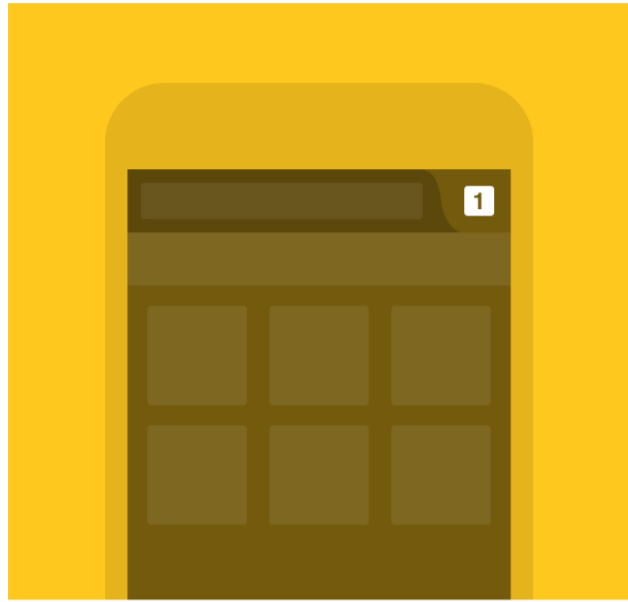


Firefox for iOS
Onboarding Tour Update
June 2017

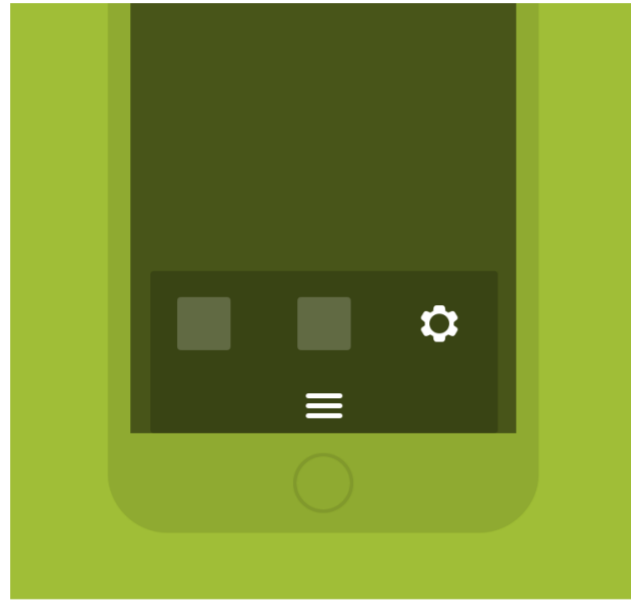


Organize

Easily switch between open pages with tabs.



Start Browsing

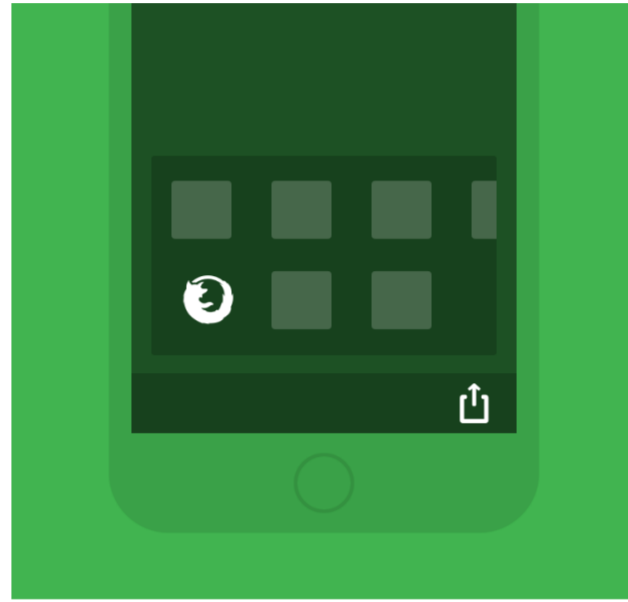


Customize

Personalize your default search engine and more in Settings.



Start Browsing

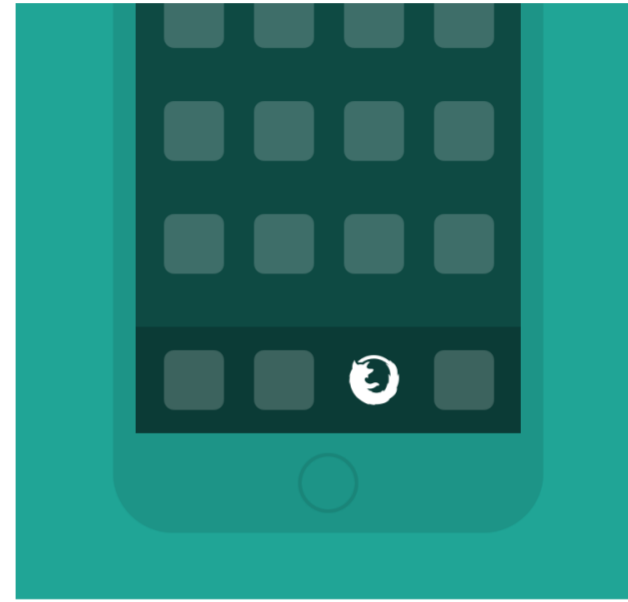


Share

Use the share sheet to send links from other apps to Firefox.



