

Style Guide

UX/UI Updates for Tiles on Firefox Desktop 39

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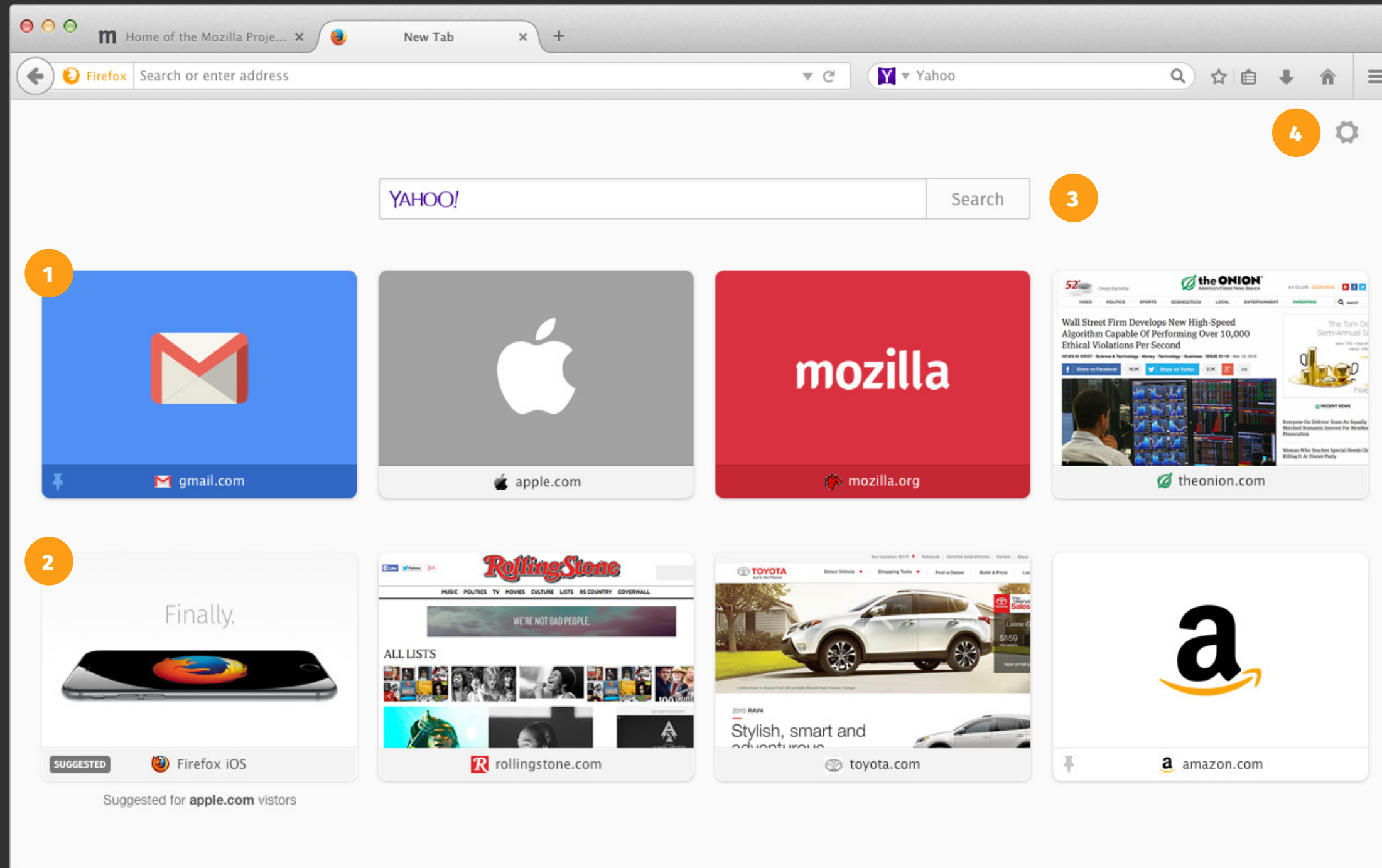
