moz://a

Global Navigation Research

January 23

Table of contents

1. Apple
2. Amnesty
3. IBM
4. Case Foundation
5. Intel
6. internet.org
7. Invisible Children
8. Smithsonian Magazine
9. Key Takeaways

apple.com

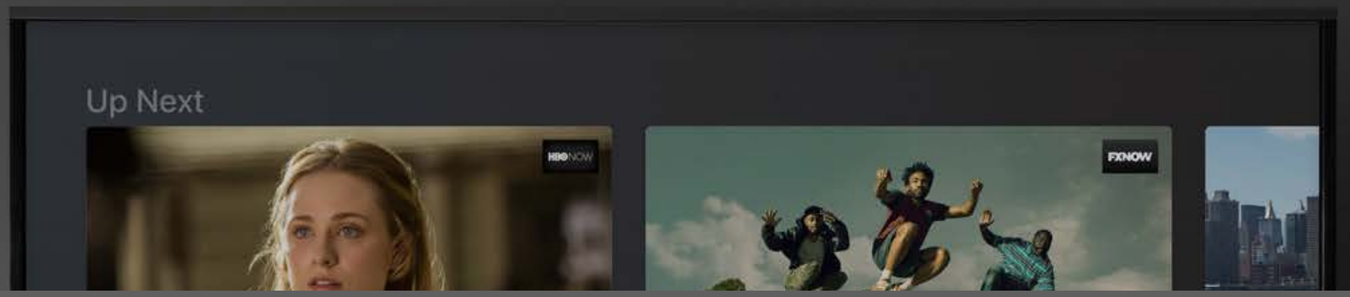
Mac
iPad
iPhone
Watch
TV
Music
Support
iPhone
This is 7.
The perfect match.
Accessories made by Apple.
iPad Pro
Super. Computer.
AirPods
Watch the film.
tv
The new TV app. One place for

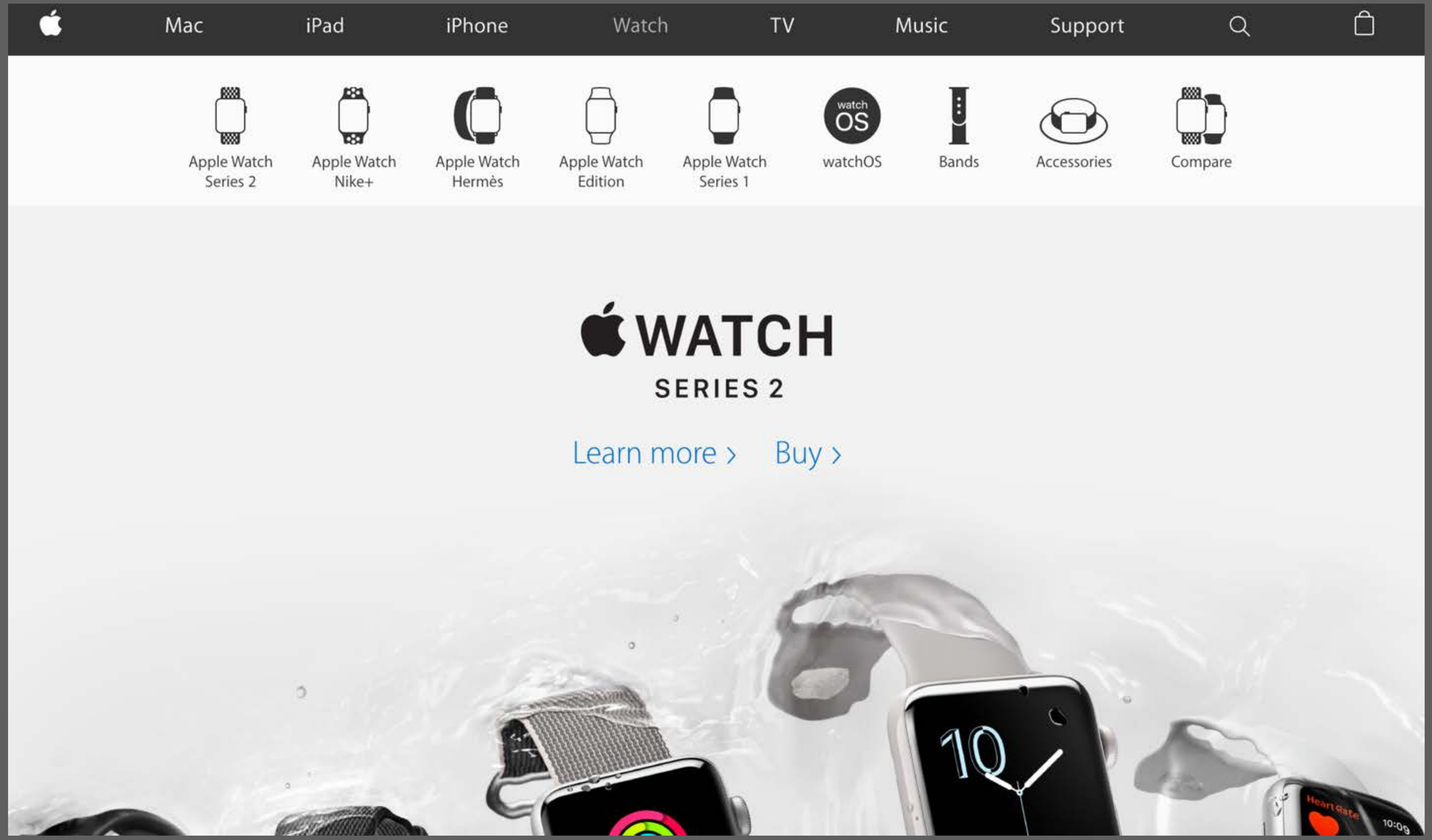
Search apple.com

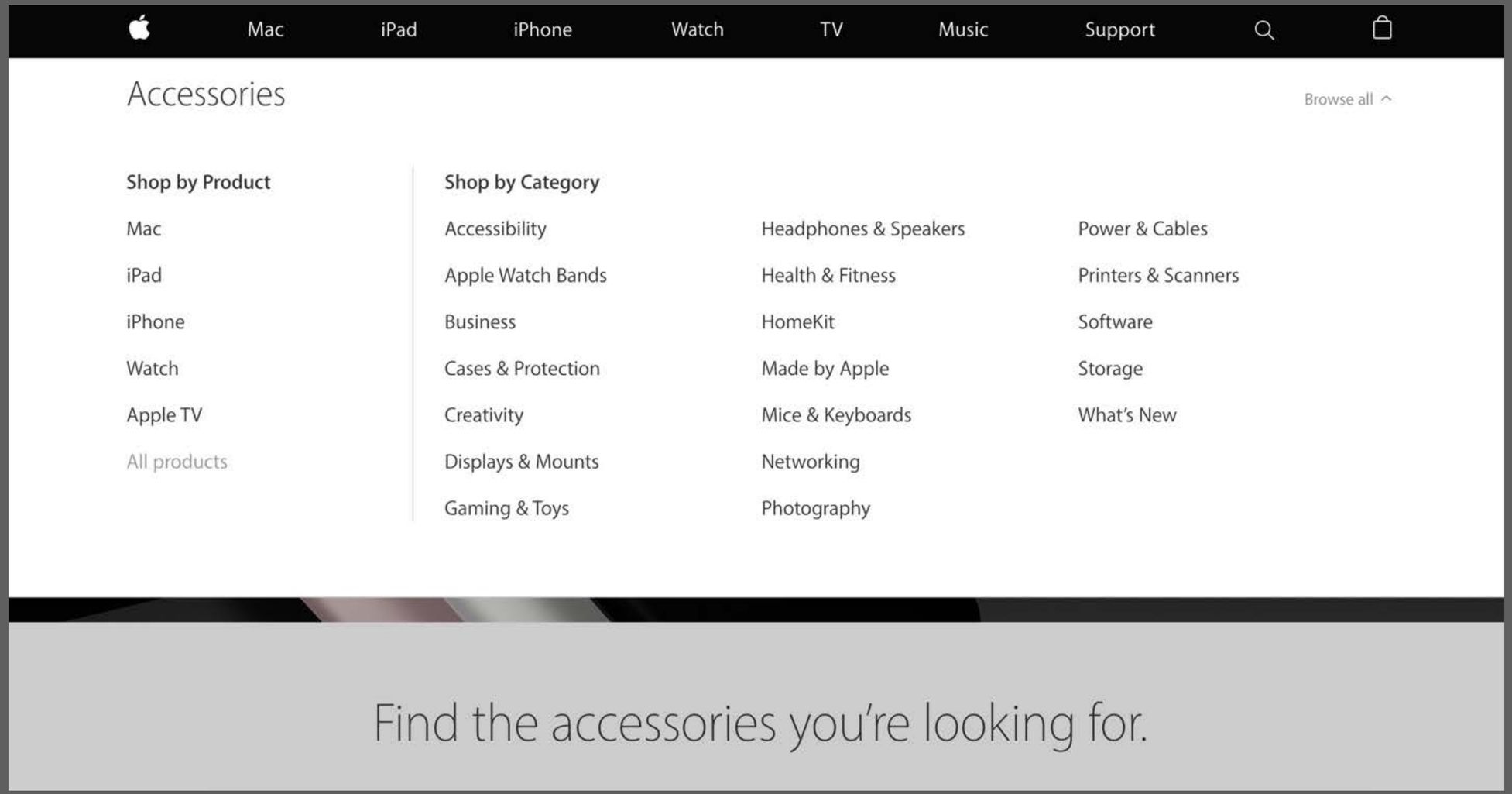
Quick Links

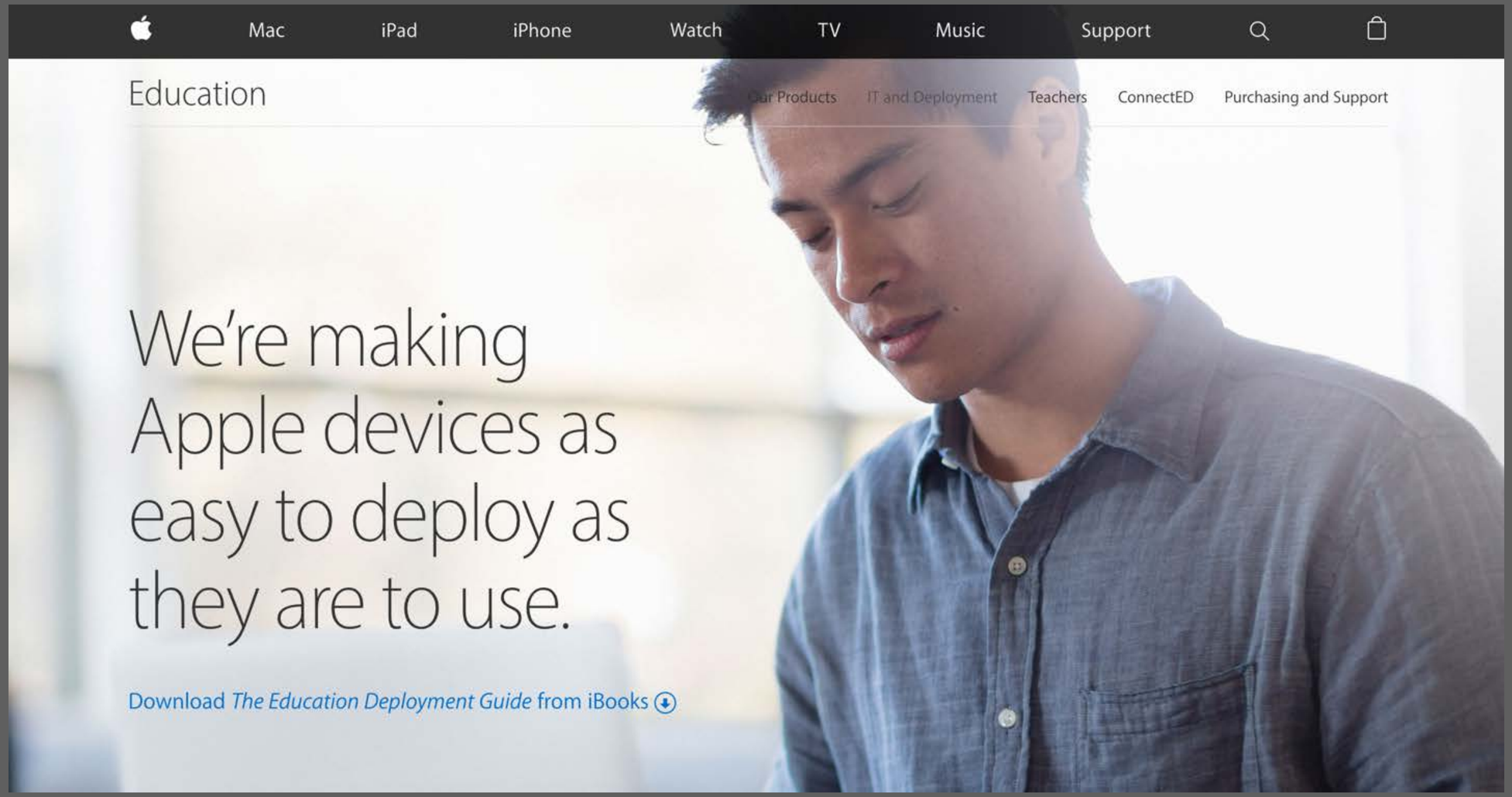
- Find a Store
- Accessories
- iPod
- iOS
- Gift Cards

New features for an even better Apple TV experience.




Mac
iPad
iPhone
Watch
TV
Music
Support
Apple Watch Series 2
Apple Watch Nike+
Apple Watch Hermès
Apple Watch Edition
Apple Watch Series 1
watchOS
Bands
Accessories
Compare
WATCH
SERIES 2
Learn more ›
Buy ›


Mac
iPad
iPhone
Watch
TV
Music
Support
Accessories
Browse all
Shop by Product
Mac
iPad
iPhone
Watch
Apple TV
All products
Shop by Category
Accessibility
Apple Watch Bands
Business
Cases & Protection
Creativity
Displays & Mounts
Gaming & Toys
Headphones & Speakers
Health & Fitness
HomeKit
Made by Apple
Mice & Keyboards
Networking
Photography
Power & Cables
Printers & Scanners
Software
Storage
What's New
Find the accessories you're looking for.


Mac
iPad
iPhone
Watch
TV
Music
Support
Education
Our Products
IT and Deployment
Teachers
ConnectED
Purchasing and Support
We're making Apple devices as easy to deploy as they are to use.
Download *The Education Deployment Guide* from iBooks

Education

Learn more about Apple and Education ›

Our Products | IT and Deployment | Teachers | ConnectED | Purchasing and Support

Education › ConnectED

Shop and Learn
Mac
iPad
iPhone
Watch
TV
Music
iTunes
iPod
Accessories
Gift Cards

Apple Store
Find a Store
Genius Bar
Workshops and Learning
Youth Programs
Apple Store App
Refurbished and Clearance
Financing
Reuse and Recycling
Order Status
Shopping Help

For Education
Apple and Education
Shop for College

For Business
Apple and Business
Shop for Business

Account
Manage Your Apple ID
Apple Store Account
iCloud.com

Apple Values
Accessibility
Education
Environment
Inclusion and Diversity
Privacy
Supplier Responsibility

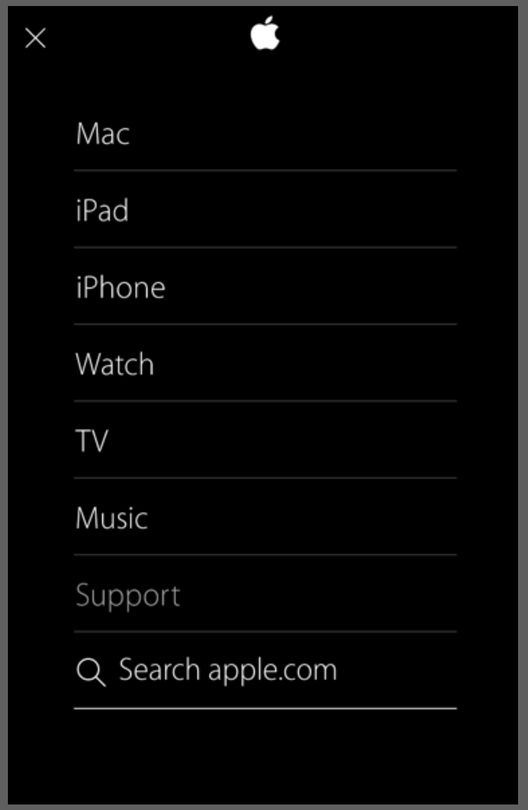
About Apple
Apple Info
Newsroom
Job Opportunities
Press Info
Investors
Events
Contact Apple

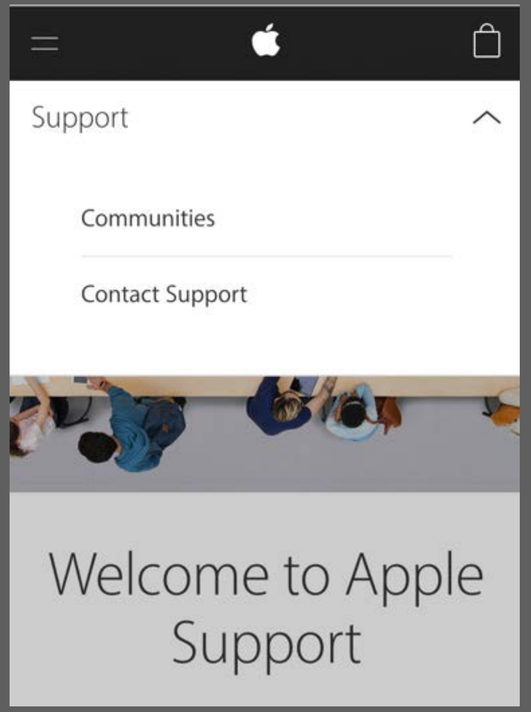
More ways to shop: Visit an Apple Store, call 1-800-MY-APPLE, or find a reseller.

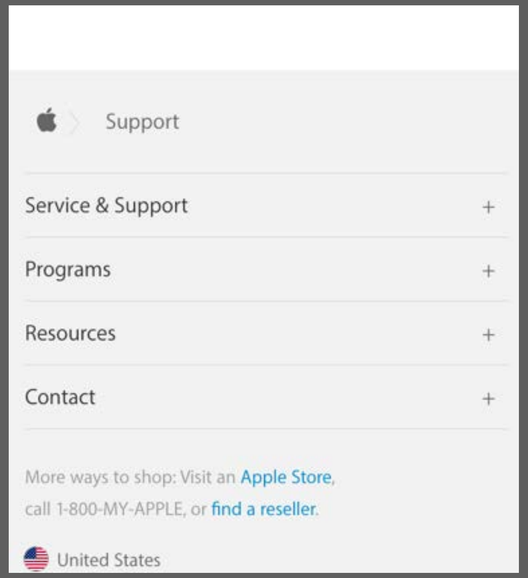
Copyright © 2017 Apple Inc. All rights reserved. Privacy Policy | Terms of Use | Sales and Refunds | Legal | Site Map

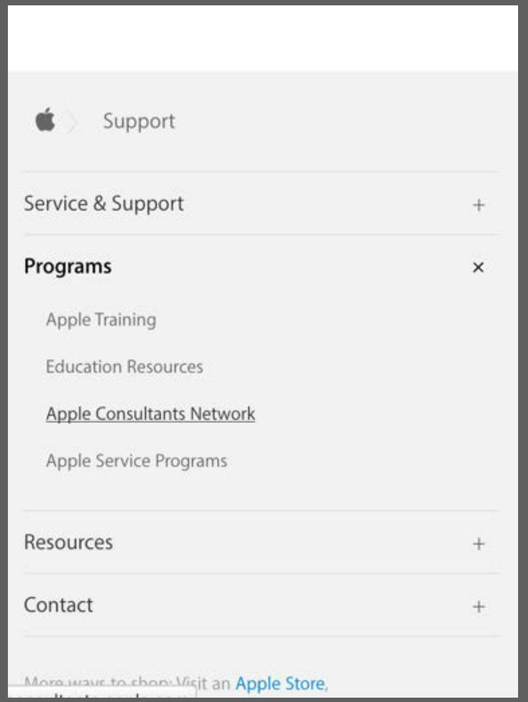
United States

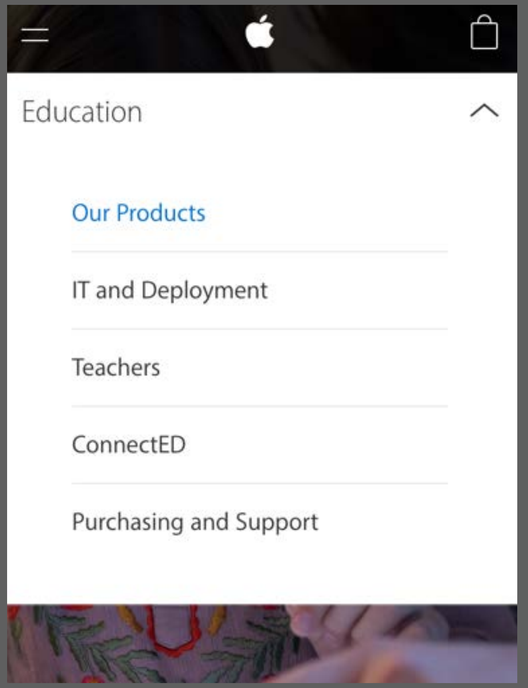
iPhone
This is 7.