Start Browsing

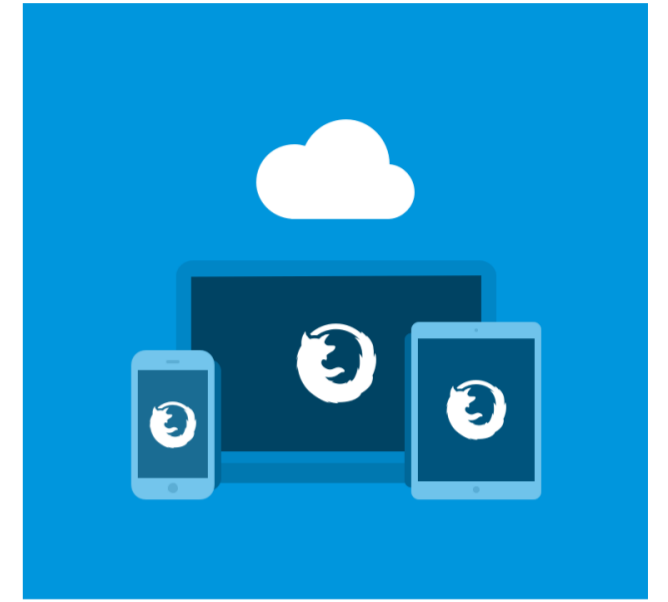


Choose

Tap, hold and move the Firefox icon into your dock for easy access.



Start Browsing



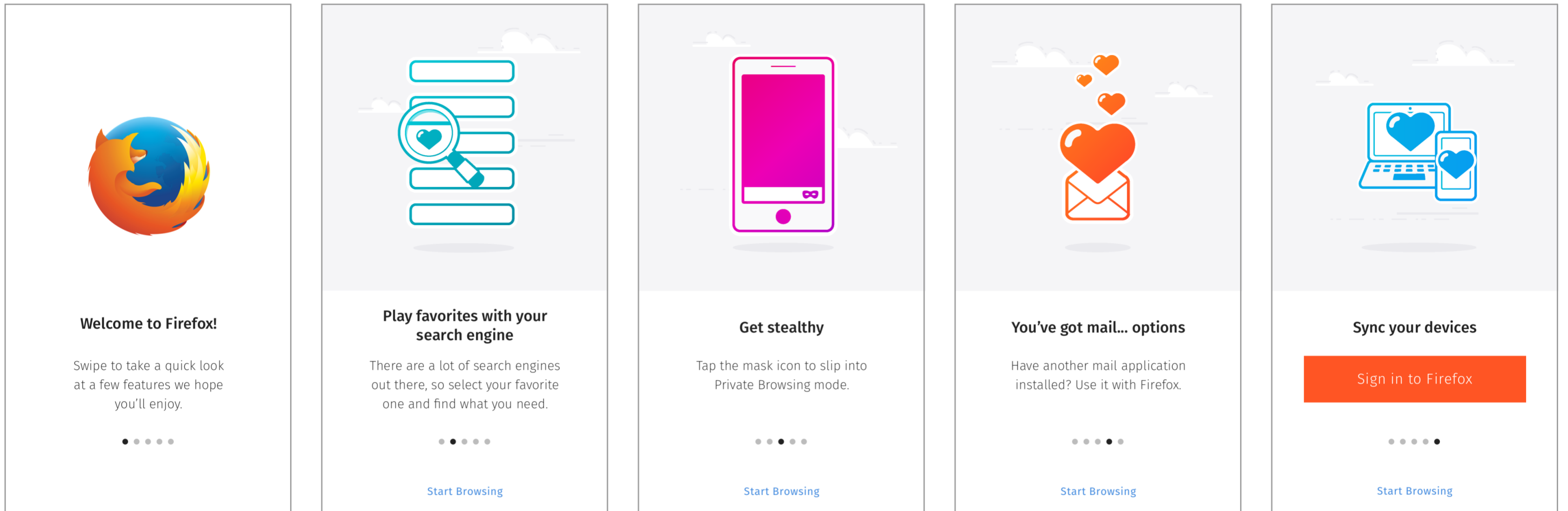
Sync your Devices.