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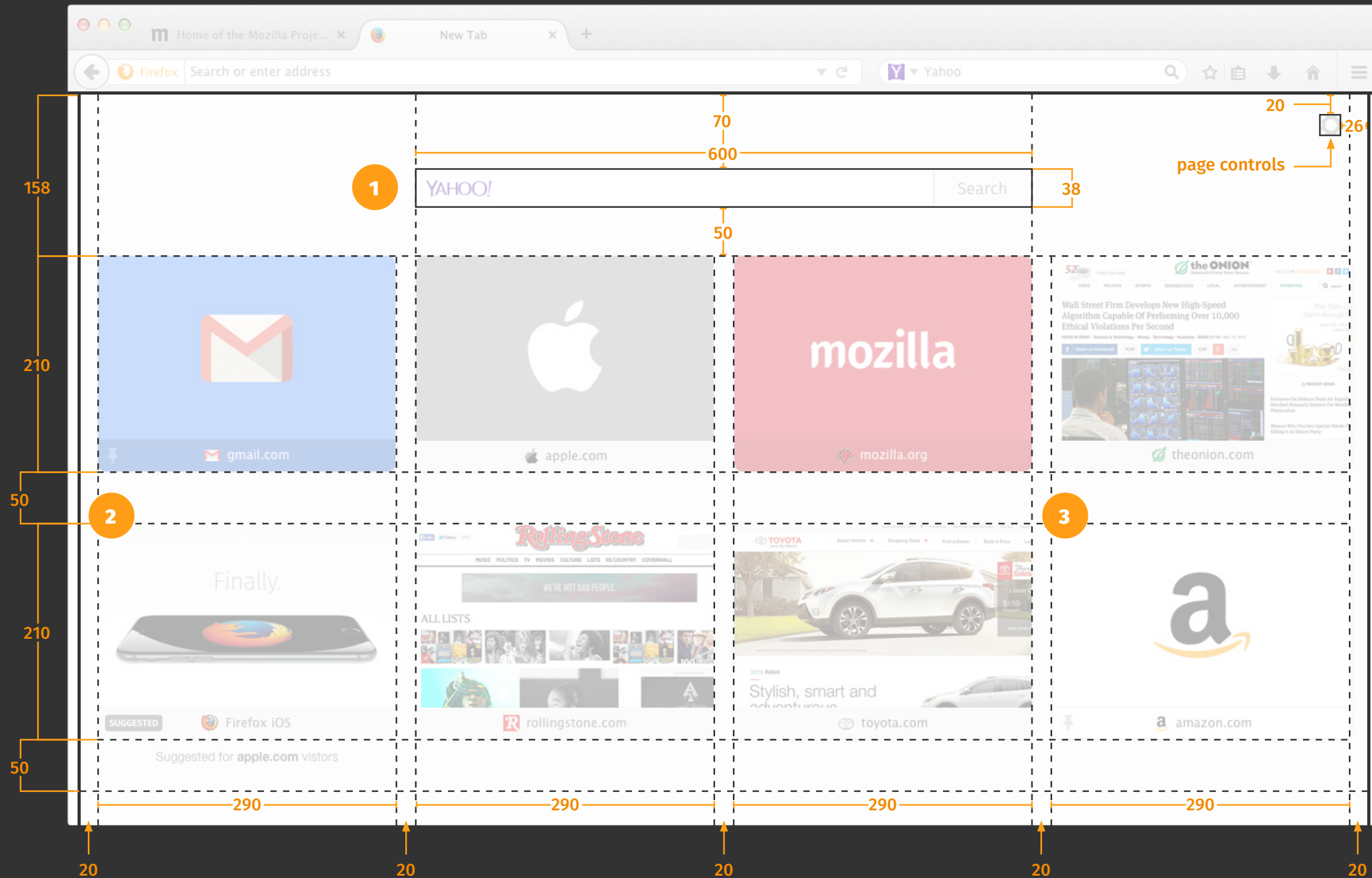
Final Product Vision: Tiles on Firefox Desktop 39