Mac
iPad
iPhone
Watch
TV
Music
Support
Search apple.com


Support
Communities
Contact Support
Welcome to Apple Support


Support
Service & Support
Programs
Resources
Contact
More ways to shop: Visit an Apple Store,
call 1-800-MY-APPLE, or find a reseller.
United States


Support
Service & Support
Programs
Apple Training
Education Resources
Apple Consultants Network
Apple Service Programs
Resources
Contact
Apple Store,


Education
Our Products
IT and Deployment
Teachers
ConnectED
Purchasing and Support

apple.com

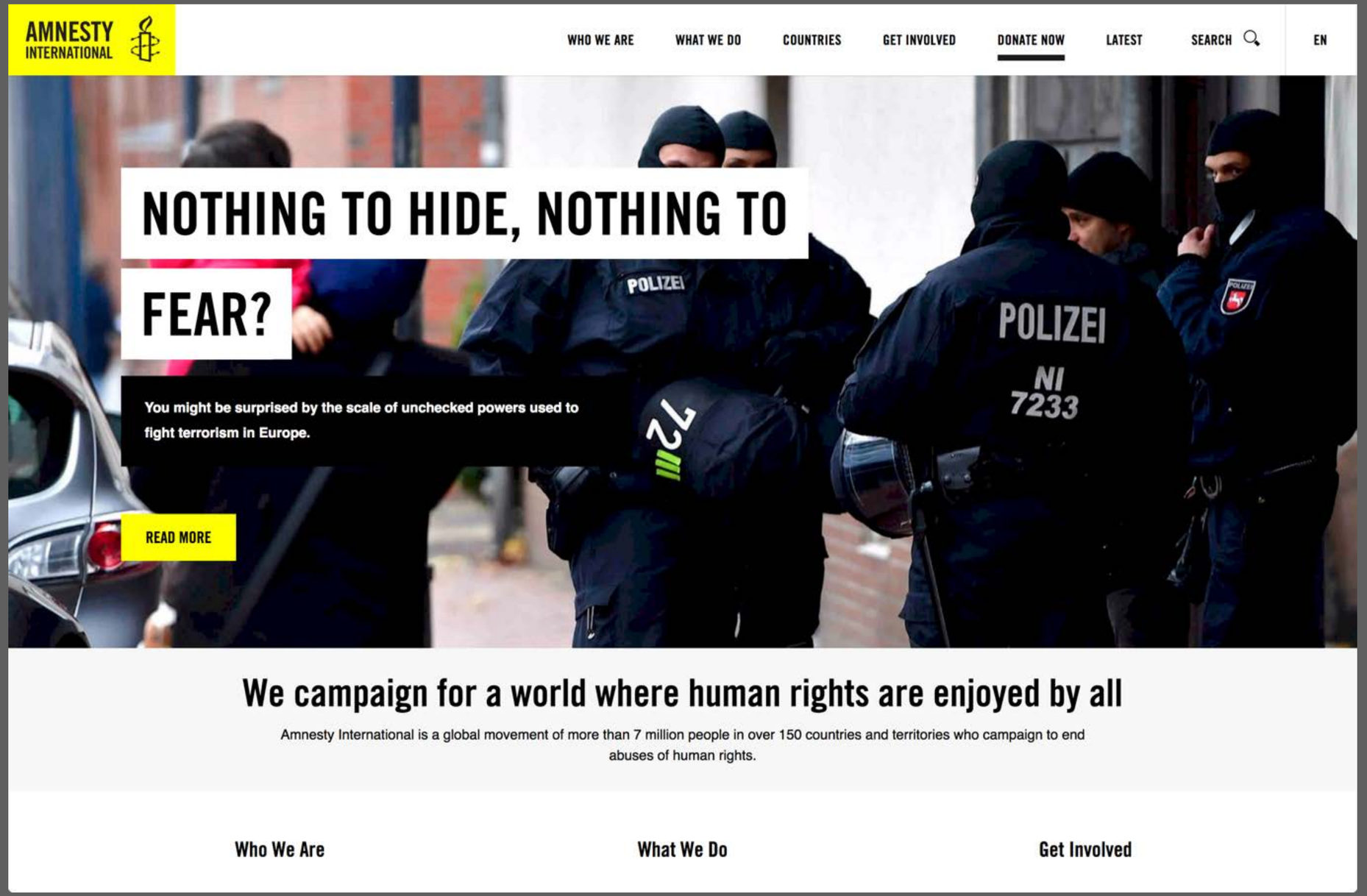
Pros - Desktop

- Top tier navigation provides clear organization to the content
- Once a category is selected, top tier navigation scrolls away as 2nd tier navigation remains sticky though the experience allow for easy access within the vertical
- Lightweight navigation design, provides enough hierarchy without distracting from the content on the page
- Easy access to global search
- Footer acts as a sitemap

Pros - Mobile

- As you scroll the menu automatically collapses navigation accordion and navigation bar
- Accordion functionality for footer plus breadcrumbs
- Very clean navigation styling throughout, variance in color block and transparency
- Primary navigation collapses and secondary appears on click

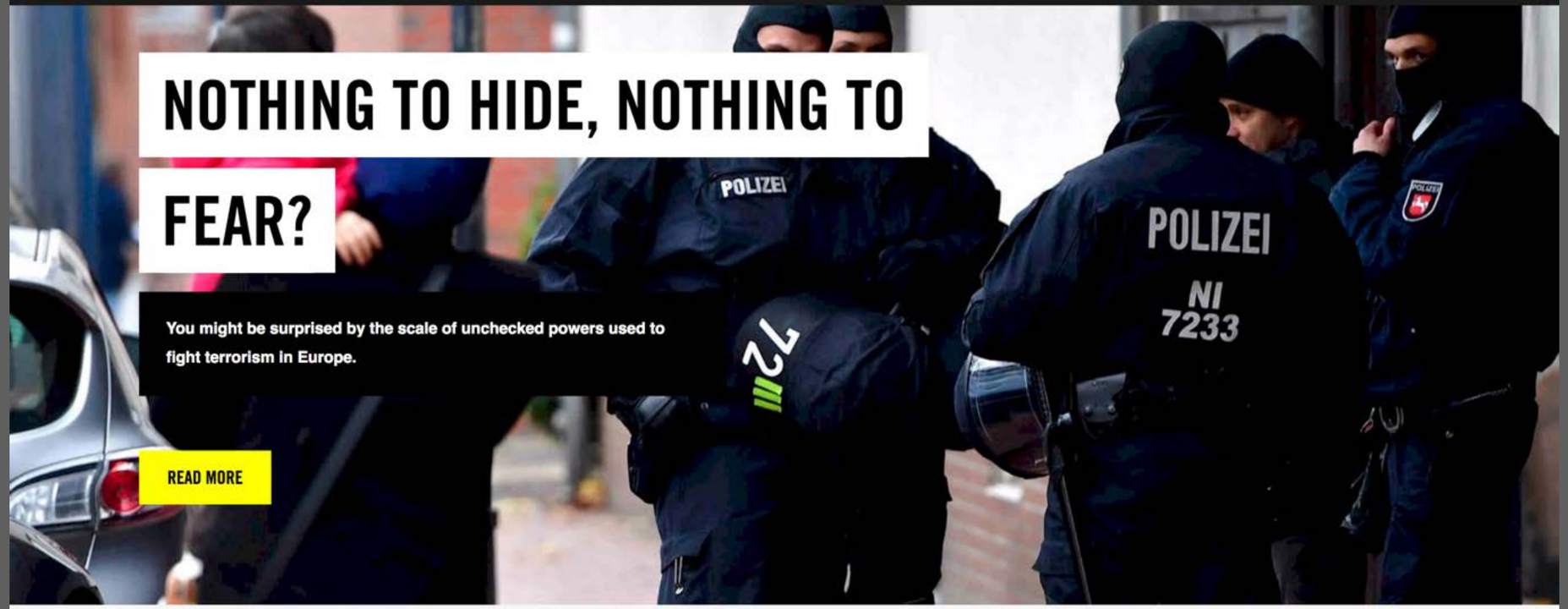
amnesty.org


AMNESTY INTERNATIONAL
WHO WE ARE
WHAT WE DO
COUNTRIES
GET INVOLVED
DONATE NOW
LATEST
SEARCH
EN
NOTHING TO HIDE, NOTHING TO FEAR?
You might be surprised by the scale of unchecked powers used to fight terrorism in Europe.
READ MORE
POLIZEI
POLIZEI
NI 7233
We campaign for a world where human rights are enjoyed by all
Amnesty International is a global movement of more than 7 million people in over 150 countries and territories who campaign to end abuses of human rights.
Who We Are
What We Do
Get Involved

AMNESTY INTERNATIONAL

WHO WE ARE | WHAT WE DO | COUNTRIES | GET INVOLVED | DONATE NOW | LATEST | SEARCH | EN

HOW WE'RE RUN | JOBS & INTERNSHIPS



NOTHING TO HIDE, NOTHING TO FEAR?

You might be surprised by the scale of unchecked powers used to fight terrorism in Europe.

READ MORE

We campaign for a world where human rights are enjoyed by all

Amnesty International is a global movement of more than 7 million people in over 150 countries and territories who campaign to end abuses of human rights.

Who We Are

What We Do

Get Involved

https://www.amnesty.org/en/who-we-are/

AMNESTY INTERNATIONAL

WHO WE ARE | WHAT WE DO | COUNTRIES | GET INVOLVED | DONATE NOW | LATEST | SEARCH | EN

HOW WE'RE RUN | JOBS & INTERNSHIPS

WHO WE ARE

WATCH VIDEO

© Chip Somodevilla/Getty Images

Amnesty International is a global movement of more than 7 million people who take injustice personally.

https://www.amnesty.org/en/who-we-are/

“

Amnesty International

BETTER TO LIGHT A

AMNESTY INTERNATIONAL

WHO WE ARE | WHAT WE DO | COUNTRIES | GET INVOLVED | DONATE NOW | LATEST | SEARCH | EN

TAKE ACTION | JOIN | VOLUNTEER

WHO WE ARE

WATCH VIDEO

© Chip Somodevilla/Getty Images

Amnesty International is a global movement of more than 7 million people who take injustice personally.

https://www.amnesty.org/en/get-involved/

“

Amnesty International

BETTER TO LIGHT A

NEWS

USA: Commutation for Chelsea Manning, long overdue positive step for human rights

NEWS

EU: Orwellian counter-terrorism laws stripping rights under guise of defending them

CAMPAIGNS

Chelsea Manning: 'Why speaking out is worth the risk'

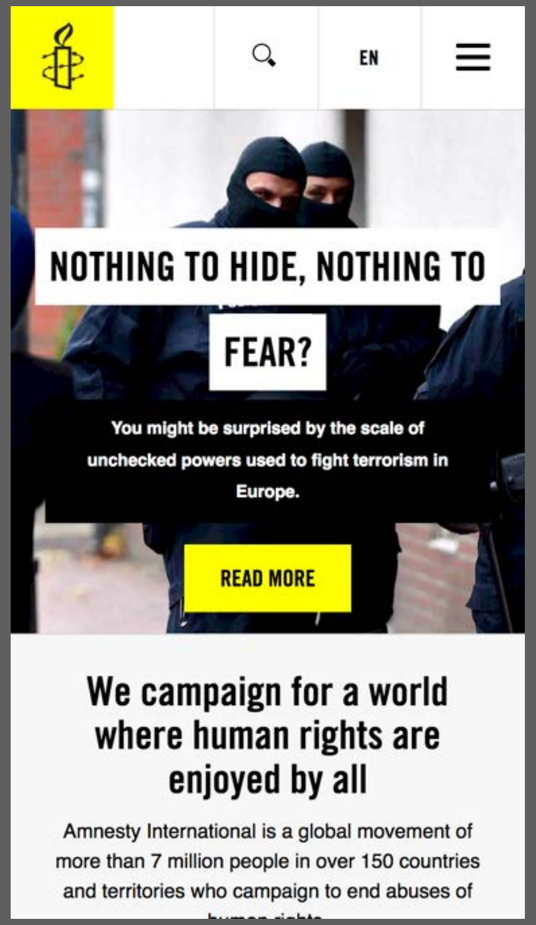
! CAMPAIGNS

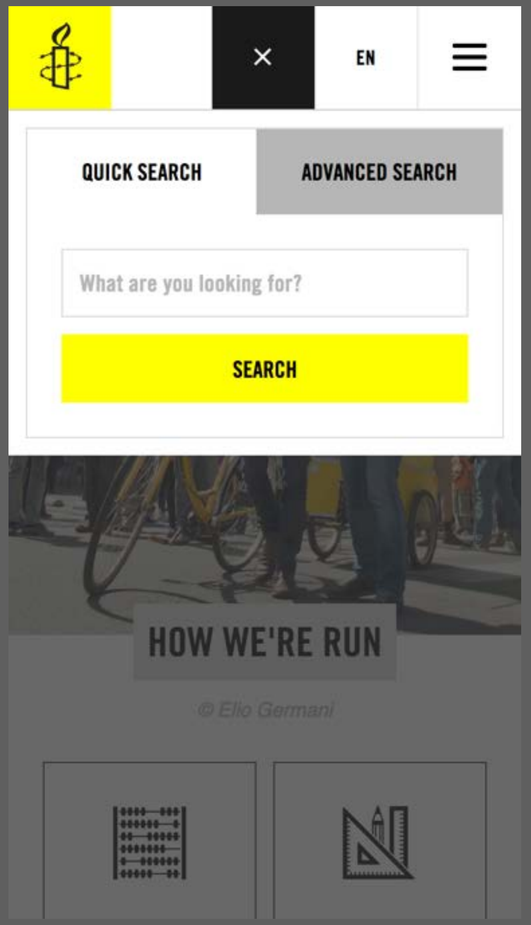
Left out in the cold: refugees brave winter on the Greek islands

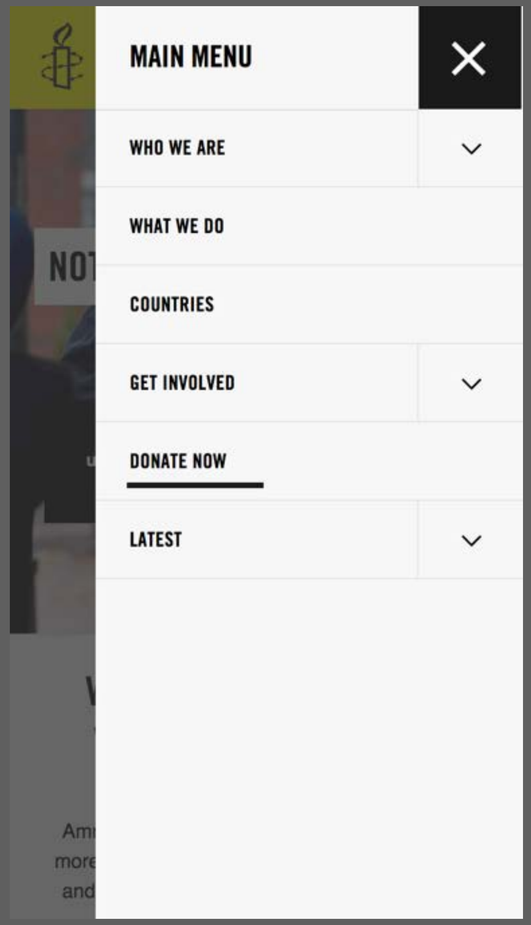
NEWS

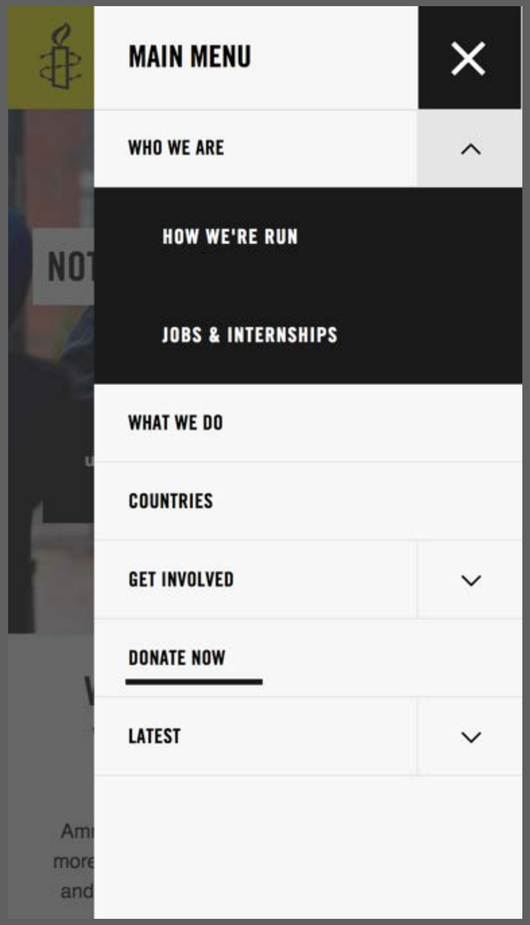
As world prepares for Trump, leaders at Davos must reject politics of fear and division

© 2017 AMNESTY INTERNATIONAL


EN
NOTHING TO HIDE, NOTHING TO
FEAR?
You might be surprised by the scale of unchecked powers used to fight terrorism in Europe.
READ MORE
We campaign for a world where human rights are enjoyed by all
Amnesty International is a global movement of more than 7 million people in over 150 countries and territories who campaign to end abuses of


EN
QUICK SEARCH
ADVANCED SEARCH
What are you looking for?
SEARCH
HOW WE'RE RUN
© Elio Germani


