

Style Guide

UX/UI Updates for Tiles on Firefox Desktop 39

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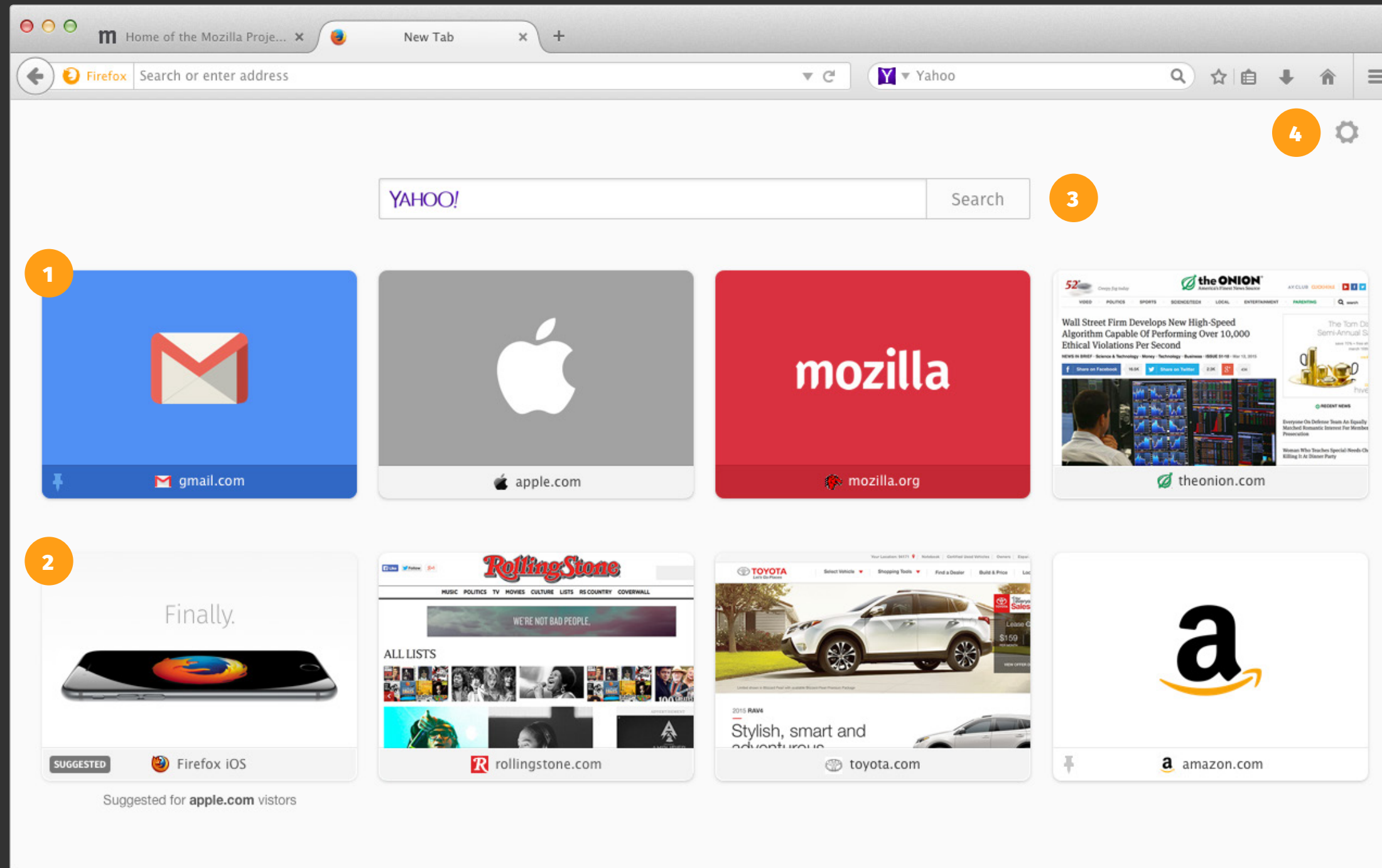
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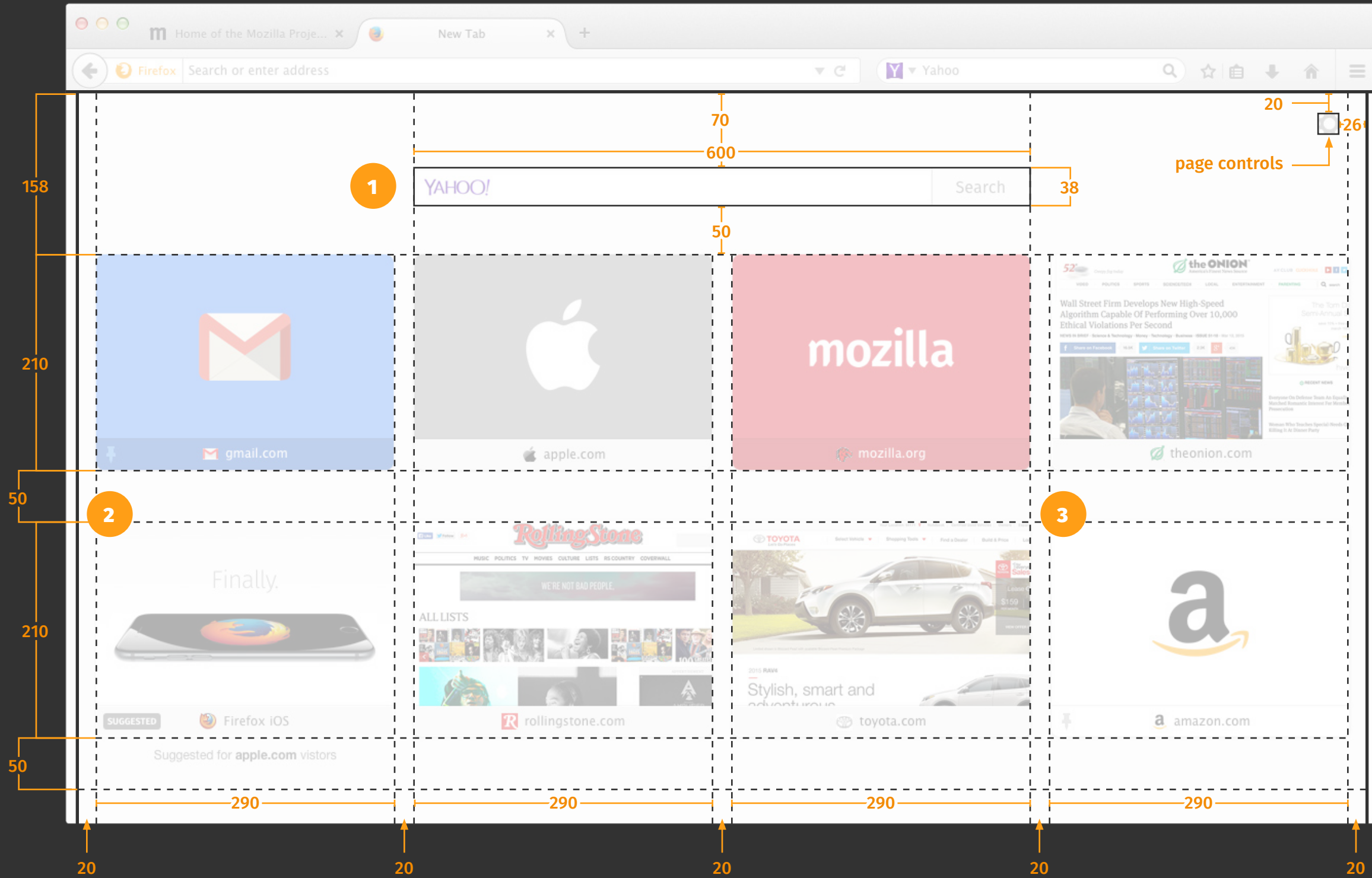
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Final Product Vision: Tiles on Firefox Desktop 39



- 1 **Tile UI updates** include an address bar that shows a favicon and top-level domain.
- 2 **Suggested Tiles** show a modified “Suggested” label and a contextual statement beneath the address bar.
- 3 **Search box** with updated styling to input field ONLY.
- 4 **New Tab page controls** feature new menu options and the ability to turn off suggested content (i.e. ads).

