

# Firefox Desktop

## Preferences: Inconsistency guideline

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## UX

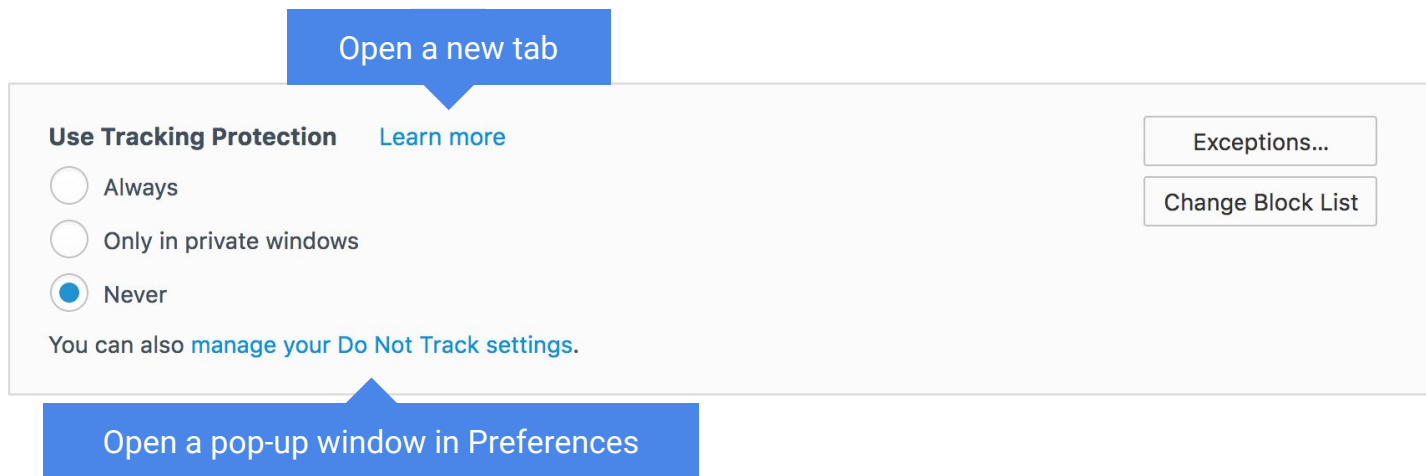
1. **Active Area**
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  - b. Pop-up position
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## Copy

1. **You/ me**
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**Visual**

# Hyperlink - Behaviors



# Recommendation

## Tracking Protection

Use tracking protection when I browse websites: [Learn more](#)

- ☒ Always
- ☐ Only in private windows
- ☐ Never

☒ Always apply Do Not Track [Learn more](#)

Firefox will send a signal that you don't want to be tracked whenever Tracking Protection is on.

Exceptions...

Change Block List...

# Hyperlink - Learn More Position

## DRM content



Play DRM content

[Learn more](#)

On the right

## Notifications

Choose which sites are allowed to send you notifications

[Learn more](#)

Choose...

