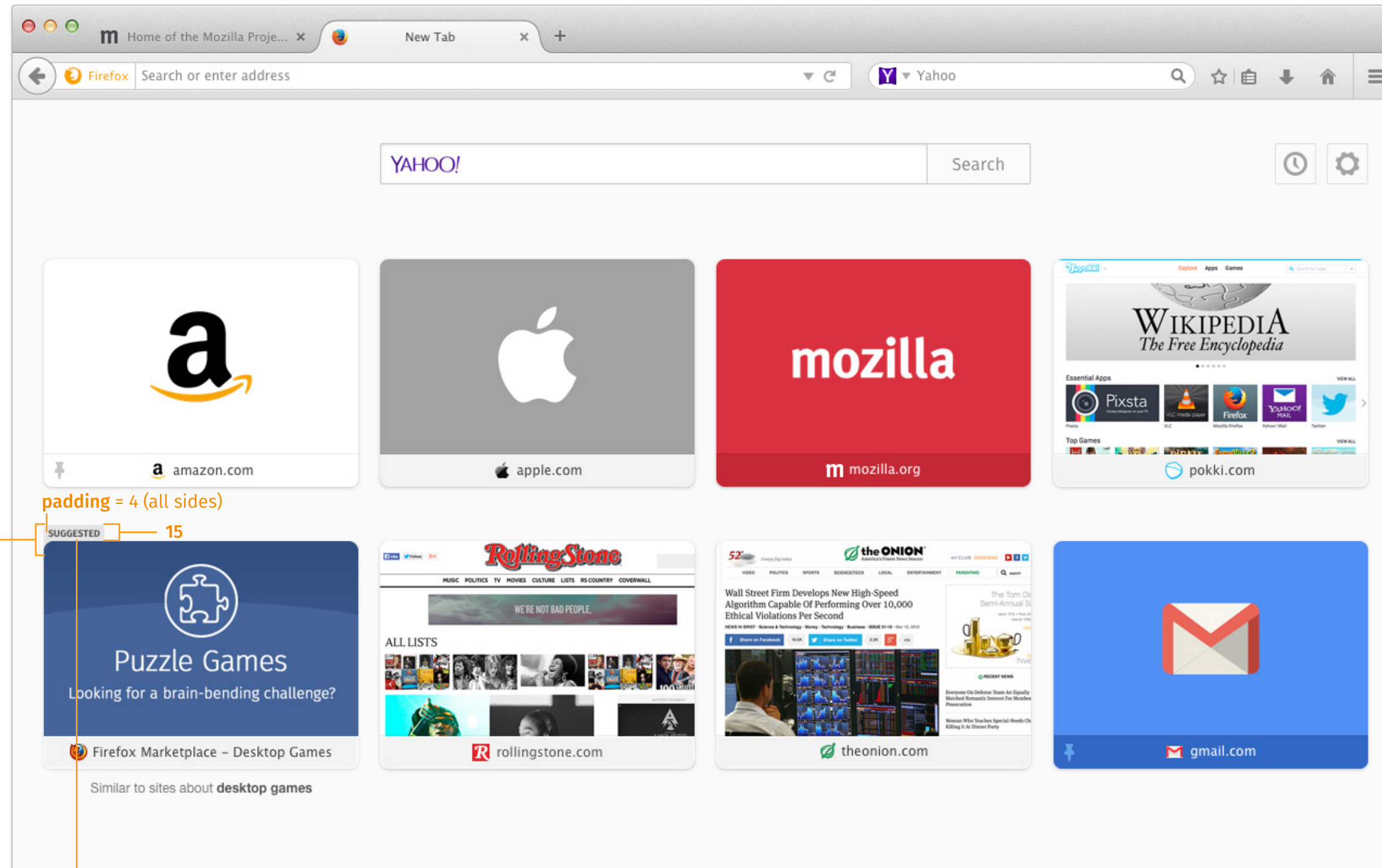


# Style Guide

## *UI Updates for Tiles Labels on Firefox Desktop, V1*

## Tile Label: “Suggested”, default view



padding = 4 (all sides)