[Sign in to Firefox](#)



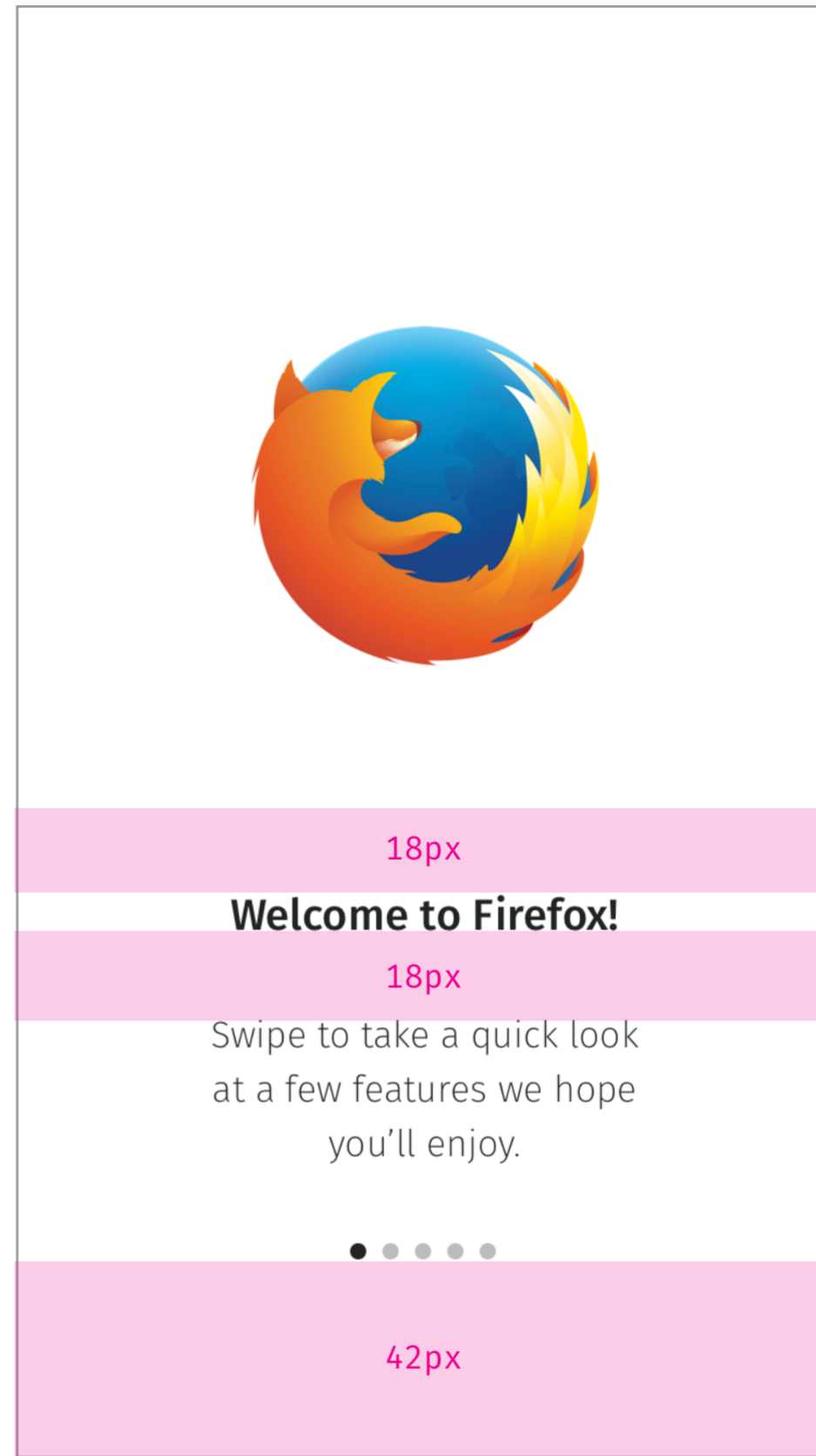
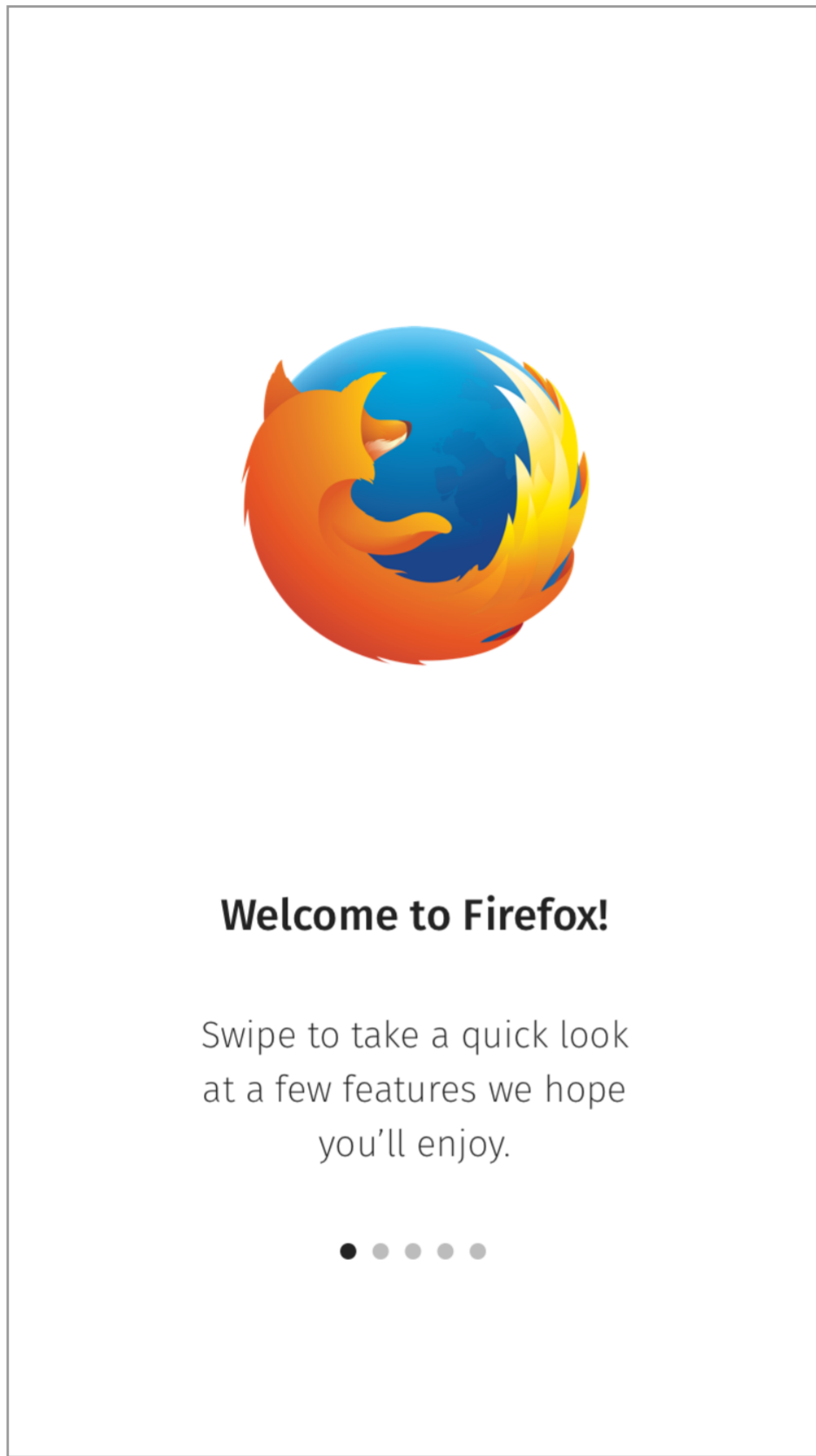
Start Browsing