Behind copy string

# Recommendation

## DRM Content



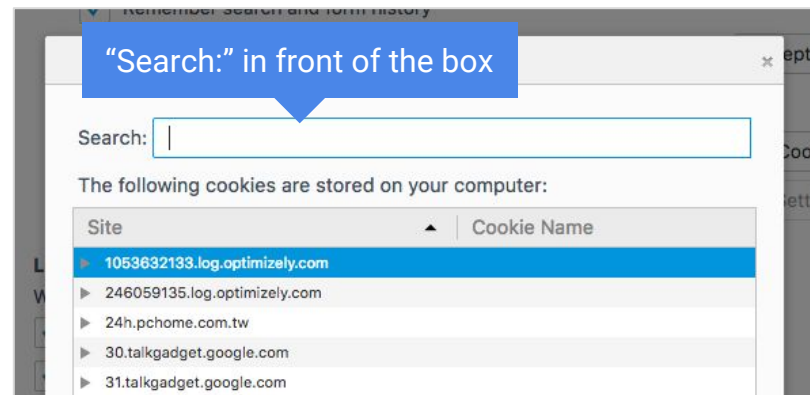
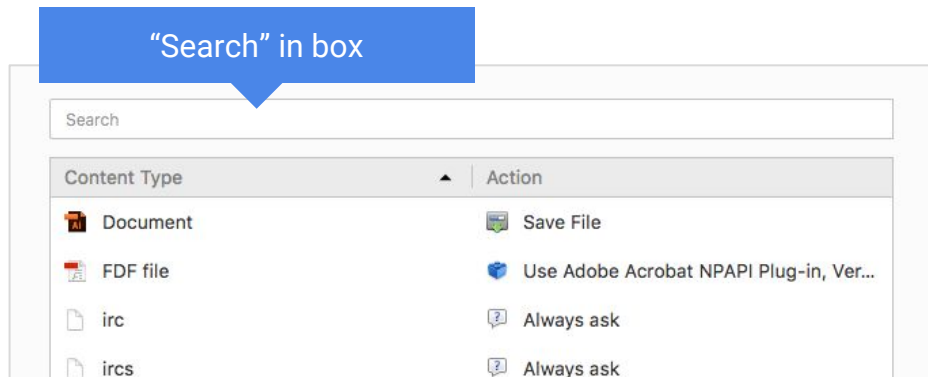
Play DRM content [Learn more](#)

## Notifications

Choose which sites are allowed to send you notifications [Learn more](#)

Choose...

# Search Box





# Recommendation

Need Copy  
Review

The following cookies are stored on your computer:

Site	▼	Cookie Name



# Table

Block Lists

You can choose which list Firefox will use to block Web elements that may track your browsing activity.

List
<input checked="" type="checkbox"/> Disconnect.me basic protection (Recommended). Allows some trackers so web sites function properly.
<input type="checkbox"/> Disconnect.me strict protection. Blocks known trackers. Some sites may not function properly.









Cancel

Save Changes

Single choice

One-click search engines

The search bar lets you search alternate engines directly. Choose which ones to display.

Search Engine	Keyword
<input checked="" type="checkbox"/>  Google	#go
<input checked="" type="checkbox"/>  Yahoo.co.uk	#ya
<input checked="" type="checkbox"/>  Bing	#bi
<input checked="" type="checkbox"/>  Amazon.co.uk	#am
<input checked="" type="checkbox"/>  Chambers (UK)	#ch
<input checked="" type="checkbox"/>  DuckDuckGo	#du
<input checked="" type="checkbox"/>  eBay.co.uk	#eb
<input checked="" type="checkbox"/>  Twitter	#tw

Restore Default Search Engines

Remove

[Add more search engines...](#)

Multiple choices

# Recommendation

**Block Lists** ✕

You can choose which list Firefox will use to block Web elements that may track you browsing activity.

☐ Disconnect.me strict protection.  
Blocks know trackers. Some sites may not function properly.

☒ Disconnect.me basic protection (Recommendation).  
Allows some trackers so websites function properly.

CancelSave Changes

# Description

**Default Search Engine**  
Choose your default search engine. Firefox uses it in the location bar, search bar, and start pages.

☒ Provide search suggestions

☐ Show search suggestions in location bar results

Search suggestions will not be shown in location bar results because you have configured Firefox to never remember history.