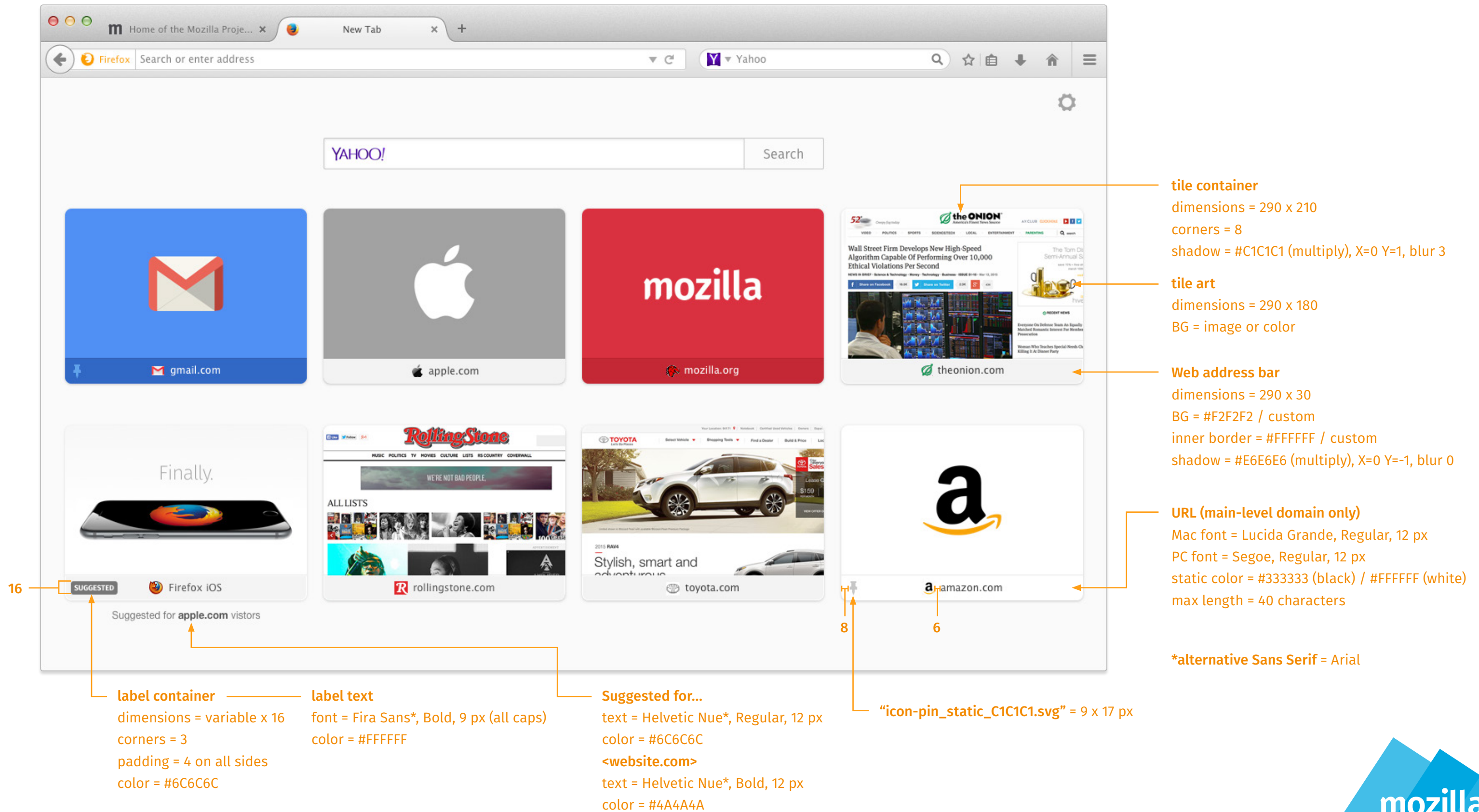
Comps: <https://www.dropbox.com/sh/qytsdfoqide7095/AAA42KJdgl-DqRin3hYl3J1ja?dl=0>



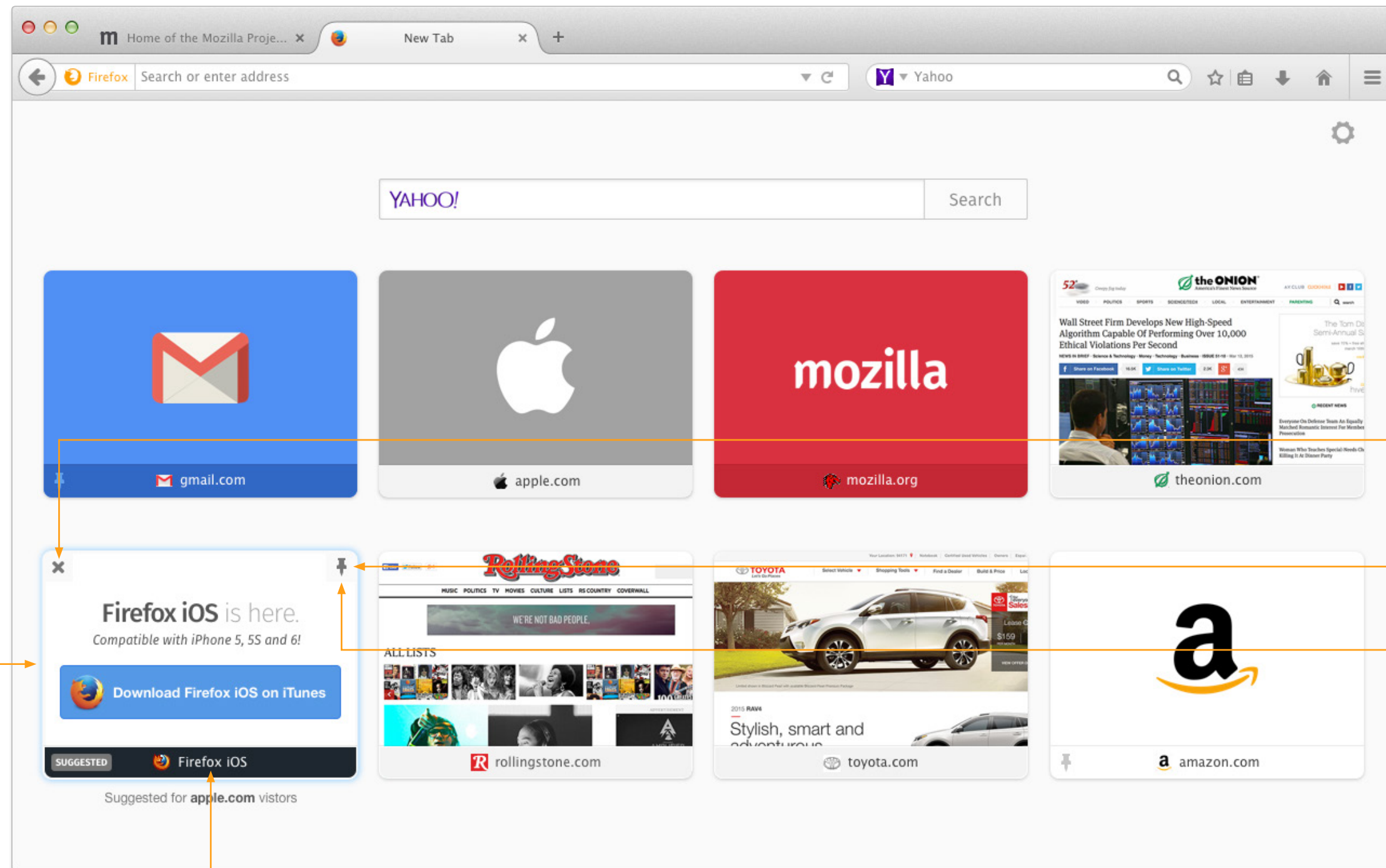
- 1 Persistent Search box** is a fixed width, always center-aligned, and equal to two tiles plus a 20 pixel gutter.
- 2 Suggested Tile placement** will vary, depending on the layout and tiles the user has saved.
- 3 Responsive History Tiles** fill the new tab page by adding/removing columns or rows, and always with 20 pixel gutters on either side.