Previous tour (v7.x)



Updated tour

Same layout with asset, copy, and font-face improvements.
Lock portrait orientation.



Asset is a transparent PNG
375x375px

Place on white BG
R255 G255 B255 A100
#FFFFFF

18px

Welcome to Firefox!

Fira Sans Medium: 20px
R34 G34 B34 A100, #222222

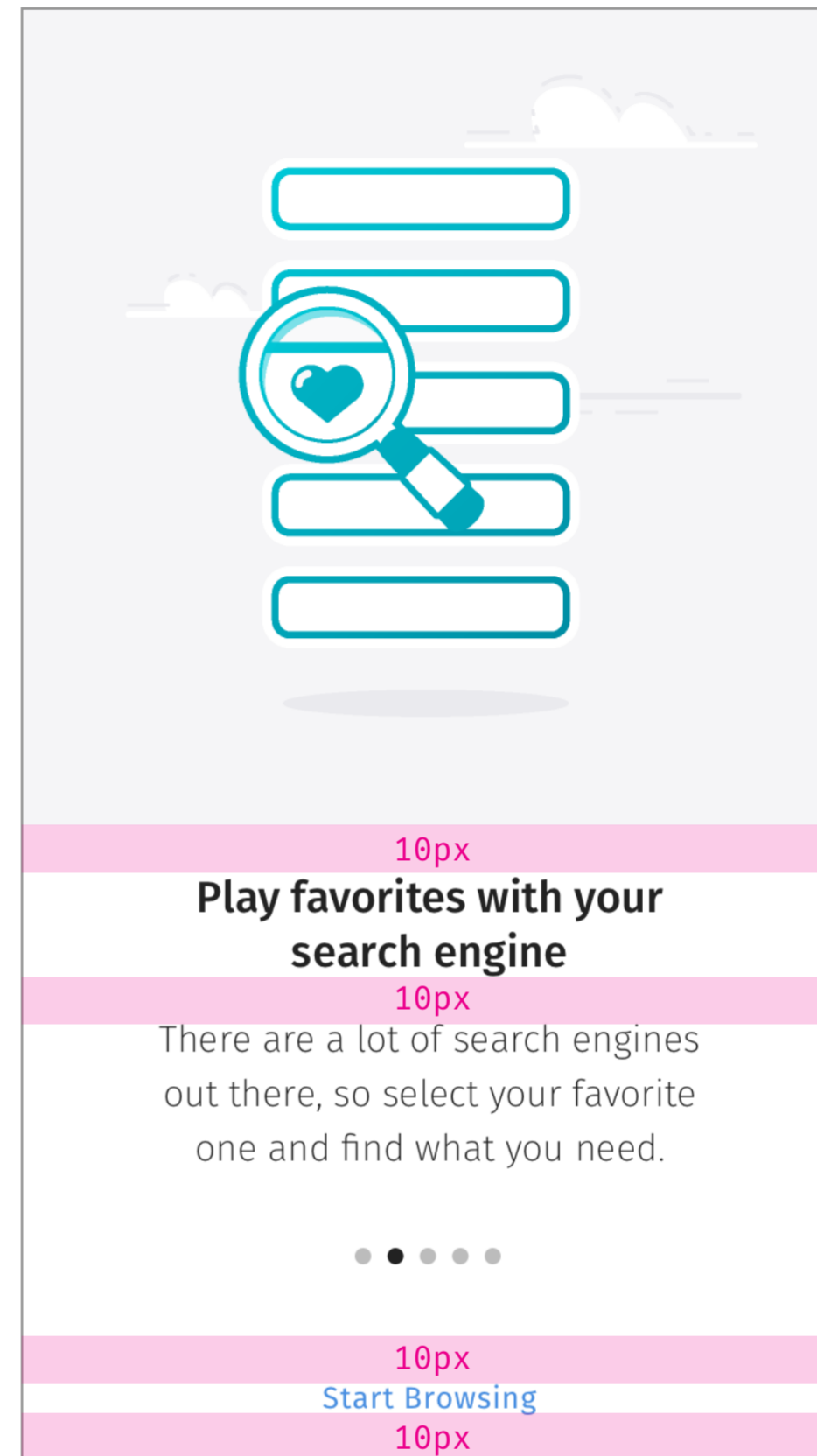
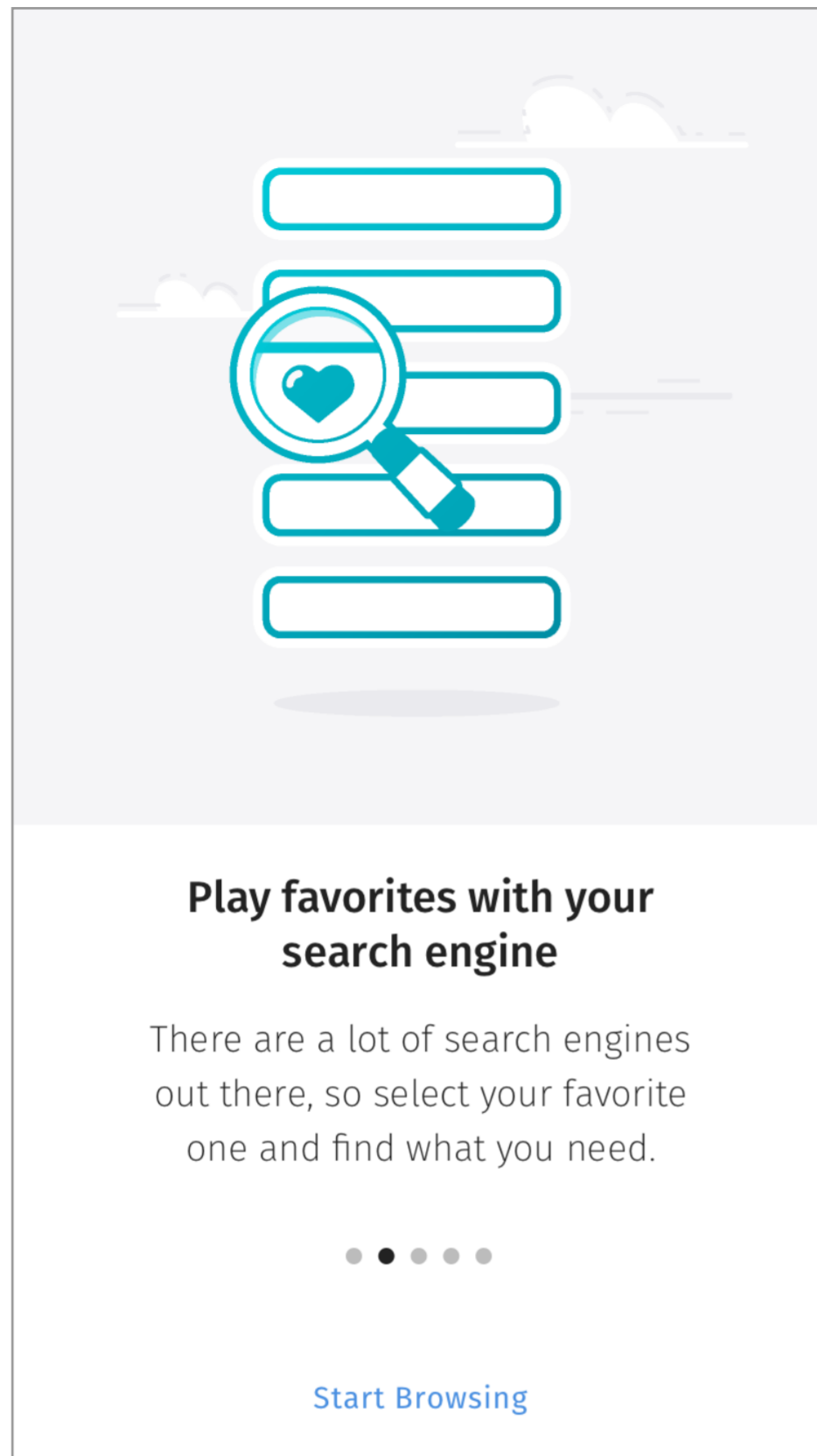
18px

