Firefox for iOS

Onboarding Tour Update
June 2017

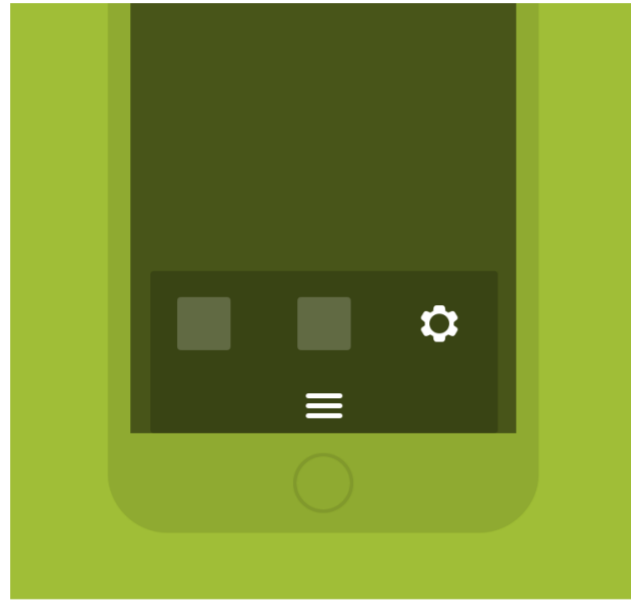robin@mozilla.com
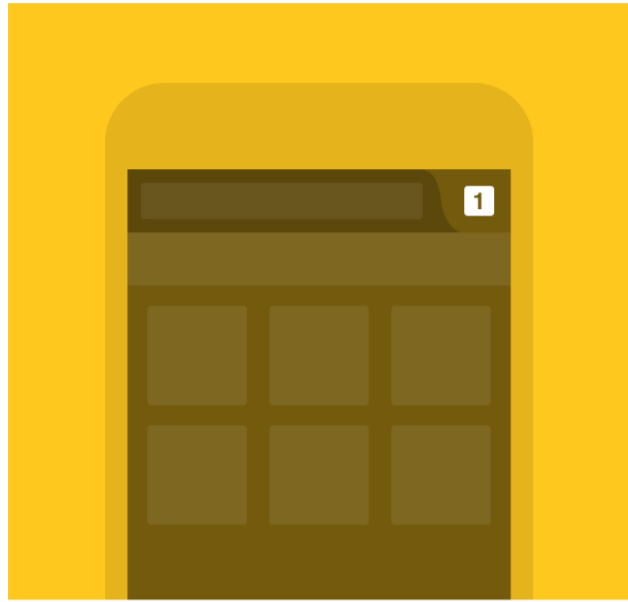
Organize

Easily switch between open pages with tabs.
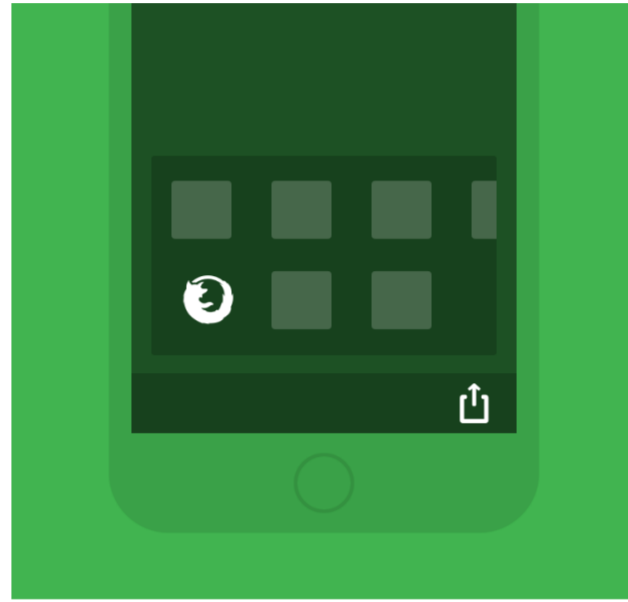
● ● ● ● ●