26

SUGGESTED 15

label container

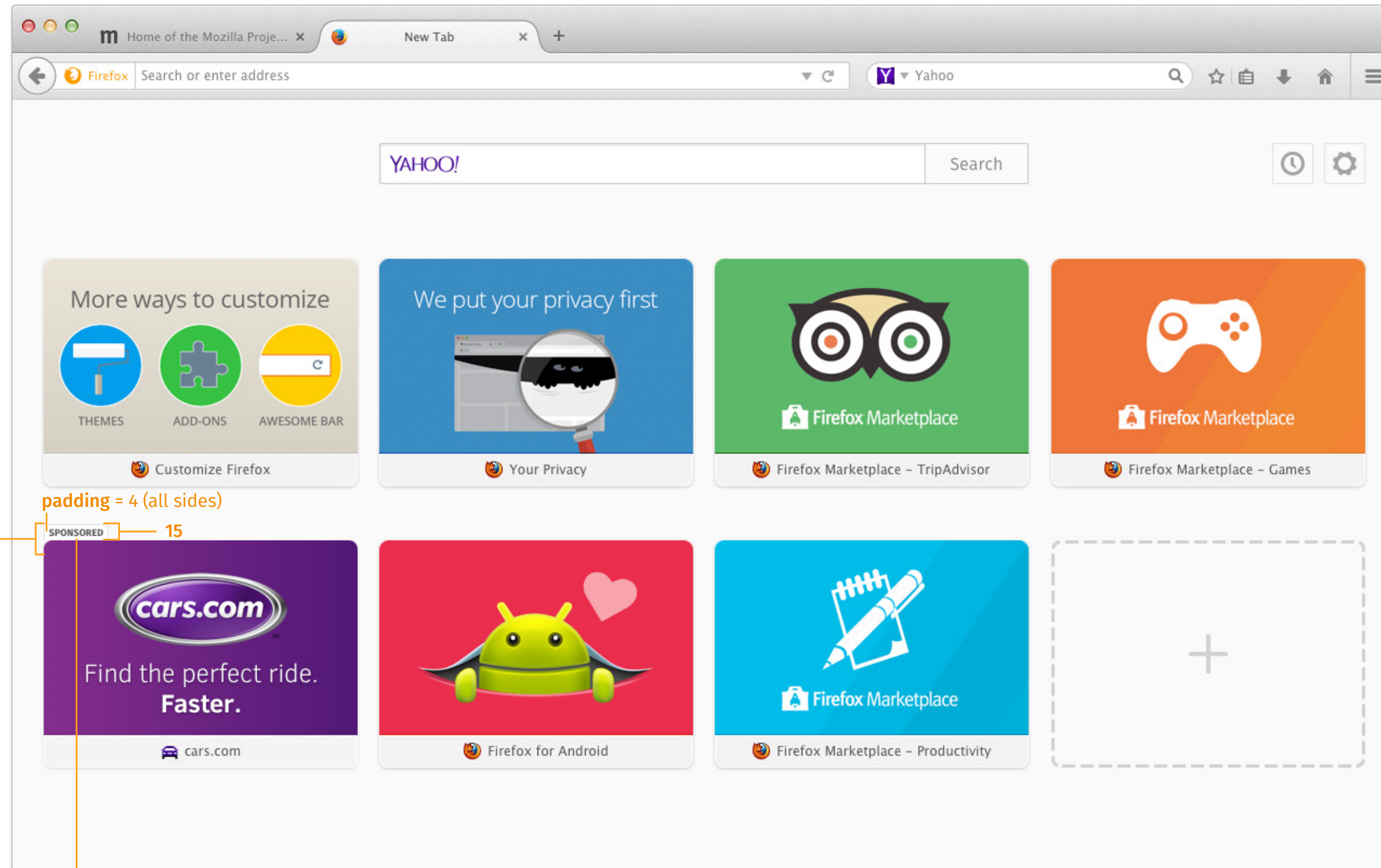
corners = 3

bg color = #E2E2E2

font = Fira Sans\*, Bold, 9 px (all caps)

font color = #4A4A4A

## Tile Label: “Sponsored”, default view



padding = 4 (all sides)