Basic Visual Specifications

Tiles: Static State



Tiles: Rollover State



"icon-delete_static_6C6C6C.svg" = 11 x 11 px

"icon-delete_active_C92C00.svg" = 11 x 11 px

"icon-pin_static_6C6C6C.svg" = 9 x 17 px

"icon-pin_active_4A90E2.svg" = 9 x 17 px

"tile_corner_F9F9F9.svg" = 28 x 28 px
(100% opacity)

tile container

center border = #F9F9F9, 2px

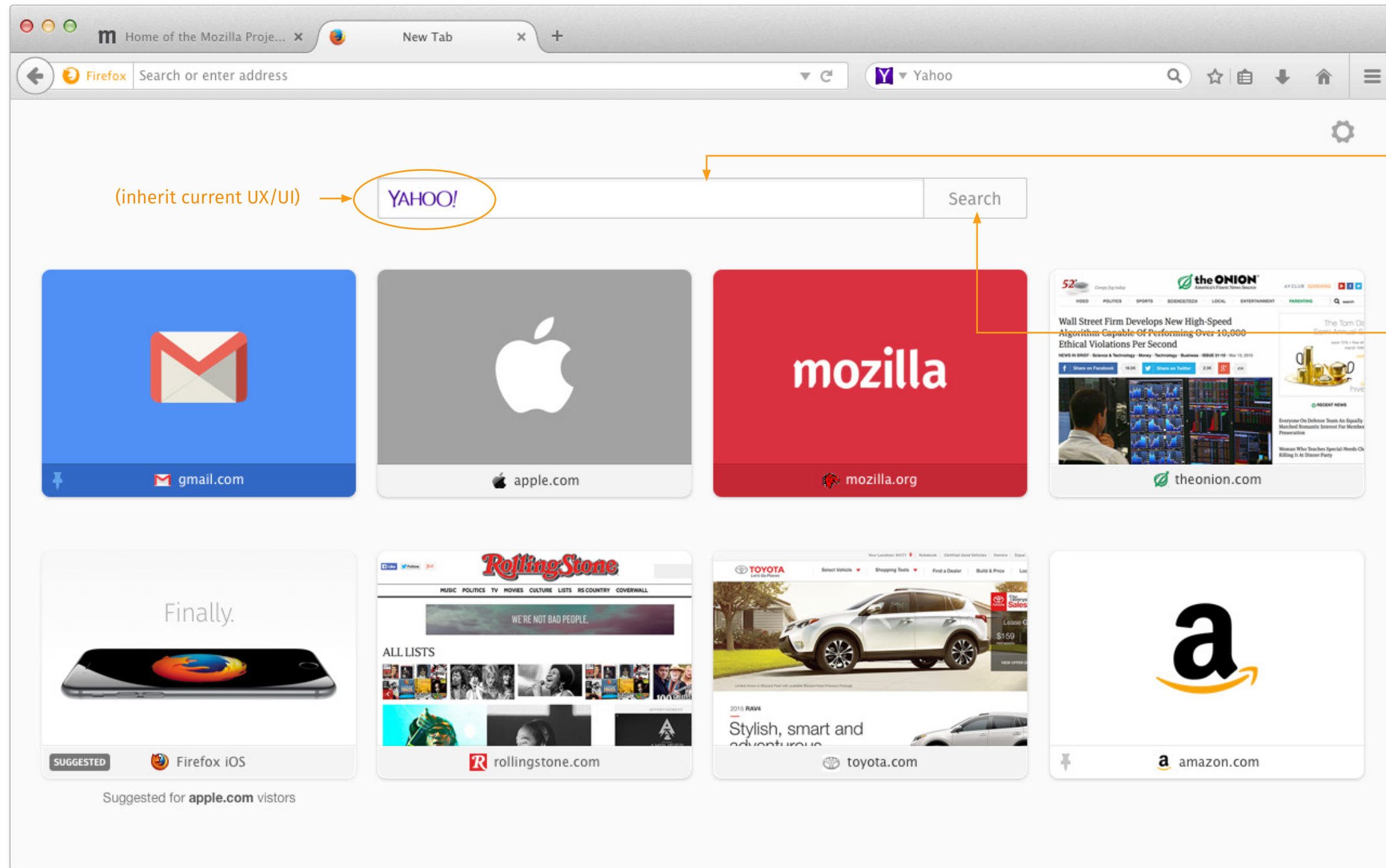
glow = #4CB1FF (60%), blur 6, spread 2

Web address bar

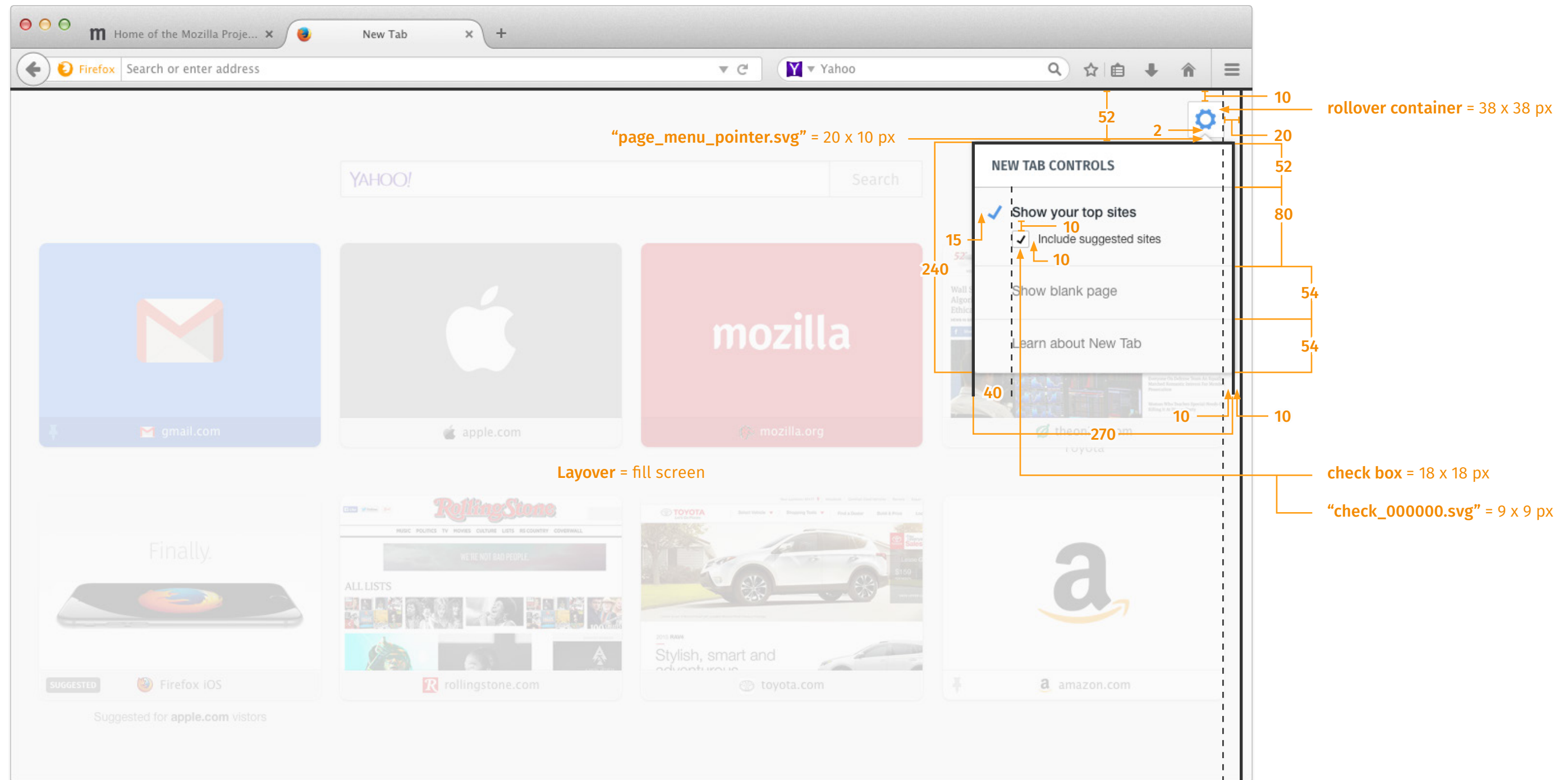
BG color = #171F26

label text color = #FFFFFF

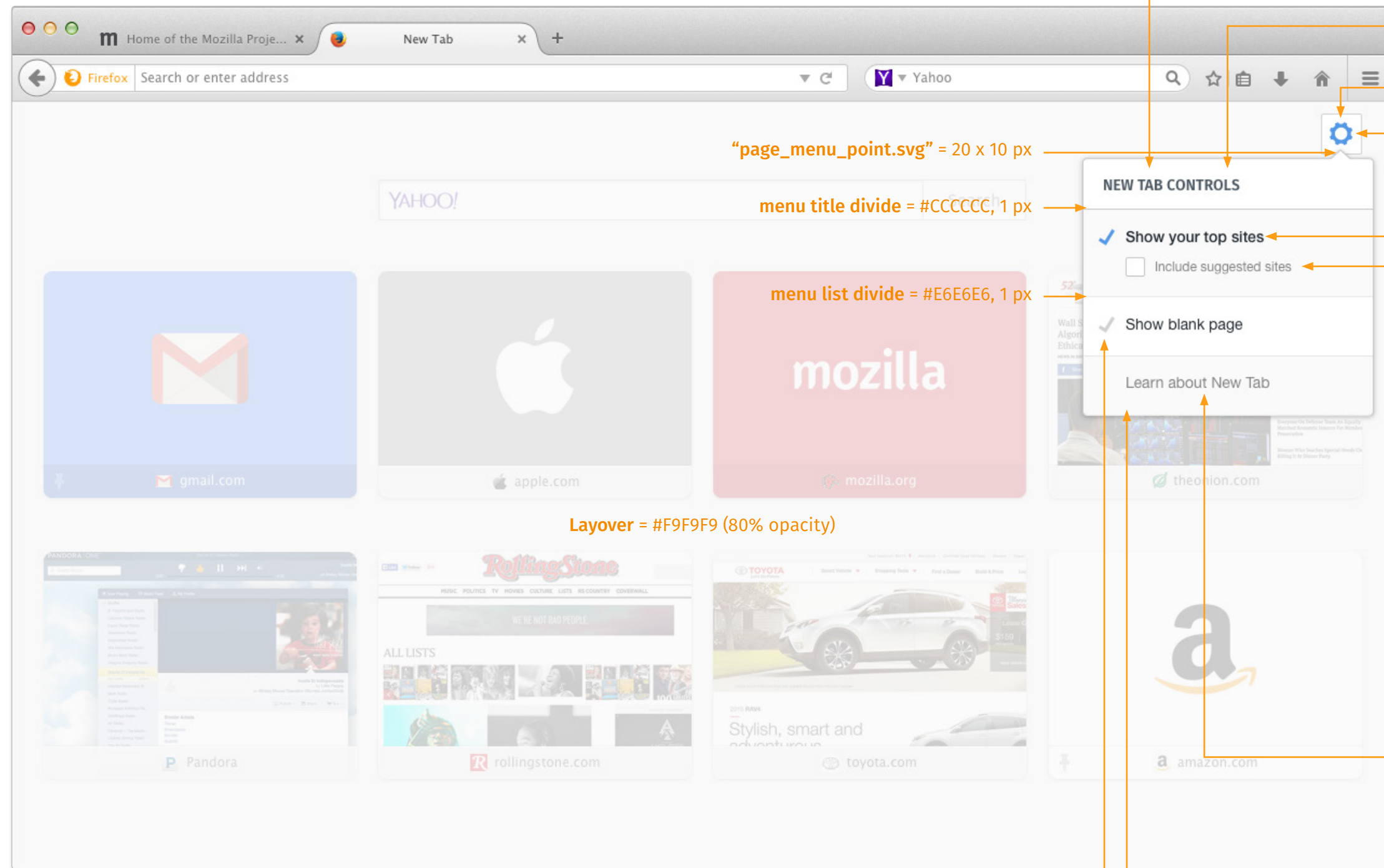
Search Bar



Page Controls: Layout



Page Controls: Styling



menu title

primary font = Fira Sans, Semibold, 14 px