Normal Font for Option

Normal font for description as well

☒ **Enable Nightly Health Report**  
Helps you understand your browser performance and shares data with Mozilla about your browser health [Learn More](#)

☒ **Share additional data (i.e., Telemetry)**  
Shares performance, usage, hardware and customization data about your browser with Mozilla to help us make Nightly better [Learn More](#)

Normal font for description as well

# Recommendation

## Reports



Enable Nightly Health Report [Learn more](#)

Helps you understand your browser performance and shares data with Mozilla about your browser health



Share additional data (i.e., Telemetry) [Learn more](#)

Shares performance, usage, hardware and customization data about your browser with Mozilla to help us make Nightly better

**UX**

# Active Area

## Startup



Enable multi-process Nightly



Always check if Nightly is your default browser

# Recommendation

## Startup



Enable multi-process Nightly



Always check if Nightly is your default browser



When indicator hover on strings, changes indicator from arrow to hand



# Input Field

Home Page:

No confirm state after edit

**Device Name**

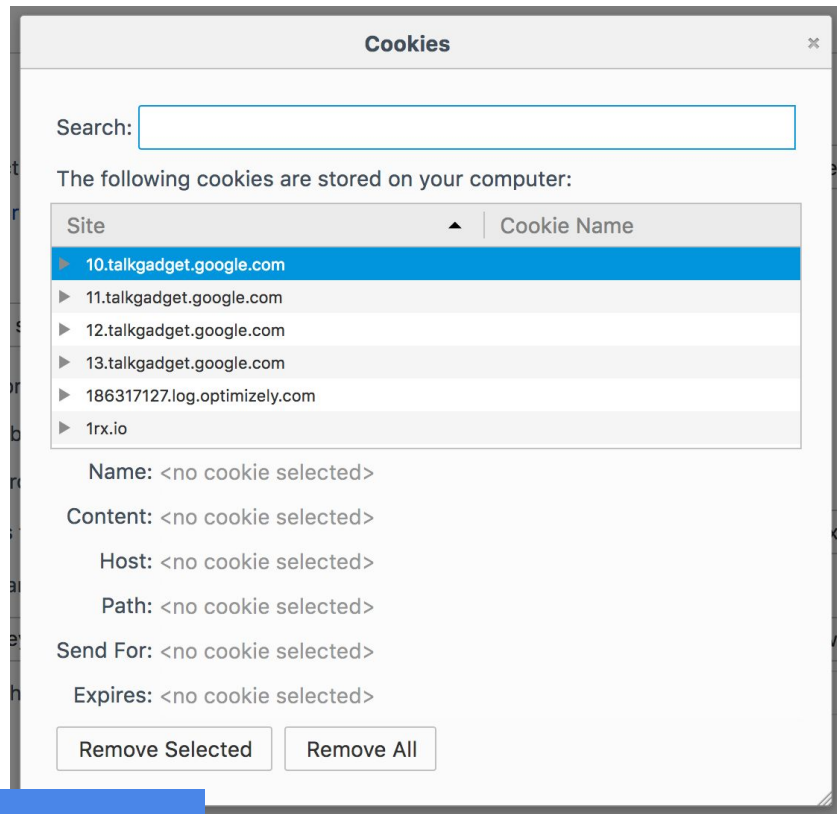
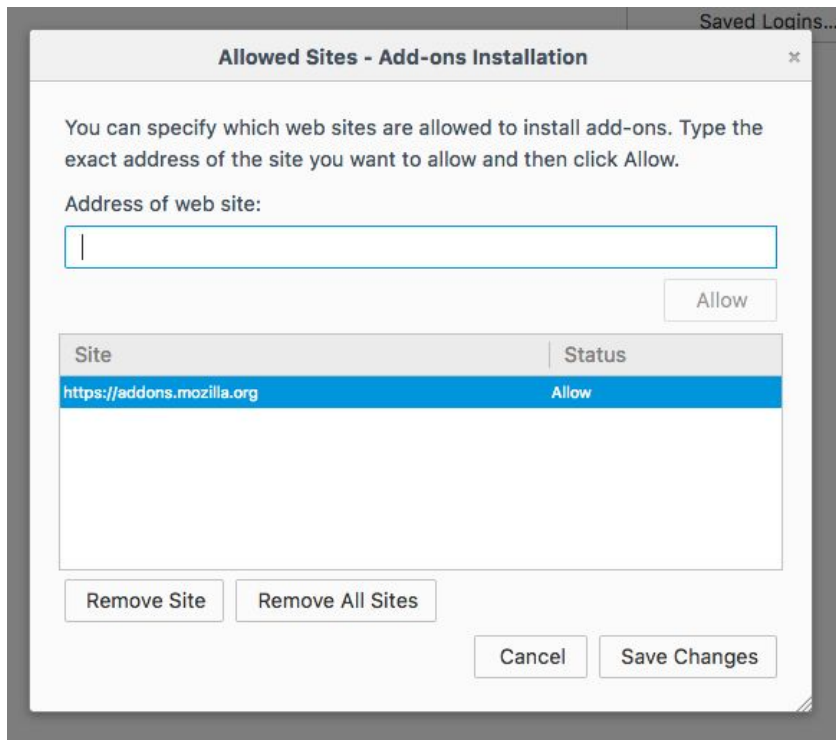
Confirm state after edit

