



We RISE

Growing and Showcasing Women in Technology

LOUDERMILK CENTER, ATLANTA • JUNE 21 - 22

2018 Sponsorship Prospectus

Women Who Code is a global 501(c)(3) organization dedicated to inspiring women to excel in technology careers. We connect amazing women with other like-minded amazing women around the globe, who unite under one simple notion -- ***the world of technology is much better with women in it.***

Founded in 2013, the Atlanta network of Women Who Code is one of the most diverse and active networks globally. Our local leaders have worked closely with the larger Atlanta tech community for the last 4+ years to make sure our members (2,700+ strong) have a seat at the table. We are making our mark on one of the fastest-growing tech and startup ecosystems in the country.

Responding to the feedback of our membership, we launched the We RISE Tech Conference in 2017 with over 400 attendees. Our inaugural event was so successful that we're making it an annual event! **We RISE 2018 will be June 21 - 22, 2018 in downtown Atlanta at the Loudermilk Center.**

We have sponsorship packages for all levels of exposure and involvement. At any level, you'll have an opportunity to showcase your organization in our exhibit hall and Career Expo, on both Thursday and Friday. We'll also provide resumes from participants so you can identify people you want to talk with before the event and schedule a meeting.

Notable Speakers

- **Alaina Percival** - *WWCode*
- **Tiffany King** - *Apple*
- **Tracy Lee** - *This Dot Media*
- **Dianne Marsh** - *Netflix*
- **Jill Wetzler** - *Lyft*
- **Sandra Persing** - *Mozilla*
- **Scott Hanselman** - *Microsoft*
- **Wendy L. Wise** - *CNN*
- **Whitley Bacon** - *Google*
- **Mike Hartington** - *Ionic*

Recent Sponsors

- **SalesLoft**
- **Turner**
- **Aaron's**
- **Microsoft**
- **Mozilla**
- **Salesforce**
- **MailChimp**
- **UserTesting**
- **Zapier**



500 Estimated Attendance

Katherine Johnson Platinum Sponsor | one available | \$15,000

- EXCLUSIVE - Corporate logo on the official t-shirts sleeve -- this is the shirt worn by all conference attendees, speakers, sponsors, volunteers and organizers
- Branding on the main keynote stage
- Social media promotion
- One table at prime location in career expo
- Access to resume database from career expo
- Primary logo placement on podium banners in Keynote Auditorium
- Company logo on all digital and printed materials
- Podium acknowledgement during welcome
- Company name included in press release
- Company logo with link to company site on event website
- Company logo on event signage
- Eight (8) full conference passes which includes the speaker & sponsor VIP reception
- * *Opportunity to customize select conference experiences (dinners, outings, etc.) to increase reach*

Hedy Lamar Sponsor | four available | \$12,000

- Branding on the main keynote stage
- Social media promotion
- One table at key location in career expo
- Access to resume database from career expo
- Primary logo placement on podium banners in Keynote Auditorium
- Company logo on all digital and printed materials
- Company name included in press release
- Company logo with link to company site on event website
- Company logo on event signage
- Six (6) full conference passes which includes the speaker & sponsor VIP reception
- * *Opportunity to customize select conference experiences (dinners, outings, etc.) to increase reach*


Happy Hour Reception Sponsor | one available | \$10,000

- Exclusive sponsor logo on signage and materials related to Happy Hour held on Thursday evening
- Social media promotion
- One table in career expo
- Access to resume database from career expo
- Company name included in press release
- Company logo with link to company site on event website
- Company logo on all digital and printed materials
- Company logo on event signage
- Four (4) full conference passes which includes the speaker & sponsor VIP reception
- * *Opportunity to customize select conference experiences (dinners, outings, etc.) to increase reach*

Jean Bartik Speaker Sponsor | four available | \$8,000

- Sponsor logo on signage and materials speaker lounge materials
 - Sponsor logo on signage and speaker & sponsor VIP reception materials
 - Social media promotion
 - One table in career expo
 - Access to resume database from career expo
 - Company name included in press release
 - Company logo with link to company site on event website
 - Company logo on all digital and printed materials
 - Company logo on event signage
 - Four (4) full conference passes which includes the speaker & sponsor VIP reception
- * *Opportunity to customize select conference experiences (dinners, outings, etc.) to increase reach*

Evelyn Boyd Exhibiting Sponsor | ten available | \$5,000

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- Social media promotion
 - One table in career expo
 - Access to resume database from career expo
 - Company name included in press release
 - Company logo with link to company site on event website
 - Company logo on all digital and printed materials
 - Company logo on event signage
 - Two (2) full conference passes which includes the speaker & sponsor VIP reception

We RISE Diversity Scholarship | ten available | (\$3,000)

- Send 10 people from groups underrepresented in tech to We RISE
- Photo with scholarship ticket attendees
- Promotion via social media, website & newsletter
- Special thank you shout-out at event
- Access to resume database
- Company logo with link to company site on event website
- Company logo on all digital and printed materials
- Press release will include company name and thank you for sponsoring attendees

Add-on Packages

In addition to the sponsorships above, we have a few special items that can be added to your sponsorship to increase your presence and support of We RISE. Each of these are an exclusive opportunity.

Lanyard Sponsor | one available | \$3,000

- Corporate logo on lanyards worn by all conference attendees, speakers, sponsors, volunteers and organizers

Name Badge Sponsor | one available | \$4,000

- Corporate logo on the name badges worn by all conference attendees, speakers, sponsors, volunteers and organizers

We RISE Speaker Gift Sponsor | one available | \$5,000

- Corporate logo on the official speaker hoodie -- this is an exclusive item given only to We RISE Speakers



[Click here for We RISE Sponsorship Agreement](#)