- 1 **Tile UI updates** include an address bar that shows a favicon and top-level domain.
- 2 **Suggested Tiles** show a modified “Suggested” label and a contextual statement beneath the address bar.
- 3 **Search box** with updated styling to input field ONLY.
- 4 **New Tab page controls** feature new menu options and the ability to turn off suggested content (i.e. ads).

Comps: <https://www.dropbox.com/sh/qytsdfoqide7095/AAA42KJdgl-DqRin3hYl3J1ja?dl=0>

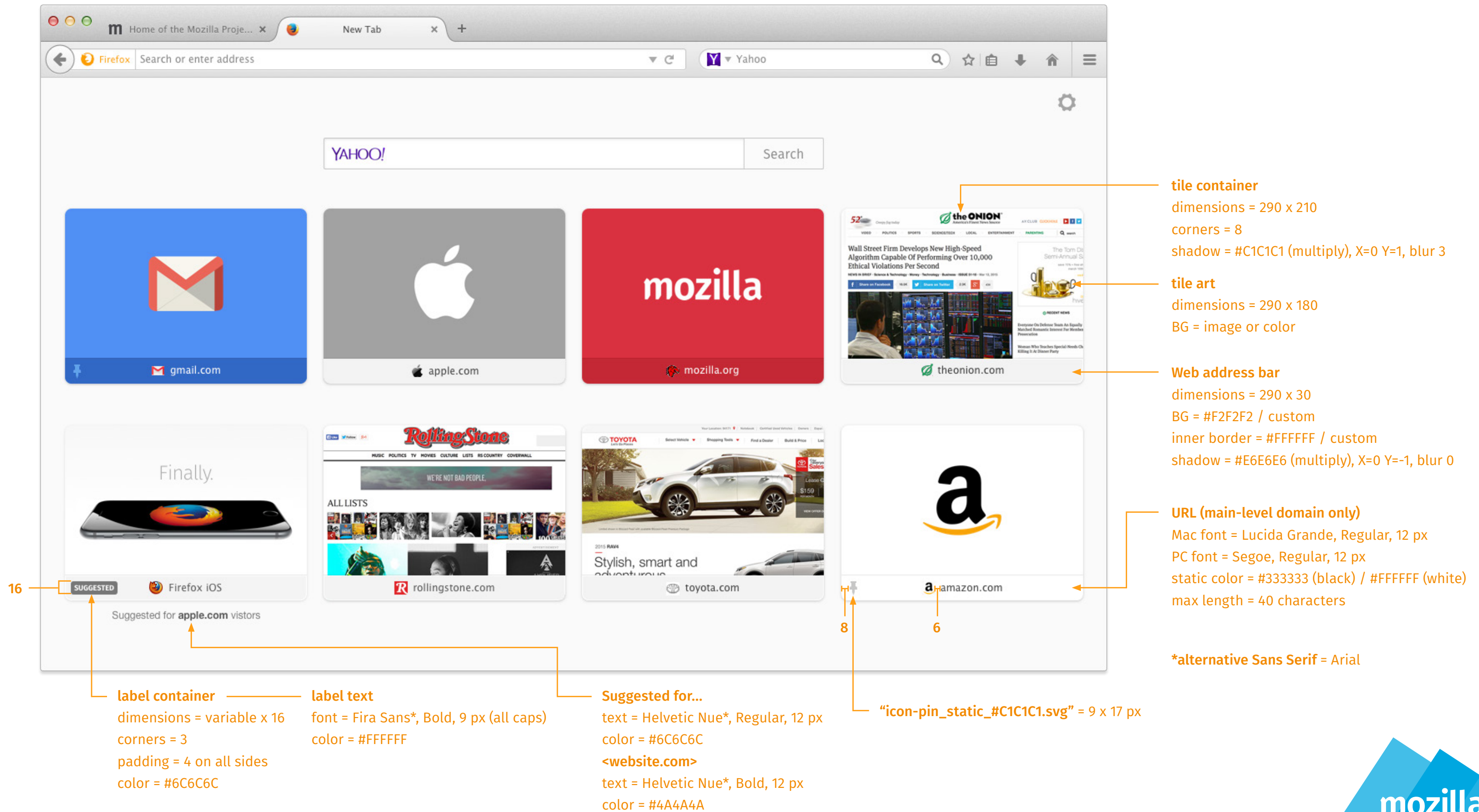
Final Product Vision: Basic Page Layout



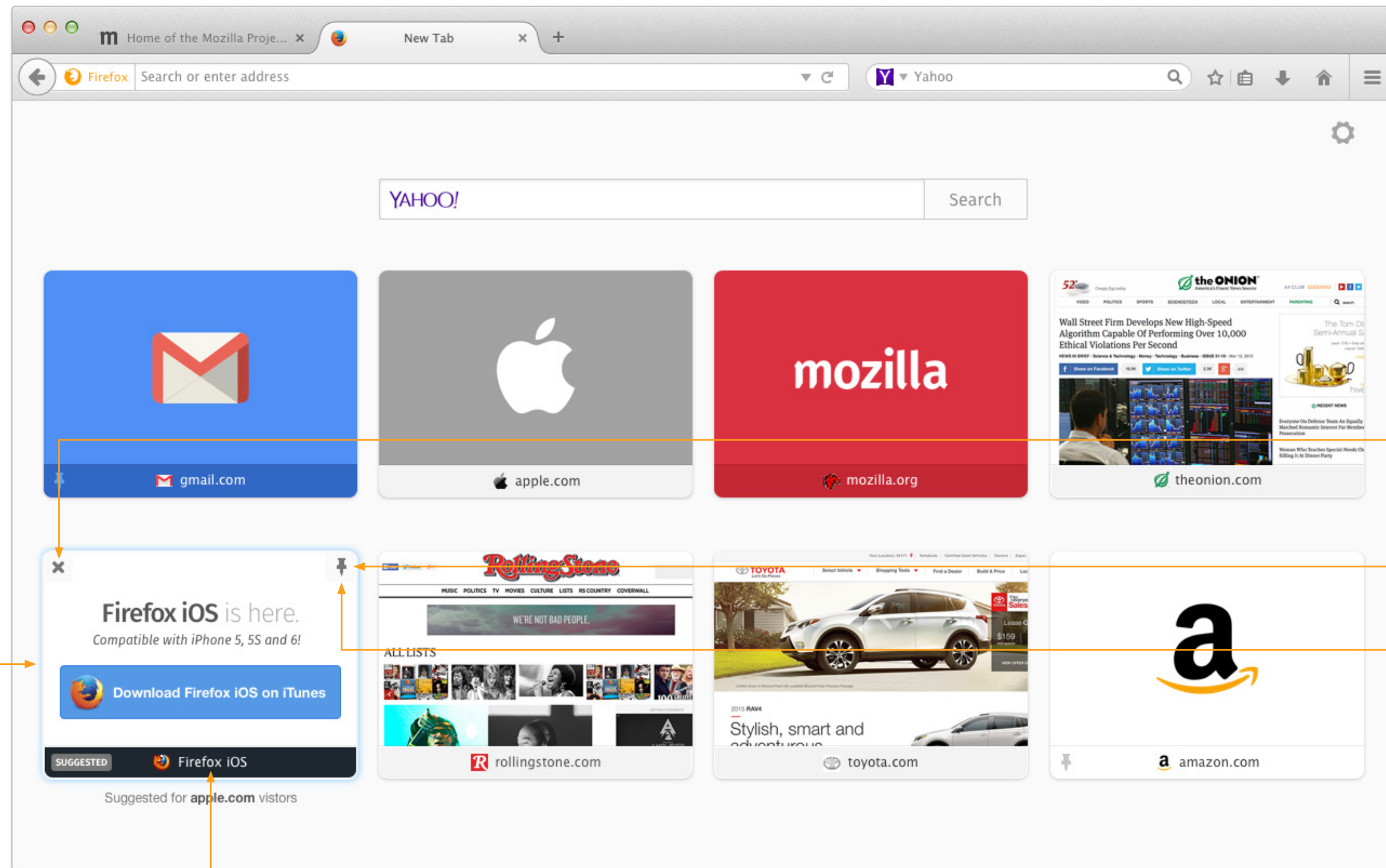
- 1 Persistent Search box** is a fixed width, always center-aligned, and equal to two tiles plus a 20 pixel gutter.
- 2 Suggested Tile placement** will vary, depending on the layout and tiles the user has saved.
- 3 Responsive History Tiles** fill the new tab page by adding/removing columns or rows, and always with 20 pixel gutters on either side.

Basic Visual Specifications

Tiles: Static State



Tiles: Rollover State



"icon-delete_static_#6C6C6C.svg" = 11 x 11 px

"icon-delete_active_#C92C00.svg" = 11 x 11 px

"icon-pin_static_#6C6C6C.svg" = 9 x 17 px

"icon-pin_active_#4A90E2.svg" = 9 x 17 px

"tile_corner_F9F9F9.svg" = 28 x 28 pixels
(100% opacity)