Mac fallback = Helvetica Neue, Bold (sans)
PC fallback = Segoe, Bold (sans)
color = #7A7A7A

menu top BG = #FFFFFF

“icon-cog_active.svg” = 22 x 22 px

rollover container

fill = #FFFFFF
border = 1 px, #CCCCCC
corner = 2

active menu item

font = Helvetica Neue, Medium, 14 px
fallback = Arial, Bold (sans)
color = #000000

checkbox

fill = #FFFFFF
border = 1 px, #CCCCCC
corner = 2

checkbox item

font = Helvetica Neue, Regular, 12 px
selected color = #333333
unselected color = #7A7A7A

“check_CCCCCC.svg” = 9 x 9 px

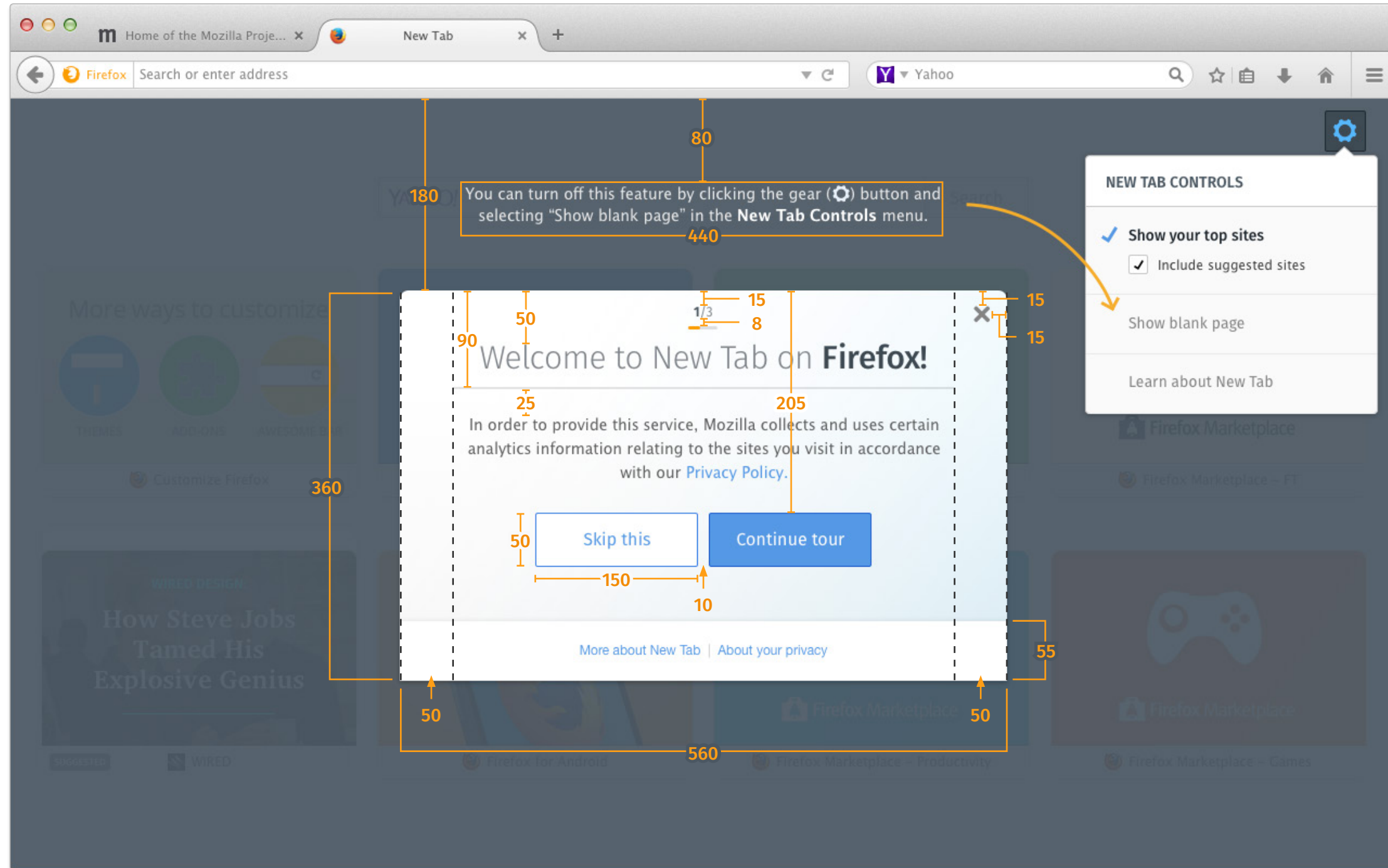
menu item

font = Helvetica Neue, Regular, 14 px
fallback = Arial, Regular (sans)
static color = #7A7A7A
active color = #171F26