MAIN MENU
WHO WE ARE
WHAT WE DO
COUNTRIES
GET INVOLVED
DONATE NOW
LATEST


MAIN MENU
WHO WE ARE
HOW WE'RE RUN
JOBS & INTERNSHIPS
WHAT WE DO
COUNTRIES
GET INVOLVED
DONATE NOW
LATEST

amnesty.org

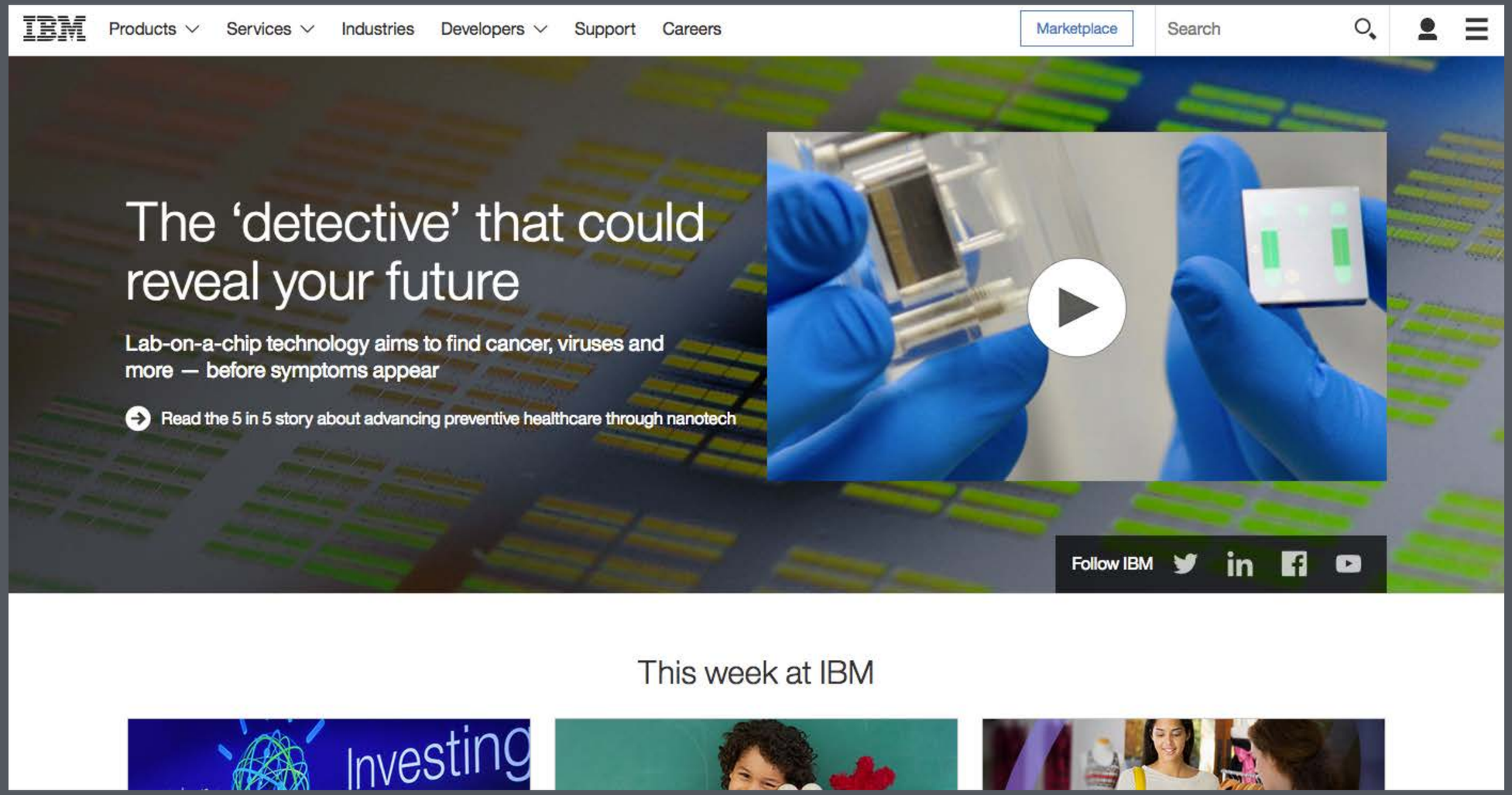
Pros - Desktop

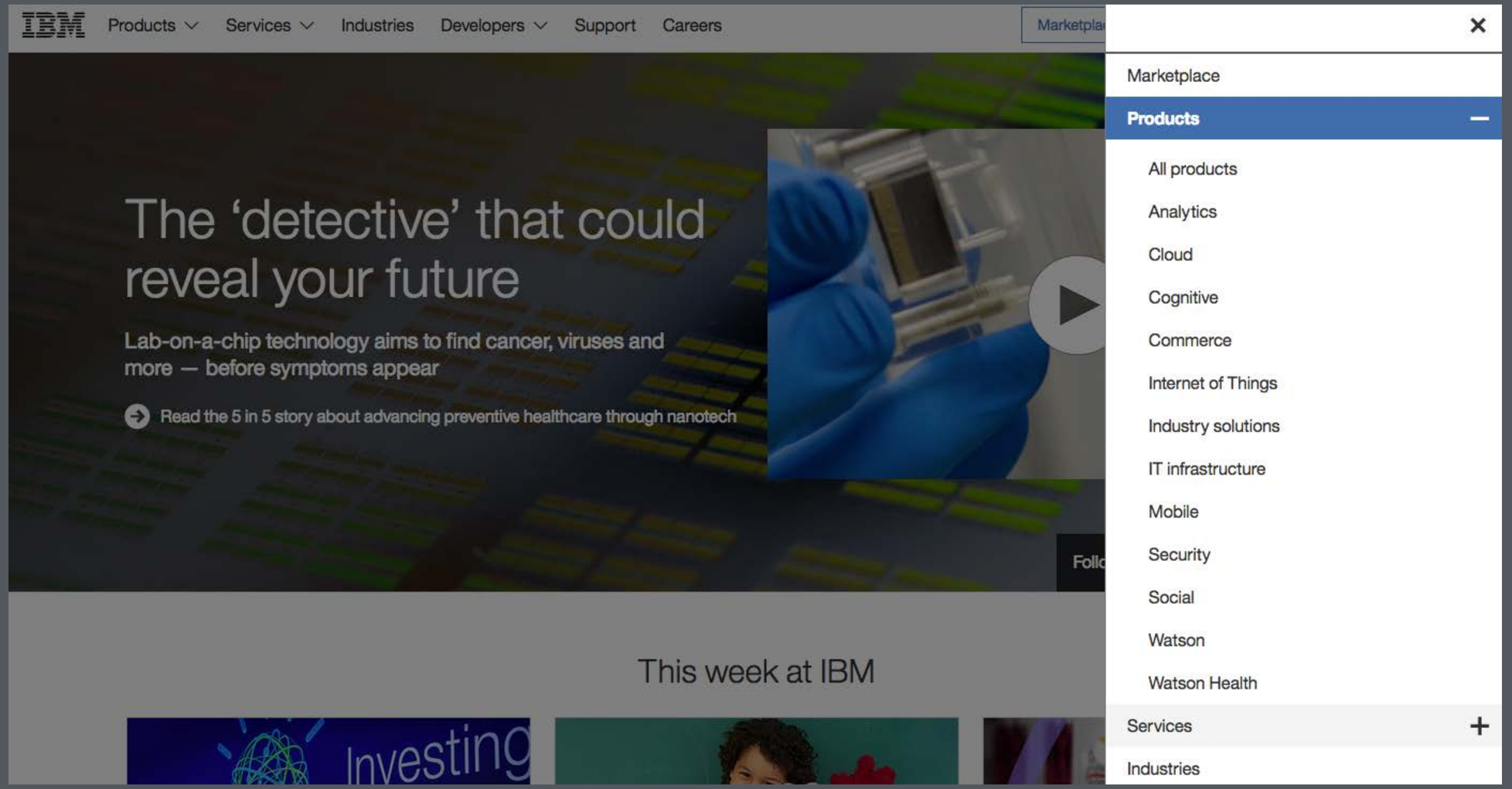
- A prominent navigation provides a focus and clear way finding through the site
- Clear bucketing helps user understand key topics and sections of the website
- Drop down, sub navigation lays out a clear narrative that is easy to follow – also serves as breadcrumb through site
- Footer mirrors tasks available in main nav and adds quick access to deeper links within the site
- "Donate Now" lightly featured and easy to find

Pros - Mobile

- Robust implementation that provides an immersive experience
- Clear path to search
- Quick, decisive animation
- Easy to understand taxonomy

ibm.com


IBM
Products
Services
Industries
Developers
Support
Careers
Marketplace
Search
The ‘detective’ that could reveal your future
Lab-on-a-chip technology aims to find cancer, viruses and more — before symptoms appear
Read the 5 in 5 story about advancing preventive healthcare through nanotech
Follow IBM
This week at IBM
Investing


IBM
Products
Services
Industries
Developers
Support
Careers
Marketplace
The ‘detective’ that could reveal your future
Lab-on-a-chip technology aims to find cancer, viruses and more — before symptoms appear
Read the 5 in 5 story about advancing preventive healthcare through nanotech
This week at IBM
Investing
Marketplace
Products
All products
Analytics
Cloud
Cognitive
Commerce
Internet of Things
Industry solutions
IT infrastructure
Mobile
Security
Social
Watson
Watson Health
Services
Industries

IBM Products Services Industries Developers Support Careers Marketplace Search

- Business consulting
- Technology services
- Financing
- Industry expertise
- Training and skills

Business consulting

Quicklinks

- Experience design
- Cognitive
- Application innovation
- Digital operations
- All business consulting

Industry Insiders Roundtable

Five IBM experts and Business Insider CEO Henry Blodget discuss the forces transforming every industry. Even yours.

How can we help?

Support portal
Get help today for the IBM services and software you own

IBM Knowledge Center
Find answers quickly in official IBM product documentation

Redbooks
Complimentary, step-by-step guides for download and mobile

developerWorks
Explore technical topics, find trial software and join the community

Learning Lab
Grow skills with curated online courses and cognitive apps

IBM Training and Skills
Start your learning journey, build expertise and get recognized

Discover

- Marketplace
- Products
- Services
- Industries
- IBM Research
- Case studies
- Inside IBM

Information for...

- Developers
- Business Partners
- Federal and state contracts

Connect with us

- Support
- Find a sales rep
- Find a Business Partner

About IBM

- Careers
- Events
- Latest news
- Investor relations
- Corporate responsibility
- About IBM

Select a country/region

United States - English

IBM

Marketplace

Search

Watson Internet of Things

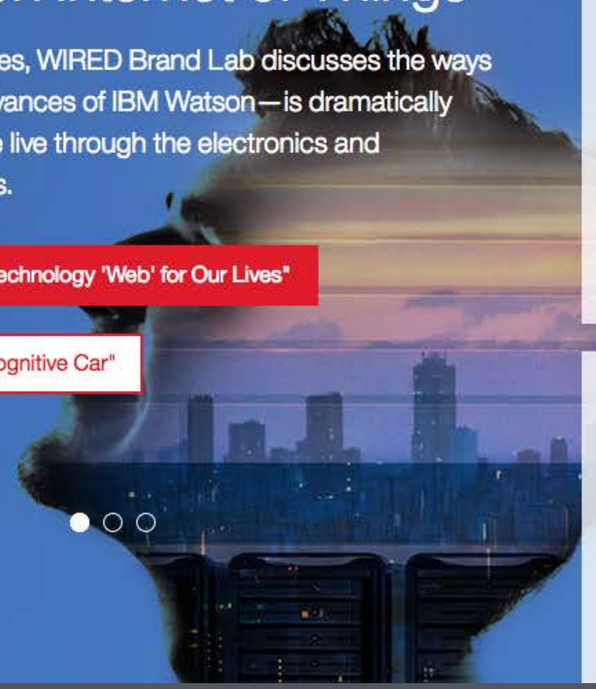
Learn | Solutions | Industry | Roles | Partners | News | Get started

IBM Watson Internet of Things

In two exclusive stories, WIRED Brand Lab discusses the ways IoT—through the advances of IBM Watson—is dramatically changing the way we live through the electronics and automotive industries.

Read "The Emerging Technology 'Web' for Our Lives"

Read "Imagining the Cognitive Car"



Build secure, scalable IoT apps and services

Get the tools you need with Watson IoT Platform.

Learn more

Monitor the health of your assets

Get your machines to tell you when they need maintenance.

Learn more

Manage your facilities more effectively

Pursue a range of real estate strategies to match your facilities portfolio.

Learn more

Transform product development

Streamline the creation of reliable, smart, connected products and systems.

Learn more

Contact IBM

IBM

Marketplace

Search

Watson Internet of Things

Learn | Solutions | Industry | Roles | Partners | News | Get started

- Watson IoT Platform
- Asset management
- Connected manufacturing
- Facilities management
- IoT for Automotive
- IoT for Electronics
- IoT for Insurance
- Product development for IoT

IBM Watson IoT >

Product development for the Internet of Things

In the fast-changing world of product development for the IoT, it's vital that your engineering tools and processes don't hold you back.

Watch the video (01:34)

Contact IBM

Stay up-to-date on the latest tools and techniques for IoT product development.

Bridge the gaps between customers, requirements and deliverables.

United States | Welcome [IBM Sign in / Register]

IBM | Industries & solutions | Services | Products | Support & downloads | My IBM | Search

IBM **Design**

Studios | Work | Practices | Careers | Blog

Uncover user value

IBM Design Research is a way for teams to build continuous knowledge, discovery, and empathy. Our guiding principles encourage whole teams to follow the user, measure success, and exercise constant curiosity. Teams form a strong foundation for this work when they craft actionable insights and conduct quality research at speed. Use IBM Design Research to deliver services and products that empower better human outcomes and client success.

Start exploring

IBM

IBM **Design**

Studios Work Practices Careers Blog

Uncover user value

IBM Design Research is a way for teams to build continuous knowledge, discovery, and empathy. Our guiding principles encourage whole teams to follow the user, measure success, and exercise constant curiosity. Teams form a strong foundation for this work when they craft actionable insights and conduct quality research at speed. Use IBM Design Research to deliver services and products that empower better human outcomes and client success.

Start exploring

We're not our users.

An authentic focus on people begins with this simple acknowledgment.

Team ›
- Explorer
- Guide

Principles ›
- Follow your users
- Measure success
- Stay curious

Foundation ›
- Craft insights
- Define your users
- Build to learn
- Find the story
- Critique to grow

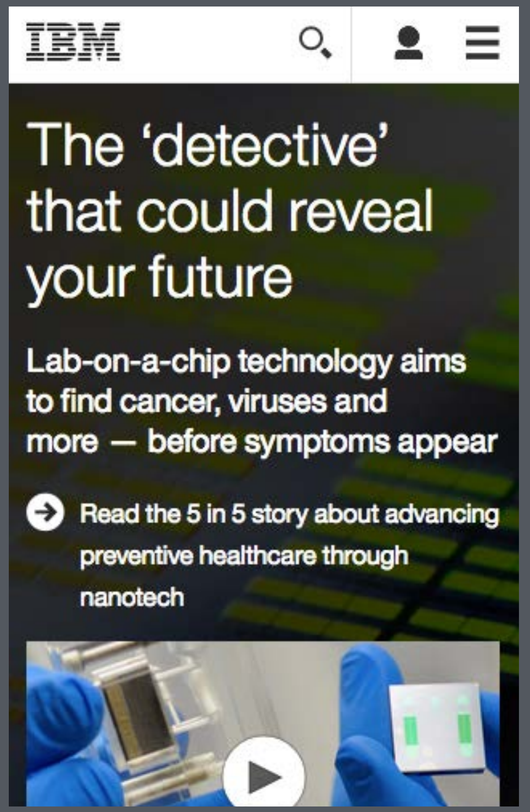
Stories ›
- Research-driven mindsets
- Use IBM Design Thinking
- New user models
- Continual research cycles
- Making to learn

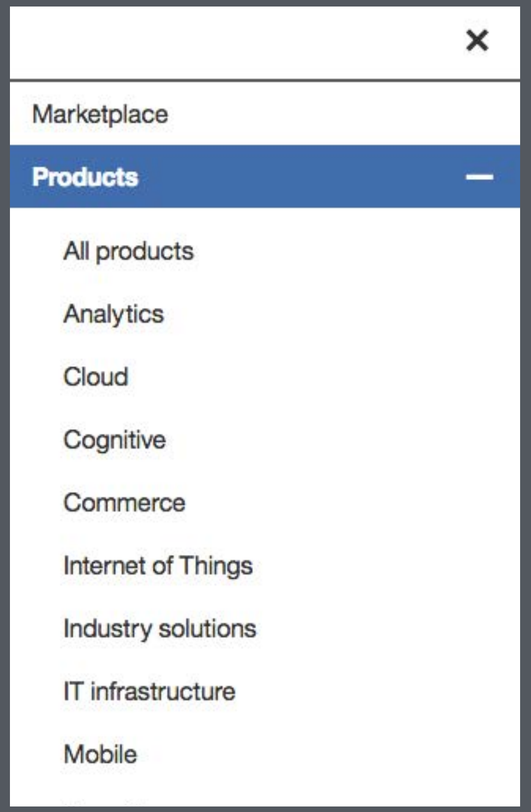
Resources ›
- Ethics
- Toolkit

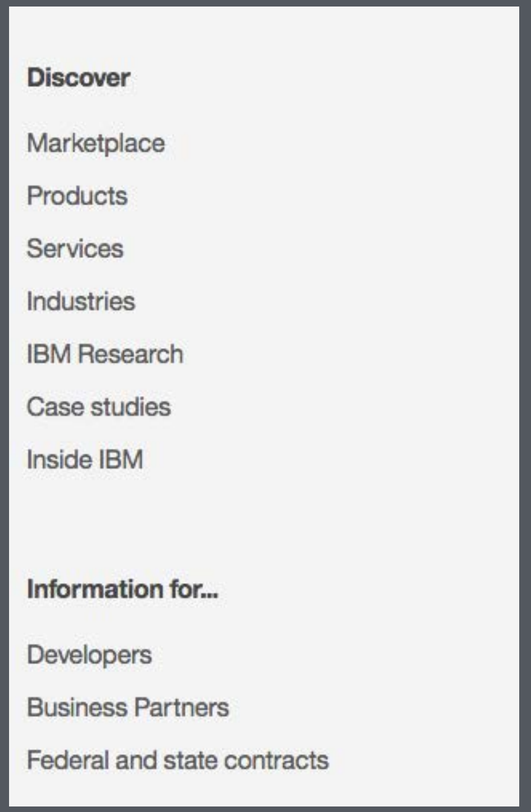
our users.

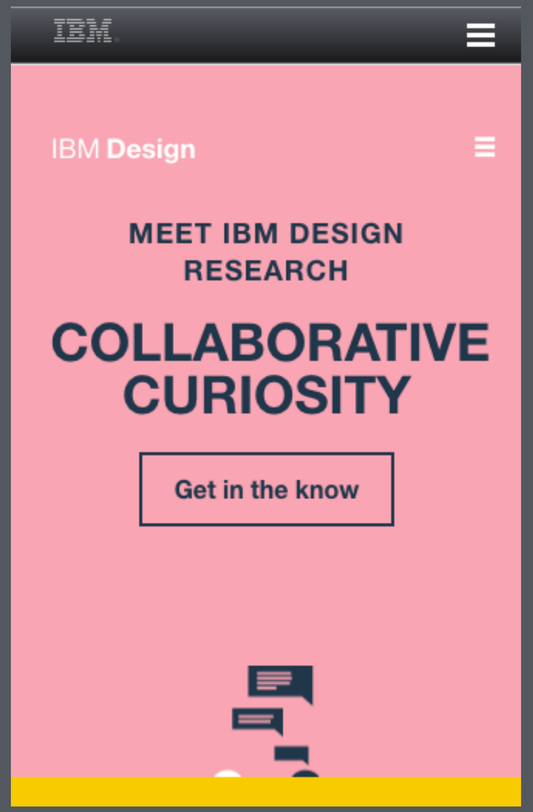
An authentic focus on people begins with this simple acknowledgment.

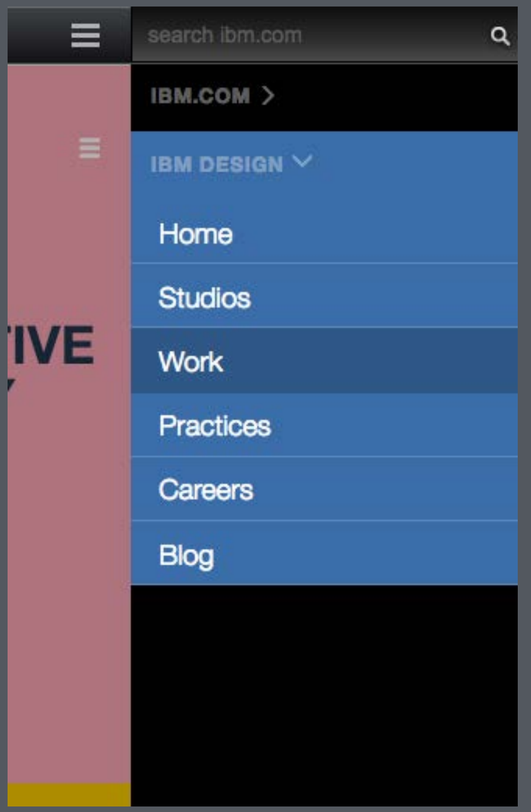
Team › **Principles** › **Foundation** › **Stories** › **Resources** ›

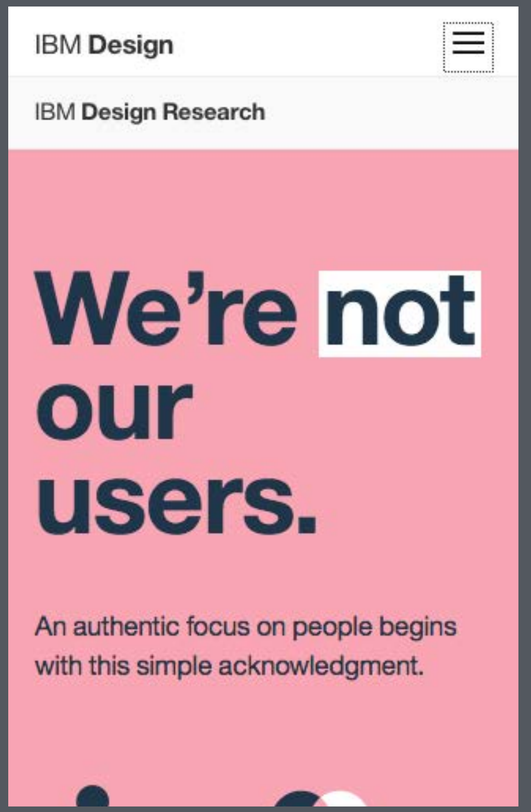

IBM
The ‘detective’ that could reveal your future
Lab-on-a-chip technology aims to find cancer, viruses and more — before symptoms appear
Read the 5 in 5 story about advancing preventive healthcare through nanotech

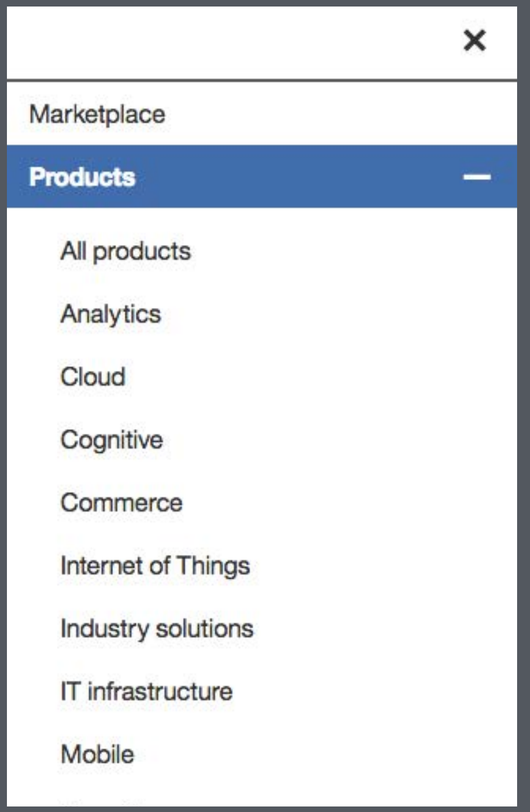

Marketplace
Products
All products
Analytics
Cloud
Cognitive
Commerce
Internet of Things
Industry solutions
IT infrastructure
Mobile


Discover
Marketplace
Products
Services
Industries
IBM Research
Case studies
Inside IBM
Information for...
Developers
Business Partners
Federal and state contracts


IBM
IBM Design
MEET IBM DESIGN RESEARCH
COLLABORATIVE CURIOSITY
Get in the know


search ibm.com
IBM.COM
IBM DESIGN
Home
Studios
Work
Practices
Careers
Blog


IBM Design
IBM Design Research
We're not our users.
An authentic focus on people begins with this simple acknowledgment.