Start Browsing

Customize

Personalize your default search engine and more in Settings.
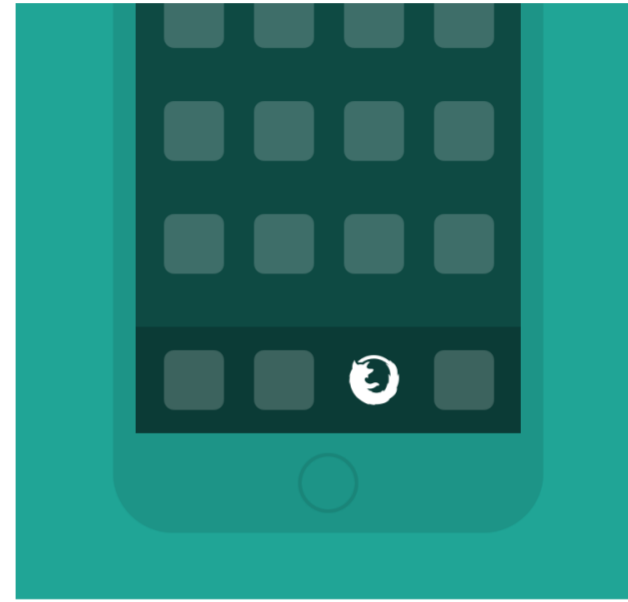
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Start Browsing

Share

Use the share sheet to send links from other apps to Firefox.
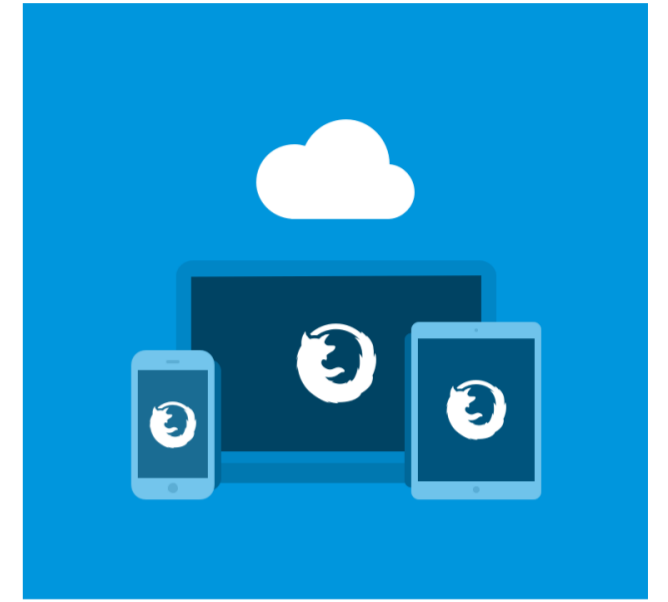
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Start Browsing

Choose

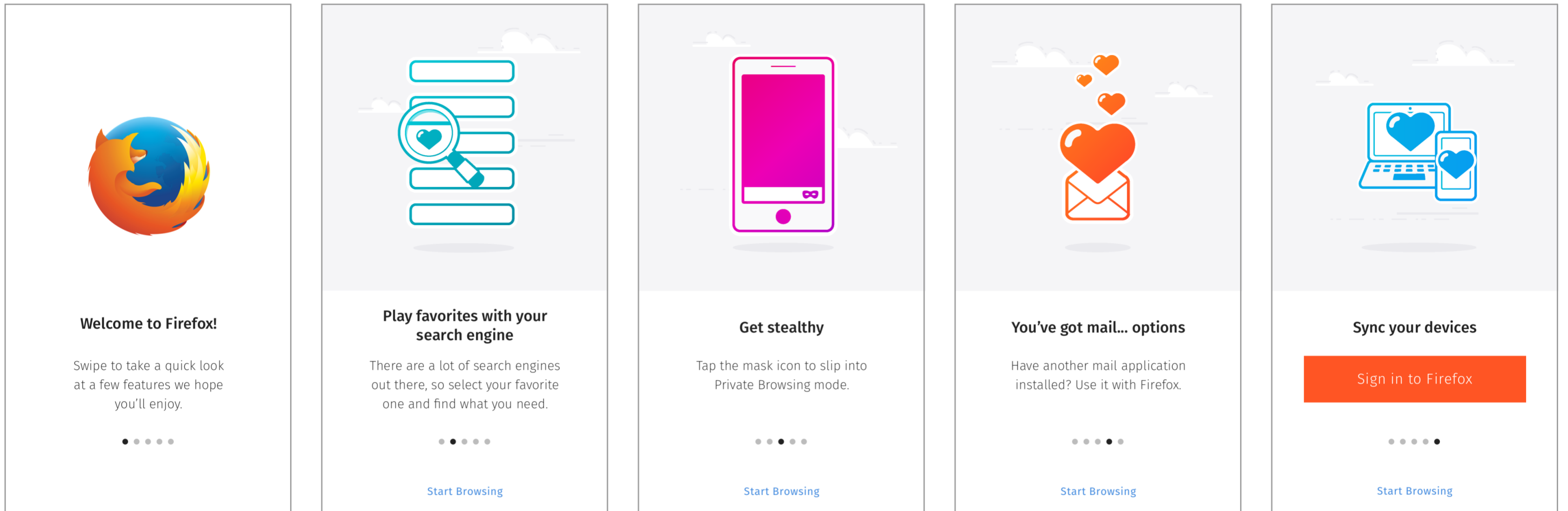Tap, hold and move the Firefox icon into your dock for easy access.