# Recommendation

Home Page:

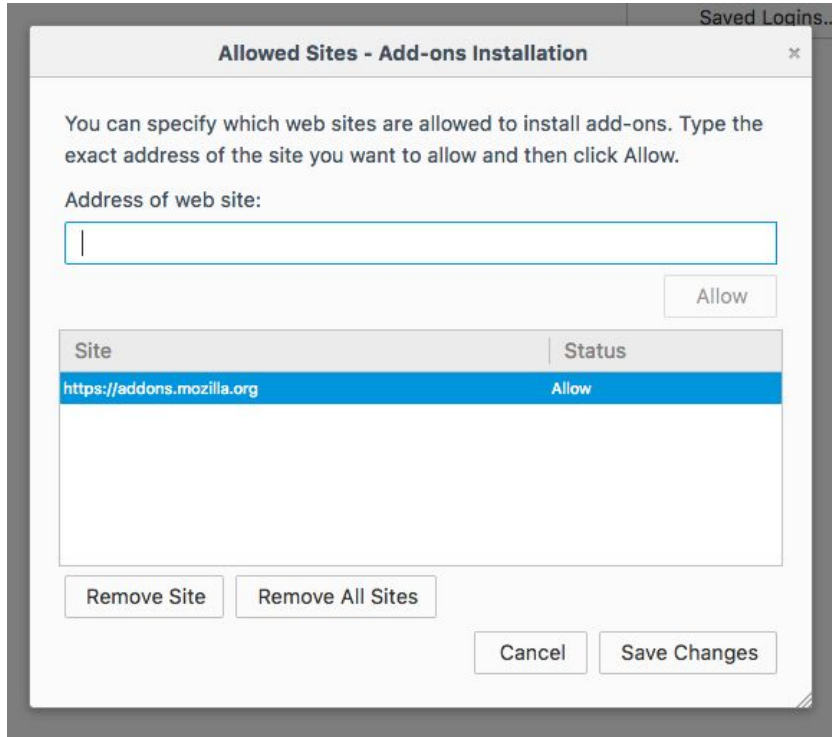
Add a confirm state after click on outside of the input field

