firm listed in the Fortune 500 and Standard & Poors 500*.

Project Manager - Internet Products, Cahners Travel Group (now Northstar Travel Media), Secaucus, New Jersey, 1995 - 1998

Established company's first online editorial department. • Managed development projects for revenue-generating web sites including the award-winning *Hotel & Travel Index Online* and others. • Authored development, maintenance and best-practices documents that improved quality and productivity for online publications. • Provided project management for development of interactive community web site. • Participated in XML deployment planning projects. • *Cahners was a subsidiary of Reed Elsevier Group PLC, a FT Global 500 company*.

Assistant Production Manager, Cahners Travel Group (now Northstar Travel Media), Secaucus, New Jersey, 1994 - 1995

Provided technical and management support and performed production and quality control duties for trade print periodical. • Instituted archiving and indexing processes using PDF documents. • Extended key production and automation processes using Quark Xpress, QPS, AppleScript, and PDF. • Designed prototypes for company's first web sites and launched award-winning *Travel Weekly Online* web site.

Publishing & Graphics Specialist, Salomon Brothers (now Citigroup Global Markets), New York, New York, 1993 - 1994

Designed and produced large- and small-scale internal publications. Scheduled production and performed layout production and quality control. Provide technical support for cross-platform graphic and publication conversions.

Education

University of Manitoba; Winnipeg, Canada; Bachelor's Degree (BES), Faculty of Architecture

Red River College; Winnipeg, Canada; Diploma in Graphic Design & Communications (Advertising Art)

Technical Proficiencies

Advanced knowledge of HTML, CSS, PHP, Unix shell scripts and utilities, Unix web server administration, Windows NT & 9x, Macintosh, Linux, Adobe Acrobat and PDF, Quark Xpress, Adobe PageMaker, Adobe PhotoShop, Microsoft FrontPage, XML and related technologies

Intermediate knowledge of SQL, MySQL, SGML, JSP, JavaScript, Visual Basic, VBA, Perl, PostScript, Documentum, Macintosh OS X, CVS version control, encryption & security, TCP/IP networking

Also experienced with graphic arts technologies, photography, typography, electronic prepress and printing technologies

Professional Activities

Provided technical review of papers submitted to the Extreme Markup Languages Conference series (XML), Montréal, 1999-2003

Judged web presentations at High School Chemistry Olympics hosted by the New Jersey Institute of Technology, 1999-2002

Board member, SGML Forum of New York, 1998-2001

Speaker at CNet Web Builder conference, New Orleans, 1998

Speaker and panelist at Seybold Seminars, "Workflow Process: Dynamic Site Design & Maintenance," San Francisco, 1997