Marketplace
Products
All products
Analytics
Cloud
Cognitive
Commerce
Internet of Things
Industry solutions
IT infrastructure
Mobile

ibm.com

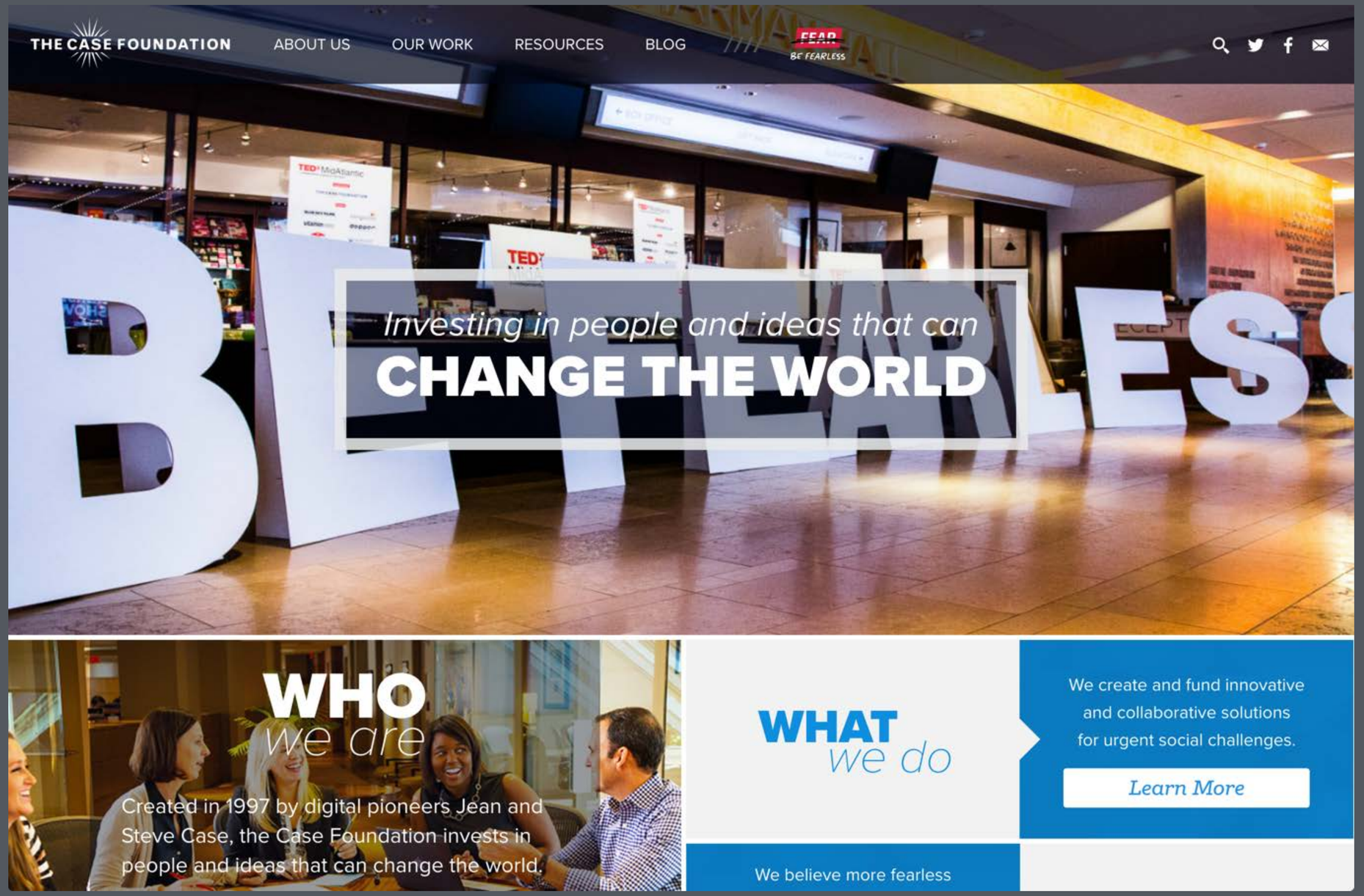
Pros - Desktop

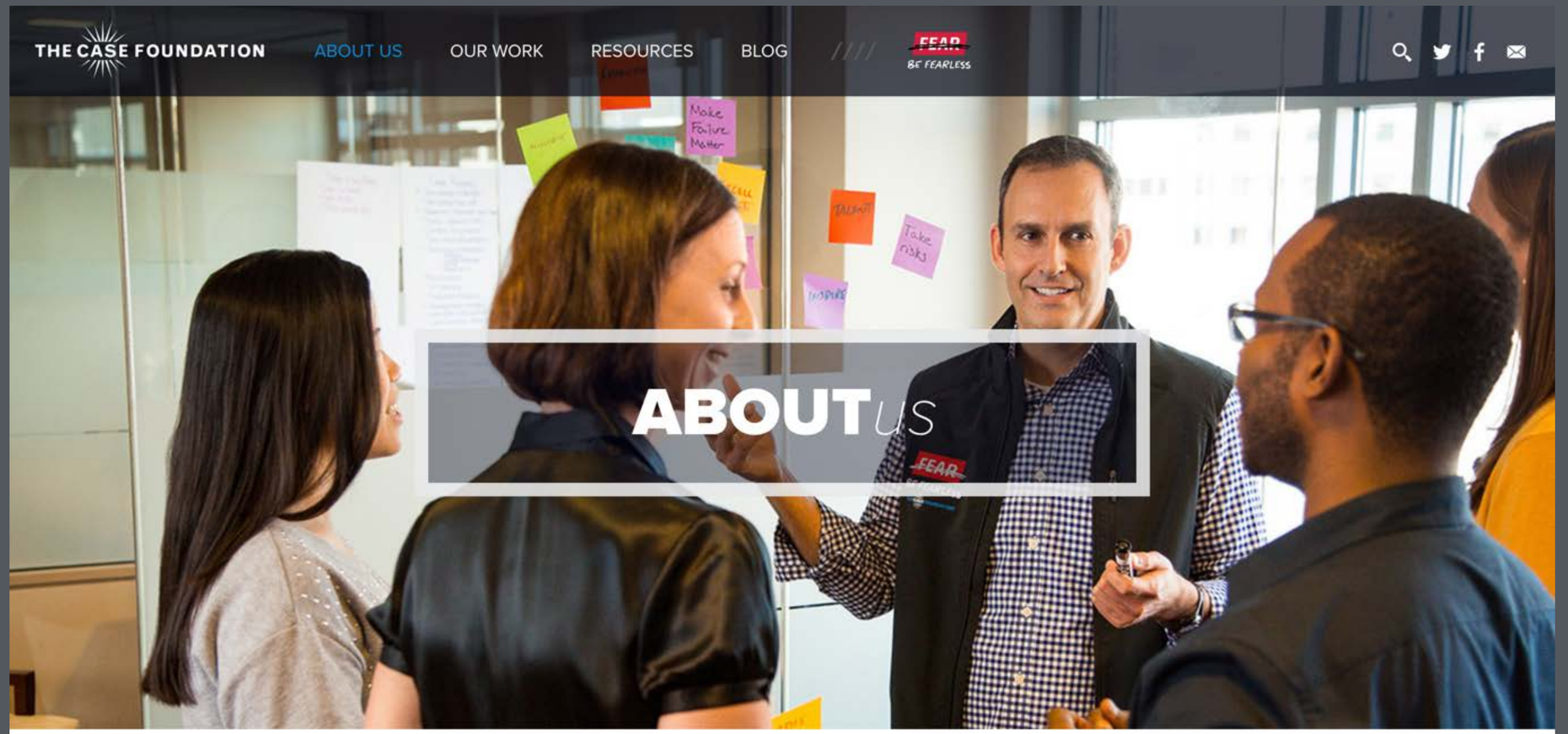
- Good use of consistent primary navigation and support from complex side-bar navigation
- As you scroll, the primary navigation collapses and the secondary sticks to the top of the page providing a fluid navigation experience
- Back to top Arrow appears upon scrolling through 75% of the page
- IBM navigation bar is at top of all landing pages and remains clickable to return to home site
- Secondary navigation drawer adjusts to the content within each subsection

Pros - Mobile

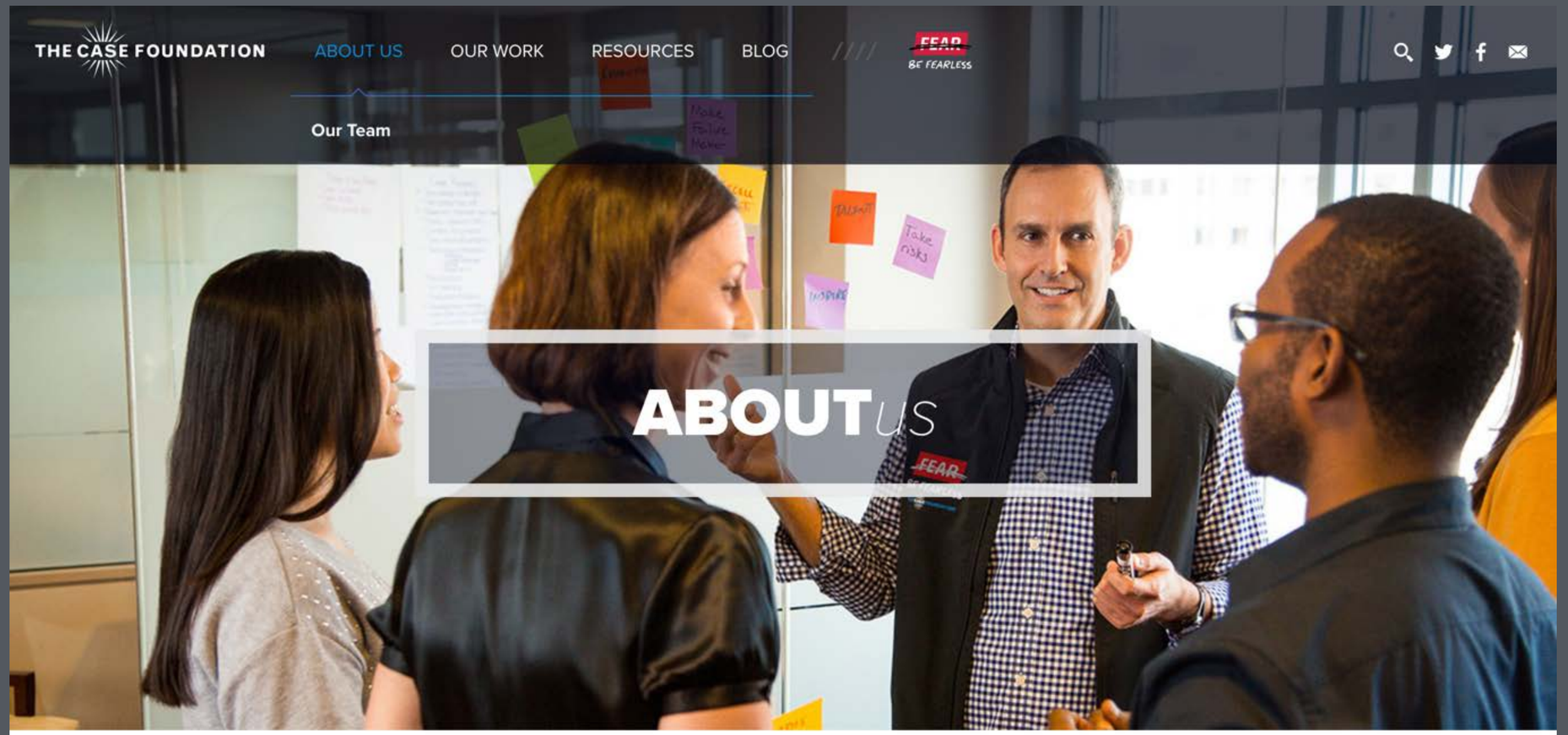
- Very clean navigation with simplified top bar
- Easy access to search
- Full-screen navigation creates an in-app experience
- Intuitive use of hamburger menu (combination of accordion, indent, and color blocks)

casefoundation.org

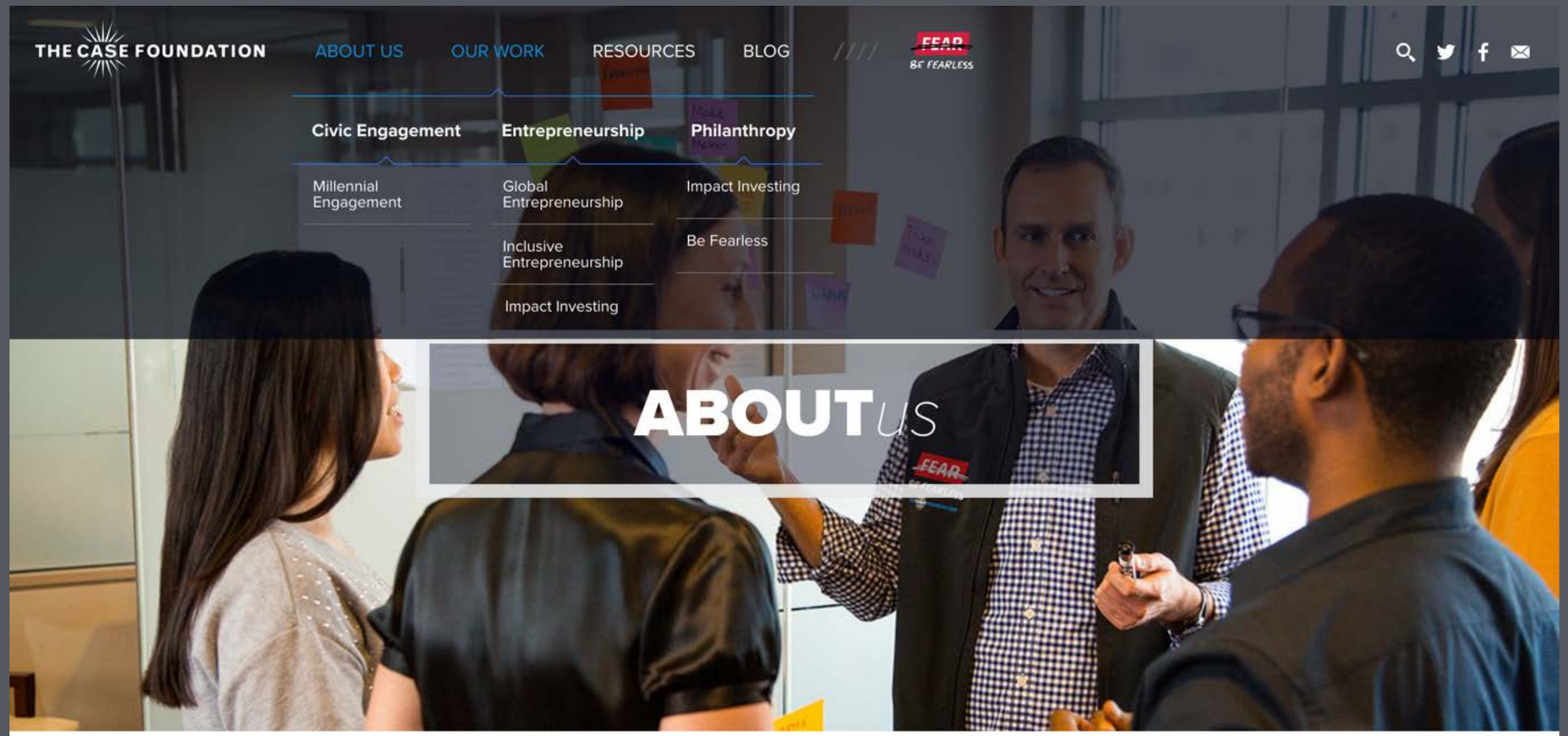




The Case Foundation, created by digital pioneers Jean and Steve Case, is a diverse and dynamic institution by design. We create programs and invest in people and organizations that harness the best impulses of entrepreneurship, innovation, technology and collaboration to drive exponential impact. Our partners are changemakers with ideas that have transformative potential and can lead us to uncover new, more impactful ways of addressing chronic social challenges.



The Case Foundation, created by digital pioneers Jean and Steve Case, is a diverse and dynamic institution by design. We create programs and invest in people and organizations that harness the best impulses of entrepreneurship, innovation, technology and collaboration to drive exponential impact. Our partners are changemakers with ideas that have transformative potential and can lead us to uncover new, more impactful ways of addressing chronic social challenges.



The Case Foundation, created by digital pioneers Jean and Steve Case, is a diverse and dynamic institution by design. We create programs and invest in people and organizations that harness the best impulses of entrepreneurship, innovation, technology and collaboration to drive exponential impact. Our partners are changemakers with ideas that have transformative potential and can lead us to uncover new, more impactful ways of addressing chronic social challenges.

A Short Guide to Impact Investing

A basic primer to help investors better understand how business can drive social change, updated in October 2015.

Read More

Lessons from MCON14

Highlights of the fourth annual gathering focused on how companies, nonprofits and other organizations can successfully engage with the Millennial generation.

Read More

The Craft of Incentive Prize Design

How incentive prizes are transforming the innovation landscape and the public sector.

Read More

Load More

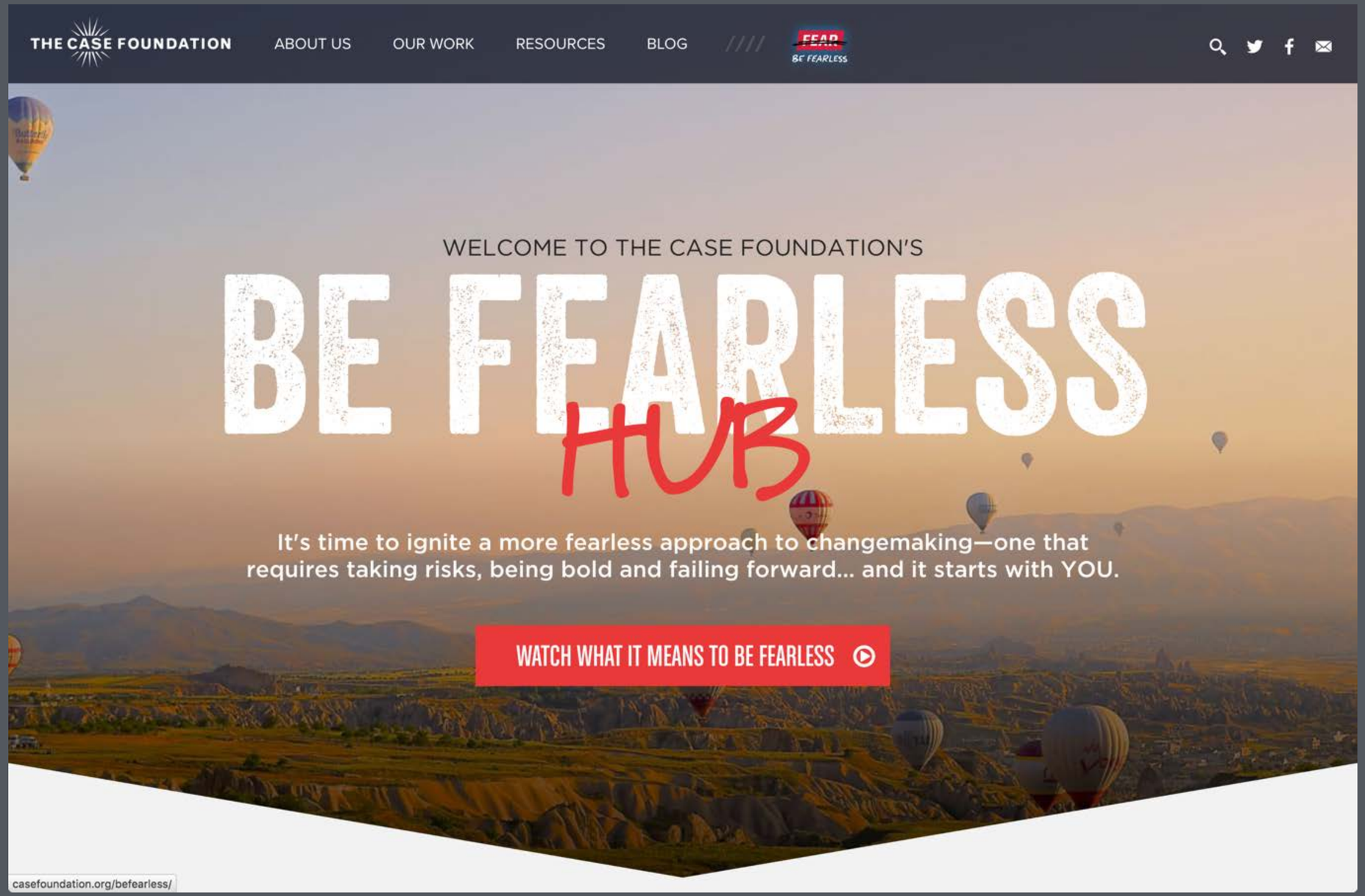
stay CONNECTED

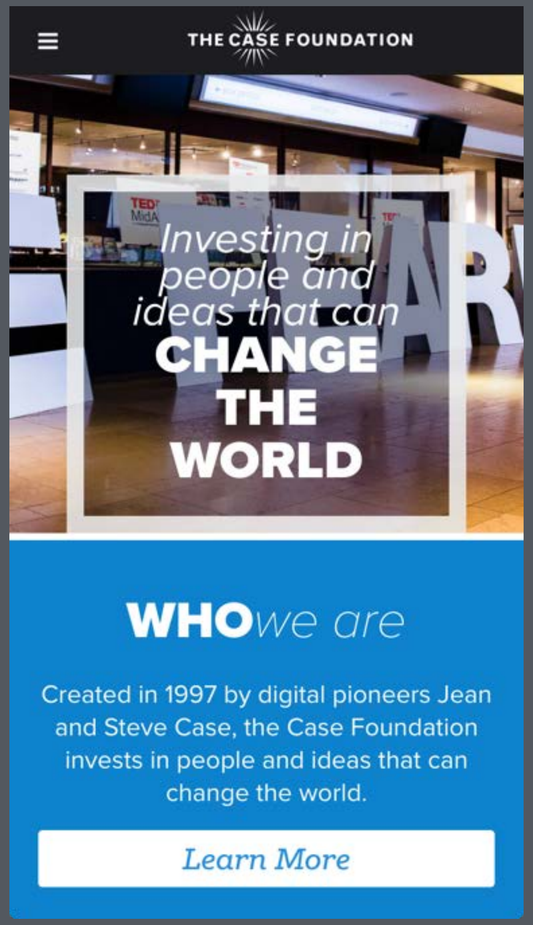
What's your email? *

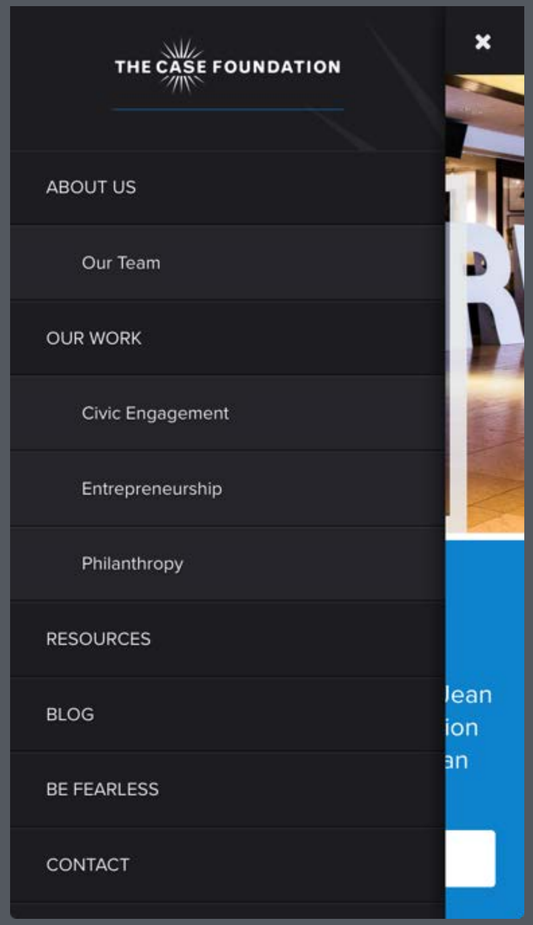
What are your interests?