# Pop-up Window (Size)

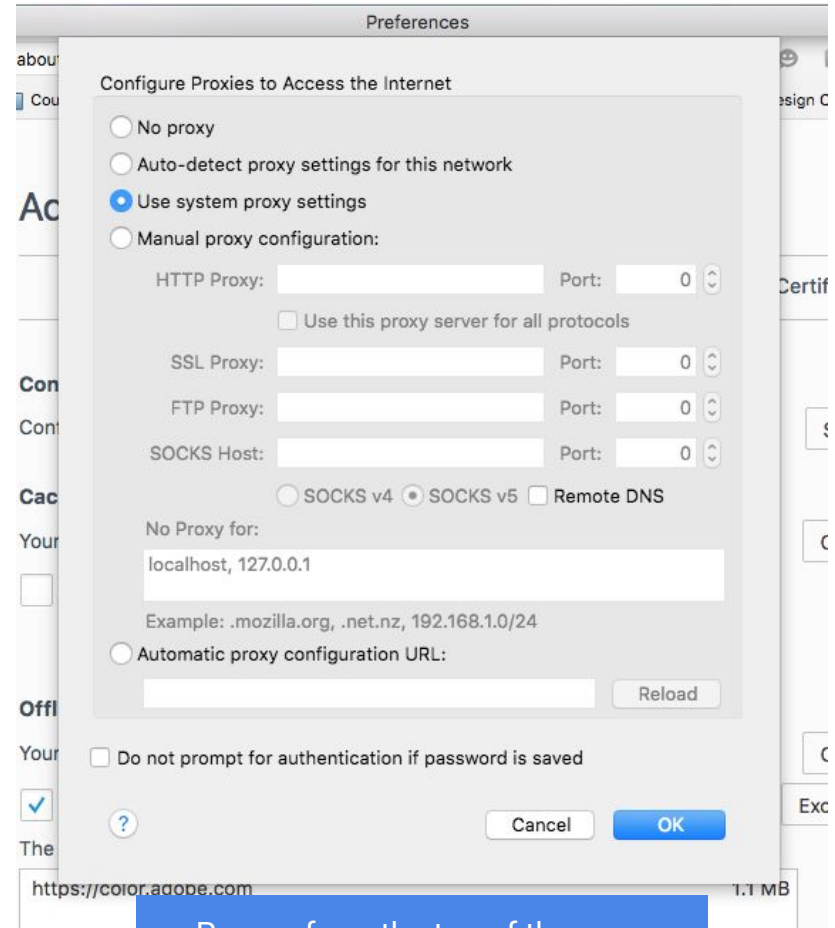


Size inconsistency

# Pop-up Window (Position)



Pop-up in the middle of the page



Pop-up from the top of the page

# Pop-up Window (Instant make changes)

**Allowed Sites - Add-ons Installation**

You can specify which web sites are allowed to install add-ons. Enter the exact address of the site you want to allow and then click Allow.

Address of web site:

Allow

Site	Status
https://addons.mozilla.org	Allow

Remove Site Remove All Sites

Cancel Save Changes

With cancel/ save changes

**Cookies**

Search:

The following cookies are stored on your computer:

Site	Cookie Name
10.talkgadget.google.com	
11.talkgadget.google.com	
12.talkgadget.google.com	
13.talkgadget.google.com	
186317127.log.optimizely.com	
1rx.io	

Name: <no cookie selected>

Content: <no cookie selected>

Host: <no cookie selected>

Path: <no cookie selected>

Send For: <no cookie selected>

Expires: <no cookie selected>

Remove Selected Remove All

Done

Without cancel/ save changes

**Copy**

# You/ me

You

## Default Search Engine

Choose your default search engine. Firefox uses it in the location bar, search bar, and start pages.

