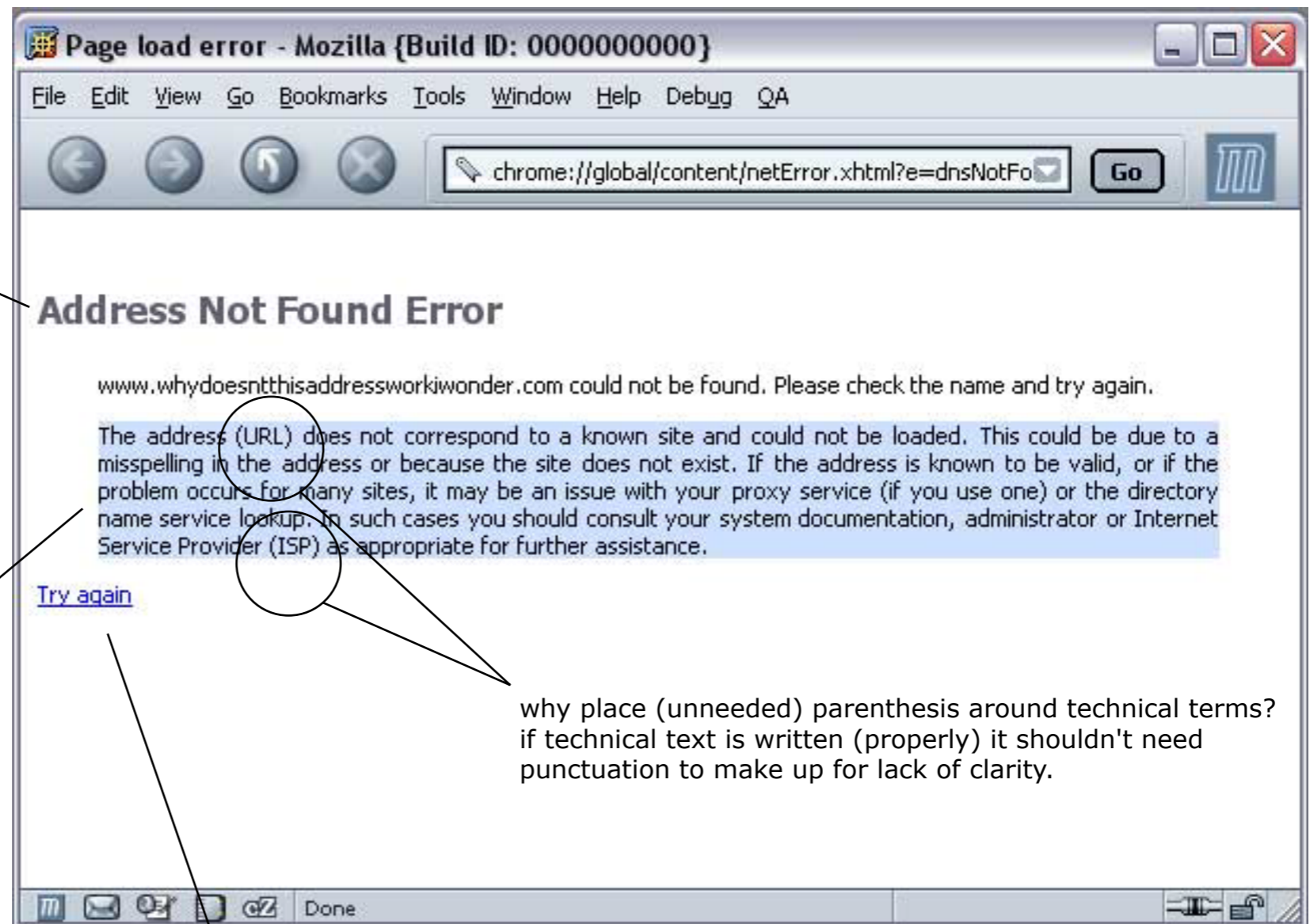


it is not clear, at a glance, what address was not found

too much contrast in type size between the heading and body copy

this blue is too dark in value decreasing the contrast between the type and background makes the text hard to read



why place (unnecessary) parenthesis around technical terms? if technical text is written (properly) it shouldn't need punctuation to make up for lack of clarity.