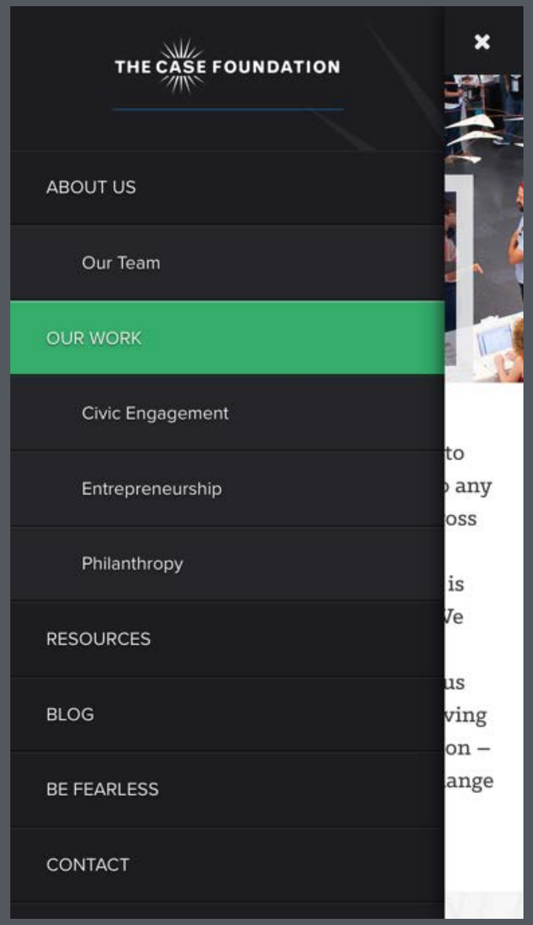
- Be Fearless
- Impact Investing
- Entrepreneurship
- NextGen Engagement

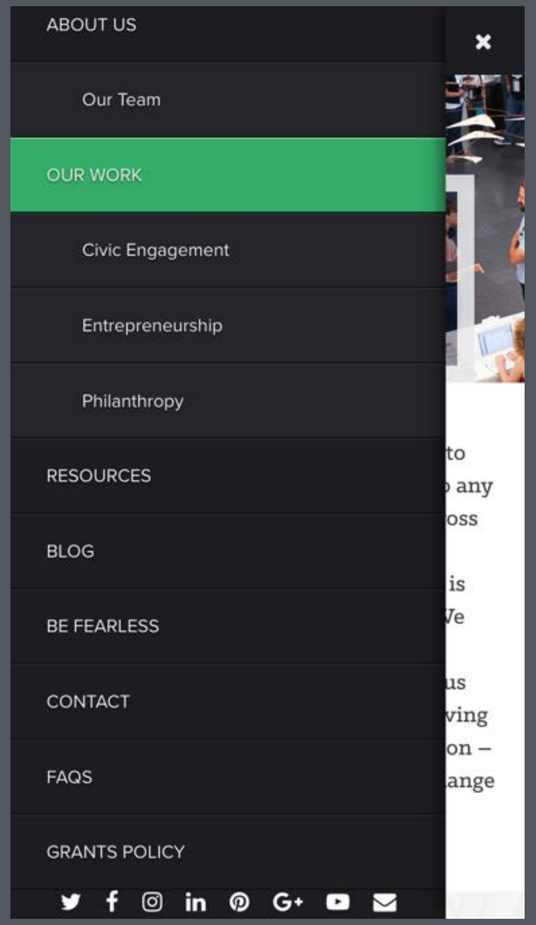
Submit


THE CASE FOUNDATION
ABOUT US
OUR WORK
RESOURCES
BLOG
FEAR
BE FEARLESS
WELCOME TO THE CASE FOUNDATION'S
BE FEARLESS
HUB
It's time to ignite a more fearless approach to changemaking—one that requires taking risks, being bold and failing forward... and it starts with YOU.
WATCH WHAT IT MEANS TO BE FEARLESS
casefoundation.org/befearless/


THE CASE FOUNDATION
Investing in people and ideas that can
CHANGE THE WORLD
WHOwe are
Created in 1997 by digital pioneers Jean and Steve Case, the Case Foundation invests in people and ideas that can change the world.
Learn More


THE CASE FOUNDATION
ABOUT US
Our Team
OUR WORK
Civic Engagement
Entrepreneurship
Philanthropy
RESOURCES
BLOG
BE FEARLESS
CONTACT


THE CASE FOUNDATION
ABOUT US
Our Team
OUR WORK
Civic Engagement
Entrepreneurship
Philanthropy
RESOURCES
BLOG
BE FEARLESS
CONTACT


ABOUT US
Our Team
OUR WORK
Civic Engagement
Entrepreneurship
Philanthropy
RESOURCES
BLOG
BE FEARLESS
CONTACT
FAQS
GRANTS POLICY

casefoundation.org

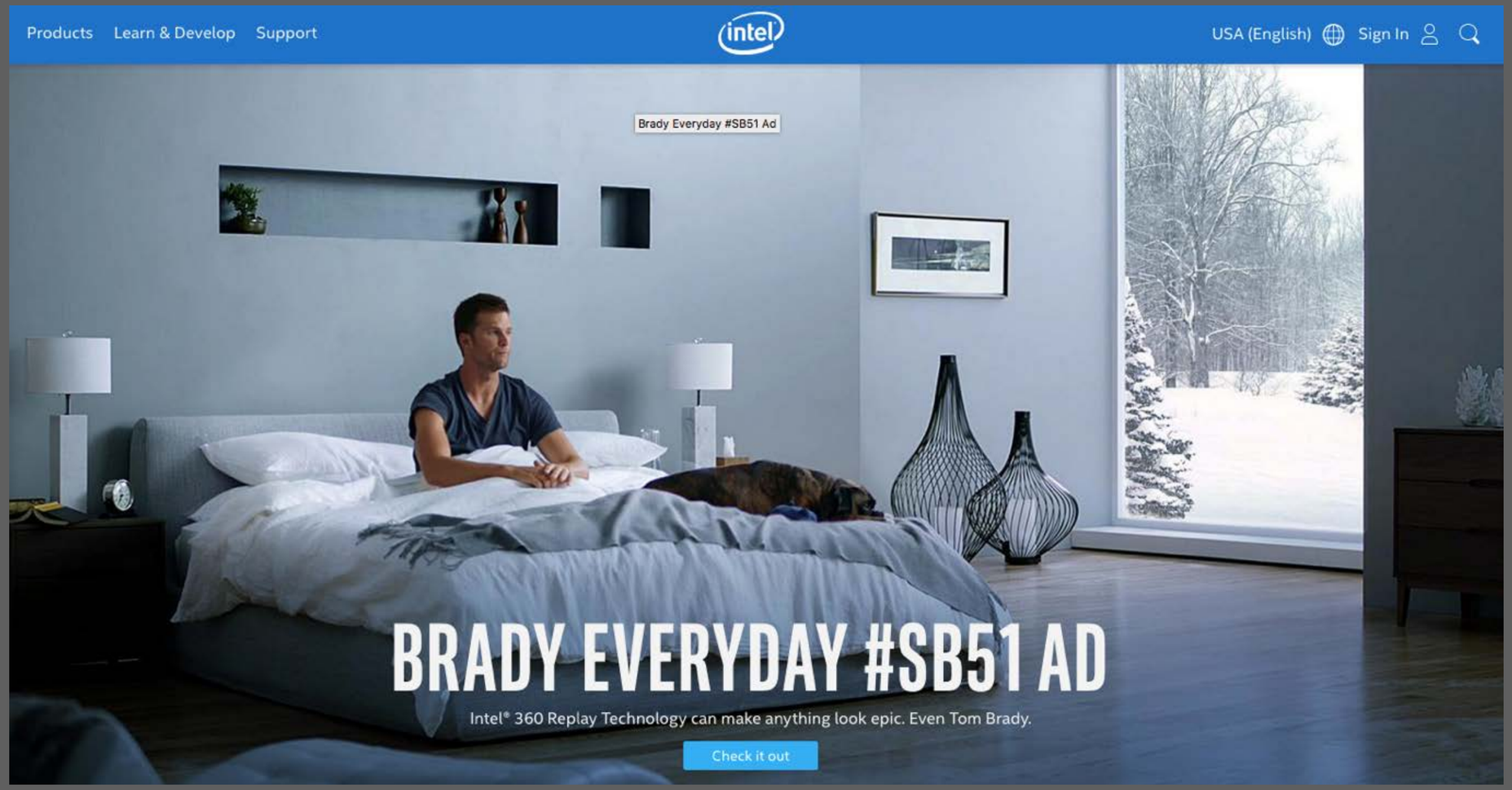
Pros - Desktop

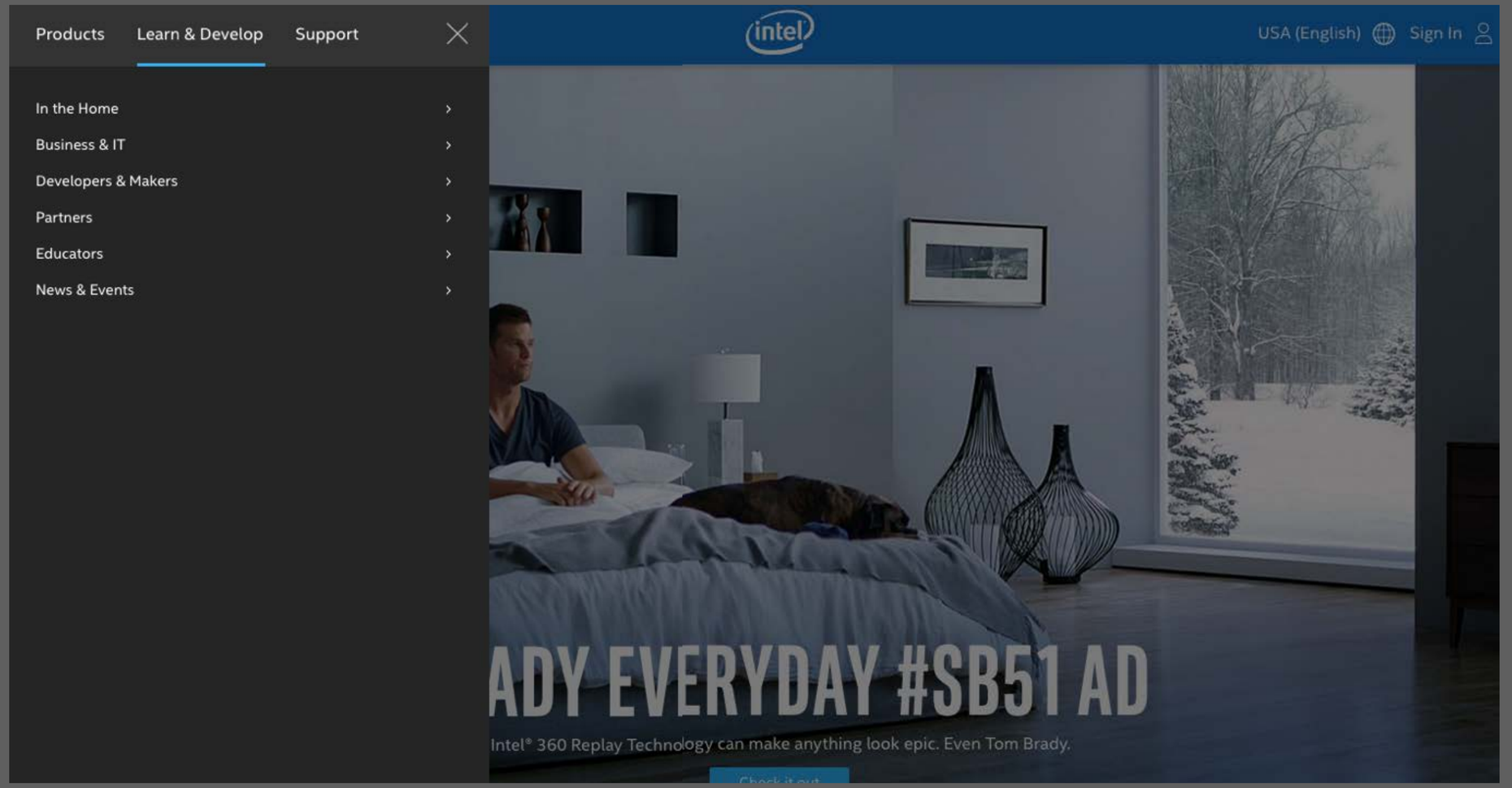
- Persistent nav provides consistent narrative while supporting free exploration throughout the site
- Light styling allows for persistent navigation that does not distract from the content
- Nav bar provides space flexible space for links to timely content – example "Be Fearless campaign"

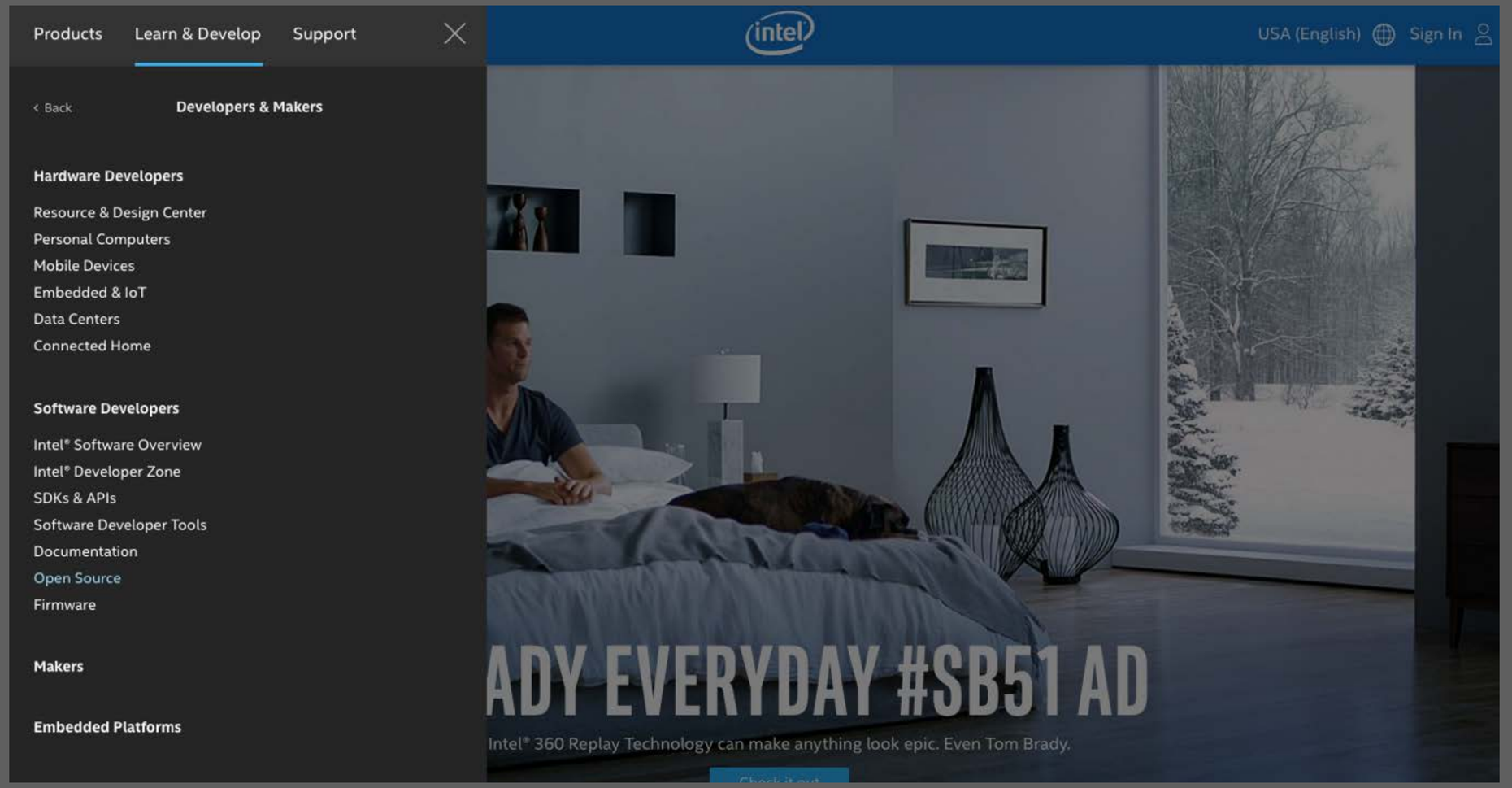
Pros - Mobile

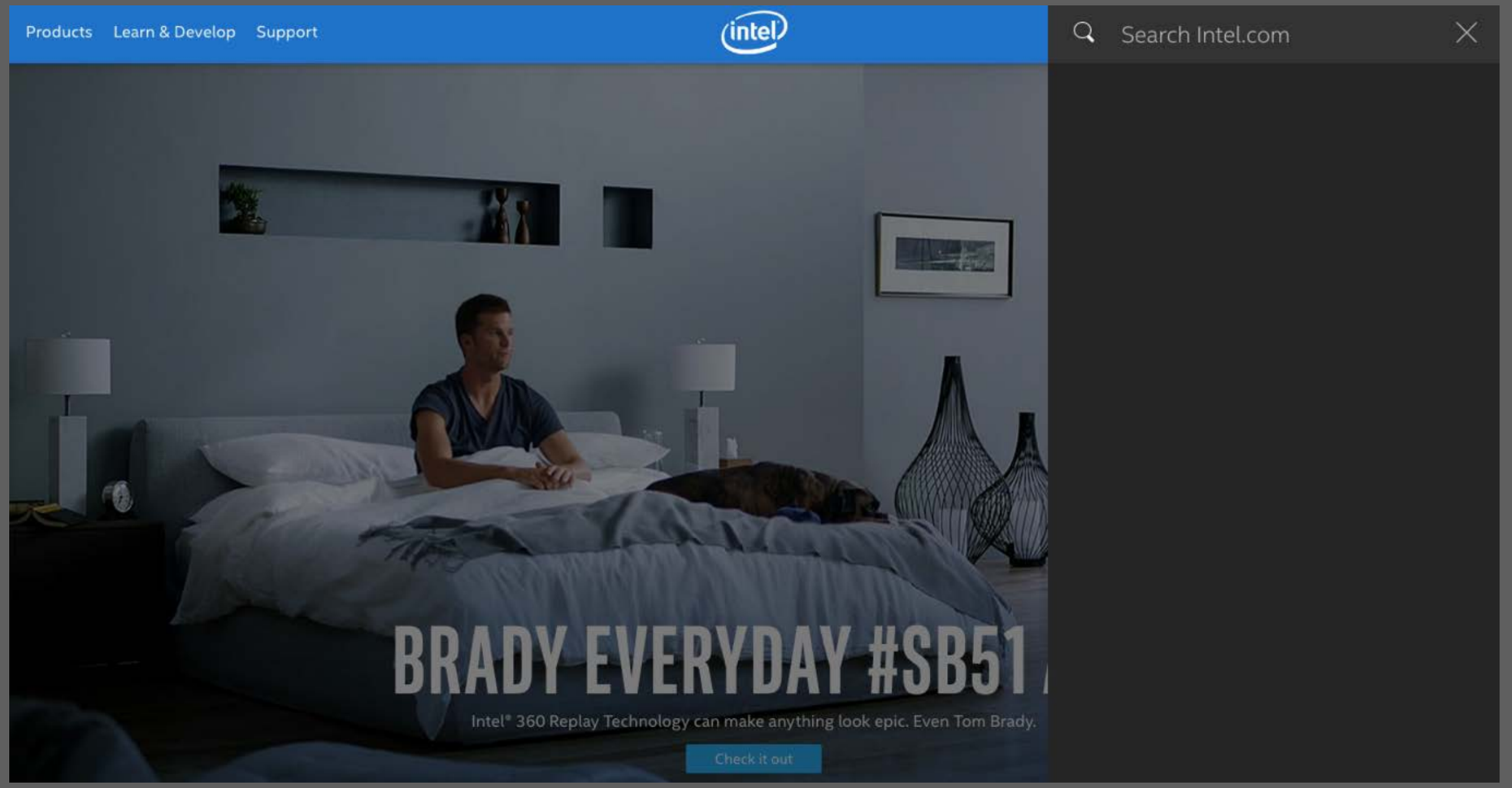
- Mobile nav creates a cohesive experience by combining footer and header content in one menu
- Clear color strategy reinforces and simplifies the user journey