 YahooEngine ▼

Me

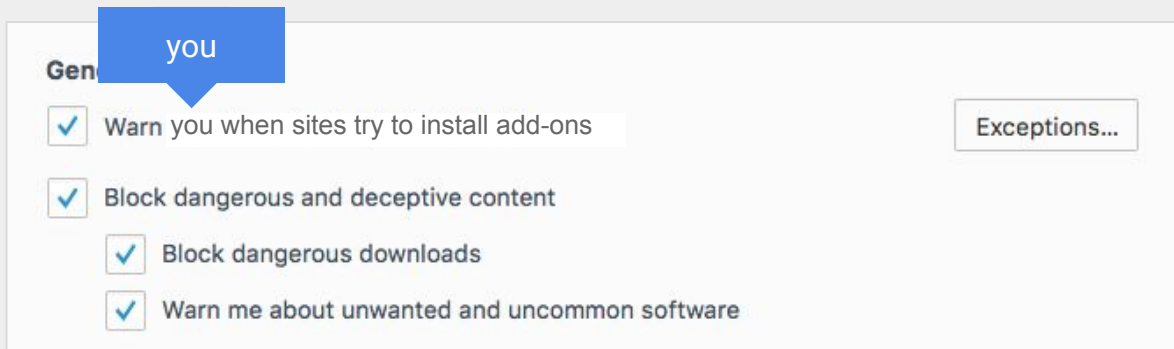
## General

- ☒ Warn me when sites try to install add-ons
- ☒ Block dangerous and deceptive content
  - ☒ Block dangerous downloads
  - ☒ Warn me about unwanted and uncommon software

Exceptions...

# Recommendation

In general, use the second person (you) to address the user in Firefox products. Firefox is a user agent, and this point of view reinforces the message that “Firefox works for you.”





# Section Title: Sentence Case/ Title Case

**DRM content**

Sentence case

☒ Play DRM content

[Learn more](#)

**Location Bar**

Title case

When using the location bar, suggest.

☒ History

☒ Bookmarks

☒ Open tabs

[Change preferences for search engine suggestions...](#)

# Recommendation

Need Copy  
Review

DRM Content

Title case



Play DRM content

[Learn more](#)

# Section Title With/Without Colon

**DRM content** Without colon

☒ Play DRM content [Learn more](#)

**Firefox updates:** With colon

☒ Automatically install updates (recommended: improved security)

☒ Warn me if this will disable any of my add-ons

☐ Check for updates, but let me choose whether to install them

☐ Never check for updates (not recommended: security risk)

Show Update History

# Recommendation

## Firefox Updates

Without colon

- ☒ Automatically install updates (recommended: improved security)
  - ☒ Warn me if this will disable any of my add-ons
- ☐ Check for updates, but let me choose whether to install them
- ☐ Never check for updates (not recommended: security risk)

