



Jessilyn Davis <jdavis@mozilla.com>

FYI - Fwd: [Test Send]The last issue of Firefox OS + You

1 message

Jessilyn Davis <jdavis@mozilla.com>

Mon, May 1, 2017 at 4:40 PM

To: Michele Warther <mwarther@mozilla.com>, Danielle Vincent <dvincent@mozilla.com>, Porfirio Landeros <porfirio@mozilla.com>

FYI - this is the transition email that was sent to Firefox OS + You email subscribers in March 2016. These subscribers were end users who owned a Firefox OS phone & opted into emails = 63k across EN, ES, PT & FR languages. These users make up 95%+ of the current 5k subscriber Connected Devices list (advertised in the email pref center as EN only).

----- Forwarded message -----

From: **Mozilla Firefox** <Mozilla@e.mozilla.org>

Date: Sun, Mar 20, 2016 at 1:27 PM

Subject: [Test Send]The last issue of Firefox OS + You

To: jdavis@mozilla.com



Firefox OS is now Connected Devices

You may have read about our new strategy and the creation of an entity we're calling Connected Devices. Building on the foundation of Firefox OS, we will work to explore new use cases for the technology, with a focus on devices that are — or can be — connected to the Internet, like smart TVs and even your home.

As a result of this change, this is the last issue of Firefox OS + You.

If you'd like to continue to receive news about Firefox, you can go to your email preference center and select the Firefox + You newsletter instead.

If you want to stay updated on the latest devices powered by Mozilla, you can also opt in to the Connected Devices newsletter.

Thanks for your continued interest and support. We're very excited about the future and will be sharing more news later this year.

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