26

SPONSORED

15

label container

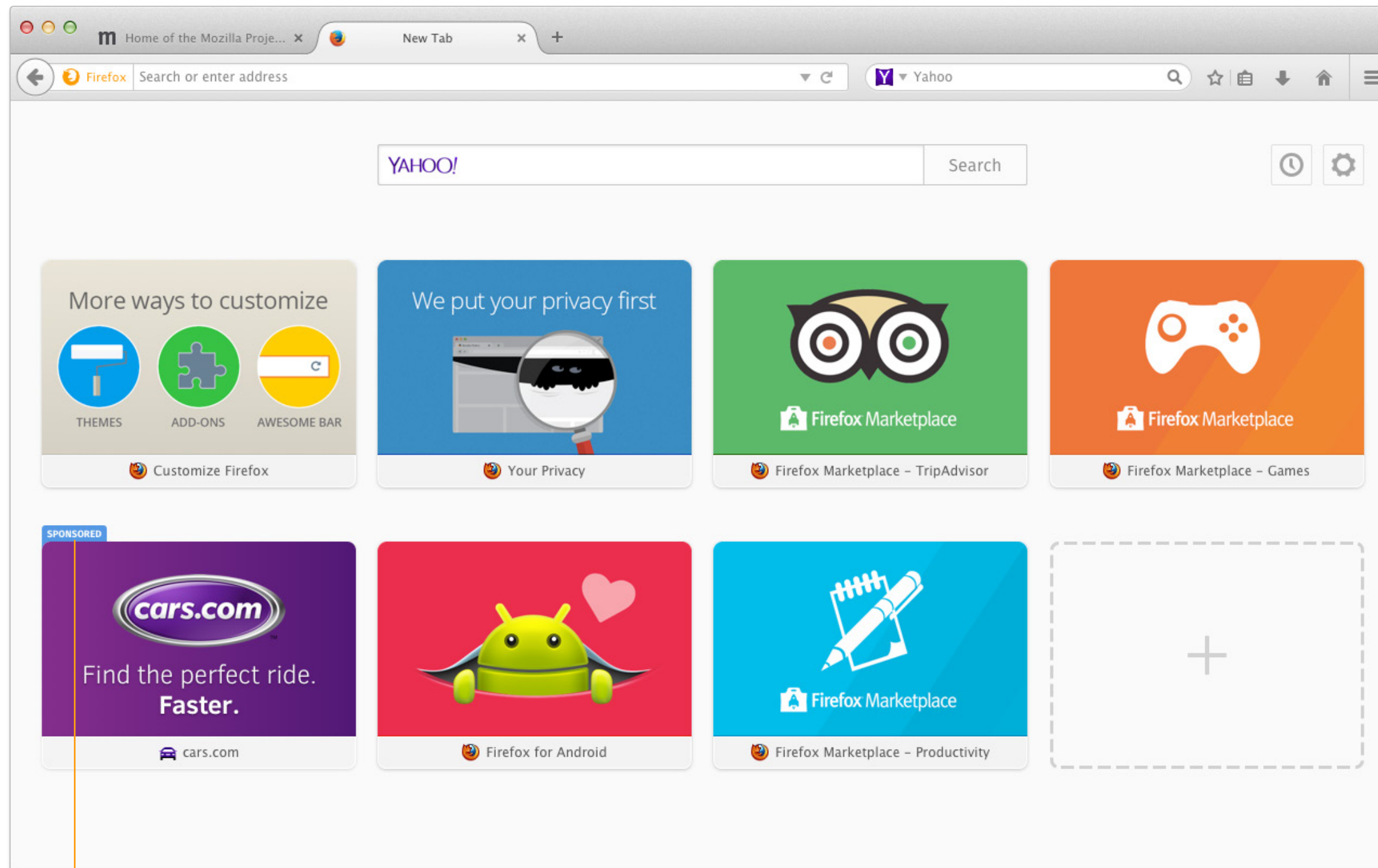
corners = 3

bg color = #FFFFFF / 1 px rule = #E2E2E2

font = Fira Sans\*, Bold, 9 px (all caps)