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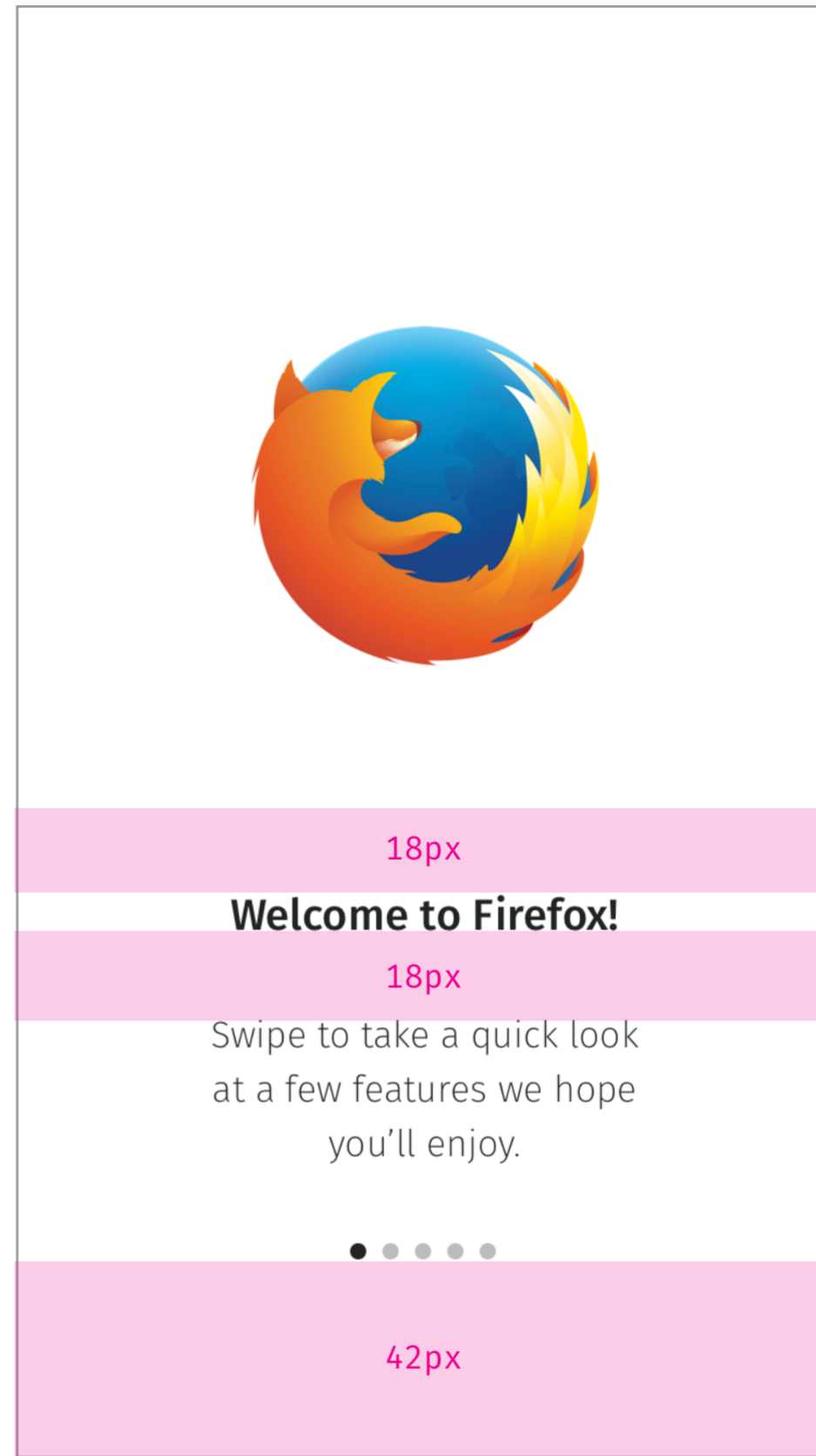