Swipe to take a quick look
at a few features we hope
you'll enjoy.

Fira Sans Extra Light: 17px
Line-height: 25px
R34 G34 B34 A100, #222222

42px

Welcome slide features app logo (until we can replace with 'the' Fox)



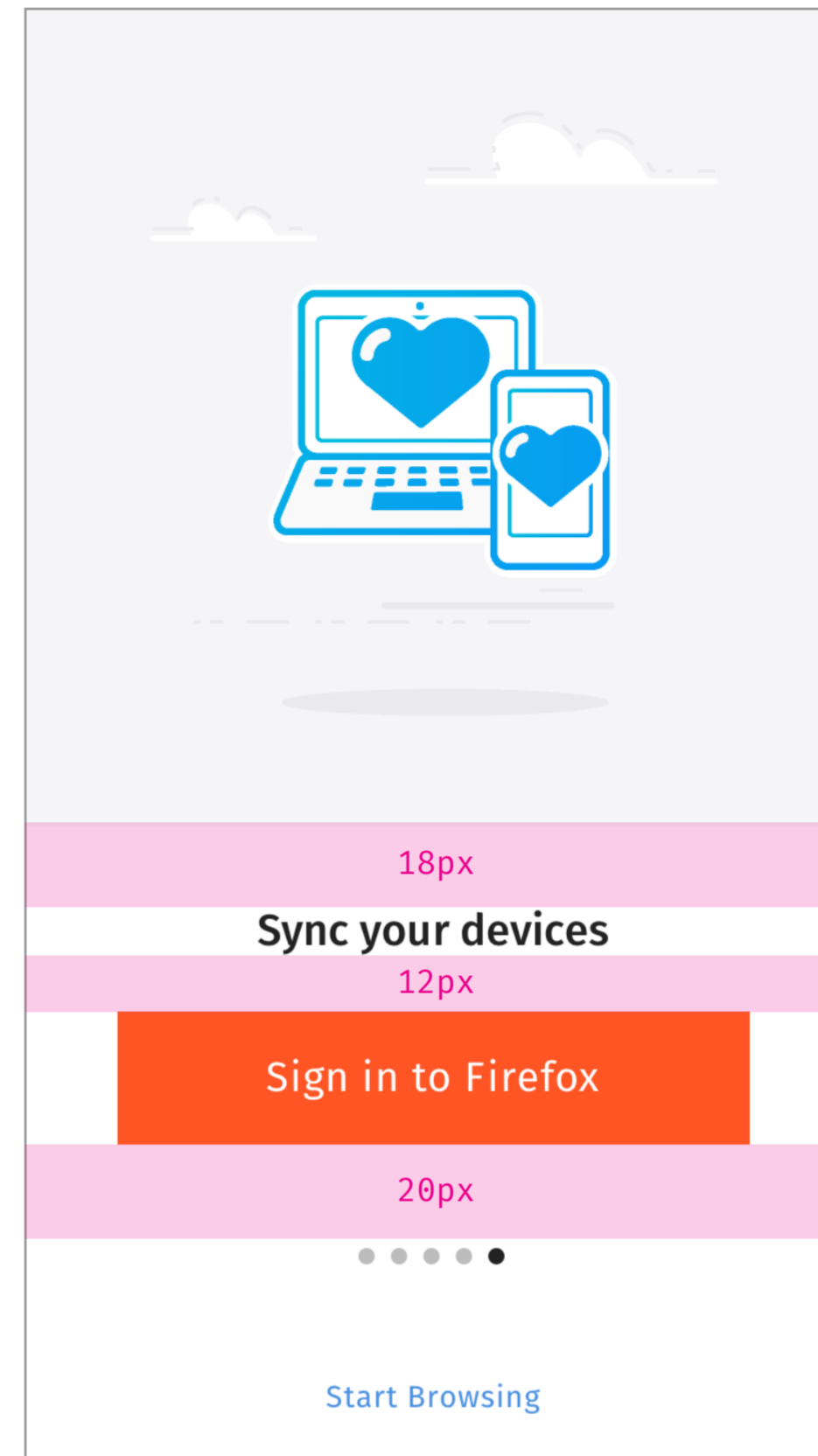
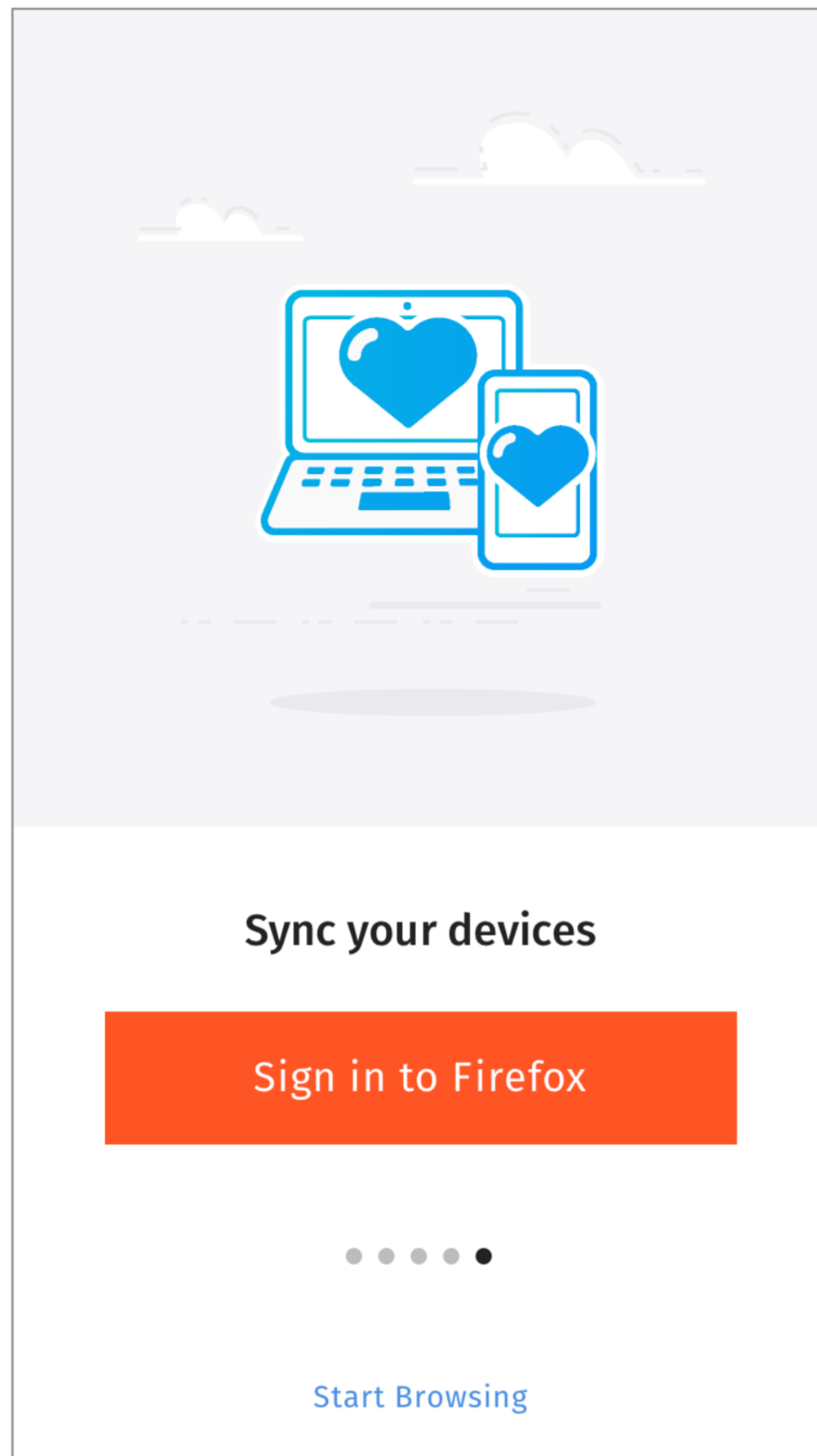
Asset is a transparent PNG
375x375px