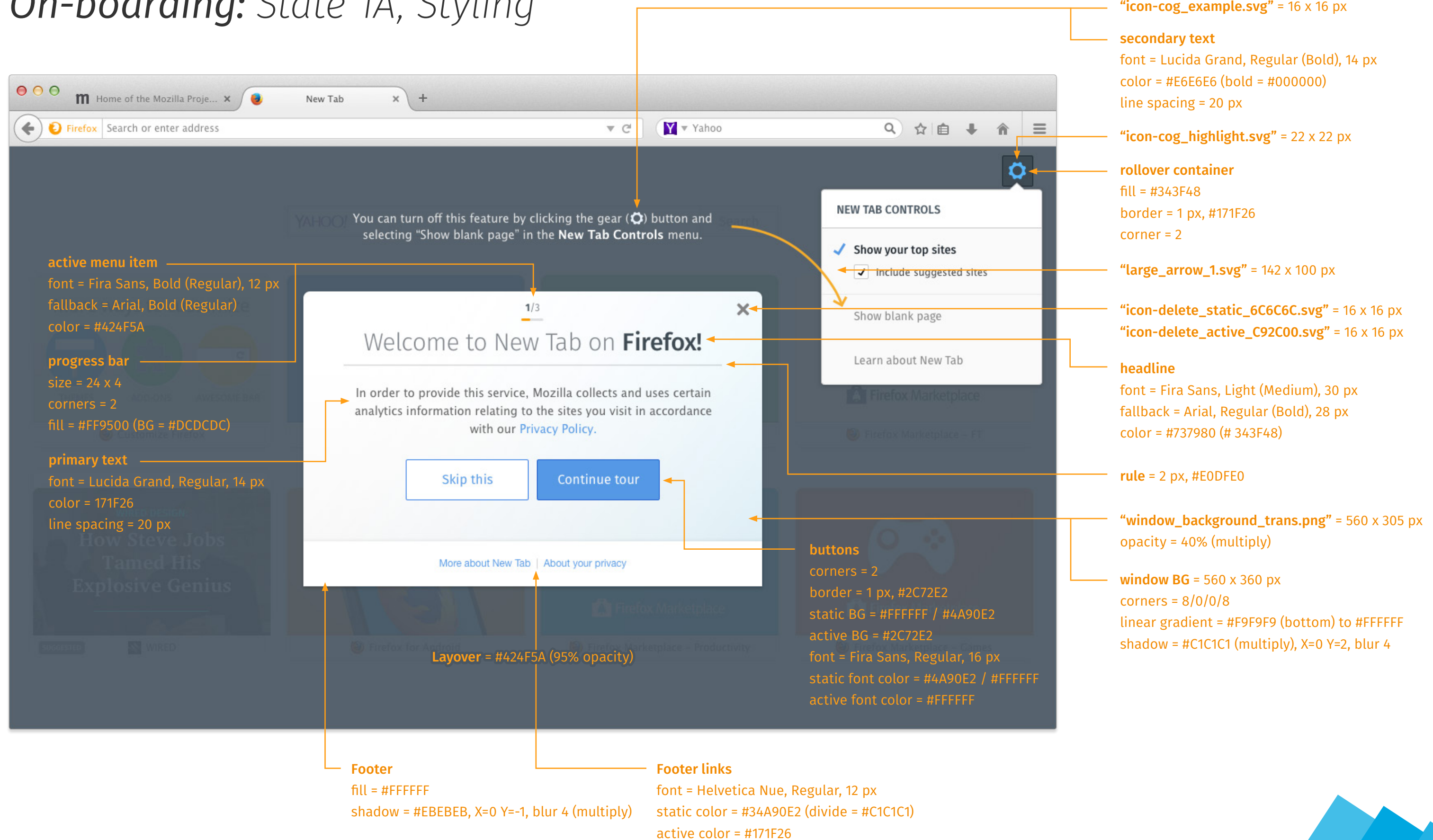
static menu BG = #F9F9F9

active menu BG = #FFFFFF

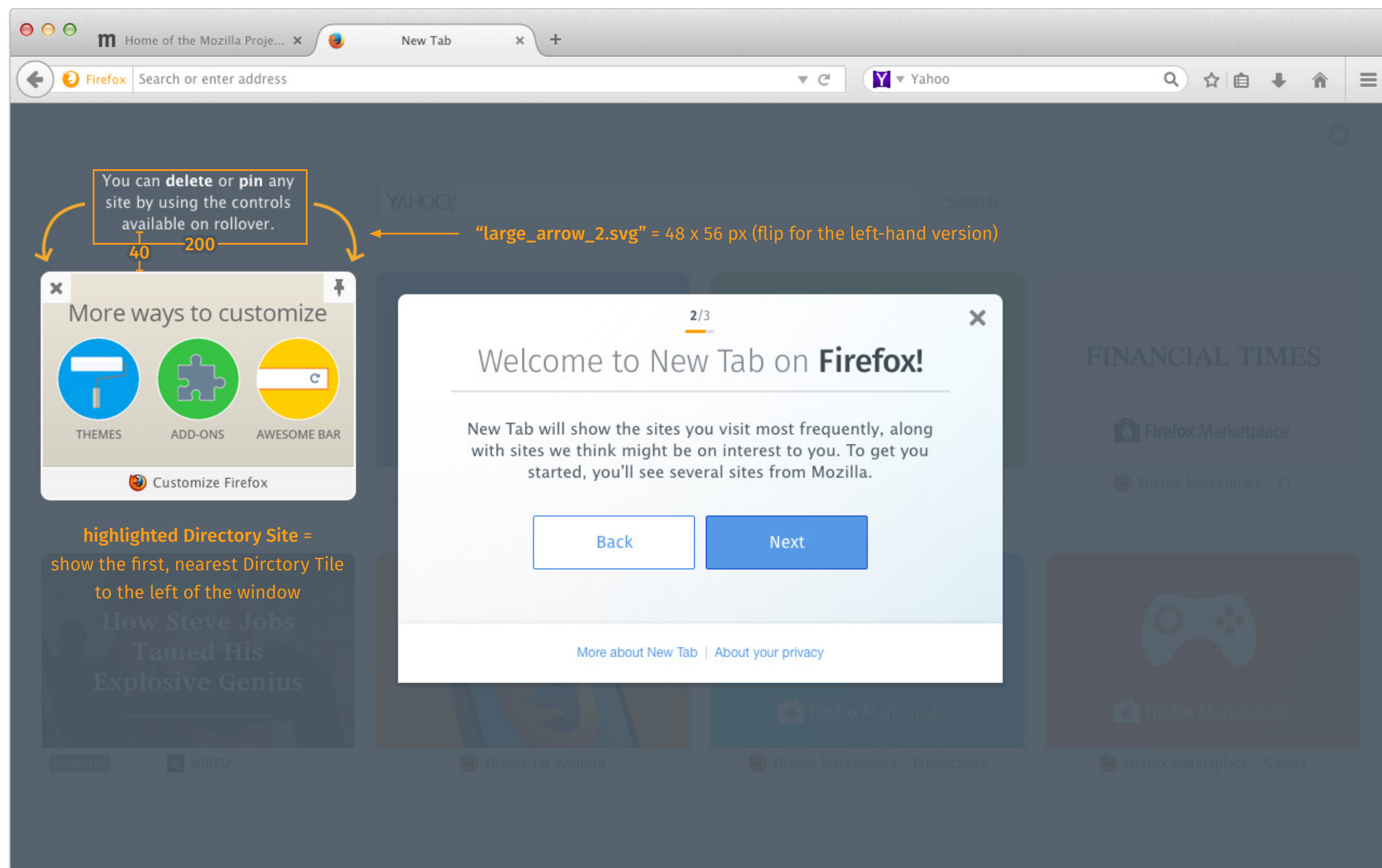
On-boarding: State 1A, Layout



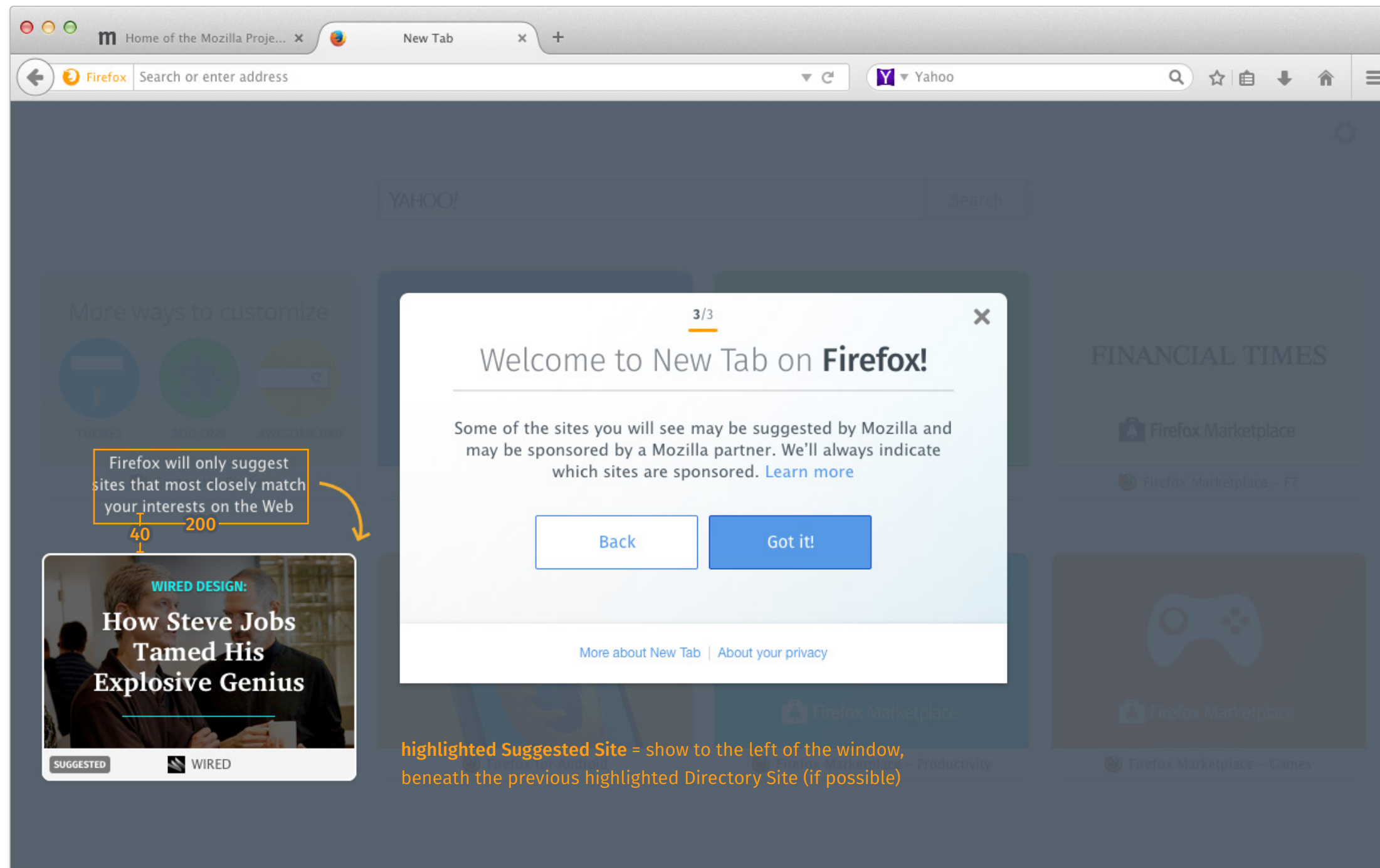
On-boarding: State 1A, Styling



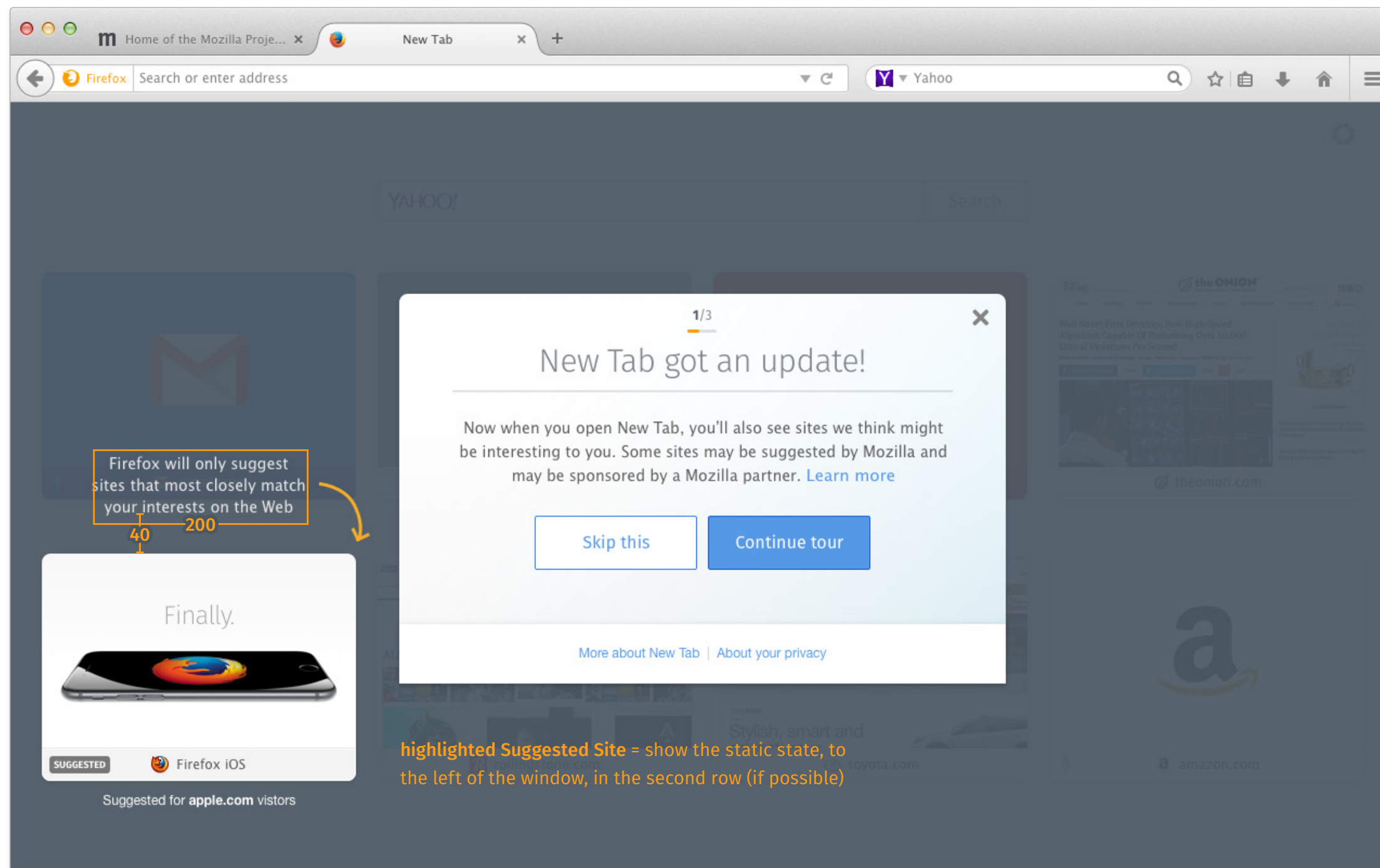