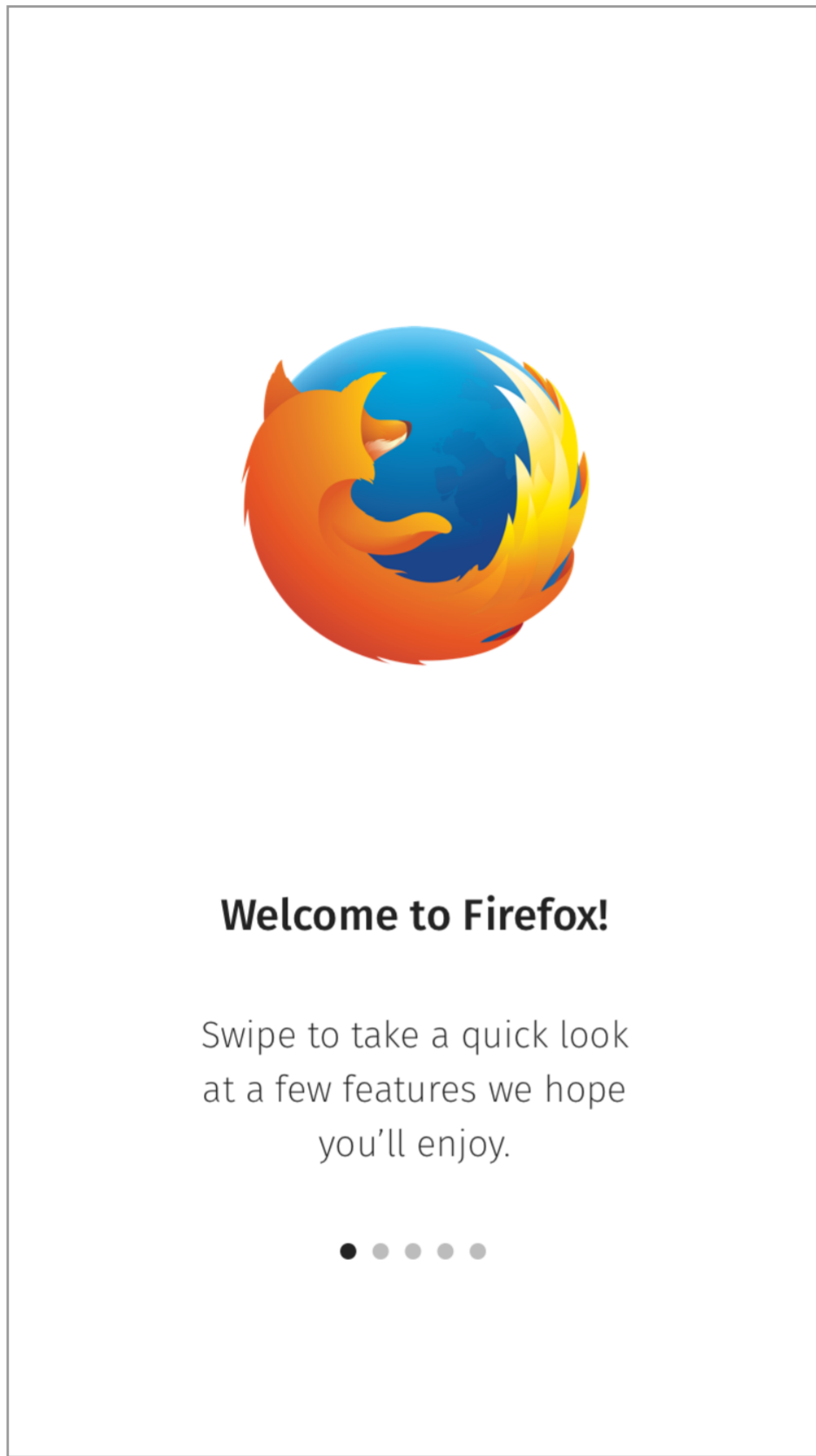
Start Browsing