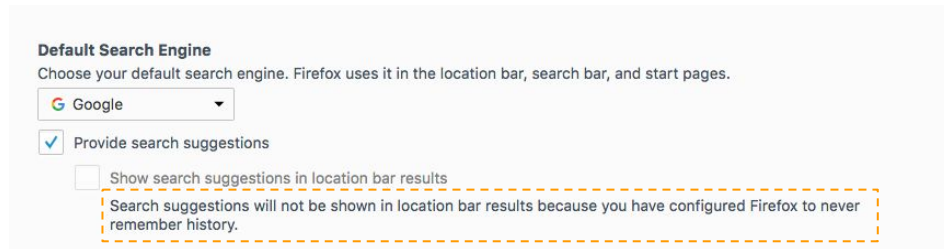
Show Update History



**Outdated**

# Things to be improved

1. Reduce inconsistencies
2. Add a description format: should be different from normal text

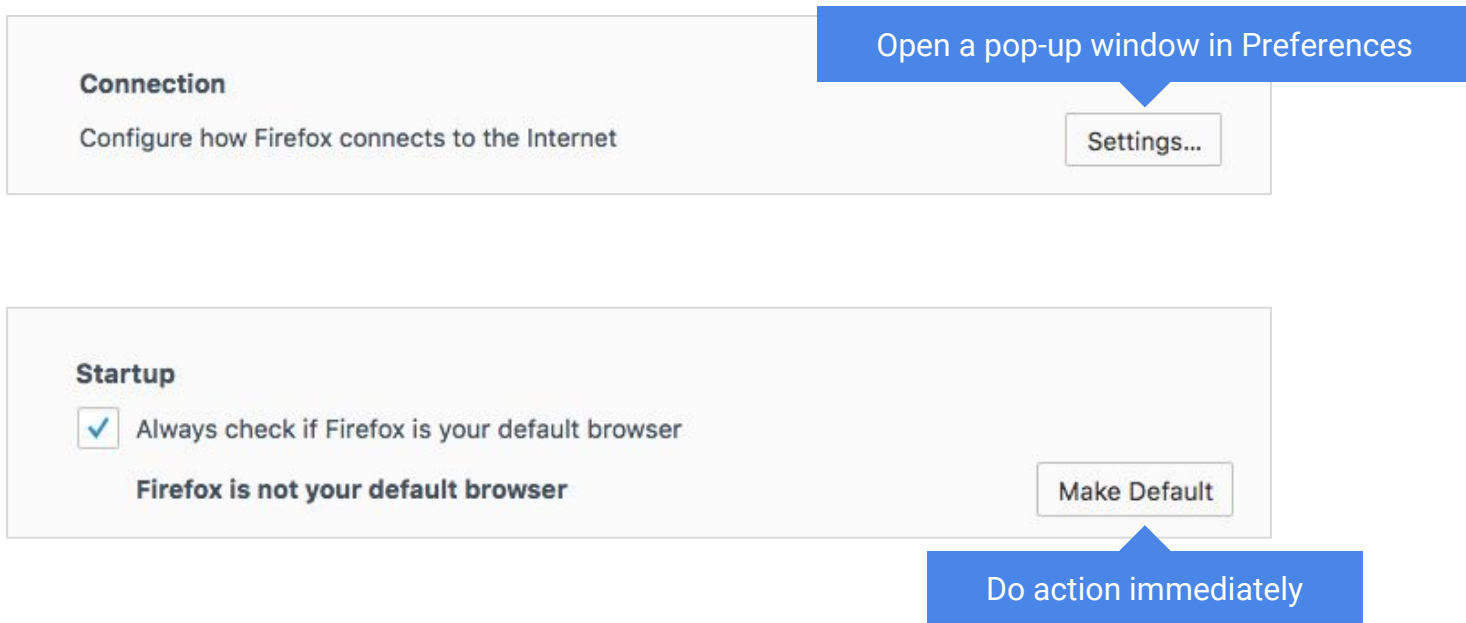


## Design system (Markus/ Philip):

1. Make a guideline of components:
  - a. dropdowns, radio buttons, and checkboxes
  - b. Suggest new components?
    - i. Think about the possibility of removing pop-up windows: an extended area in pages?
    - ii. Provide a way in the window to remove several websites at a time?
2. Make a guideline/ workflow for categorizing new options

## Q4 To do

# Same Button with Different Behaviors





# Recommendation

## Connection

Configure how Firefox connects to the internet

Settings...

## Startup

☐

Always check if Firefox is your default browser


Firefox is not your default browser

Make Default

# Dropdown Menu Position

## Default Search Engine

Choose your default search engine. Firefox uses it in the location bar, search bar, and start pages.

 YahooEngine ▼

Under the description

After the description

When Firefox starts: Show my home page ▼

Home Page: <http://search.totiteck.com/?t=1605&ap=1432562856541100&r=6443acf8dc41f1b5d4f1faebc0f3f324&hl>

# Recommendation

## Search Engines

Default Search Engine:

 ▼

When Firefox starts:


 ▼

Home Page:

# Check Box Position

Two columns

**Firefox Account**




Disconnect...

Manage Account

**Synchronise across all devices**

<input checked="" type="checkbox"/> Tabs	<input checked="" type="checkbox"/> History
<input checked="" type="checkbox"/> Bookmarks	<input checked="" type="checkbox"/> Add-ons
<input checked="" type="checkbox"/> Passwords	<input checked="" type="checkbox"/> Preferences



Single column

**Logins**

☒ Remember logins for sites

☐ Use a master password

Exceptions...

Change Master Password...

Saved Logins...

# Recommendation for pop-up window

Allowed Sites - Add-ons Installation

×

You can specify which websites are allowed to install add-ons. Type the exact address of the site you want to allow and then click Allow.

Address of website:

Allow

Site	Status	
https://addons.mozilla.org	Allow	×
https://mozilla.org	Allow	

Remove All Sites

Save Changes

Cancel

Remove