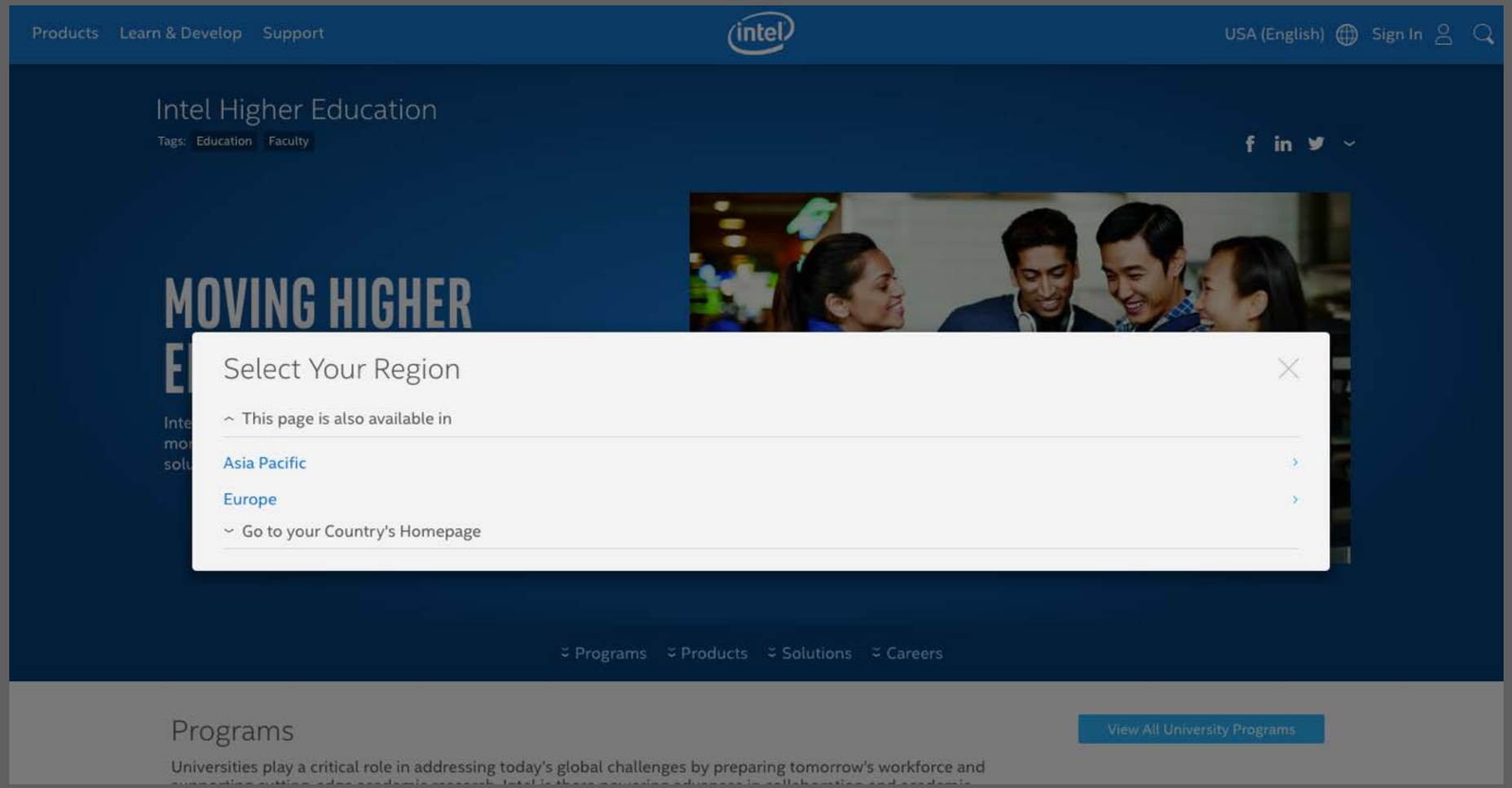
ibm.com


Products
Learn & Develop
Support
intel
USA (English)
Sign In
Brady Everyday #SB51 Ad
BRADY EVERYDAY #SB51 AD
Intel® 360 Replay Technology can make anything look epic. Even Tom Brady.
Check it out


Products
Learn & Develop
Support
In the Home
Business & IT
Developers & Makers
Partners
Educators
News & Events
intel
USA (English)
Sign In
ADY EVERYDAY #SB51 AD
Intel® 360 Replay Technology can make anything look epic. Even Tom Brady.


Products
Learn & Develop
Support
Back
Developers & Makers
Hardware Developers
Resource & Design Center
Personal Computers
Mobile Devices
Embedded & IoT
Data Centers
Connected Home
Software Developers
Intel® Software Overview
Intel® Developer Zone
SDKs & APIs
Software Developer Tools
Documentation
Open Source
Firmware
Makers
Embedded Platforms
intel
USA (English)
Sign In
ADY EVERYDAY #SB51 AD
Intel® 360 Replay Technology can make anything look epic. Even Tom Brady.


Products
Learn & Develop
Support
intel
Search Intel.com
BRADY EVERYDAY #SB51
Intel® 360 Replay Technology can make anything look epic. Even Tom Brady.
Check it out


Products
Learn & Develop
Support
intel
USA (English)
Sign In
Intel Higher Education
Tags: Education Faculty
MOVING HIGHER
Select Your Region
This page is also available in
Asia Pacific
Europe
Go to your Country's Homepage
Programs
Products
Solutions
Careers
Programs
View All University Programs
Universities play a critical role in addressing today's global challenges by preparing tomorrow's workforce and

Products Learn & Develop Support

intel

USA (English) Sign In

Get started

WHICH NEW EXPERIENCE WILL BE YOURS?

lets

Desktops

2 in 1s

All-in-Ones

Laptop

Company Information Our Commitment Communities Investor Relations Contact Us Newsroom Jobs

intel

How to Fix Your Problem with an Intel® Product

Last Reviewed: 09-Dec-2016
Article ID: 000006160

Having a problem with an Intel® product? We can get you back up and running with some basic steps.

See Intel's troubleshooting guide for a complete list, or go immediately to the help you need:

- Fix a "no boot" problem with your computer
- Fix a server system
- Fix a network
- Main warranty page

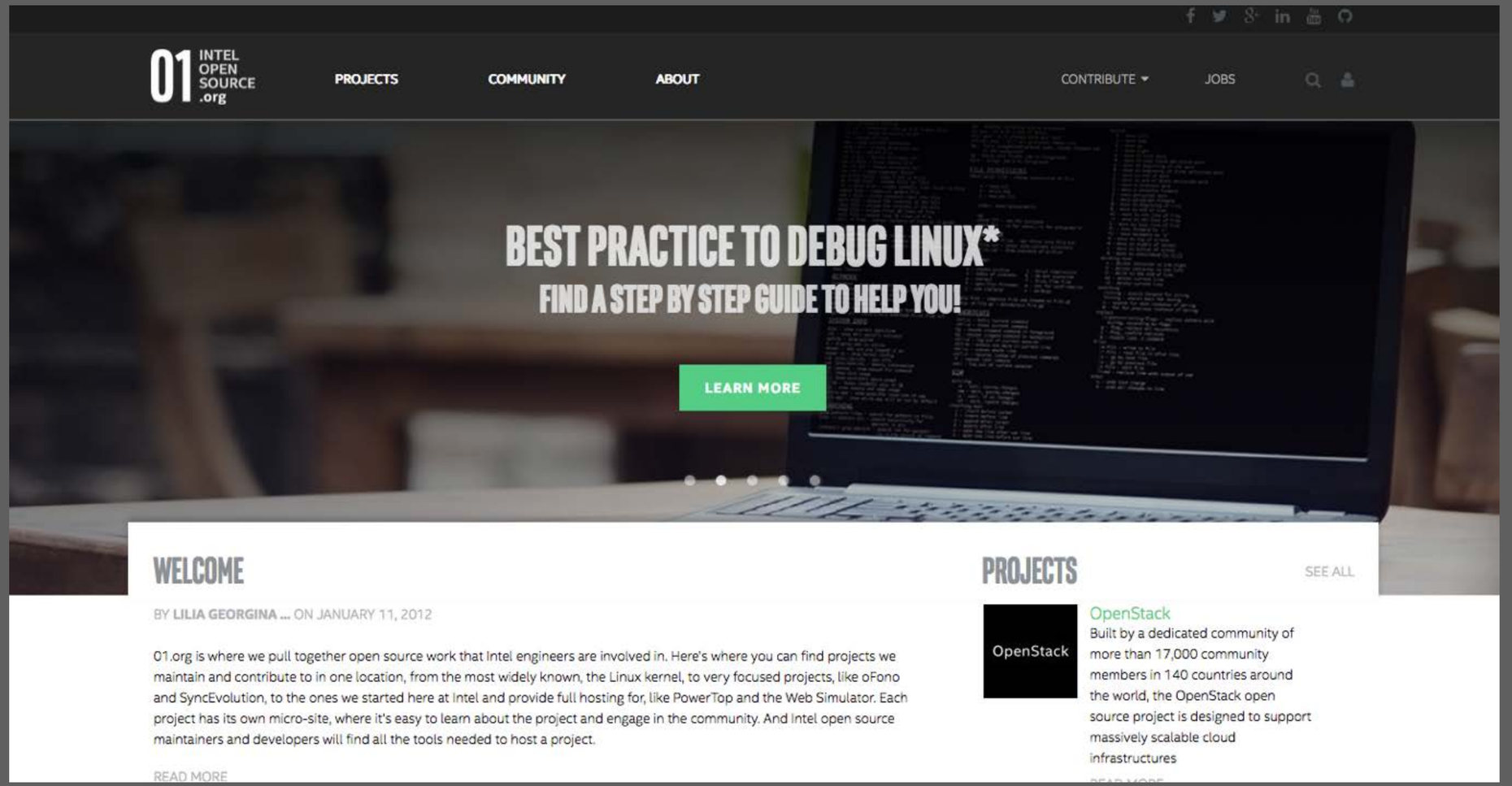
How to Fix Your Problem with an Intel® Product

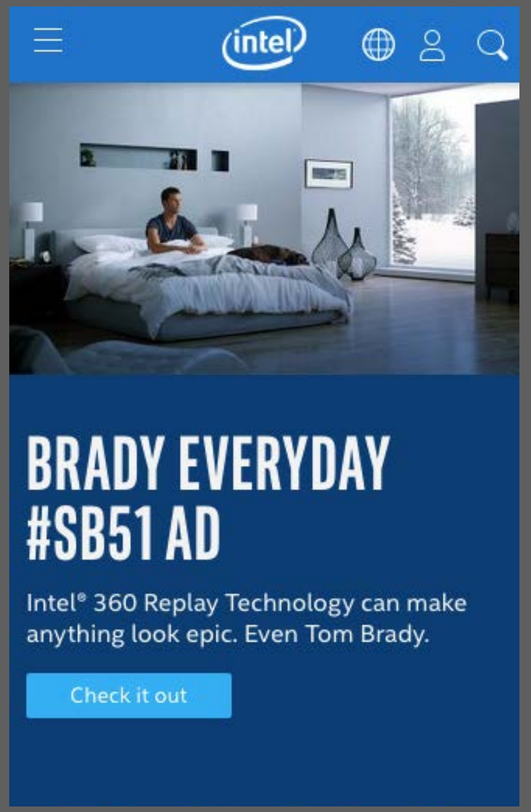
Last Reviewed: 09-Dec-2016
Article ID: 000006160

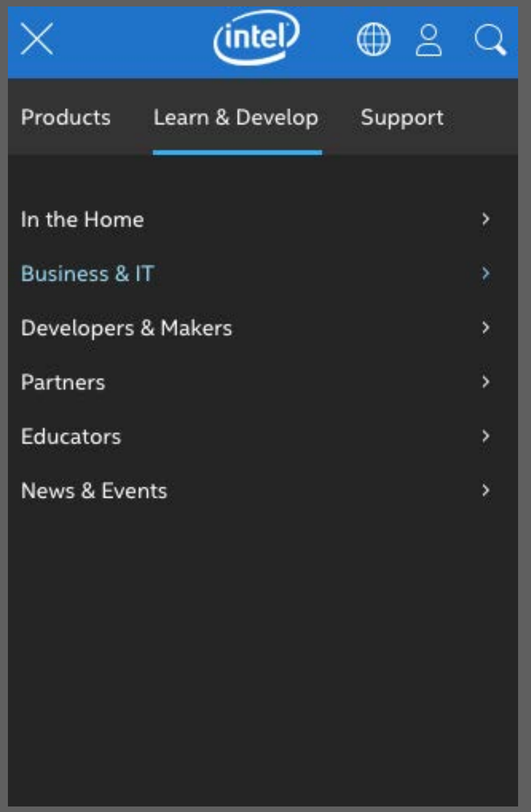
Having a problem with an Intel® product? We can get you back up and running with some basic steps.

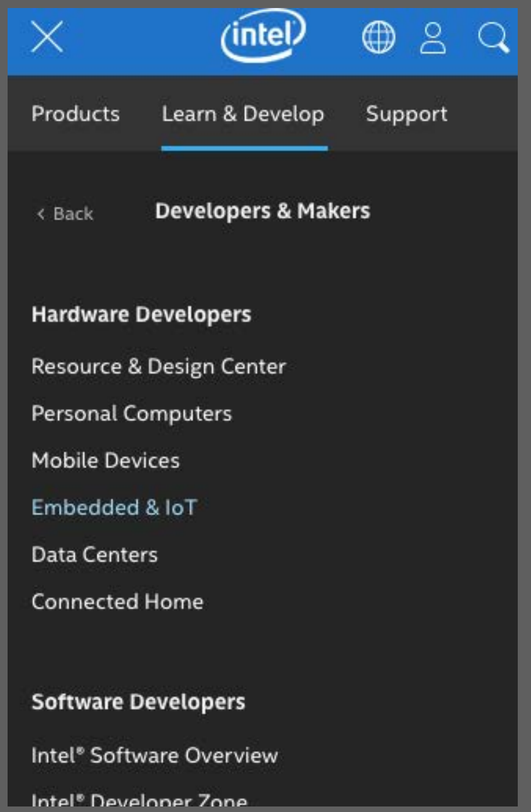
See Intel's troubleshooting guide for a complete list, or go immediately to the help you need:

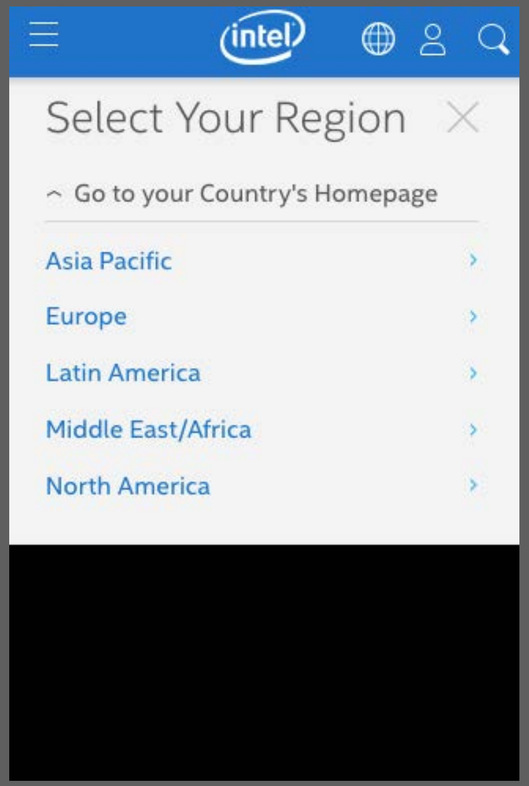
- Fix a "no boot" problem with your computer
- Fix a server system
- Fix a network
- Main warranty page

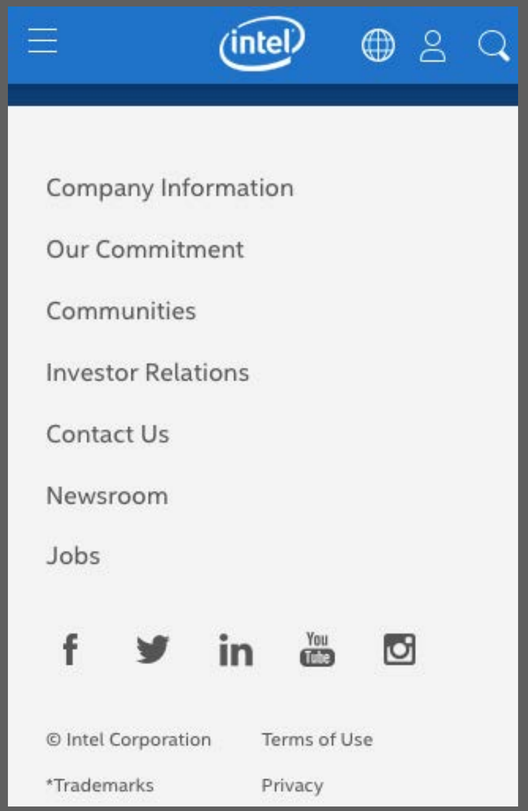

01 INTEL OPEN SOURCE .org
PROJECTS
COMMUNITY
ABOUT
CONTRIBUTE
JOBS
BEST PRACTICE TO DEBUG LINUX*
FIND A STEP BY STEP GUIDE TO HELP YOU!
LEARN MORE
WELCOME
BY LILIA GEORGINA ... ON JANUARY 11, 2012
01.org is where we pull together open source work that Intel engineers are involved in. Here's where you can find projects we maintain and contribute to in one location, from the most widely known, the Linux kernel, to very focused projects, like oFono and SyncEvolution, to the ones we started here at Intel and provide full hosting for, like PowerTop and the Web Simulator. Each project has its own micro-site, where it's easy to learn about the project and engage in the community. And Intel open source maintainers and developers will find all the tools needed to host a project.
READ MORE
PROJECTS
SEE ALL
OpenStack
OpenStack
Built by a dedicated community of more than 17,000 community members in 140 countries around the world, the OpenStack open source project is designed to support massively scalable cloud infrastructures

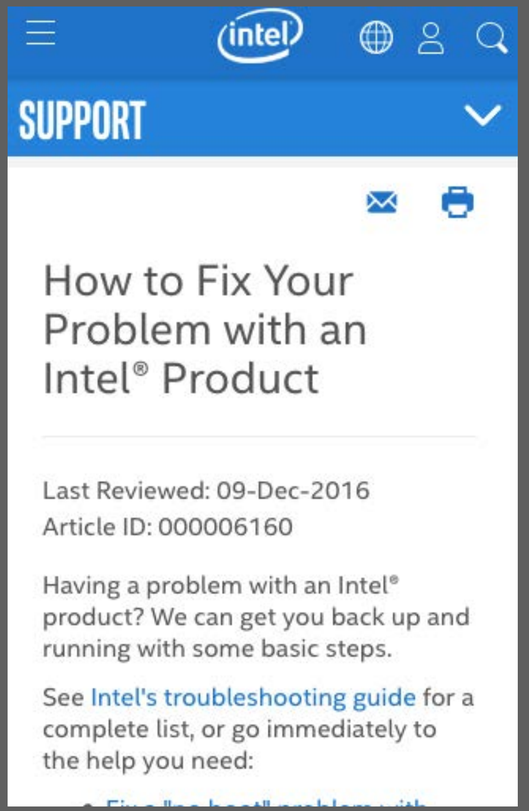

BRADY EVERYDAY
#SB51 AD
Intel® 360 Replay Technology can make anything look epic. Even Tom Brady.
Check it out

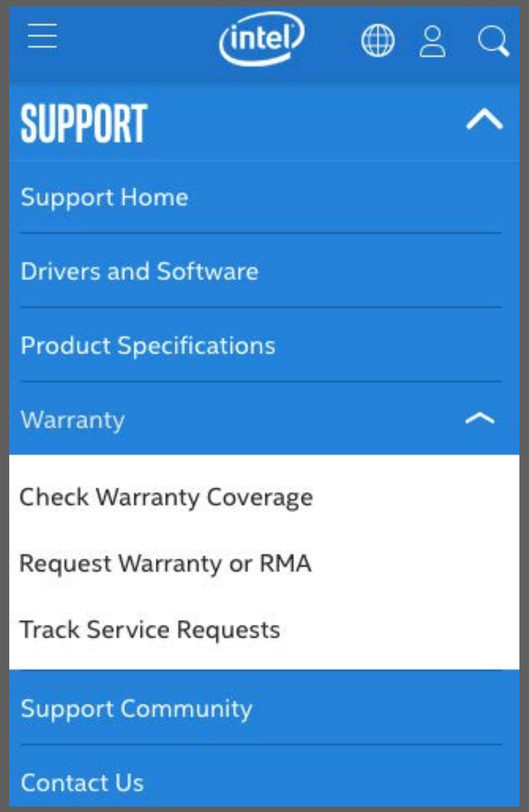

Products
Learn & Develop
Support
In the Home
Business & IT
Developers & Makers
Partners
Educators
News & Events

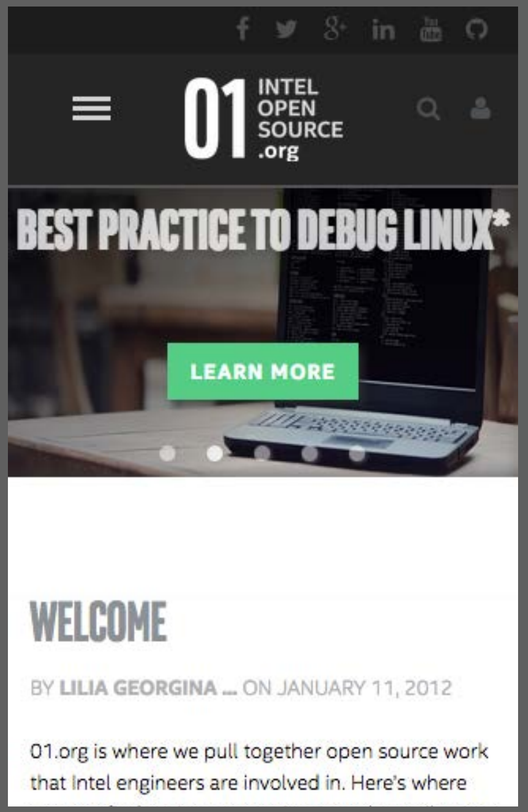

Products
Learn & Develop
Support
Back
Developers & Makers
Hardware Developers
Resource & Design Center
Personal Computers
Mobile Devices
Embedded & IoT
Data Centers
Connected Home
Software Developers
Intel® Software Overview