Place on grey BG
R242 G242 B242 A100
#F2F2F2

Line-height: 25px

Fira Sans Regular: 14px
R74 G144 B226 A100, #4990E2

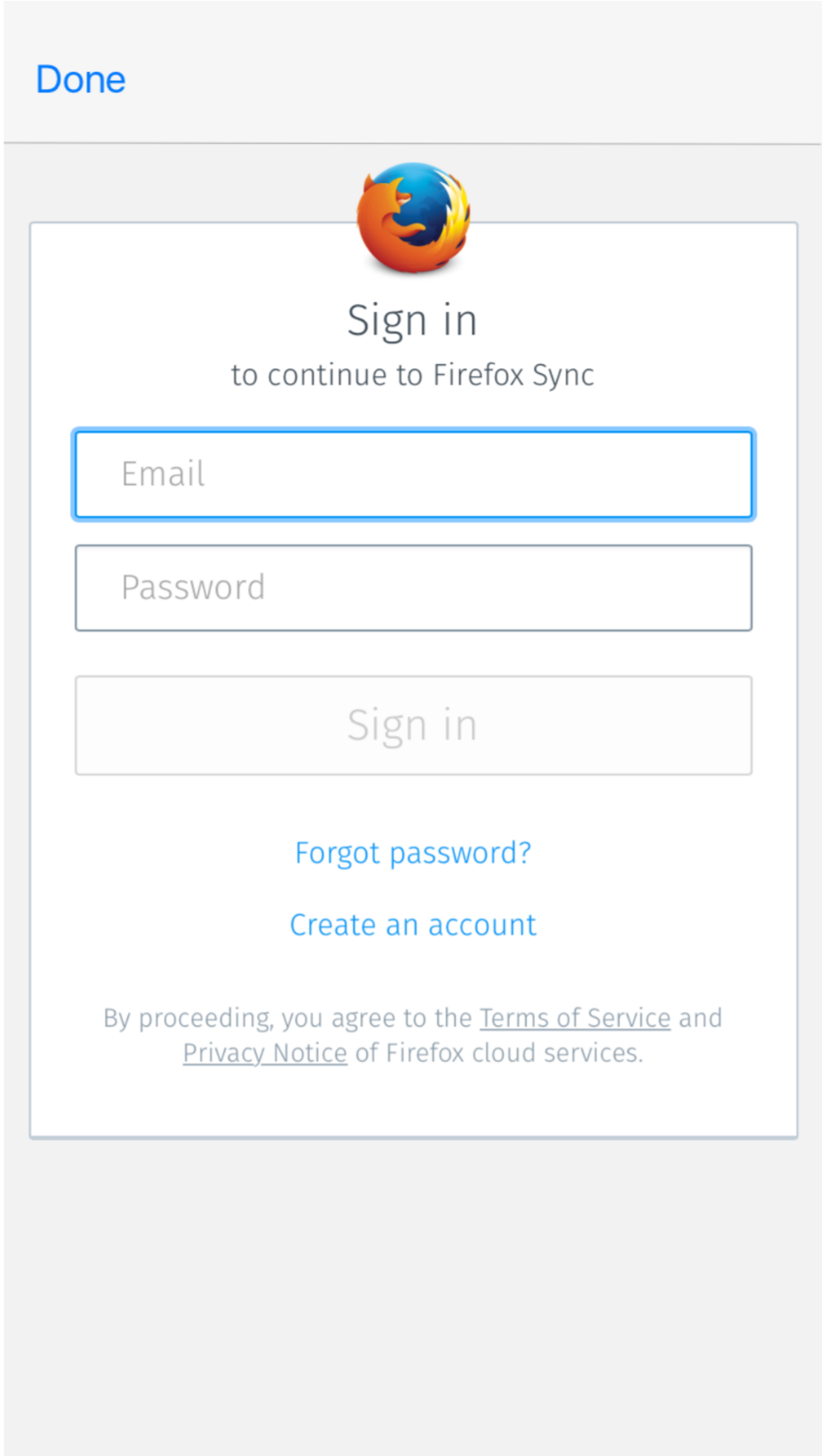
Two-line headline maintains same top-padding, has a 25px line-height, 10px bottom-padding.
'Start Browsing' CTA



Fira Sans Regular: 19px
Button 290x60,
BGColor R255 G85 B36 A100
#FF5524

Fira Sans Regular: 14px
R74 G144 B226 A100, #4990E2

Change button background color, remove border radius.
Update font-face and weight.



Replace 'Cancel' label with 'Done'
Choosing 'Later' drops user to Top Sites [AS] (current behaviour)