tile container

center border = #F9F9F9, 2px

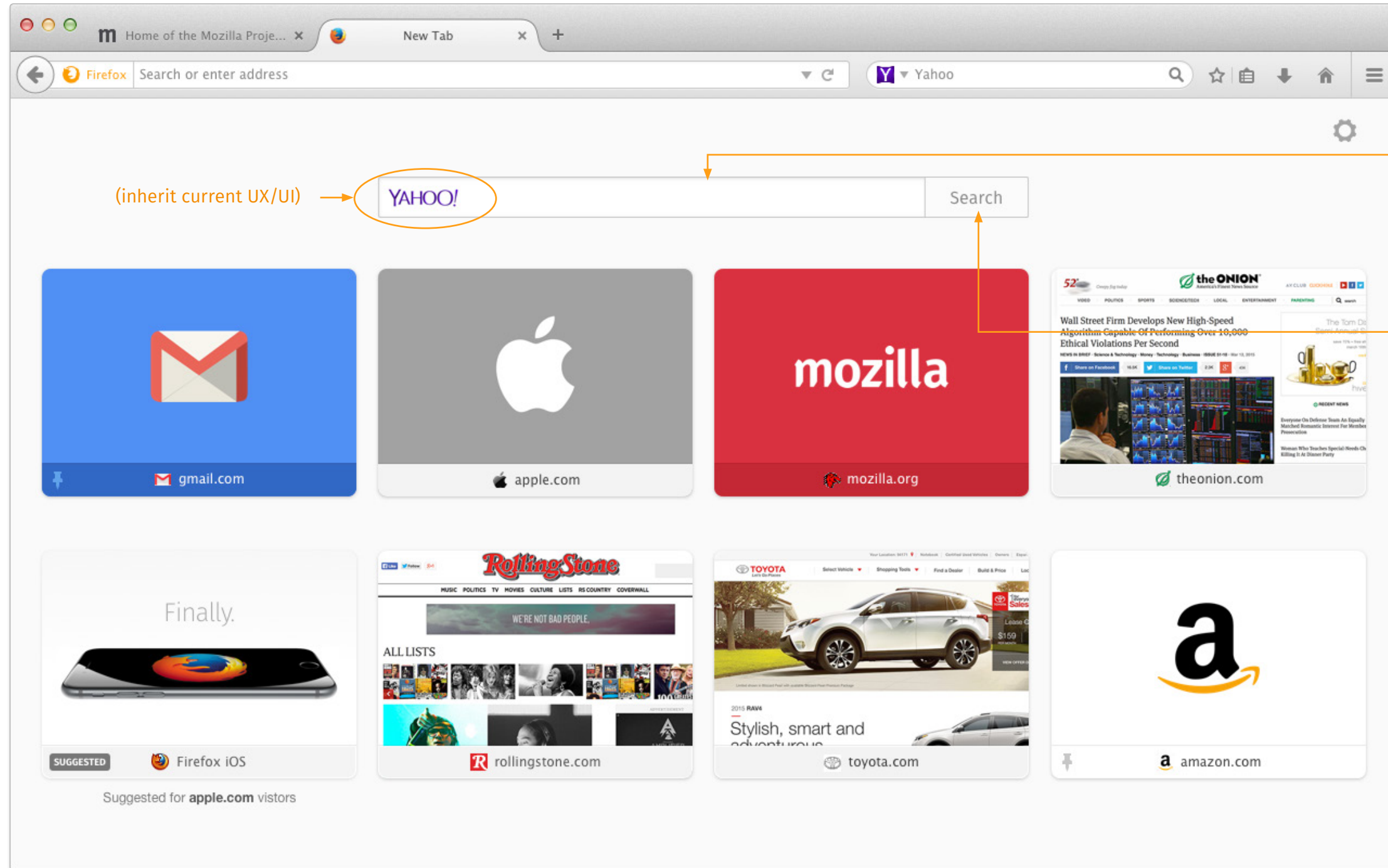
glow = #4CB1FF (60%), blur 6, spread 2

Web address bar

BG color = #171F26

label text color = #FFFFFF

Search Bar



input field

dimensions = 600 x 38

corners = 2

inner border = # C1C1C1, 1 px

inner shadow = #E0DFE0, X=0 Y=1, blur 3, spread 1

search button

dimensions = 100 x 38

corners = 0, 2, 2, 0

static BG = #FBFBFB

active BG = #4A90E2

inner border = # C1C1C1 / #2C72E2 (active), 1 px

search text

font = Fira Sans, Book, 16 px

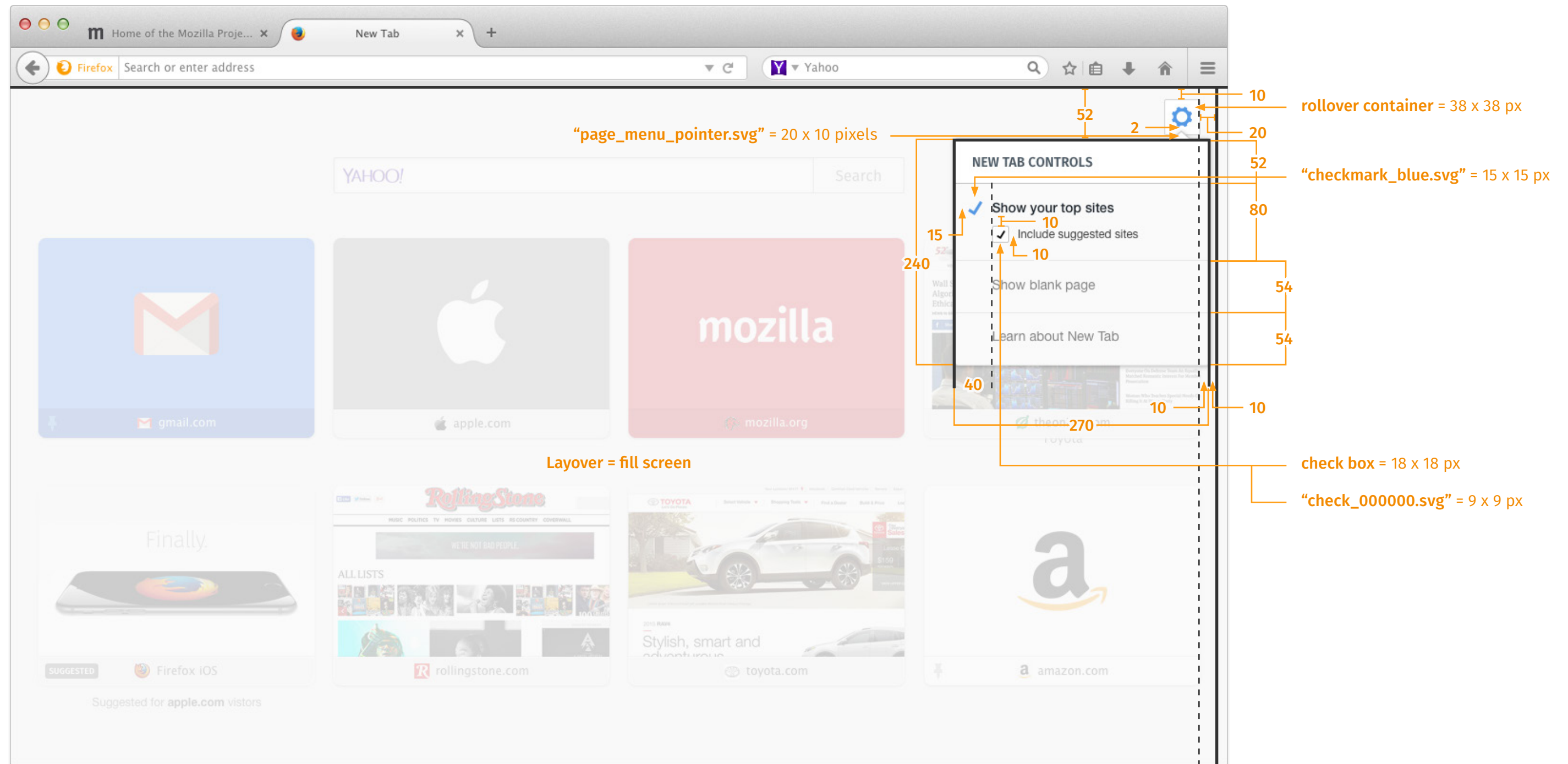