On-boarding: State 2A, Layout & Styling



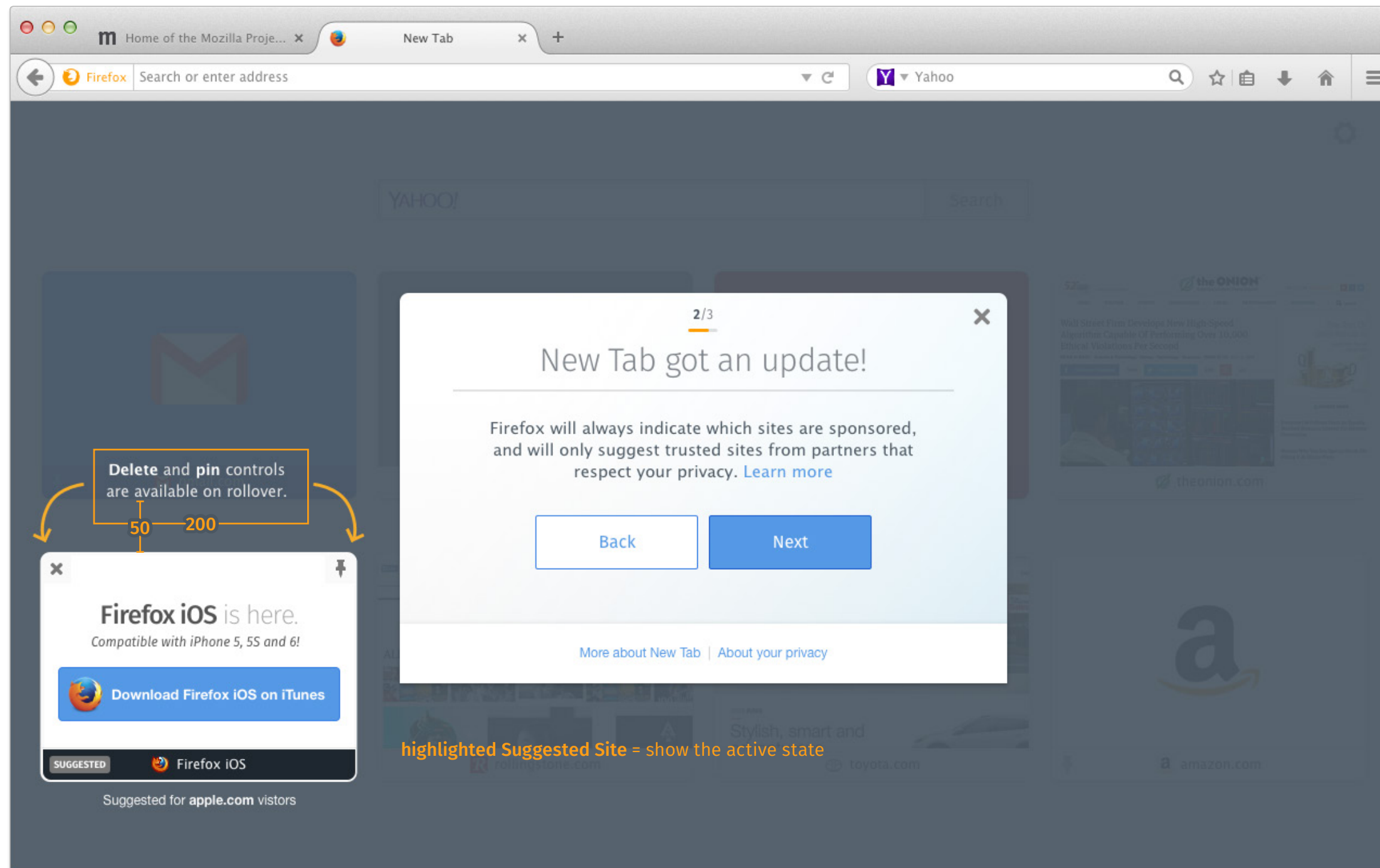
On-boarding: State 3A, Layout & Styling



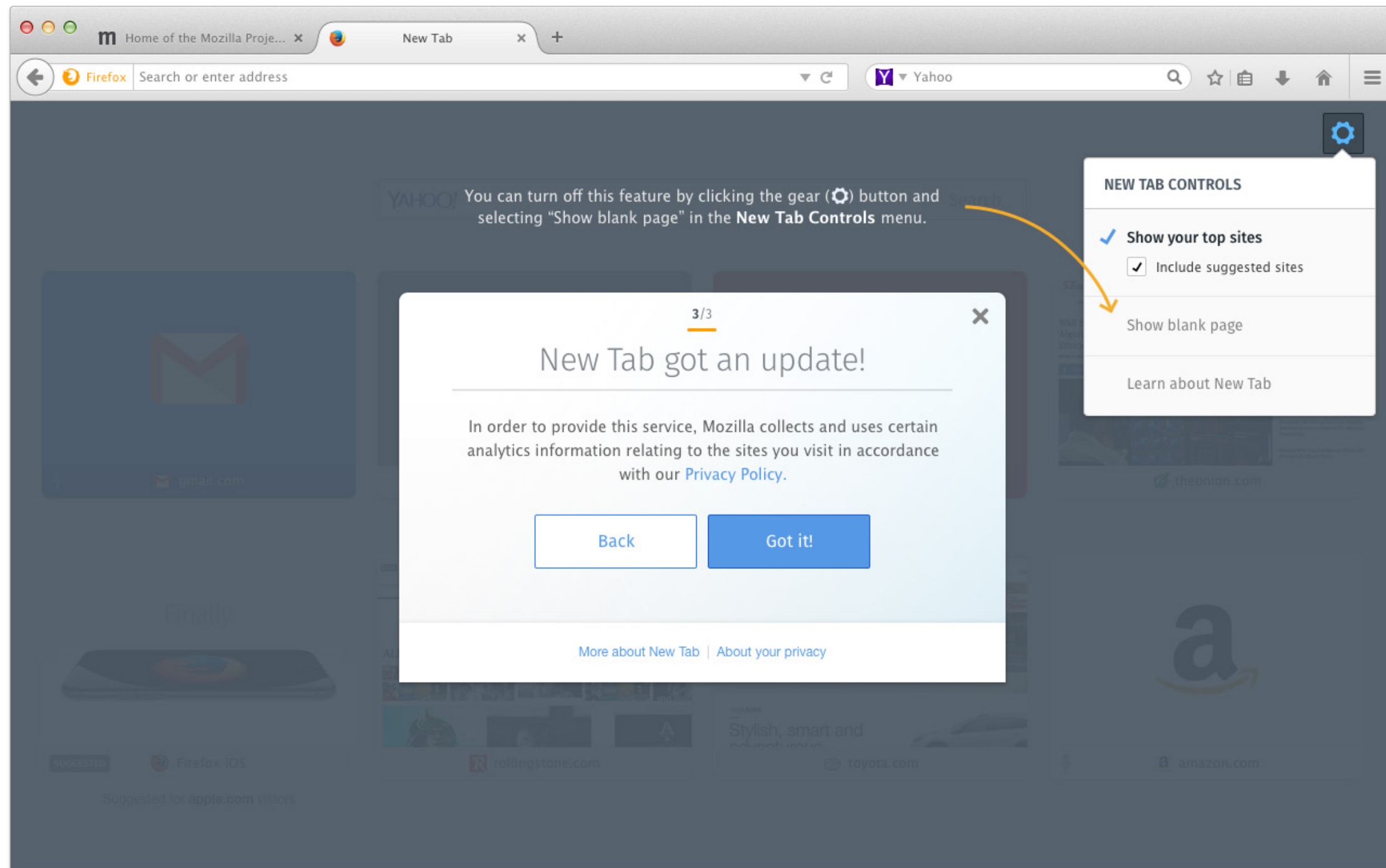
On-boarding: State 1B, Layout & Styling



On-boarding: State 2B, Layout & Styling