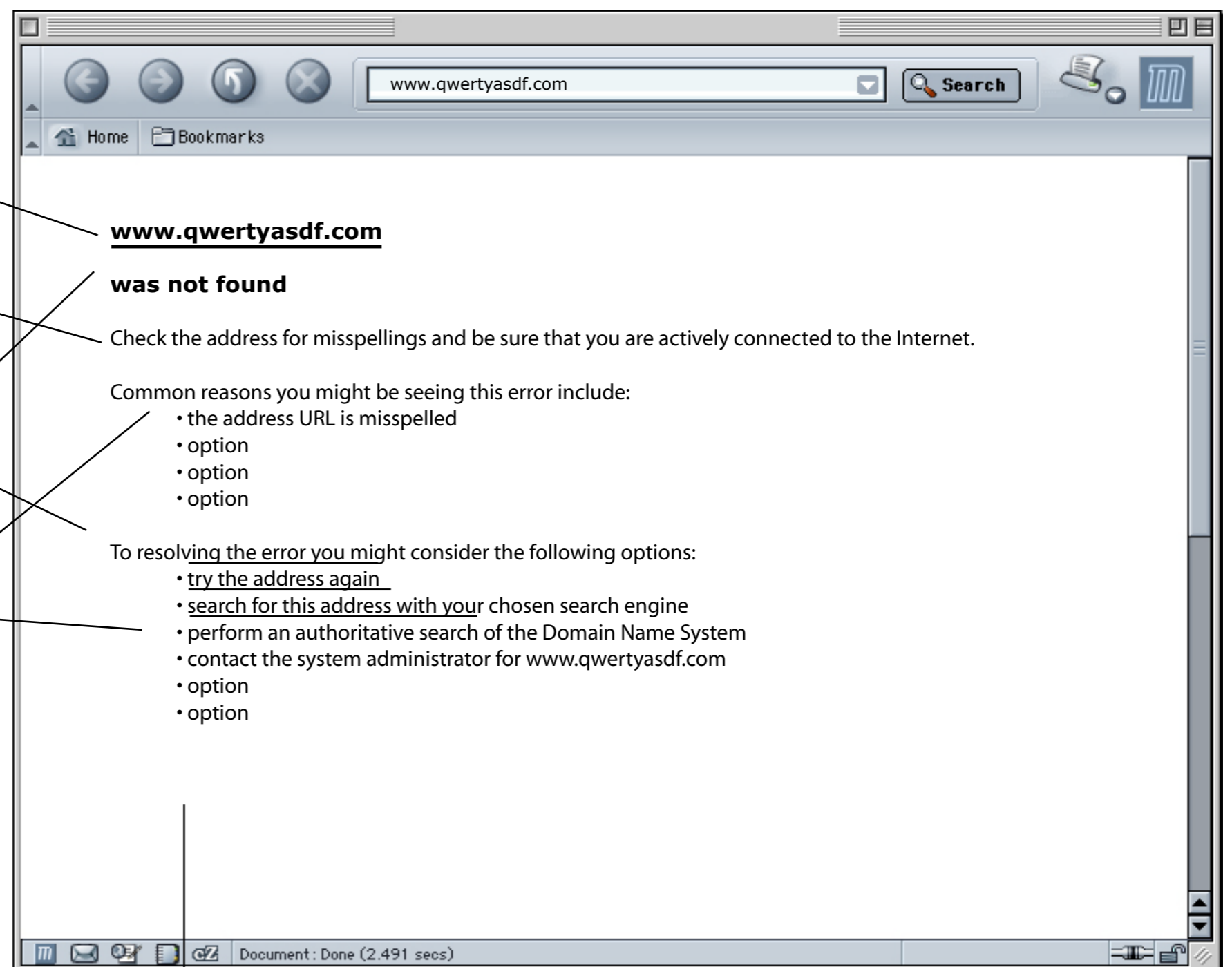
the position of this text is awkward, why separate this detail from the rest of the options or error text? it doesn't seem to have a rationale for its location, or clearly represent the available options

the address is on 1 line and is linked so you can 'try again' by just clicking

bare-bones error text

a single type size in 2 weights (bold and regular) provides sufficient contrast to clearly emphasize the details

very straightforward listings of common causes and solutions



the text is written in plain english, with technical terminology integrated into the text. the format is simple and straightforward with highly scannable copy