Mac fallback = Lucida Grande, Regular

PC fallback = Segoe, Regular

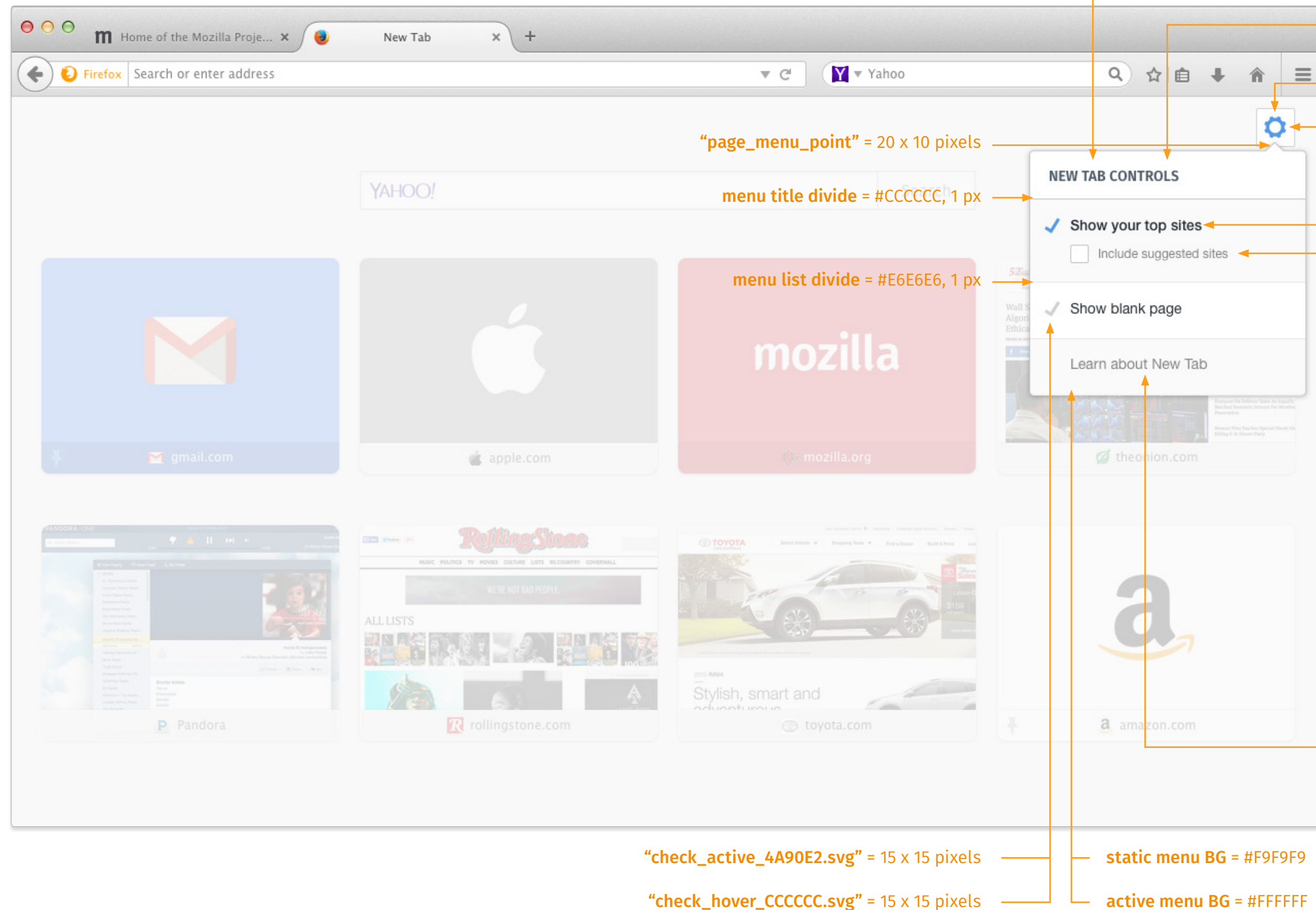
static color = #7A7A7A

active color = #FFFFFF

Page Controls: Layout



Page Controls: Styling



menu title

primary font = Fira Sans, Semibold, 14 px
 Mac fallback = Helvetica Neue, Bold (sans)
 PC fallback = Segoe, Bold (sans)
 color = #7A7A7A

menu top BG = #FFFFFF

“icon-cog_active.svg” = 22 x 22 pixels

rollover container

fill = #FFFFFF
 border = 1 px, #CCCCCC
 corner = 2

active menu item

font = Helvetica Neue, Medium, 14 px
 fallback = Arial, Bold (sans)
 color = #000000

checkbox

fill = #FFFFFF
 border = 1 px, #CCCCCC
 corner = 2

checkbox item

font = Helvetica Neue, Regular, 12 px
 selected color = #333333
 unselected color = #7A7A7A

“checkmark_on_000000.svg” = 9 x 9 pixels /

“checkmark_hover_CCCCCC.svg” = 9 x 9 pixels

menu item

font = Helvetica Neue, Regular, 14 px
 fallback = Arial, Regular (sans)
 static color = #7A7A7A
 active color = #171F26



mozilla

If you have any questions about this document, please contact [**Aaron Thornburgh**](#)