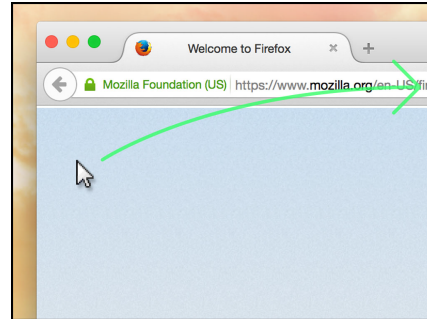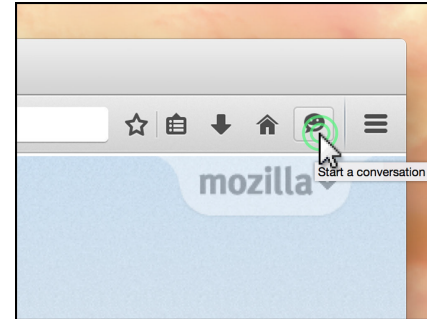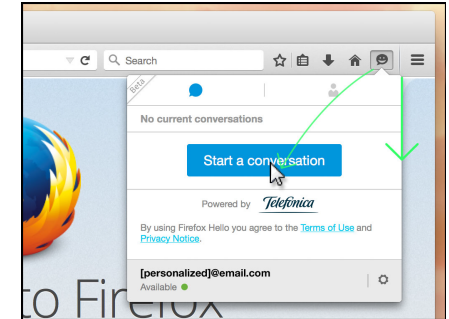**1**

Title screen. Logo and welcoming message wipes in, pauses, wipes out.
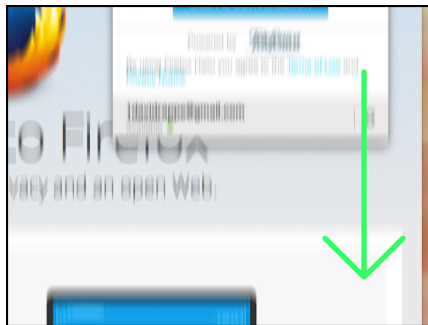

2

Zoom in to cursor in the most familiar area of the browser. Camera follows cursor as we scroll right to icons.
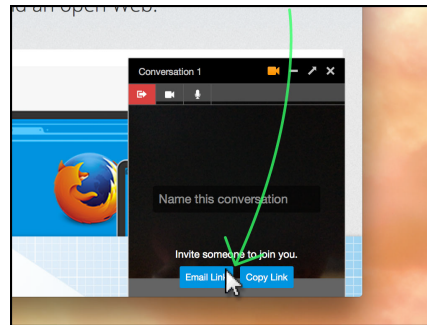

3

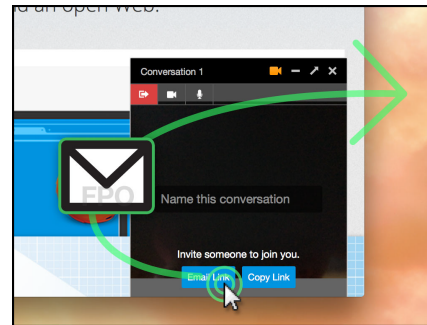Camera pulls in as cursor gets to logo. After a brief pause, cursor clicks icon.

4

Camera pulls back quickly in time to catch flyout expanding. cursor moves down to click button.

5

Once button is clicked, we zoom down the to the bottom of the window.

6

Camera stops on chat window. Cursor comes down from top of screen to the email button.

7

Button is clicked. An email icon flies out from the button, off screen. This is to visually sumarize the email invite process.

8

After a moment, camera pans up diagonally to track the video window opening and people interacting. Opportunity for fade out to final message, or concluding headlines.