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TI CEO TOM ENGIBOUS AND INDUSTRY LEADERS ANNOUNCE INVOLVEMENT IN CHINA'S NEW DESIGN CENTER DEVELOPING 3G WIRELESS MULTIMEDIA SOLUTIONS

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SEMICONDUCTOR PRESS RELEASES[2002](#)[2001](#)[2000](#)**PRESS RELEASE DETAILS**[Overview](#)**Products Resulting from the New Company will be Based on TI OMAP(tm) Processors**

BEIJING (February 28, 2002) -- Texas Instruments China Incorporated (TI) announced today that it has invested in a newly formed technology solutions company, COMMIT, Inc., in China. The new venture is China's first joint stock limited company with a focus on the needs of 3G multimedia terminal solutions in China. The company will initially design and develop future wireless devices, such as TD-SCDMA standard wireless handsets, based on TI's family of high-performance, power efficient OMAP(tm) application processors and wireless modems.

TI's Chairman, CEO and President Thomas J. Engibous, along with senior executives of industry leaders, were in Beijing today to announce the formation of COMMIT, Inc. The new venture is supported by 17 companies including core promoters, such as TI, China PTIC Information Industry Corporation, China Academy of Telecommunications Technology (CATT), Nokia (China) Investment Company Limited, and LG Electronics Inc.

COMMIT (China Open Multimedia Information Terminal) signifies the company's commitment to deliver total solutions for China's communications, computer and consumer (3C) markets. As the market leader in wireless technology, TI's OMAP processors were chosen to power a set of 3G handheld solutions to be developed by the new venture. COMMIT has chosen Philippe Gaglione of Texas Instruments as the CTO of the company.

"We have brought together the world's most respected experts and leaders in their respective fields. COMMIT will not only offer the best solutions for handheld data and multimedia-centric applications, but also will become a benchmark in China as a world-class technology solutions provider," said Ouyang Zhongmou, chairman of the board of COMMIT, Inc., and president of PTIC. "China is already the world's largest wireless communications market. Being close to the market, it gives us a solid foundation to better understand consumer needs, thereby developing our own core technologies to serve the market."

"COMMIT will take dreams of advanced wireless communications and turn them into reality here in China," said TI's Engibous. "On behalf of all of COMMIT's foreign partners, I want to say that we are excited about the possibilities this venture represents."

Located in Shanghai, COMMIT will be involved in open multimedia information product development, based on China's TD-SCDMA standard.

At today's joint venture opening ceremony, Ms. Qu Weizhi, Vice Minister of China's Ministry of Information Industry, and other senior government officials were present to congratulate and lend support to the formation of COMMIT.

TI IN CHINA

Including COMMIT, TI has invested in three joint design centers in China. Beijing DigiPro Information Technology Company Limited provides technology solutions of digital consumer products, while Shanghai DigiVision Technology Company Limited pioneers in designs of broadband access equipment. All three design centers share the same vision of leveraging TI's digital signal processing (DSP) and analog technologies, and promoting homegrown

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information products in China.

TI is a major semiconductor supplier in China, with offices in Hong Kong, Beijing, Shanghai and Shenzhen. The distribution network covers all major and secondary cities in China. TI's DSP University Program was introduced into China in 1993 and has expanded through collaboration with China's Ministry of Education. In addition, TI established three DSP Solutions Technology Centers residing at Beijing Tsinghua University, Shanghai Jiaotong University and Chengdu UEST, and currently has 50 DSP labs inside 47 universities across the country. The number of graduates who have trained using TI's DSPs has been doubling since 1993.

TI's Sensors & Control Group has a manufacturing facility in Baoying, Jiangsu Province. The facility has just completed a 20,000 square foot expansion. TI's Education & Productivity Solutions Group works closely with China's Ministry of Education to set up teaching technology centers in major cities in seashore provinces for promoting science and mathematics education with TI's graphing calculators.

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