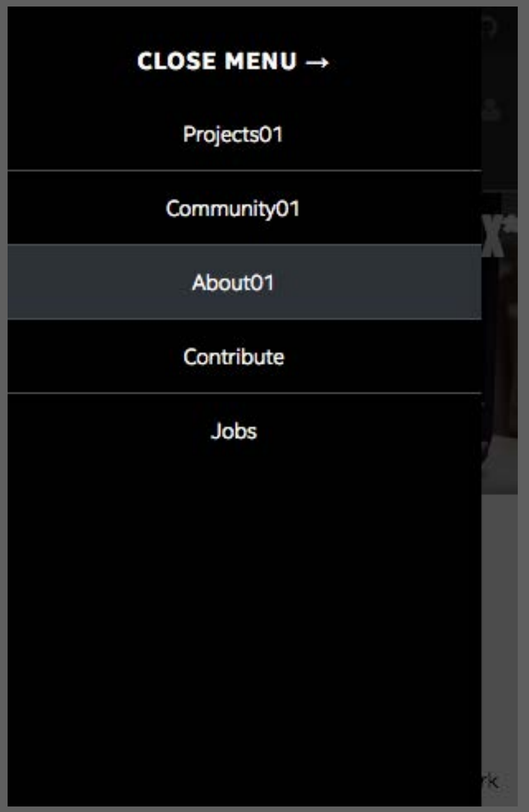

Select Your Region
Go to your Country's Homepage
Asia Pacific
Europe
Latin America
Middle East/Africa
North America


Company Information
Our Commitment
Communities
Investor Relations
Contact Us
Newsroom
Jobs
© Intel Corporation
Terms of Use
*Trademarks
Privacy


SUPPORT
How to Fix Your Problem with an Intel® Product
Last Reviewed: 09-Dec-2016
Article ID: 000006160
Having a problem with an Intel® product? We can get you back up and running with some basic steps.
See Intel's troubleshooting guide for a complete list, or go immediately to the help you need:


SUPPORT
Support Home
Drivers and Software
Product Specifications
Warranty
Check Warranty Coverage
Request Warranty or RMA
Track Service Requests
Support Community
Contact Us


01 INTEL OPEN SOURCE .org
BEST PRACTICE TO DEBUG LINUX*
LEARN MORE
WELCOME
BY LILIA GEORGINA ... ON JANUARY 11, 2012
01.org is where we pull together open source work that Intel engineers are involved in. Here's where


CLOSE MENU →
Projects01
Community01
About01
Contribute
Jobs

intel.com

Pros - Desktop

- Primary navigation expands into sidebar on click
- Side-bar menu allows for intuitive user journey in a complex navigation system
- Easy access to localization
- Sub-pages incorporate a clear system for navigation
- When activating navigation, main page is darkened slightly highlighting the menu items

Pros - Mobile

- Collapsable navigation fills the page to create an in-app experience
- Subtle navigation hierarchy by varied use of brand color, thin lines and arrows
- Easy access to localization + search functions

internet.org

internet.org by facebook

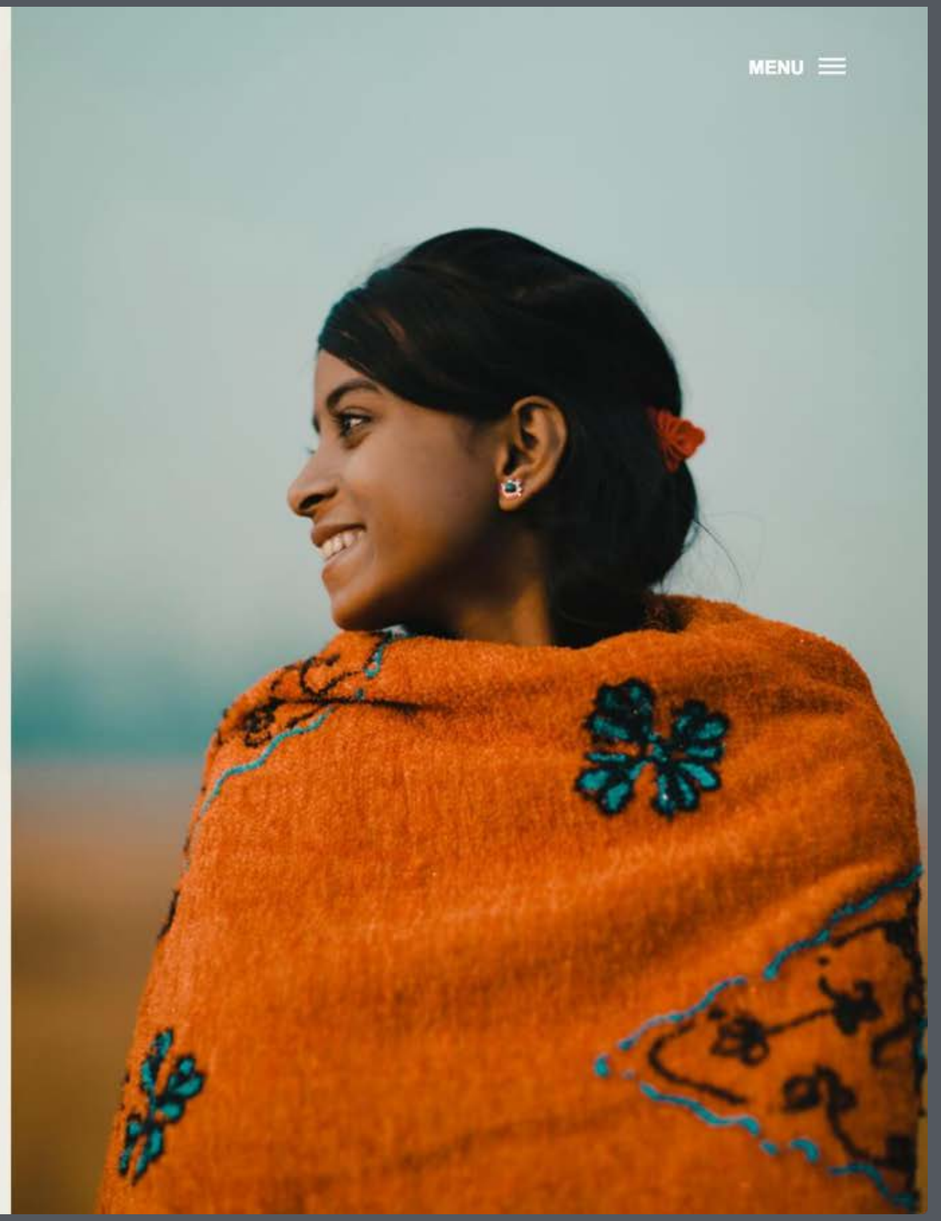
MENU

Connecting the world

Means the whole world, not just some of us
OUR MISSION →

Takes inventing new ways of doing things
OUR APPROACH →

Is already making a difference
OUR IMPACT →



internet.org by facebook

Connecting the world

Means the whole world, not just some of us
OUR MISSION →

Takes inventing new ways of doing things
OUR APPROACH →

Is already making a difference
OUR IMPACT →

SEARCH

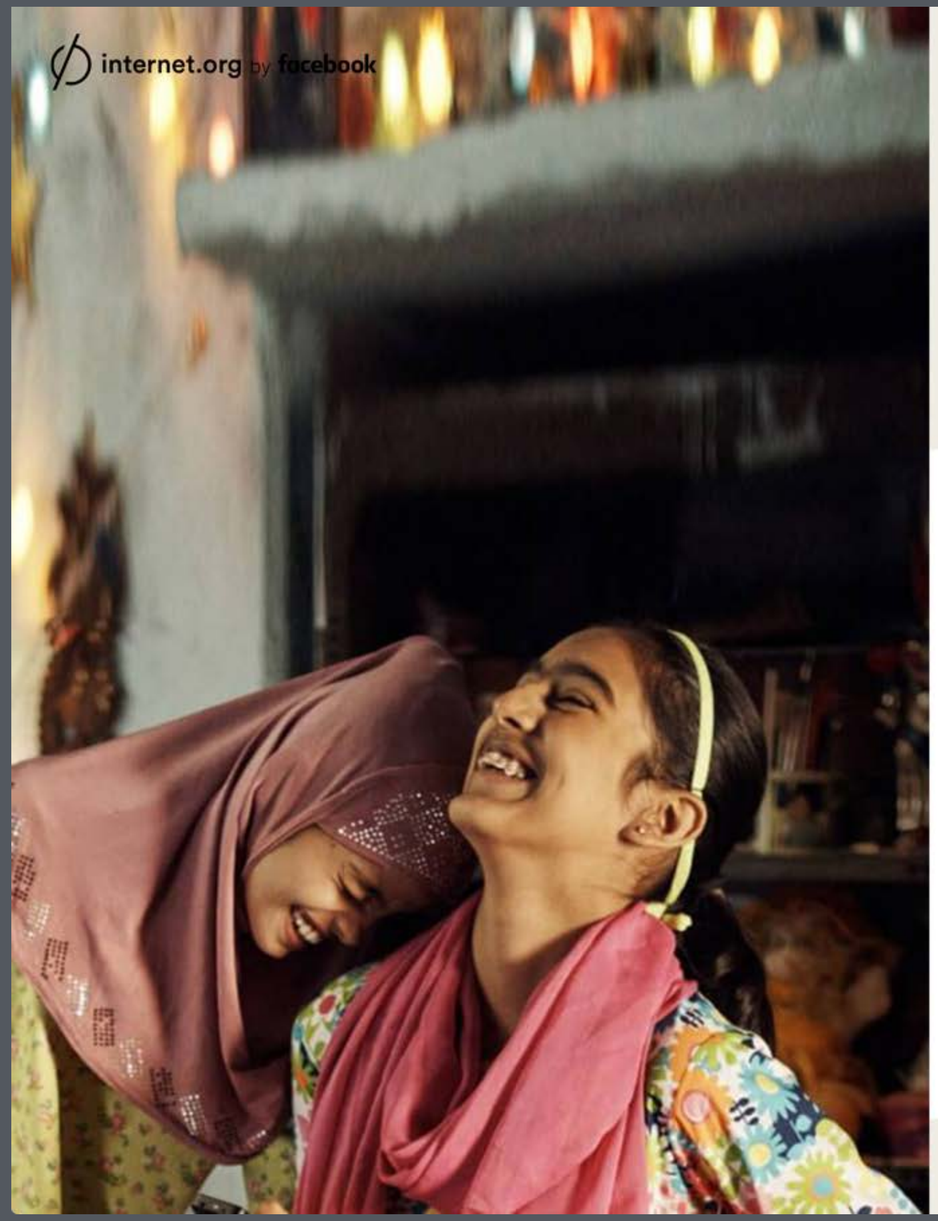
Our Mission

Our Approach

Our Impact

PRESS	PLATFORM
OPERATORS	FACEBOOK PAGE
CAREERS	CONTACT

ENGLISH



MENU

Our Mission

The internet is essential to growing the knowledge we have and sharing it with each other. And for many of us, it's a huge part of our everyday lives. But most of the world does not have access to the internet. Internet.org is a Facebook-led initiative with the goal of bringing internet access and the benefits of connectivity to the portion of the world that doesn't have them.

Imagine the difference an accurate weather report could make for a farmer planting crops, or the power of an encyclopedia for a child without textbooks. Now, imagine what they could contribute when the world can hear their voices. The more we connect, the better it gets.

internet.org by facebook

MENU

Join us in

Connecting the world

Get involved

ADD YOUR WEBSITE TO FREE BASICS →

SEE OUR CAREERS →

Get the latest

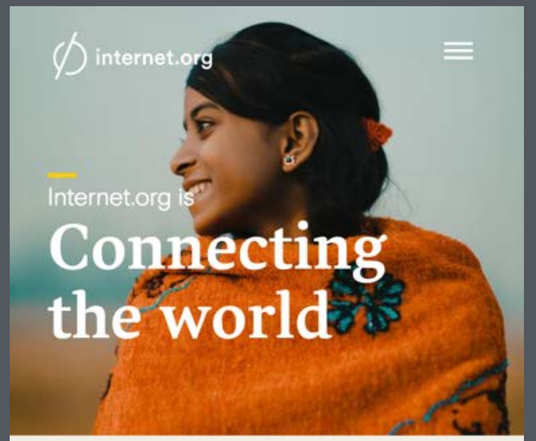
PRESS →

FOLLOW US ON FACEBOOK →

Get in touch

CONTACT THE INTERNET.ORG TEAM →

Facebook © 2017 Powered by WordPress.com VIP



Means the whole world, not just some of us
OUR MISSION →

Takes inventing new ways of doing things
OUR APPROACH →

Is already making a difference
OUR IMPACT →

Our Mission

Our Approach

Our Impact

PRESS	PLATFORM
OPERATORS	FACEBOOK PAGE
CAREERS	CONTACT

ENGLISH

Join us in
Connecting the world

Get involved
ADD YOUR WEBSITE TO FREE BASICS →
SEE OUR CAREERS →

Get the latest
PRESS →
FOLLOW US ON FACEBOOK →

Get in touch
CONTACT THE INTERNET.ORG TEAM →

Facebook © 2017 Powered by WordPress.com VIP

internet.org

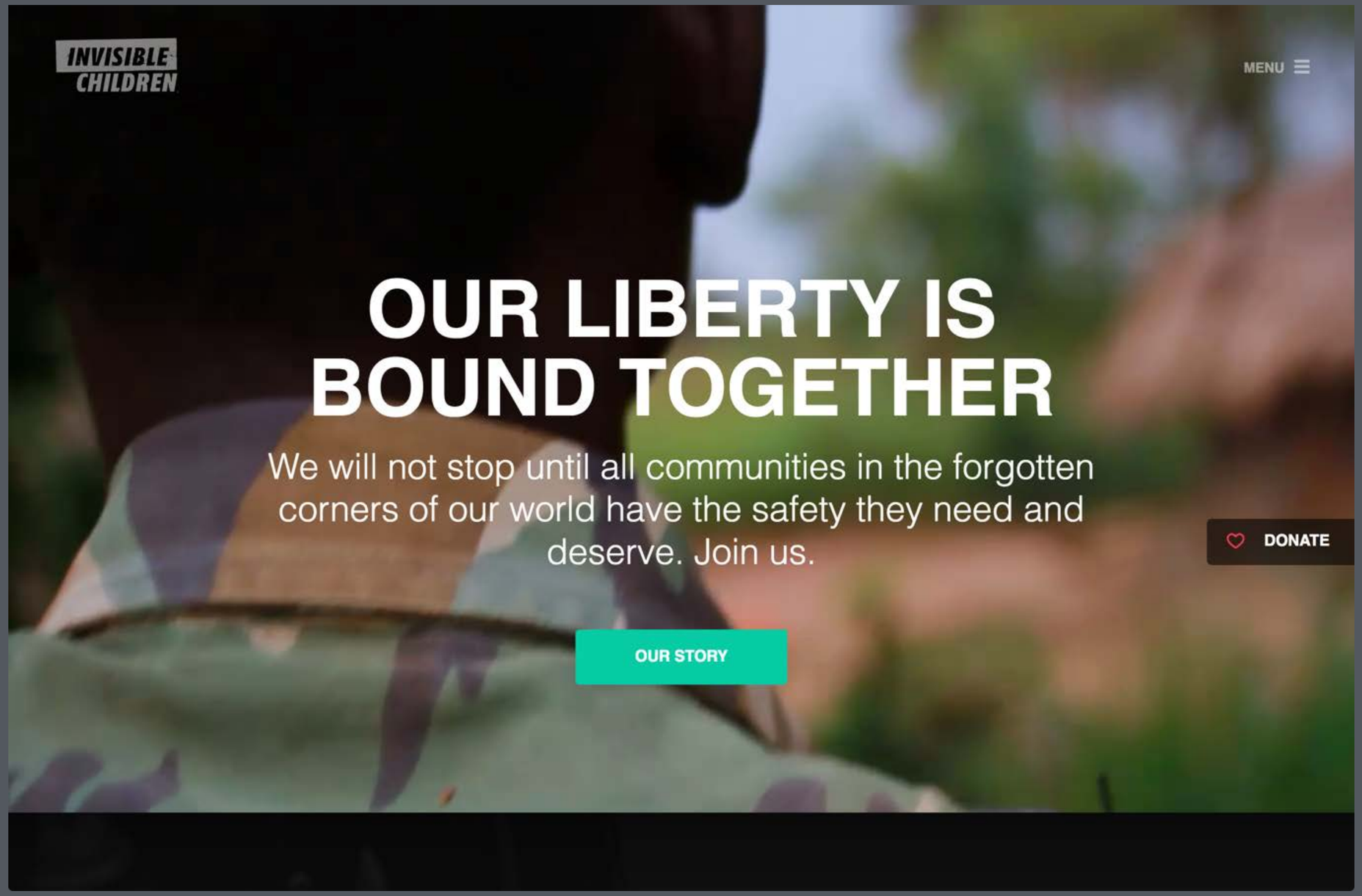
Pros - Desktop

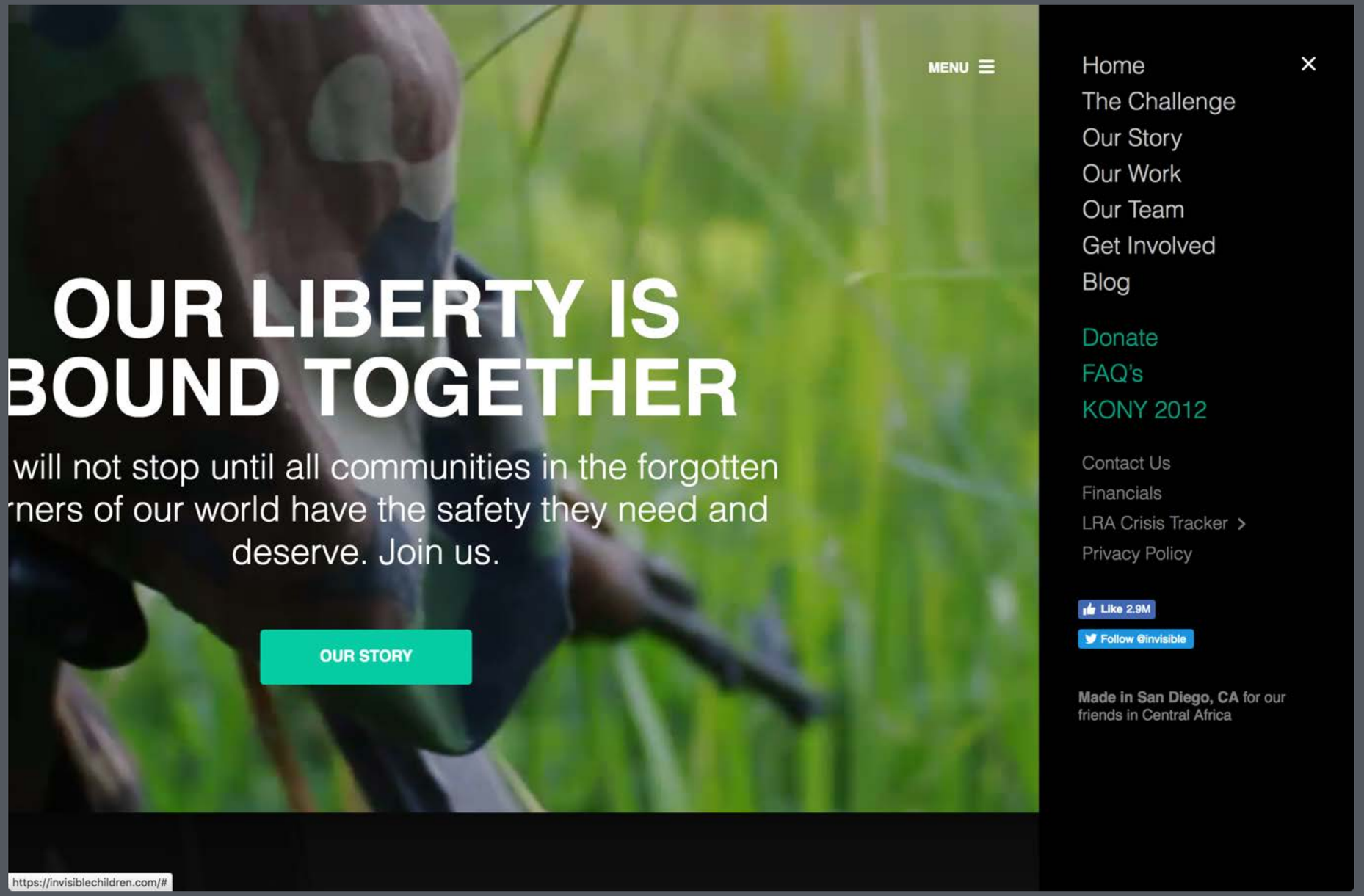
- Navigation bucketing clearly reinforces the mission on the homepage
- Limited content ares provide clarity and strong purpose
- The menu is easily accessible and provides and immersive experience which scales well to the mobile experience
- The site forgoes a true footer experience by providing second level navigation within the main menu drawer and provides relevant links throughout