font color = #4A4A4A

## Tile Label: “Sponsored”, rollover



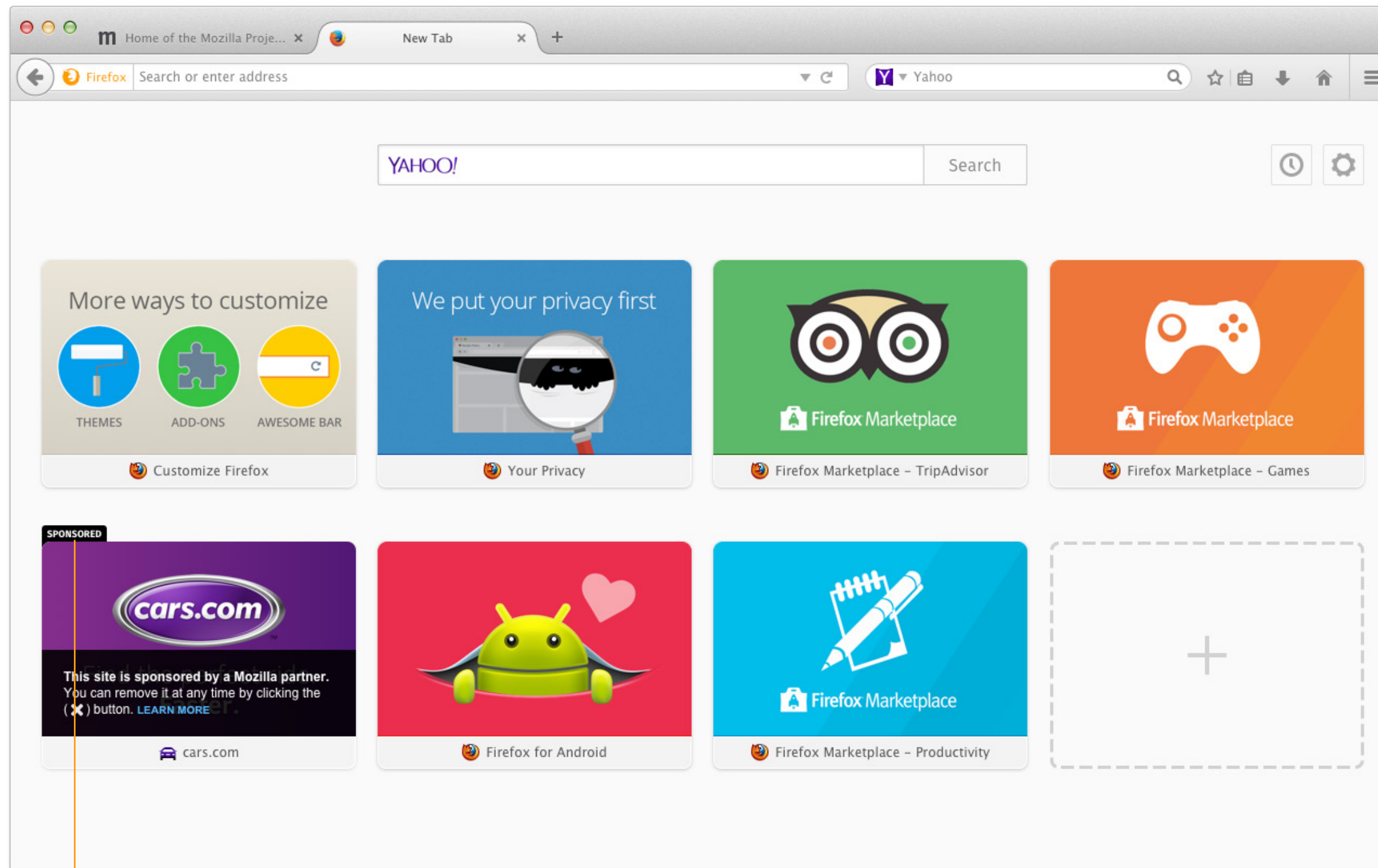
label container

bg color = #4A90E2

font = Fira Sans\*, Bold, 9 px (all caps)

font color = #FFFFFF

## Tile Label: “Sponsored”, active



label container

bg color = #000000

font = Fira Sans\*, Bold, 9 px (all caps)

font color = #FFFFFF