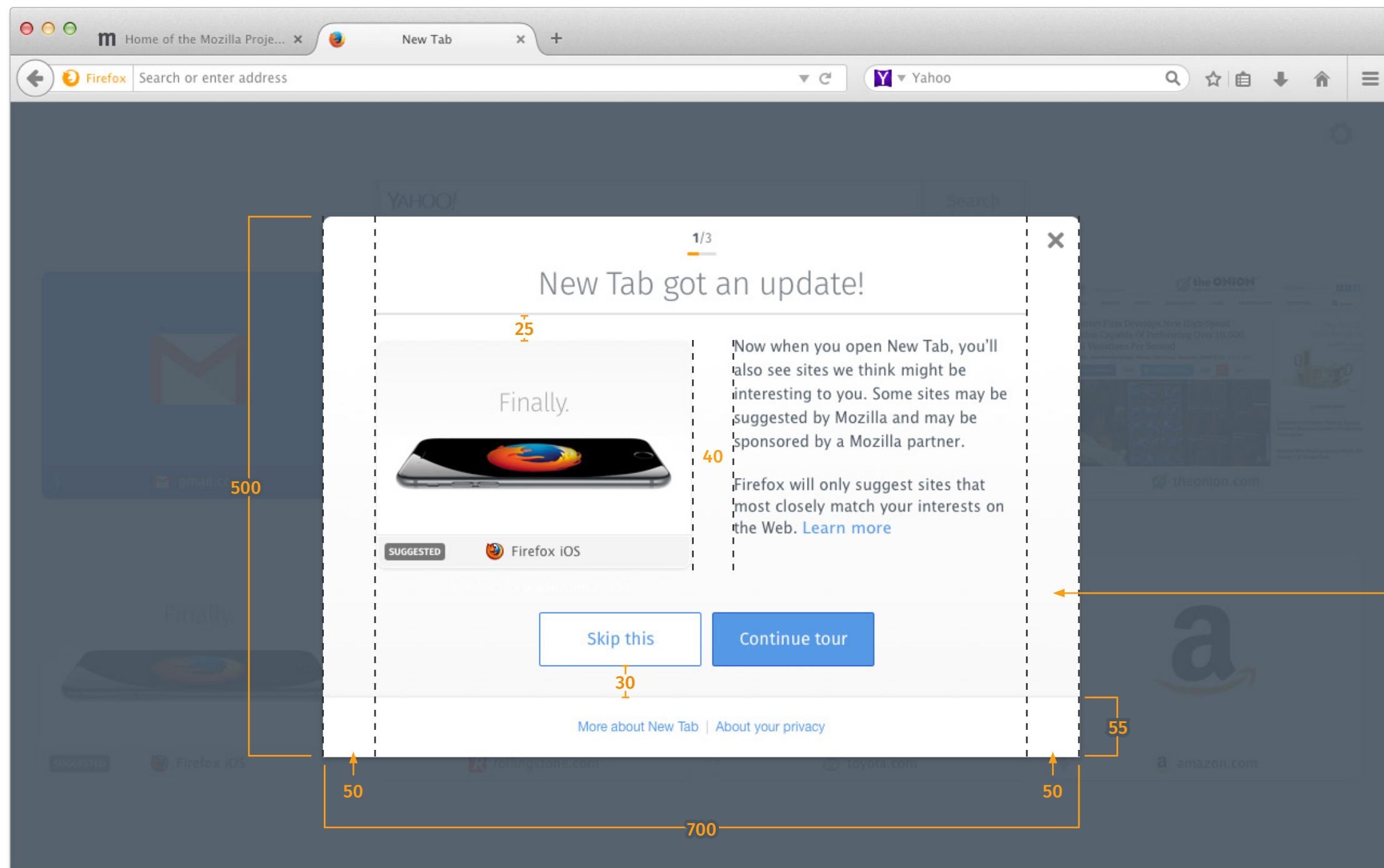


On-boarding: State 3B



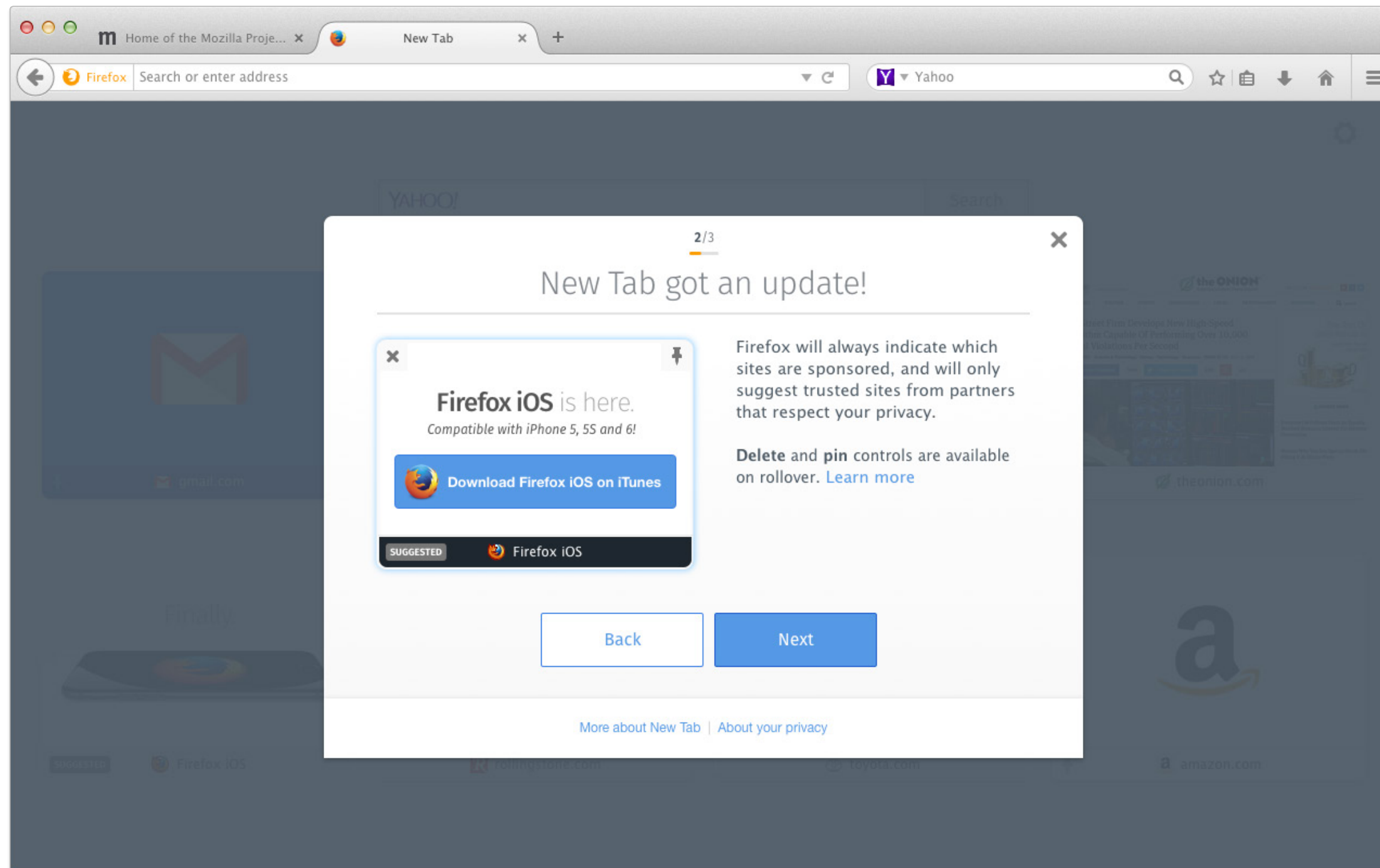
Inherit all layout and styling specified previously in this document.

On-boarding: Small screen

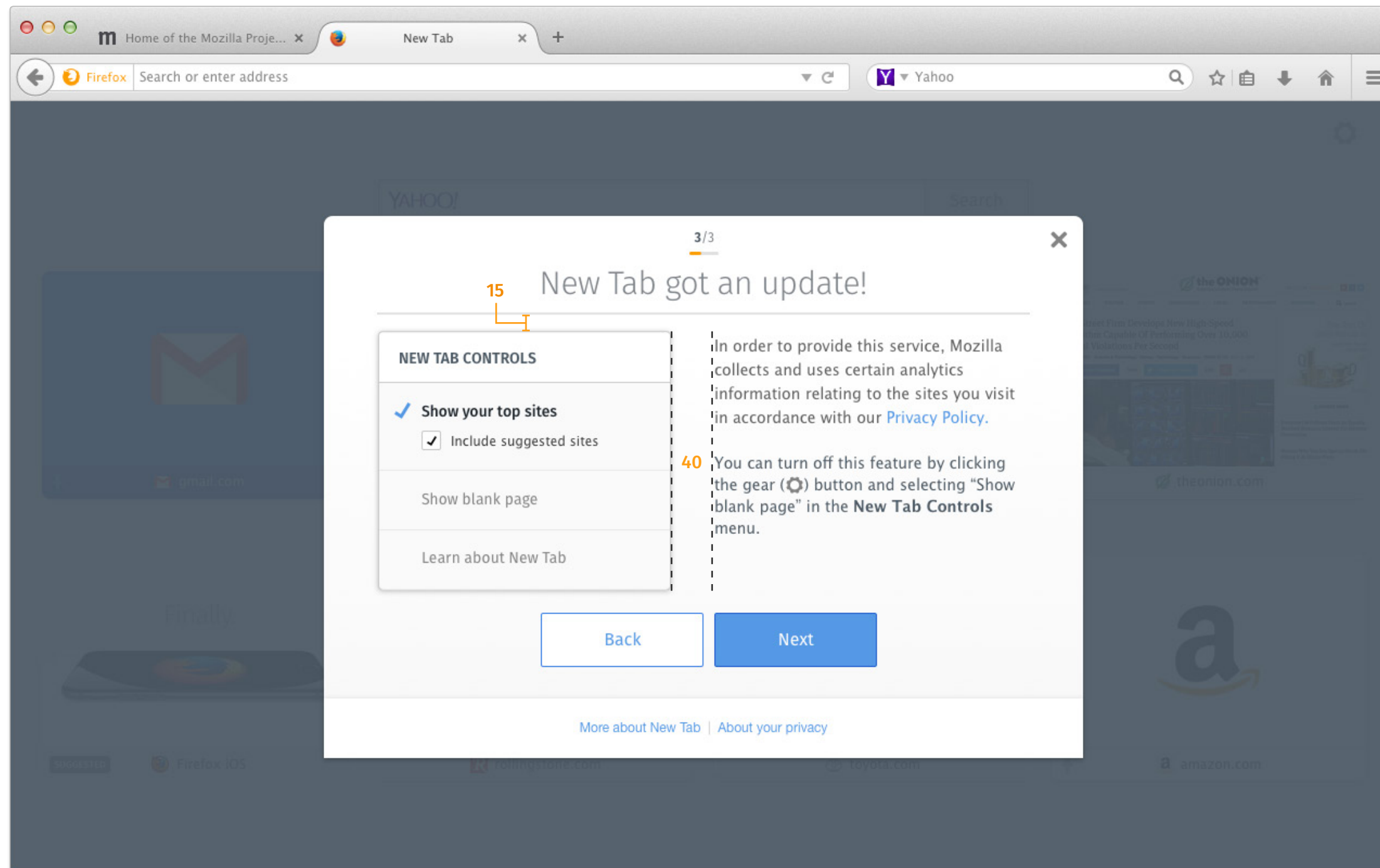


window BG = 560 x 360 px
 corners = 8/0/0/8
 linear gradient = #F9F9F9 (bottom) to #FFFFFF
 shadow = #C1C1C1 (multiply), X=0 Y=2, blur 4

On-boarding: Small screen (cont.)



On-boarding: Small screen (cont.)





mozilla

If you have any questions about this document, please contact [**Aaron Thornburgh**](#)