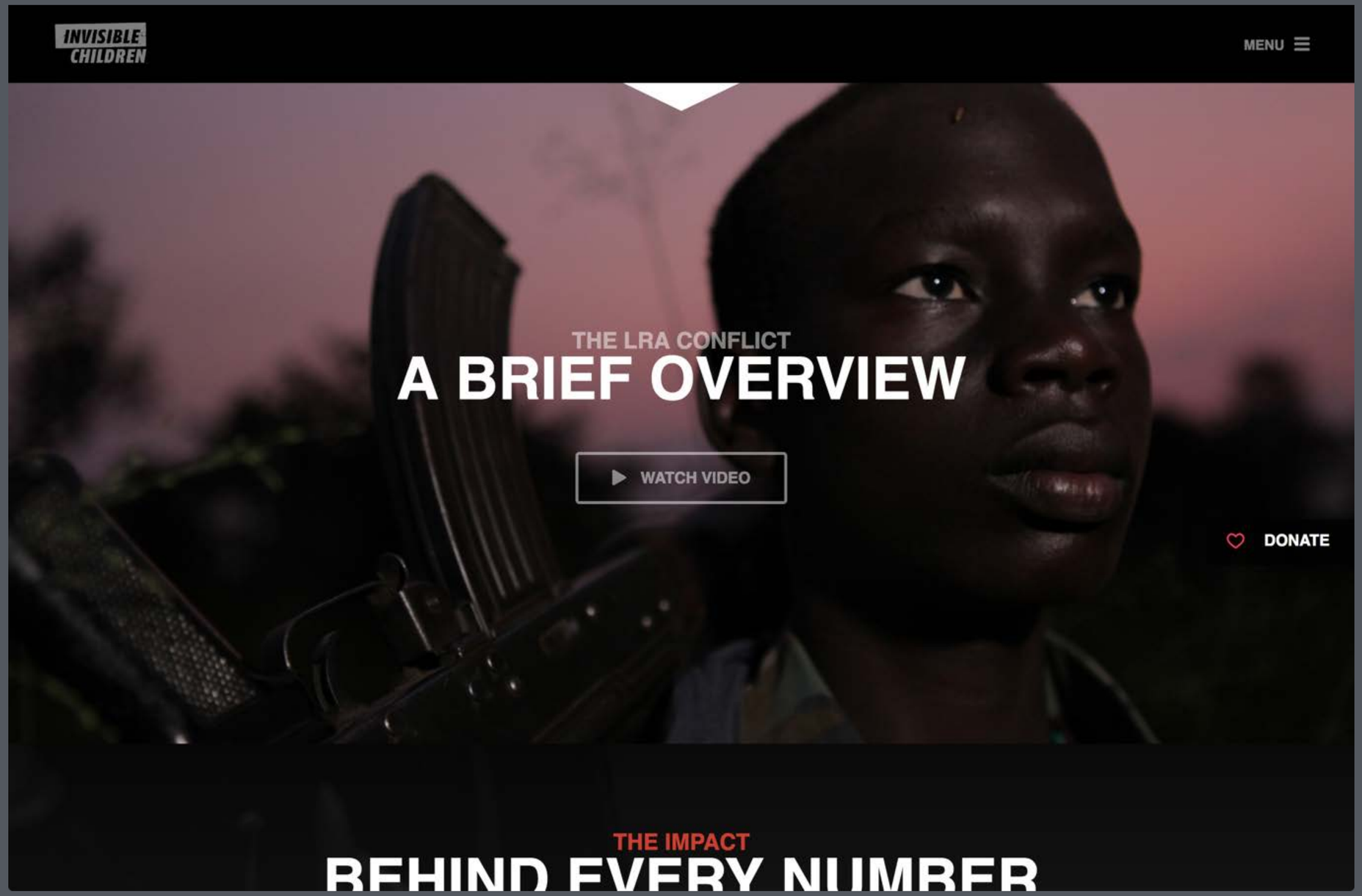
Pros - Mobile

- Mobile nav provides a full experience that is supportive and immersive
- The experiences and behaviors don't change from mobile to desktop supporting a consistent experience for the user
- The lightweight interactions hold up in the mobile environment

invisiblechildren.org




MENU
OUR LIBERTY IS
BOUND TOGETHER
will not stop until all communities in the forgotten
rners of our world have the safety they need and
deserve. Join us.
OUR STORY
Home
The Challenge
Our Story
Our Work
Our Team
Get Involved
Blog
Donate
FAQ's
KONY 2012
Contact Us
Financials
LRA Crisis Tracker
Privacy Policy
Like 2.9M
Follow @invisible
Made in San Diego, CA for our
friends in Central Africa
https://invisiblechildren.com/#


INVISIBLE CHILDREN
MENU
THE LRA CONFLICT
A BRIEF OVERVIEW
WATCH VIDEO
DONATE
THE IMPACT
BEHIND EVERY NUMBER

INVISIBLE CHILDREN

MENU

BLOG

Updates and inspiration

FILTER BY CATEGORY

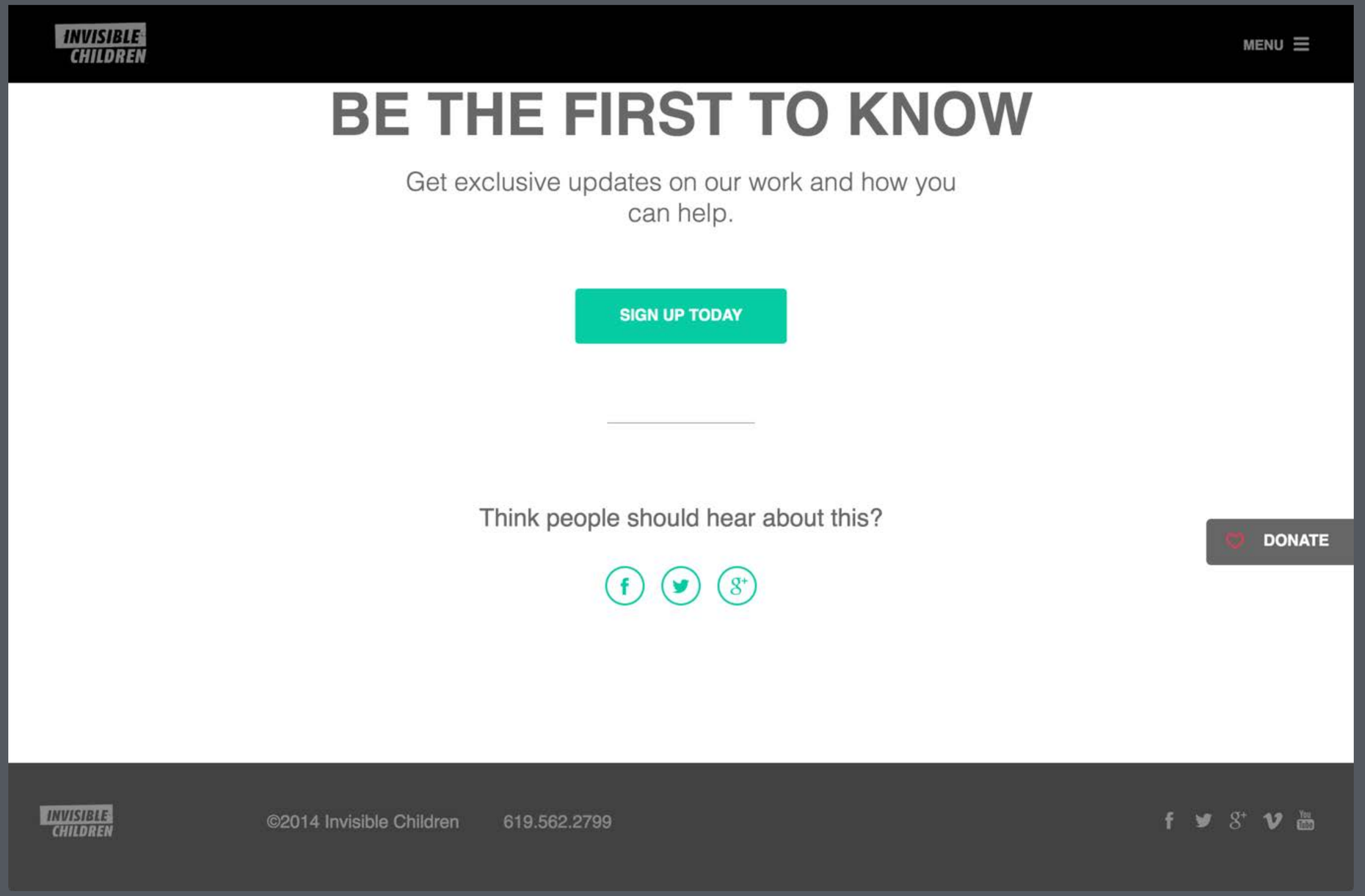
January 17, 2017
by Invisible Children

FRACTURING IN LRA AFTER ONGWEN DEFECTION THREATENS KONY RULE, HEIGHTENS THREAT TO CIVILIANS

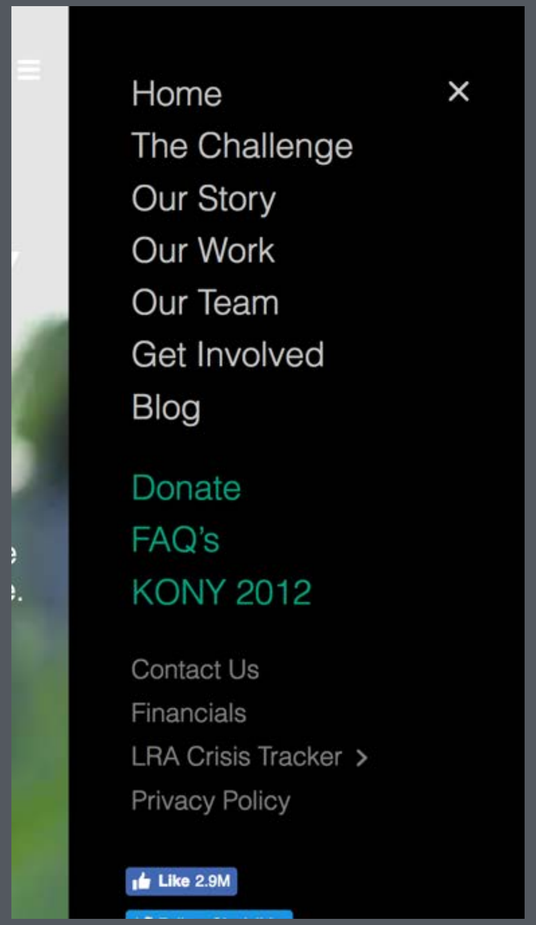
A project of Invisible Children and The Resolve LRA Crisis Initiative + ICC trial of former LRA commander Dominic Ongwen resumes this week + New research examines dramatic events surrounding Ongwen's 2014 defection, which spurred creation of splinter LRA group operating independently of LRA leader Joseph Kony + Fracturing of LRA since 2014 has undermined […]

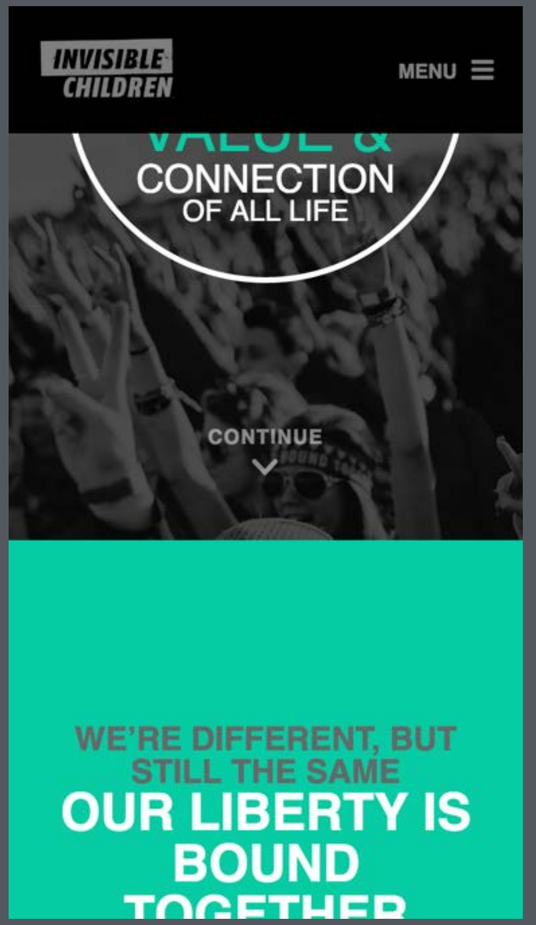
READ MORE

DONATE


INVISIBLE CHILDREN
MENU
BE THE FIRST TO KNOW
Get exclusive updates on our work and how you can help.
SIGN UP TODAY
Think people should hear about this?
DONATE
INVISIBLE CHILDREN
©2014 Invisible Children
619.562.2799

INVISIBLE CHILDREN
MENU
OUR LIBERTY IS BOUND TOGETHER
We will not stop until all communities in the forgotten corners of our world have the safety they need and deserve. Join us.
OUR STORY


Home
The Challenge
Our Story
Our Work
Our Team
Get Involved
Blog
Donate
FAQ's
KONY 2012
Contact Us
Financials
LRA Crisis Tracker
Privacy Policy
Like 2.9M


INVISIBLE CHILDREN
MENU
CONNECTION
OF ALL LIFE
CONTINUE
WE'RE DIFFERENT, BUT STILL THE SAME
OUR LIBERTY IS BOUND

invisiblechildren.org

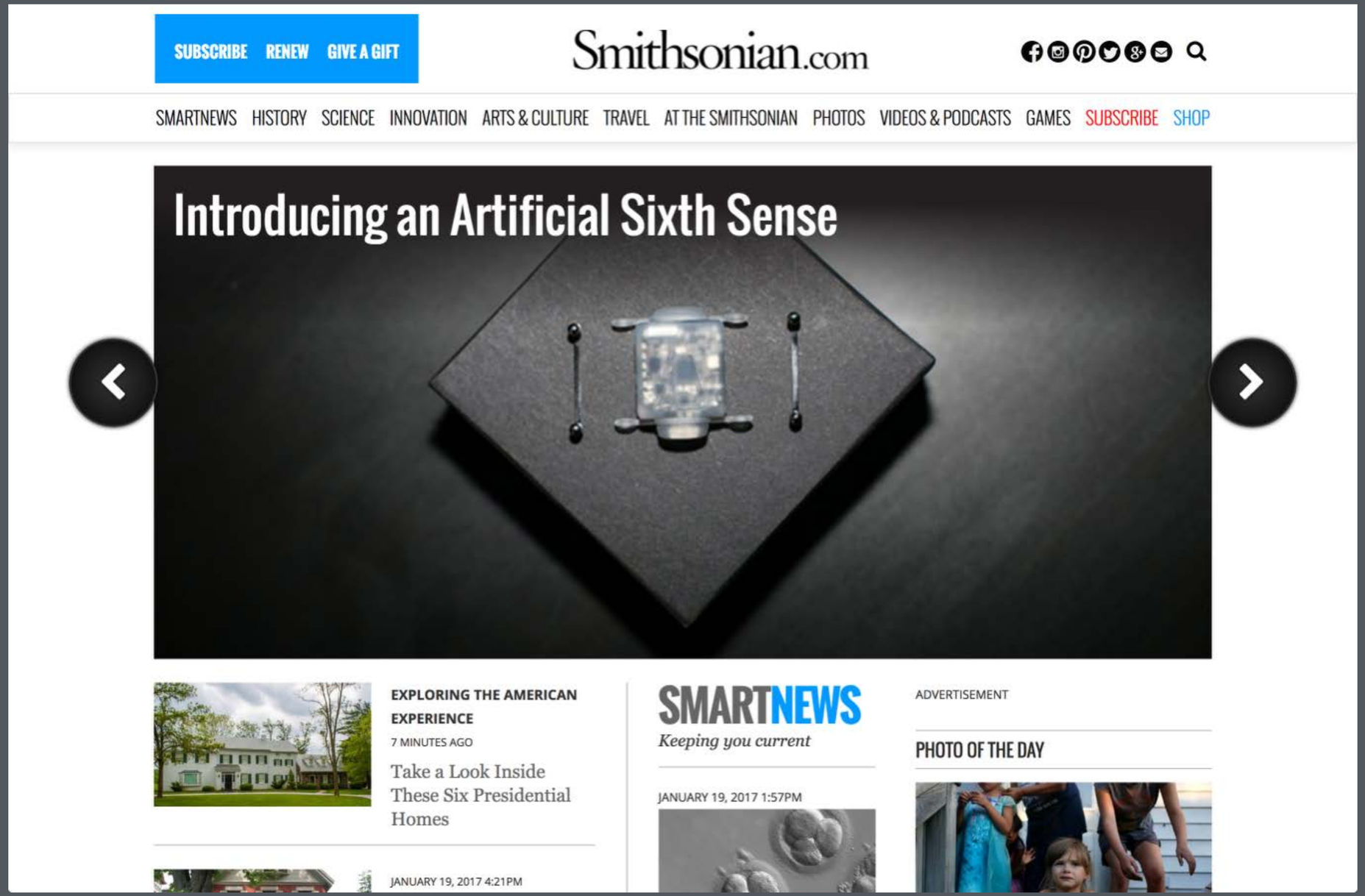
Pros - Desktop

- Strategic use of color and typography to communicate brand narrative and relevant topics.
- Subtle hover animation to help guide user through navigation
- Light touch donation CTA in navigation.
- Persistent navigation upon scroll allows for the menu to be within reach at all times.

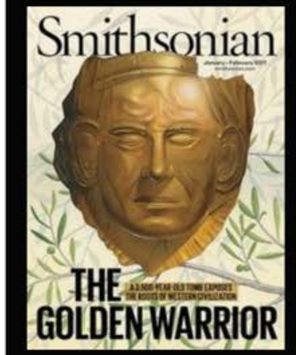
Pros - Mobile

- Persistent nav revealed upon scroll during mobile experience provides steady way finding.
- Use of crisp animation to reveal side nav and move content just off to left.

smithsonian.com



CURRENT ISSUE | JANUARY/FEBRUARY 2017



- This 3,500-Year-Old Greek Tomb Upended What We Thought We Knew About the Roots of Western Civilization
- March to the Joyous, Raucous Beat of the Sonic Boom of the South
- The Suspect, the Prosecutor, and the Unlikely Bond They Forged

View Table of Contents

SUBSCRIBE

Save 84% off the newsstand price!

Last Name | First Name

Address 1

Address 2

City | Zip | AL

Email address

SUBSCRIBE or Give a Gift

NEWSLETTERS

Get the best of Smithsonian.com by email. Keep up-to-date on:

- History
- Science & Innovation
- Art
- Travel
- Special Offers

SIGN-UP NOW

EMAIL ADDRESS

SIGN UP

SUBSCRIBE RENEW GIVE A GIFT

Smithsonian.com

SMARTNEWS HISTORY SCIENCE INNOVATION ARTS & CULTURE TRAVEL AT THE SMITHSONIAN PHOTOS VIDEOS & PODCASTS GAMES SUBSCRIBE SHOP

ART
BOOKS
DESIGN
FOOD
MUSIC & FILM
VIDEO
NEWSLETTER

Seeing the Real Jacqueline Kennedy in "Jackie"

Introducing an Artificial Sixth Sense

EXPLORING THE AMERICAN EXPERIENCE

7 MINUTES AGO

Take a Look Inside These Six Presidential Homes

JANUARY 19, 2017 4:21PM

SMARTNEWS

Keeping you current

JANUARY 19, 2017 1:57PM

ADVERTISEMENT

PHOTO OF THE DAY

www.smithsonianmag.com/arts-culture/

DECEMBER 8, 2016

How Trump Tower Takes the Skyscraper Debate to New Heights

THE INNOVATIVE SPIRIT

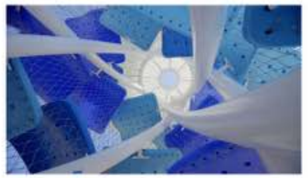
NOVEMBER 17, 2016

This Folded Paper Fans Out Into a Full-Size Bike Helmet

SMITHSONIAN JOURNEYS TRAVEL QUARTERLY: CUBA

OCTOBER 6, 2016

Havana's Hidden Architectural Gems



ART MEETS SCIENCE

SEPTEMBER 28, 2016

King of the Playground, Spencer Luckey, Builds Climbers That Are Engineering Marvels

SEPTEMBER 27, 2016

ADVERTISEMENT

PHOTO OF THE DAY

Before the Portrait

PHOTO OF THE DAY»

MOST POPULAR

1. Inaugural Firsts
2. For 40 Years, This Russian Family Was Cut Off From All Human Contact, Unaware of World War II
3. This 3,500-Year-Old Greek Tomb Upended What We Thought We Knew About the Roots of Western Civilization
4. Anne Frank May Not Have Been Betrayed
5. The Real Story of the "Football" That Follows the President Everywhere
6. The True Story of Hidden Figures
7. When Was the First Inaugural Ball?

Smithsonian.com SUBSCRIBE

ADVERTISEMENT

EXPLORING THE AMERICAN EXPERIENCE

8 MINUTES AGO

Take a Look Inside These Six Presidential Homes

Smithsonian.com SUBSCRIBE

SUBSCRIBE
SHOP
TRAVEL WITH US
SMARTNEWS
HISTORY
SCIENCE
INNOVATION
ARTS & CULTURE
TRAVEL
AT THE SMITHSONIAN
PHOTOS
VIDEOS & PODCASTS
GAMES
MAGAZINE

www.smithsonianmag.com/#left

ADVERTISEMENT

EXPLORING THE AM

8 MINUTES AGO

Take a Look Insi
tial Homes

Last Name | First Name

Address 1

Address 2

City | Zip | AL

Email address

SUBSCRIBE or Give a Gift

NEWSLETTERS

Get the best of Smithsonian.com by email.
Keep up-to-date on:

SIGN-UP NOW

EMAIL ADDRESS

SIGN UP

CONTACT
PRIVACY POLICY
TERMS OF USE

INAUGURATION HIS

JANUARY 16, 2009

Quiz: How Much
Presidential Food

SMITHSONIAN JOUR

ATLAS OF EATING

smithsonian.com

Pros - Desktop

- Multi-level primary navigation to separate CTAs, social, and site content.
- Full navigation contracts and is replaced by simplified persistent nav upon scroll.
- Sub navigation provides drops down to provide system for moving through topics.

Pros - Mobile

- Color choice in mobile nav provides contrast to content on page.
- Minimal animation puts focus the utility of the navigation.
- Search remains easily accessible next to hamburger menu.

Global Navigation Research

Key Takeaways

- Hidden **left-hand/right-hand navigation provide** easy to find support in complex navigation systems
- Use of a sitemap and breadcrumb navigation in the **footer surfaces the structure if the site** to the user
- **Back to top** arrow help users return to top of the page on content-heavy pages
- Providing **localization options in main navigation space help users feel included** and showcases our global reach
- **Consistent** navigation across a site provides a consistent user experience
- Strong ui components and motion in navigation can enforce hierarchy and taxonomy, and keep users moving forward
- Bucketing content to a few core areas provides focus to the site and highlights our brand priorities