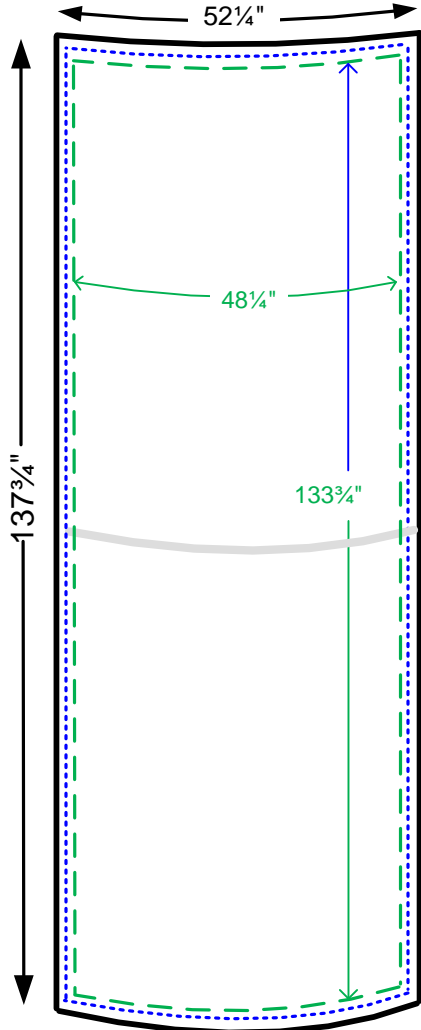


Specs: **Trim Size:** 137³/₄"h x 52¹/₄"w **Visible Copy Area:** 135³/₄"h x 50¹/₄"w
Safety Size: 133³/₄"h x 48¹/₄"w



Schematic not to scale



Notes: Print in one piece for backlit application.
 Full color bleed to Trim size. Keep critical text and images within the safety size.

Material Requirements for Outdoor Backlit Application: SBL-7 (Intelicoat/Magic®) or DuraPrint (9ml).
 Encapsulated with 3ml front and back lamination (minimum of 13mil. total). No substitutions.

➔ A JPEG or PDF of creative must be e-mailed to the JCDecaux Sales representative for content approval prior to printing!

Overage Requirement: 15% per 4 week posting period. 30% up to 12 weeks.
 Posters are **not** saved after the end of posting unless a written request is received prior to start of posting.

Shipping Requirements: Printed materials must deliver 10 working days prior to contracted posting date.

Ship to: JCDecaux
 c/o The UPS Store
 60 29th Street, Unit #301, San Francisco, CA 94110
 Ph: 415.550.6488

Contact Information: JCDecaux Media Manager- ph: 646.834.1200

Failure to comply with the above specifications will delay posting and JCDecaux will not accept responsibility.

Revised as of 10/21/14