Sync your Devices.

Sign in to Firefox

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Start Browsing

Previous tour (v7.x)

robin@mozilla.com

Welcome to Firefox!

Swipe to take a quick look
at a few features we hope
you'll enjoy.

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**Play favorites with your
search engine**

There are a lot of search engines
out there, so select your favorite
one and find what you need.

● ● ● ● ●

Start Browsing

Get stealthy

Tap the mask icon to slip into
Private Browsing mode.

● ● ● ● ●

Start Browsing

You've got mail... options

Have another mail application
installed? Use it with Firefox.

● ● ● ● ●

Start Browsing

Sync your devices

Sign in to Firefox

● ● ● ● ●

Start Browsing

Updated tour

Same layout with asset, copy, and font-face improvements.
Lock portrait orientation.

robin@mozilla.com

Welcome to Firefox!

Swipe to take a quick look
at a few features we hope
you'll enjoy.

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Welcome slide features app logo (until we can replace with 'the' Fox)

robin@mozilla.com

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There are a lot of search engines
out there, so select your favorite
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● ● ● ● ●

Start Browsing

Play favorites with your
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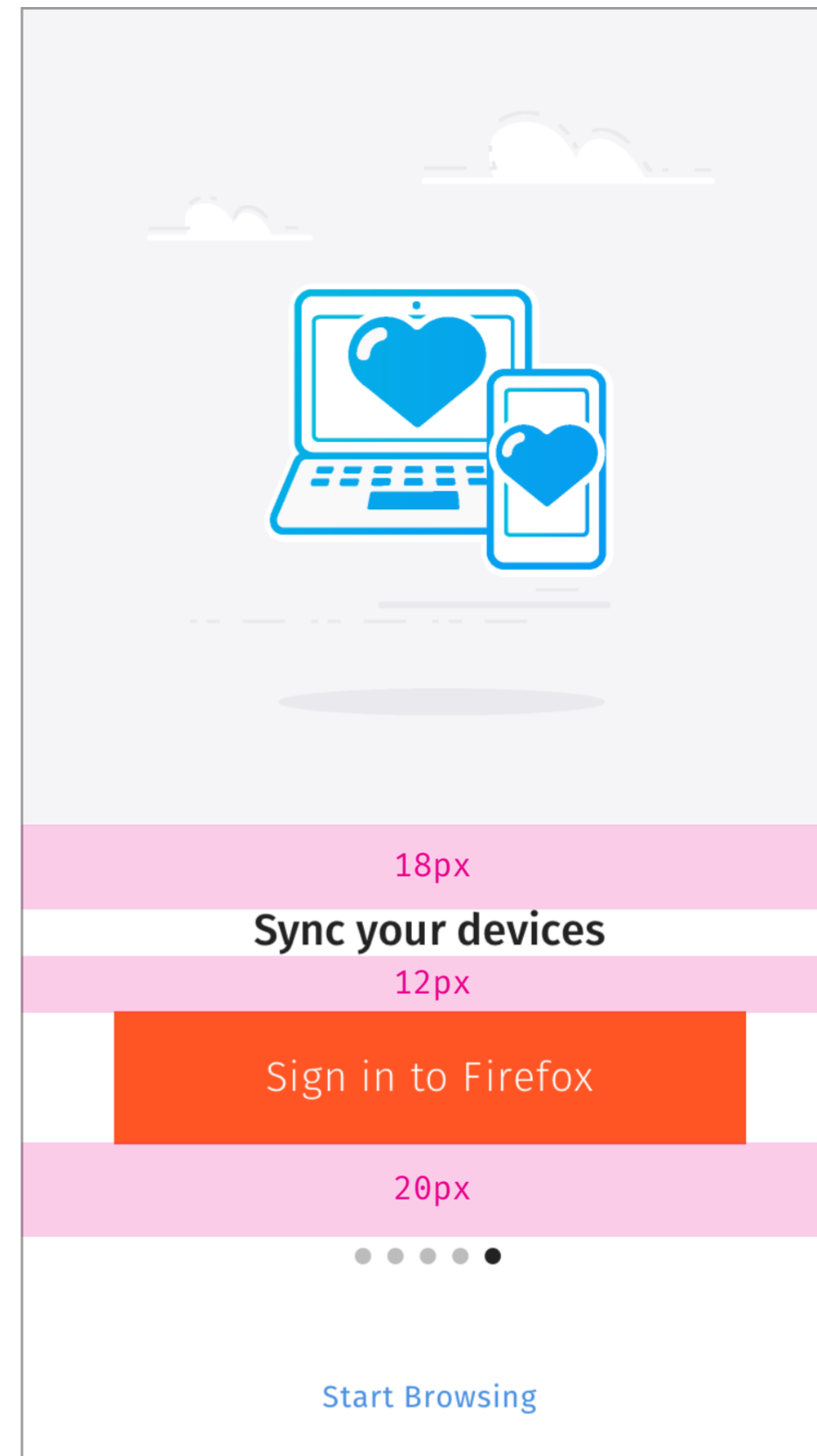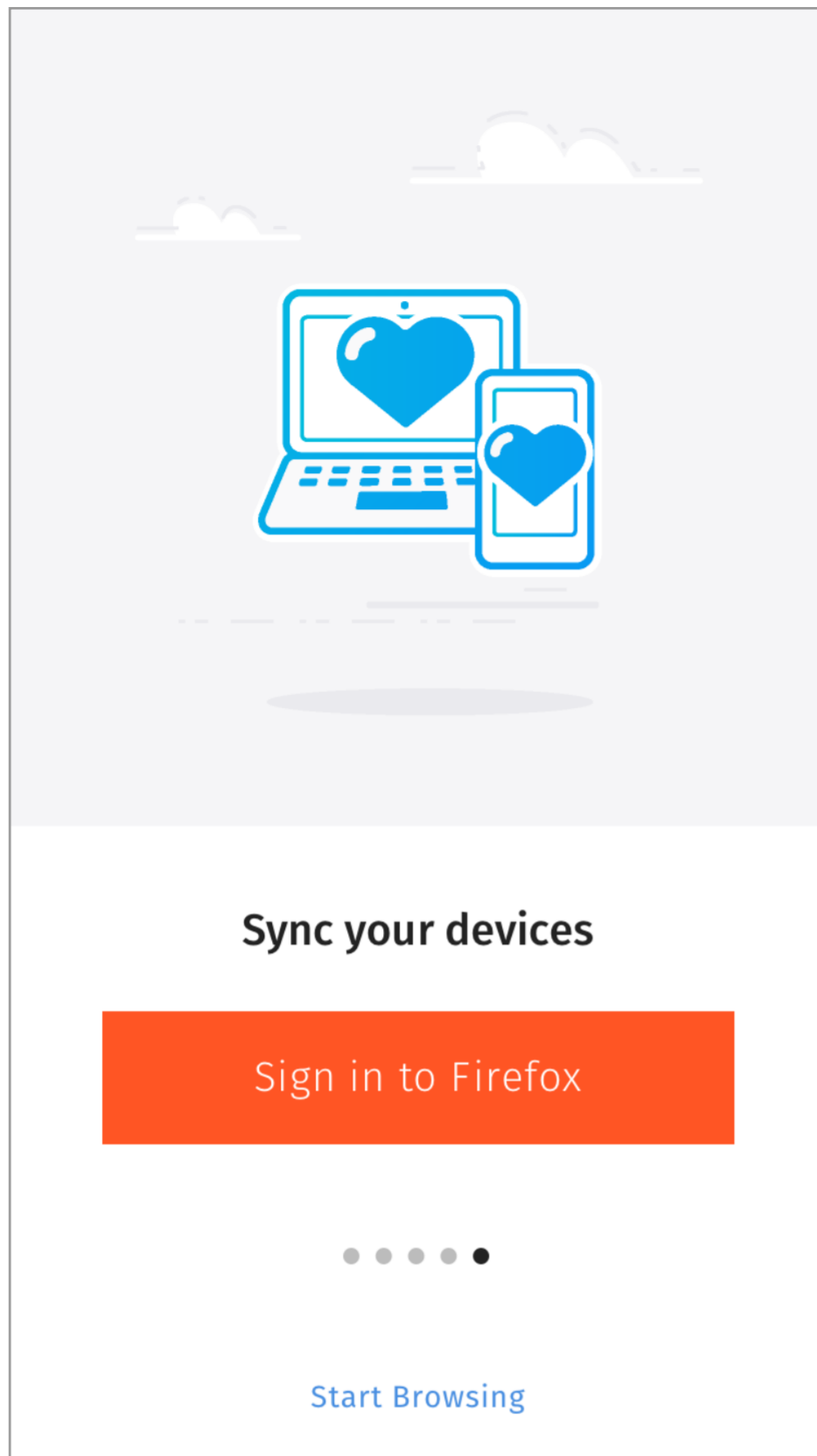
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Start Browsing
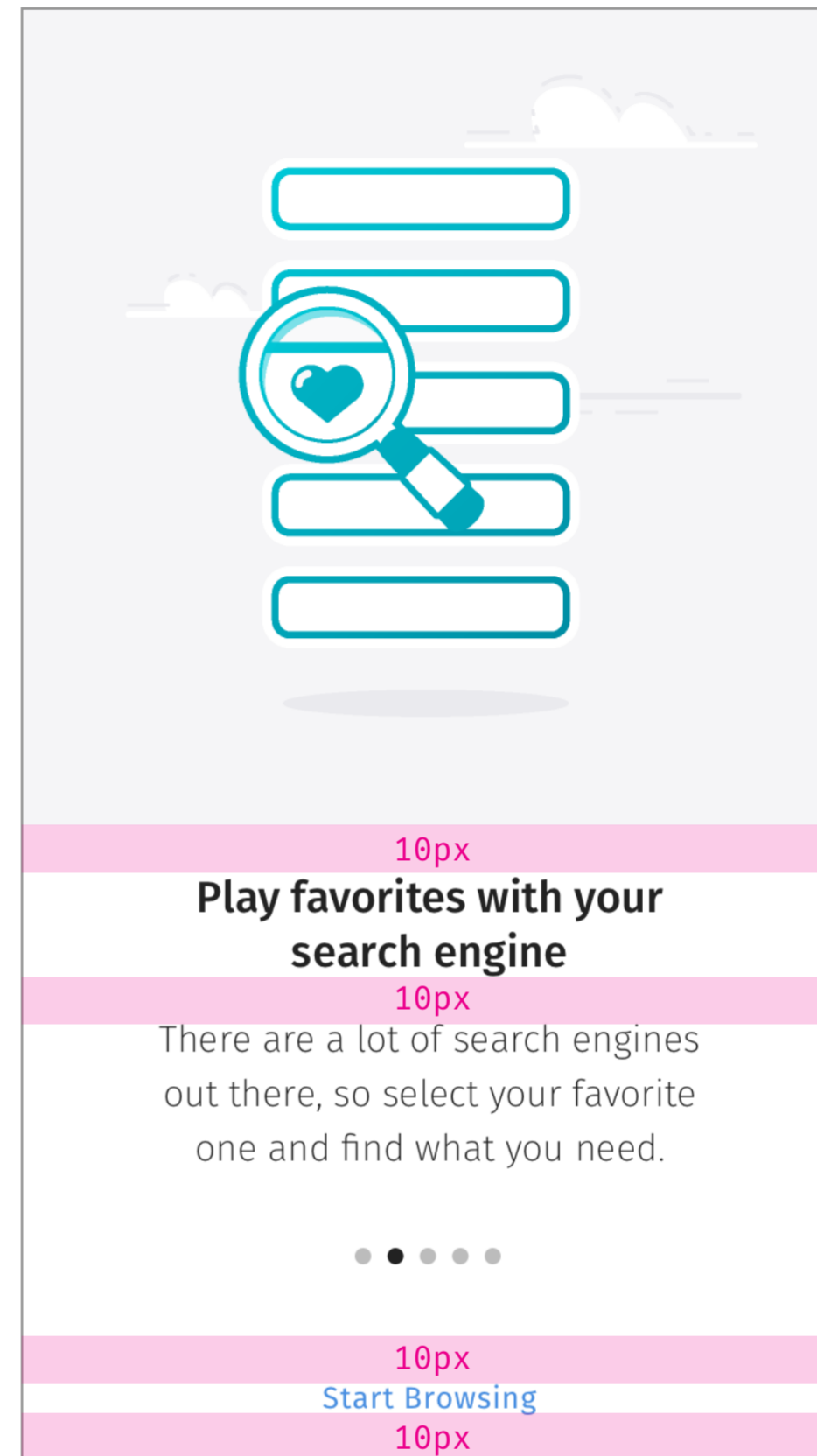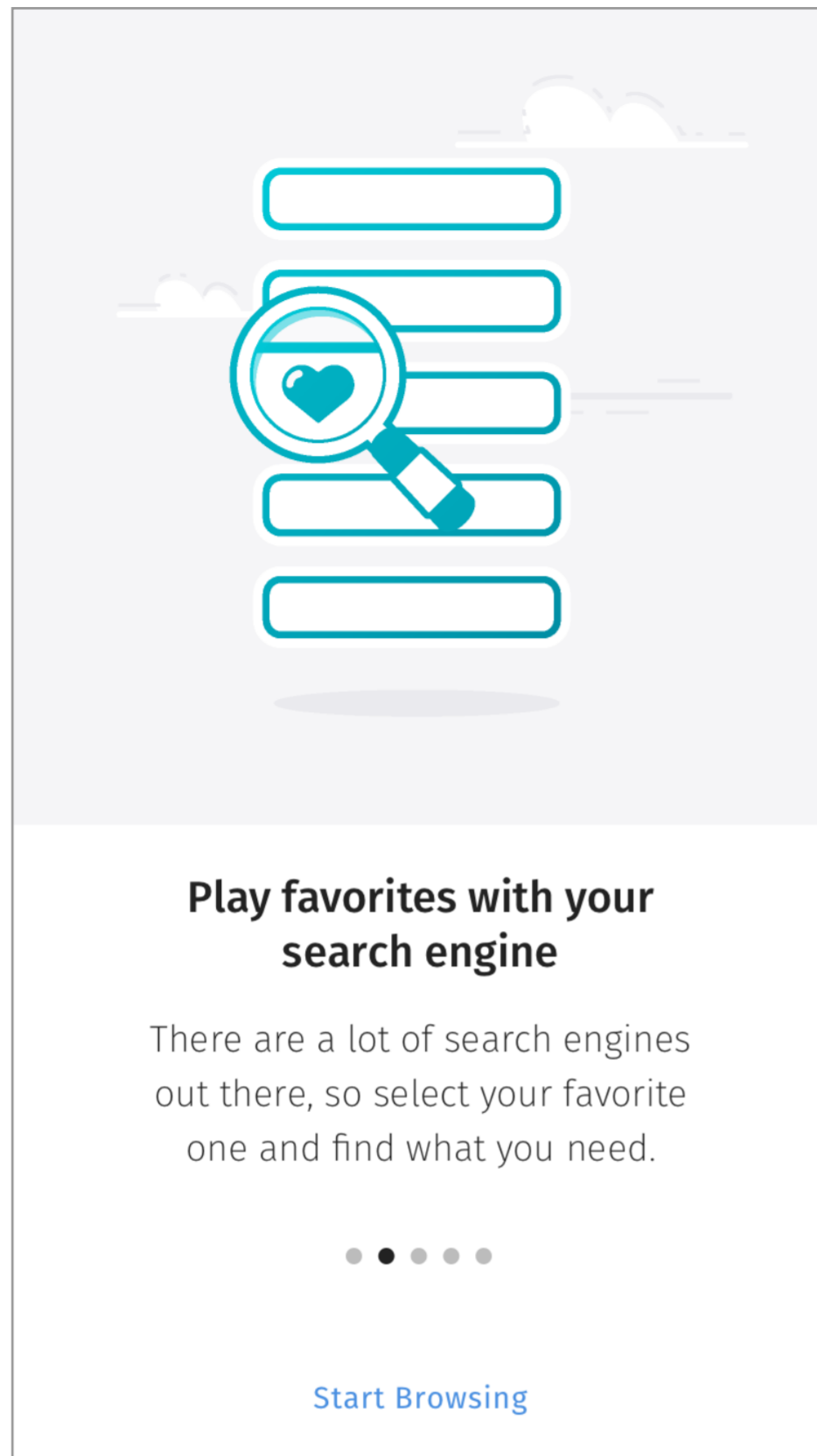
Asset is a transparent PNG
375x375px

Place on grey BG
R242 G242 B242 A100
#F2F2F2

Line-height: 25px

Fira Sans Regular: 14px
R74 G144 B226 A100, #4990E2

Two-line headline maintains same top-padding, has a 25px line-height, 10px bottom-padding.
'Start Browsing' CTA

robin@mozilla.com

Sync your devices

Sign in to Firefox

Start Browsing

Sync your devices

18px

12px

Sign in to Firefox

20px

Start Browsing

Fira Sans Light: 19px

Button 290x60,
BGColor R255 G85 B36 A100
#FF5524

Fira Sans Regular: 14px
R74 G144 B226 A100, #4990E2

Change button background color, remove border radius.
Update font-face and weight.

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Later

Sign in

to continue to Firefox Sync

Email

Password

Sign in

Forgot password?

Create an account

By proceeding, you agree to the Terms of Service and Privacy Notice of Firefox cloud services.

Replace 'Cancel' label with 'Later'
Choosing 'Later' drops user to Top Sites [AS] (current behavoir)

robin@mozilla.com